



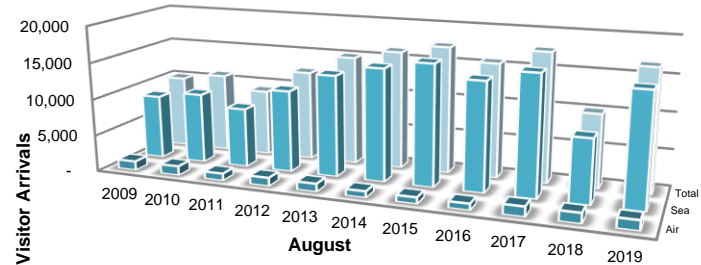
Tourism Statistics Summary

August 2019

OVERVIEW

Anguilla's summer season 2019, for the month of August, continued to show positive growth in visitor arrivals over its corresponding 2018 figure, recording its eighth (8th) consecutive monthly increase for 2019. August 2019 arrivals totalled 16,575; a 65.1% increase when compared with 2018's visitors of 10,037 arrivals. For data as far back as 1993, August 2019 figure ranked 3rd, with August 2017 ranking the highest with 17,588 and August 2015, the 2nd highest with 17,319. The increase in visitor arrivals for this period under review was positively impacted by the arrivals of tourists (stay-overs) and excursionists (day trippers). To date, Anguilla has welcomed 126,155 visitors to our shores.

For the month under review, 1.1% of the visitors were business travellers and the other 98.9% vacationers.



	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019
■ Air	1,251	1,277	984	1,148	1,107	879	878	875	1,349	1,389	1,357
■ Sea	8,833	9,659	8,177	11,232	13,867	15,331	16,441	14,733	16,239	8,648	15,218
■ Total	10,084	10,936	9,161	12,380	14,974	16,210	17,319	15,608	17,588	10,037	16,575

Figure 1: Visitor Arrivals, August 2009 - 2019

PASSENGER MOVEMENT

Passenger arrivals (including both residents and visitors) increased by 37.4%, totalling 25,237 in contrast to the 18,363 arrivals in August 2018.

Anguilla's inward passenger movement by sea continues to be the main mode of entry; as the seaports saw inward passengers totalling 22,914 (90.8%), of which, 19,398 (84.7%) passengers entered at the Blowing Point terminal and 3,516 (15.3%) at the Sandy Ground port. Anguilla's Clayton J. Lloyd International Airport facilitated the entry of 2,323, (9.2%) passengers.

Passenger departures in August 2019 also recorded an increase over its corresponding 2018 figure with 39.0% to 27,367 from the 19,694 departures.

Passenger departures via the seaports from Anguilla accounted for 89.8% (24,572), of which 21,086 (85.8%) passengers left through the Blowing Point terminal and 3,486 (14.2%) passengers made their exit through the Sandy Ground port. The Clayton J. Lloyd International Airport facilitated 10.2% (2,795) of the departures from Anguilla.

TOURISTS (Stay-Over Visitors)

August's tourist or stay over visitor arrivals to Anguilla recorded a 39.2% increase over the same period for 2018, with 8,903 arrivals from 6,394 arrivals. This figure was recorded as the largest tourist arrivals figure for any month of August dating back as far as 1993; with August 1996 total being the lowest recorded number with 2,687. The previous months in 2019 with the exception of July, all recorded a figure for tourist arrivals that was the highest for the past 27 years. July 2019's total ranked 2nd for all the July months as far back as 1993; with the highest recorded in 2016; 9,512.

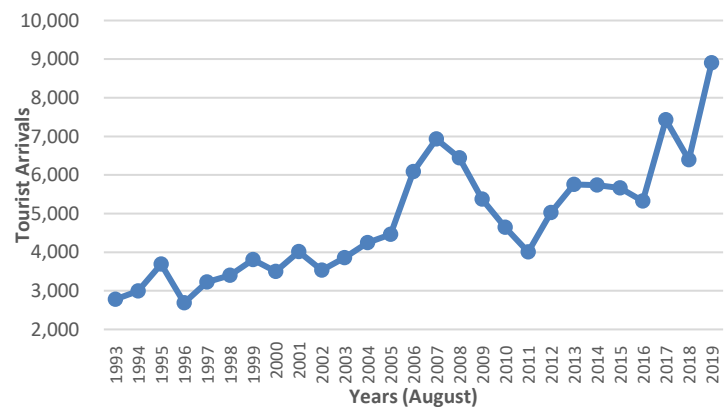


Figure 2: Tourist Arrivals, August 1993–2019

TOURISTS (Stay- Over Visitors) *continued*

The average intended length of stay of tourists in Anguilla for the period under review decreased to 6.6 days compared to 7.0 days for August 2018. The largest slice of tourists, with under half of the arrivals 47.4%, intended to spend 4-7 days in Anguilla. A total of 30.9% of tourists wished to stay 1-3 days, followed by 12.9% who wish to stay 1-3 days, followed by 12.9% who wish to stay 8-15 days, 6.9% indicating they intended to stay 23 or more days and 1.8% for 16-22 days.

