



Tourism Statistics Summary – December 2015

OVERVIEW

Visitor arrivals for 2015 ended with December experiencing a monthly decrease over its corresponding 2014 figure in the winter season. A decrease of 14.0% was recorded for the month under review when compared to the corresponding December 2014 figure; with visitor arrivals totalling 18,026. This period's decrease was the second decrease for 2015 after May's decrease and is also recorded as the highest monthly decrease for 2015 when compared to the corresponding 2014 periods.

This decrease was due to declines in arrivals of both types of visitors over their corresponding 2014 monthly figure. Figures reflect that the year 2015 ended with Anguilla receiving to its shores a total of 186,068 visitors; a 5.3% increase over 2014 total of 176,780.

Of the December 2015 visitor arrivals, 1.6% represented business travellers, while majority, 98.4% were vacationers.

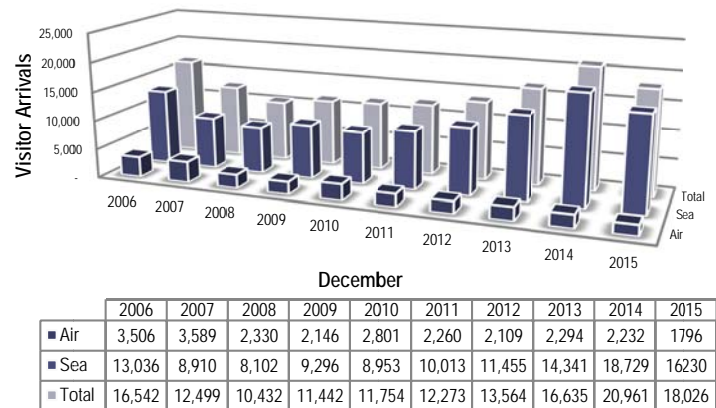


Figure 1: Visitor Arrivals, December 2006 - 2015

PASSENGER MOVEMENT

Passenger arrivals (including both residents and visitors) were down 12.8%; totalling 26,278 when compared to the 2014 figure of 30,142 passengers.

Anguilla's inward passenger movement by sea continues to be the main mode of entry; as the seaports received 23,783 (90.5%) passengers, of which 19,294 (81.1%) entered at the Blowing Point terminal and 4,489 (18.9%) at the Sandy Ground port. The Clayton J. Lloyd International Airport facilitated 2,495 (9.5%) inward passengers.

Passenger departures decreased by 11.4% relative to the same period in 2014; totalling 24,937 outbound passengers, compared to the recorded 28,161 in 2014.

Passengers departures via the seaports from Anguilla accounted for 22,867 (91.7%), of which 18,340 (80.2%) passengers left through the Blowing Point terminal and 4,527 (19.8%) passengers made their exit using the Sandy Ground port. The Clayton J. Lloyd International Airport facilitated 8.3% (2,070) of the departures from Anguilla.

TOURISTS (Stay-Over Visitors)

Tourist or stay-over visitor arrivals to Anguilla recorded its 7th decrease for the year with a 3.0% reduction from the 2014 figure with 8,314 persons. This was the 3rd highest monthly decrease in 2015; a similar value decline as experienced in November 2015 over its corresponding monthly figure. December's arrivals were the second highest monthly figure for 2015 with March's period being the highest with 8,683.

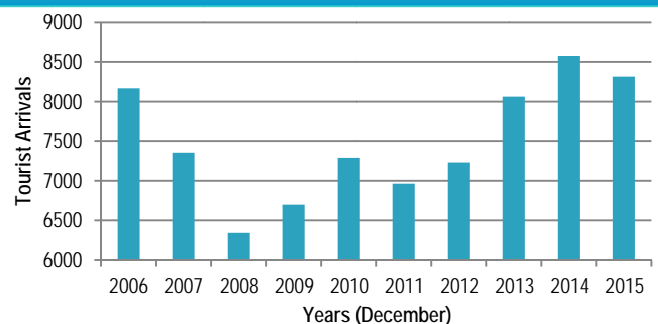


Figure 2: Tourist Arrivals, December 2006–2015

TOURISTS (Stay-Over Visitors) *continued*

The average intended length of stay of tourists in Anguilla for the period under review remained the same as December 2014, with an average of 8.3 days, the lengthiest stay for the year. The largest slice of tourists 40.2% indicated that they intended to spend 4-7 days in Anguilla. 33.4% of tourists wished to stay 8-15 days, followed by 17.6% for 1-3 days, 5.4% and 3.3% indicated they intended to stay 23 days or more and 16-22 days respectively.

