



Tourism Statistics Summary – December 2013

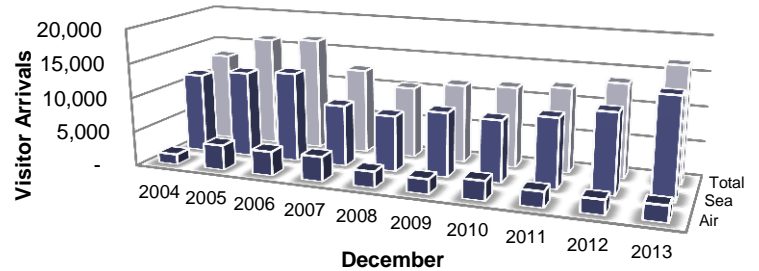
OVERVIEW

International visitor arrivals continued to show growth up to the end of 2013 over 2012 with 16,635 visitors coming to our shores in December 2013. This was an increase of 22.6% over 2012 December's figure; the 3rd highest percentage change for 2013 over 2012 figures after November with 34.6% and March 24.5%.

This increase was due to increases in both Tourist and Excursionist arrivals; 11.5% and 35.3% respectively. Arrivals for both types of visitors to Anguilla shores for the month of December over the decade (2004 – 2013) ranked the 2nd highest figures each type of visitor.

Most (98.3%) of the visitors who travelled to Anguilla mainly came with the intention of vacationing, while

1.7% came with the intention of doing business.



	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013
■ Air	1,526	3,648	3,506	3,589	2,330	2,146	2,801	2,260	2,109	2,294
■ Sea	11,632	12,539	13,036	8,910	8,102	9,296	8,953	10,013	11,455	14,341
■ Total	13,158	16,187	16,542	12,499	10,432	11,442	11,754	12,273	13,564	16,635

Figure 1: Visitor Arrivals, December 2004 - 2013

PASSENGER MOVEMENT

Passenger arrivals (including both residents and visitors) were up 8.5% from the December's 2012 figure, with 24,481 passengers for December 2013.

Arrivals at the seaports saw a total of 21,391 (87.4%) inward passengers of which, 18,317 (85.6%) passengers entered at the Blowing Point terminal and 3,074 (14.4%) arrived at the Sandy Ground port. 3,090 (12.6%) passengers came into Anguilla via the Clayton J. Lloyd International Airport, the largest number for 2013.

Passenger departures for the period increased 11.4% relative to the same period in 2012, with a total of 23,109.

Passengers departing Anguilla via the seaports represented 89.7% of departures; of which 17,552 (84.7%) passengers left through the Blowing Point terminal and 3,172 (15.3%) passengers made their exit via the Sandy Ground port. The Clayton J. Lloyd International Airport facilitated 10.3% (2,385) of the departures from Anguilla.

TOURIST (Stay-Over Visitors)

December's tourists or stay over visitor arrivals to Anguilla recorded an increase of 11.5% compared to the same period in 2012 with 8,062 arrivals. This was the 4th largest percentage change recorded for 2013 after November, 22.7%, June 16.0% and August 14.5%.

72.4% of Anguilla's tourist arrivals entered by sea while 27.6% entered by air.

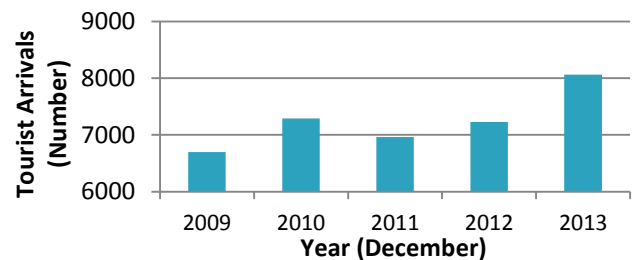


Figure 2: Number of Tourist Arrivals, December 2009 – 2013

TOURIST (Stay-Over Visitors) *continued*

The average intended length of stay of tourists in Anguilla for December 2013 was 8.8 days; an increase from an average of 8.5 days for the same period last year and the longest average intended stay for 2013. The largest slice of tourists, 39.8% spent 4-7 days in Anguilla. 35.7% of tourists wished to spend 8-15 days, followed by 14.1% indicating 1-3 days, 3.8% for 16-22 and 6.6% stayed for 23 or more days.

