



# Tourism Statistics Summary

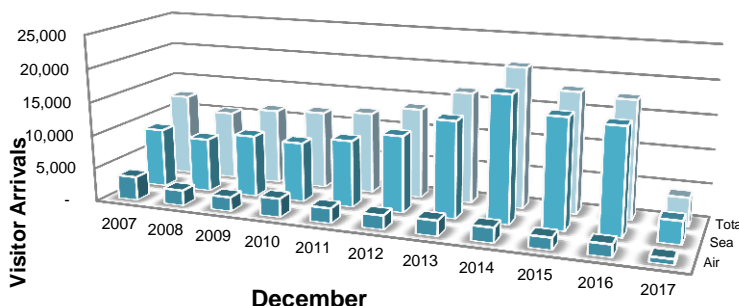
## December 2017

### OVERVIEW

December's visitor arrivals for this peak season month, registered Anguilla's 4<sup>th</sup> decline of 75.8% for 2017 with 4,232 visitors gracing our shores. This decline could be as a result of the challenges experienced after the passage of Hurricane Irma in the September, however, the decline was at a slower rate in comparison to the previous months of September (88.1%), October (90.4%) and November (81.9%). December's total was the lowest recorded number of visitor arrivals to grace our shores during this period dating back to 1993, followed by the 4,846 that visited after the passage of Hurricane Luis in 1995.

December's decrease in visitor arrivals was influenced by both types of visitors; tourists (stay-overs) and excursionists (day-trippers). Of these visitors, 96.6% of the arrivals represented vacationers and the other 3.4% business travellers.

To-date, 2017 ended the year with 150,678 visitors gracing our shores, a 14.4% decline over 2016's; 175,970 visitors.



	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017
■ Air	3,589	2,330	2,146	2,801	2,260	2,109	2,294	2,232	1,796	1,837	842
■ Sea	8,910	8,102	9,296	8,953	10,013	11,455	14,341	18,729	16,230	15,664	3,390
■ Total	12,499	10,432	11,442	11,754	12,273	13,564	16,635	20,961	18,026	17,501	4,232

Figure 1: Visitor Arrivals, December 2007 - 2017

### PASSENGER MOVEMENT

Passenger arrivals (including both residents and visitors) recorded a decline of 58.2%; totalling 10,782 arrivals, down from December's 2016 figure of 25,817 passengers. This recorded decline was at a slower rate in comparison to the previous months directly after Hurricane Irma; Sept (83.6%), Oct (80.8%) and Nov (66.1%). Inward passenger movement by sea continues to be the main mode of entry, the seaport accounted for 9,006 (83.5%) arrivals, of which, 8,365 (92.9%) passengers entered at the Blowing Point terminal and 641 (7.1%) at the Sandy Ground port. 1,776 (16.5%) passengers came into Anguilla via the Clayton J. Lloyd International Airport.

Passenger departures recorded a decrease of 56.0% relative to the same period in 2016, with 10,666 outbound passengers, compared to the recorded 24,265 in 2016. Similarly, arrivals were also at a slower rate in comparison to the previous months after Hurricane Irma. Passenger departures via the seaports from Anguilla accounted for 82.1% (8,761), of which 8,071 (92.1%) passengers left through the Blowing Point terminal and 690 (7.9%) passengers made their exit from the Sandy Ground port. The Clayton J. Lloyd International Airport facilitated 17.9% (1,905) of the departures from Anguilla.

### TOURISTS (Stay-Over Visitors)

December's tourist (stay-over) arrivals to Anguilla recorded its eighth monthly decrease for the year 2017, with a 69.6% decrease over the same period for 2016 with 2,596 arrivals; this was the smallest recorded number of tourist arrivals for the month December as far back as 1993, followed by the 2,918 arrivals in 1995 after the passage of Hurricane Luis.

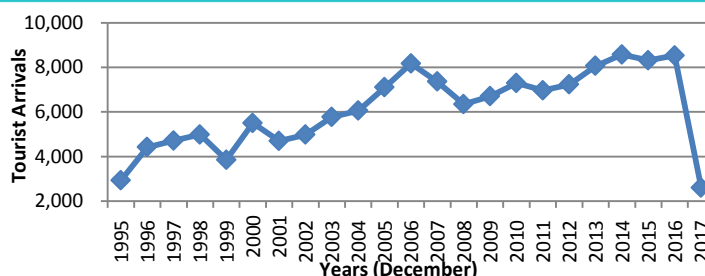


Figure 2: Tourist Arrivals, December 1995-2017

**TOURISTS (Stay- Over Visitors)** *continued*

The average intended length of stay of tourists in Anguilla for the period under review increased to 13.7 days compared to 8.2 days in December 2016. Most tourists; 40.9% intended to spend 23 days and more in Anguilla, followed by 19.9% of tourists who planned to stay 8-15 days, 18.0% who scheduled their stay for 4-7 days, 17.6% who scheduled to stay 1-3 days and 3.5% who stated they intended to stay 16-22 days.