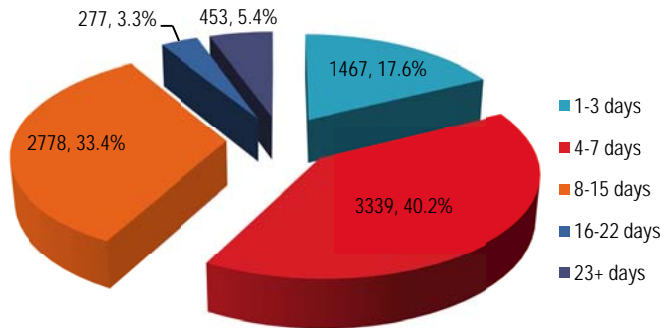


Figure 3: Tourist Arrivals by Length of Stay, December 2015

A review of the source markets for tourists to Anguilla during December 2015 showed decreases within five (5) of the source markets and five (5) increases over their respective 2014 figure.

The largest decreases occurred in the ‘Other European’ market with 14.0%, followed by ‘Caribbean’, ‘Dutch West Indies’, ‘UK’ and ‘American’; 12.3%, 7.4%, 7.4% and 4.2% respectively. The increases were experienced in the ‘Canadian’, ‘French West Indies’, ‘German’, ‘Other’ and ‘Italian’ markets with 26.3%, 14.6%, 6.8%, 3.9% and 1.2% respectively. The USA, Anguilla’s major source held a share of 69.1% of tourist arrivals.

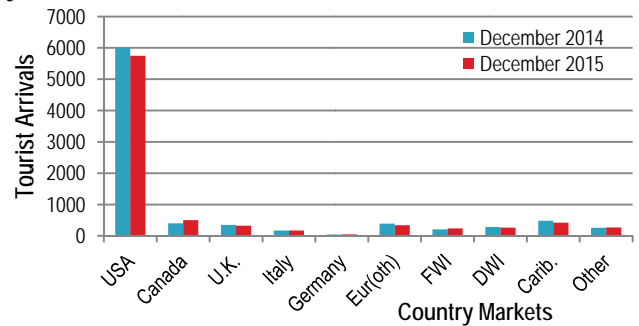


Figure 4: Tourist Arrivals by Country of Residence, December 2014 and 2015

EXCURSIONISTS (Day Trippers)

Excursionist arrivals for December 2015 also recorded a decrease, similar to tourist arrivals however, experiencing a greater decline of 21.6%; with 9,712 day trippers, over the 12,387 during December 2014. This was the 2nd highest amount of excursionists dating back to 1993 in December, to the island following December 2014. This type of visitor, usually visitors staying in St. Martin/ Maarten, came via the seaports, in which 54.6% came via Blowing Point’s port and 44.9% via Sandy Ground’s port. Sandy Ground port accommodated 7 small cruise vessels with a total of 1,046 passengers.

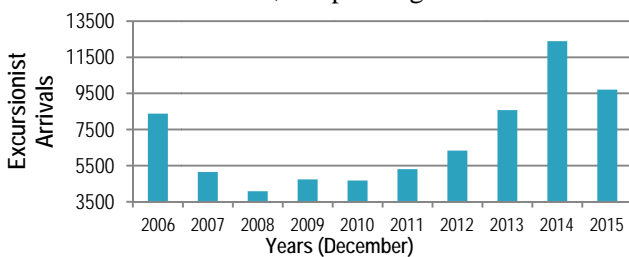


Figure 5: Excursionist Arrivals, December 2006–2015

Day trippers to Anguilla showed that eight (8) of the source markets contributed to the decline while there were increases in the other two (2) markets. The largest decreases were recorded in the ‘German’ market with 79.8%, followed by ‘UK’ and ‘Dutch West Indies’ markets with 54.7% and 28.3% respectively. The increases were recorded by the ‘Caribbean’ and ‘French West Indies’ markets with 37.5% and 6.6% respectively over their 2014 December figures.

Anguilla major source market the USA, experienced a decline of 21.1%, holding a share of 48.9% of this period’s excursionist market.

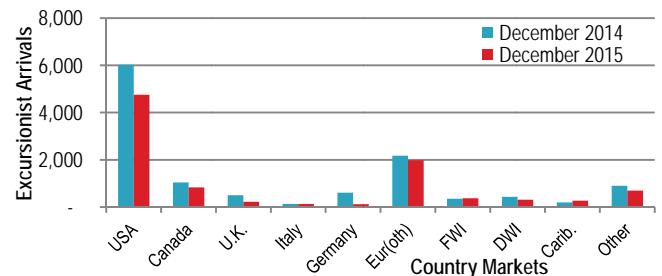


Figure 6: Excursionist Arrivals by Country of Residence, October 2014 and 2015

This report, along with other Tourism Data, is available at the Government of Anguilla Statistics Department’s website: <http://gov.ai/statistics/tourism.htm>

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