

Anguilla: Tourism Summary Data April 2003

April 2003 saw a 10.7% decline in visitor arrivals compared to April 2002. 9,736 visitors visited for this period. This total was the lowest recorded since April 1997, when 9,396 visitors came to Anguilla. For the first four months of 2003, 39,901 visitors have been to Anguilla, a 9.2% decline from the 43,948 that came during the same period in 2002.

In April, tourist arrivals were up 7% from April last year. This increase can be attributed to Easter occurring in April this year as opposed to March last year. A total of 4,787 tourists visited this year in April compared to 4,472 in April 2002. To date 18,236 tourists have visited Anguilla, a 2.6% decline from 2002. Tourist arrival levels are still below pre-9/11 levels. The average length of stay for April was 8.5 days compared to 7.8 days in 2002.

Excursionists were again the major contributor to the decline in overall arrivals. 4,949 excursionists came to Anguilla this year compared to 6,431 in April 2002, resulting in a 23% decline. To date 21,665 excursionists have visited Anguilla, a 14.1% decline from the 25,22 that came in April 2002.

Tourist arrivals from Anguilla's source markets were up in April. The United Kingdom saw the largest increase of 52% over 2002. This market represented 7% of the overall market share. The Canadian market which has been showing steady increases for 2002 and for the first quarter of 2003 had a 38% increase for April over last year. Arrivals from Italy also increased 20% over 2002.

Anguilla's major source market, the United States of America saw a 2.6% increase in arrivals and accounted for 685 of the market share. This market has been declining since 9/11. The Caribbean saw a 2.4% increase in arrivals and represented 13% of the market share. Arrivals from other European countries declined 10.4% in April 2003 from April 2002.