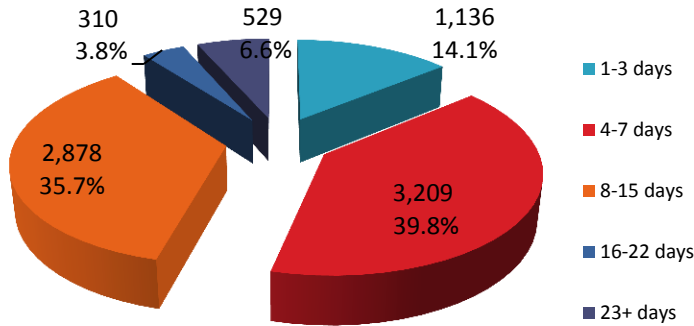


Figure 3: Tourist Arrivals by Length of Stay, December 2013

Anguilla’s source markets for tourists showed increases within four (4) and declines within the other six (6) markets, over their corresponding 2012 total. The largest increase occurred in Anguilla’s main source market with 20.4% followed by the ‘Italian’ market with 16.3%. The largest declines were recorded for the German market by 52.6% followed by the French West Indies market with 38.0%.

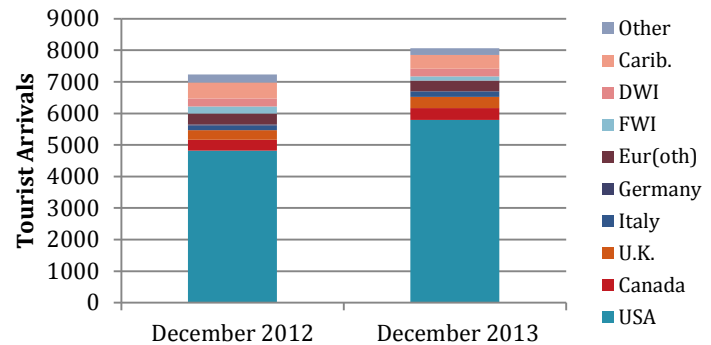


Figure 4: Tourist Arrivals by Country of Residence, December 2012 & 2013

EXCURSIONIST (Day Trippers)

Excursionist arrivals for the month of December 2013 recorded a 35.3% increase in day-trippers to 8,573. Excursionists entering Anguilla via the seaports represented 99.2% of the total number of excursionists, of which 64.1% entered at the Blowing Point terminal and 35.9% at Sandy Ground. The Clayton J. Lloyd Airport facilitated 0.8% of the arrivals.

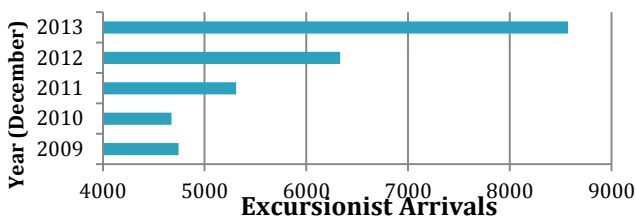


Figure 5: Excursionist Arrivals, December 2009–2013

Day trippers to Anguilla showed growth in six (6) of the ten (10) source markets in this period. The largest increase was recorded by German market with 192.6%, (357 in 2013 and 122 in 2012), followed by 59.5% from the “Other” markets.

The declines were recorded for the Dutch West Indies which declined by 13.2%, Italian market by 9.0% and the French West Indies by 0.4%. The ‘Other European’ market experienced change over its 2012 figure.

Anguilla’s main source market; the USA increased by 50.3%, holding a share of 47.0% of the excursionist market.

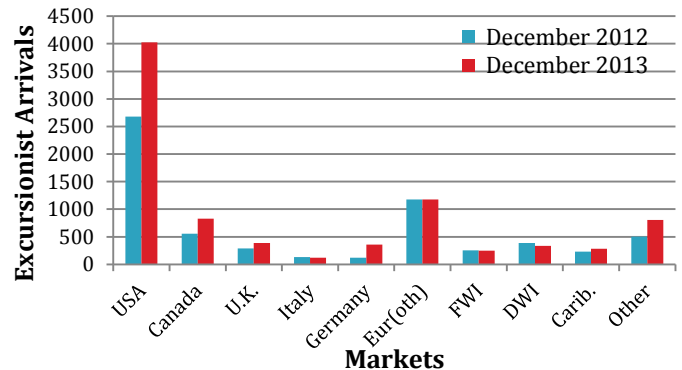


Figure 6: Excursionist Arrivals by Country of Residence, December 2012 and 2013

This report, along with other Tourism Data, is available at the Government of Anguilla Statistics Department’s website: <http://gov.ai/statistics/tourism.htm>

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