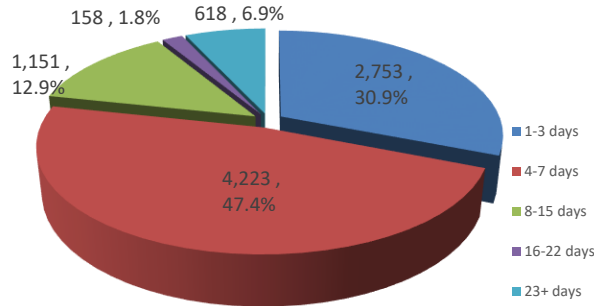


Figure 3: Tourist Arrivals by Length of Stay, August 2019

A review of the source markets for tourists visiting

Anguilla during August 2019 showed that eight (8) source markets contributed to this recorded increase and two (2) markets contributing adversely. The largest increase was experienced in the ‘Italian’ market (82 –to 225 arrivals) by 174.4%, followed by the ‘Other European’ with 150.3% and two other source markets, the ‘USA’ and ‘Italian’ markets which both increased by 78.1%. The declines were experienced by the ‘French West Indies’ and ‘German’ market with 17.0% and 14.3% respectively.

The USA market; Anguilla’s major source market recorded a total of 4,405 arrivals, a 49.5% share of the tourist arrivals market.

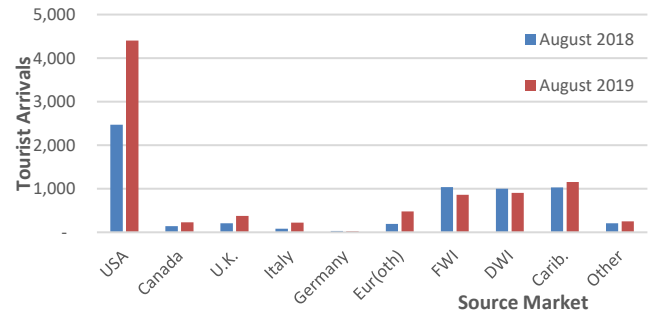


Figure 4: Tourist Arrivals by Country of Residence, August 2018 and 2019

EXCURSIONISTS (Day Trippers)

Excursionist arrivals for the month under review recorded an increase of 110.6% with 7,672 day trippers, compared to 3,643 during the same period in 2018. This was the tenth (14th) largest number of excursionists’ arrivals to the island for the month of August, dating as far back as 1993; with the year 2015 recording the largest number, with 11,656 arrivals and the year 2018 recorded the lowest number with 3,173 arrivals. Conversely, this excursionist’s figure was the highest recorded figure for this type of visitors for 2019.

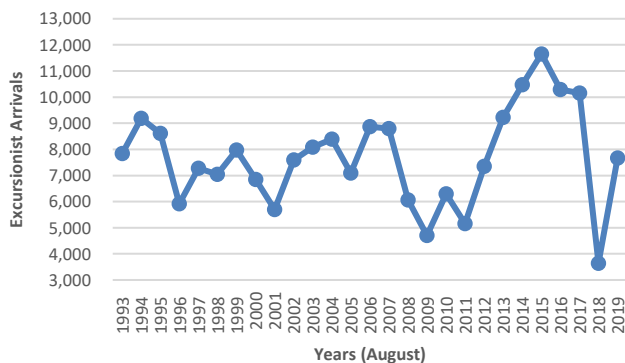


Figure 5: Excursionist Arrivals, August 1993–2019

Day-trippers numbers to Anguilla showed that nine (9) of the source markets contributed to the increase in excursionist arrivals during this period under review. The largest increase was recorded in the ‘USA’ market with 382.7%, followed by 232.4% and 196.0% in the ‘Canadian’ and ‘Italian’ source markets respectively. The sole decrease was recorded in the ‘French West Indies’ with 13.8% over its corresponding August 2018 figure.

Anguilla’s main excursionist source market the USA, held a share of 53.1% of this excursionists’ market with 4,074 arrivals.

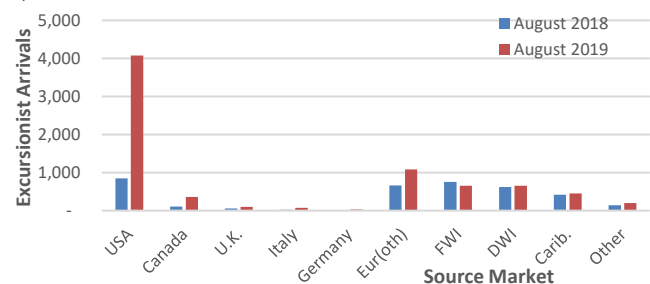


Figure 6: Excursionist Arrivals by Country of Residence, August 2018 and 2019

This report, along with other Tourism Data, is available at the Government of Anguilla Statistics Department’s website: <http://gov.ai/statistics/tourism.htm>

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