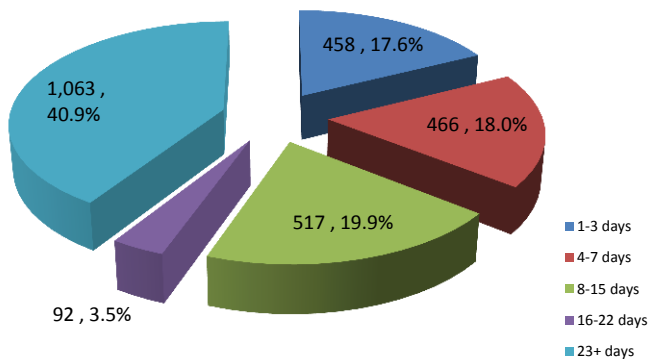


Figure 3: Tourist Arrivals by Length of Stay, December 2017

A review of the source markets for tourists visiting Anguilla during December 2017 showed that all source markets contributed to this recorded decrease. The largest decrease were experienced by the ‘Canadian’ markets with 82.0%, followed by the ‘Italian’ (78.5%), ‘USA’ (77.2%), ‘Other European Countries’ (68.1%), ‘Other’ (52.4%), ‘U.K.’ (45.6%), ‘German’ (44.2%), ‘Caribbean’ (39.5%), ‘French West Indies’ (27.0%) and ‘Dutch West Indies’ (22.0%) source markets. The USA market; Anguilla’s major source market recorded a share of 51.0% of the tourist market.

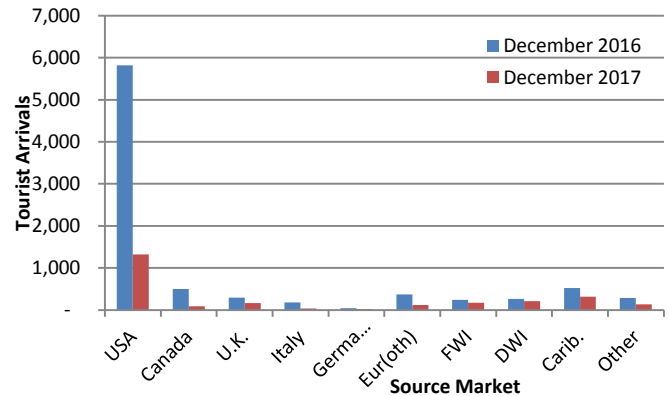


Figure 4: Tourist Arrivals by Country of Residence, December 2016 and 2017

**EXCURSIONISTS (Day Trippers)**

Excursionist arrivals for the month under review recorded its fifth decline for the year 2017 with 81.8%; 1,636 day trippers, down from 8,975 during the same period in December 2016. This is recorded as the lowest number of day-trippers to the island for the month December for which data is available, as far back as 1993, followed by 1,928 arrivals in December 1995.

Excursionist arrivals to Anguilla for 2017 totalled 82,424 a decline of 14.8% over the 2016 figure of 96,731.

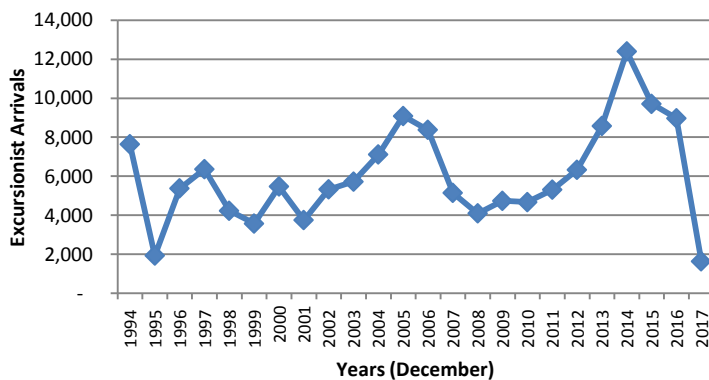


Figure 5: Excursionist Arrivals, December 1994–2017

Anguilla’s day-trippers source markets showed declines in all markets, contributing to the decrease in excursionist arrivals this month. The largest decrease was recorded by the ‘Canadian’ market with 96.6% followed by the ‘German’ (93.2%), ‘USA’ (92.5%), ‘Italian’ (88.4%), ‘Other’ (86.6%), ‘Other European Countries’ (74.1%), ‘U.K.’ (62.5%), ‘French West Indies’ (55.9%), ‘Caribbean’ (41.0%) and ‘Dutch West Indies’ (1.8%) source markets.

Anguilla’s main excursionist source market, the USA held the largest share with 20.9%, during this period.

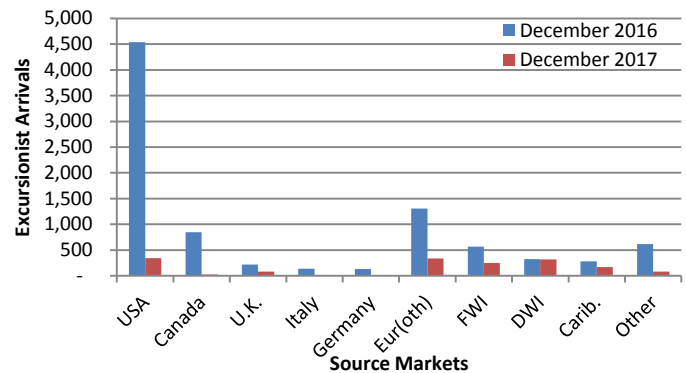


Figure 6: Excursionist Arrivals by Country of Residence, December 2016 and 2017

This report, along with other Tourism Data, is available at the Government of Anguilla Statistics Department’s website: <http://gov.ai/statistics/tourism.htm>

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