



Tourism Statistics Summary – January 2013

OVERVIEW

Winter visitor arrivals to Anguilla for the first month of 2013 started positively with a 7.3% increase, with 14,126 visitors gracing the shores. This was mainly as a result of an increase in excursionist arrivals. However, this represented a deceleration in visitor arrivals compared to 2012/11 which reported a 13.2% increase.

Arrival by purpose of visit showed that 98.4% of arrivals came to Anguilla for vacation and the other 1.6% on business.

Visitor arrivals by air represented 11.2% of arrivals and majority, 88.8% of visitors by sea.

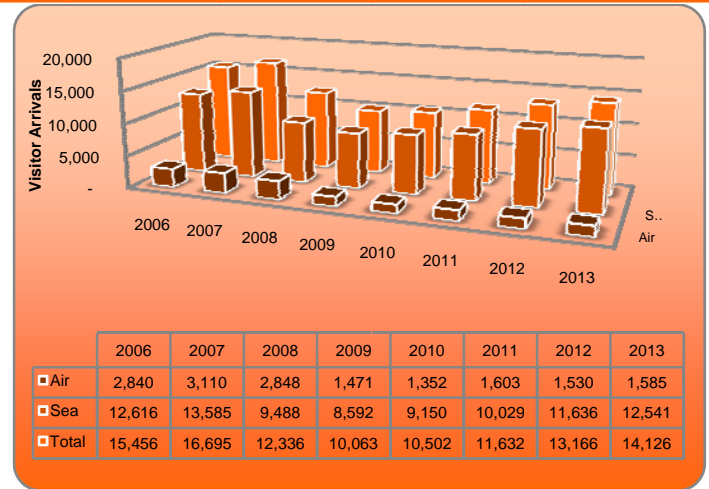


Figure 1: Visitor Arrivals: January 2006 – January 2013

PASSENGER MOVEMENT

Passenger arrivals, which including both visitors and residents, this month increased by 3.9% to 21,403 passengers. This showed that arrivals have decelerated during this period compared to the 6.2% increase in 2012/11.

Anguilla's inward passenger movement by sea continues to be the main form of entry facilitating 89.5% of persons; of which, 15,922 (83.2%) of sea passenger arrivals entered at the Blowing Point terminal and 3,224 passengers (16.8%) arrived at the Sandy Ground Terminal. Arrivals by air at the Clayton J. Lloyd International Airport accounted for 2,257, 10.5% of total passengers arrivals.

Departures during this period were up 7.2%, to 22,173 passenger departures relative to 2012.

Of the three ports of exit, the two seaports cumulatively accounted for 86.0%, (19,073) of all departures, of which, the Blowing Point terminal facilitated the movement of 15,723 passengers, 82.4% and Sandy Ground, 3,350 passengers, 17.6%.

By air, 3,100 passengers (14.0%) departed Anguilla through the use of the Clayton J. Lloyd Airport International; an increase in the departure activity by this port of 2.5% over January 2012; 3,023 departures.

TOURIST (Stay- Over Visitors)

Tourist (stay-over visitors) to Anguilla for the New Year January 2013, were recorded to be 6,351 with an increase of 0.1% over 6,342 in January 2012.

Tourist arrivals by air held a share of 23.5% and the other share, 76.5% was held by sea.

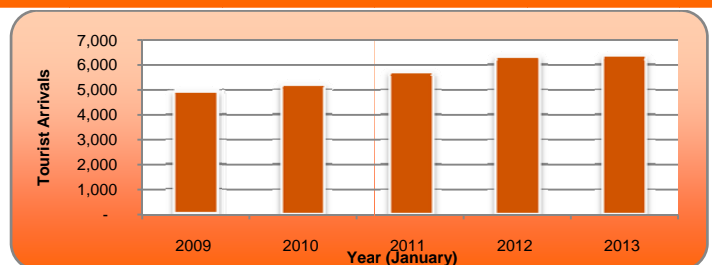


Figure 2: Tourist Arrivals, January 2009– 2013

Tourists (Stay- Over Visitors) *continued*

The intended average length of stay of tourists was 8.5 days up from 8.4 compared to January 2012. The largest amount of tourist (43.7%) stayed for 4 to 7 days, 23.8% between 8 to 15 days, 19.1% for 1 to 3 days, 3.0% for 16 to 22 days and 10.4% indicated 23 or more days.

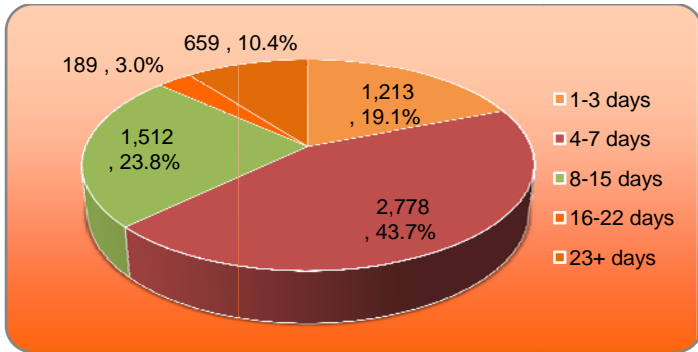


Figure 3: Tourist Arrivals by Length of Stay, January 2013

Analysing the individual source markets for tourists to Anguilla show that the USA ranks number one, solely accounting for 68.4% of arrivals.

Half of the ten (10) markets saw an increase in tourists to Anguilla, with the highest increase reported in the Italian market of 15.6%, followed by 12.5% and 9.9% from the Caribbean and Canadian markets respectively. The largest decrease was reported by the 'French West Indies' market with 11.8% followed by 10.4% and 10.3% by the 'UK' and 'Dutch West Indies' markets respectively.

Anguilla's main market, USA reported a decrease of 0.6% relative to January 2012 figure, compared to the 13.9% increase reported in January 2012/11, this shows a deceleration in arrivals by this market and type of visitor.

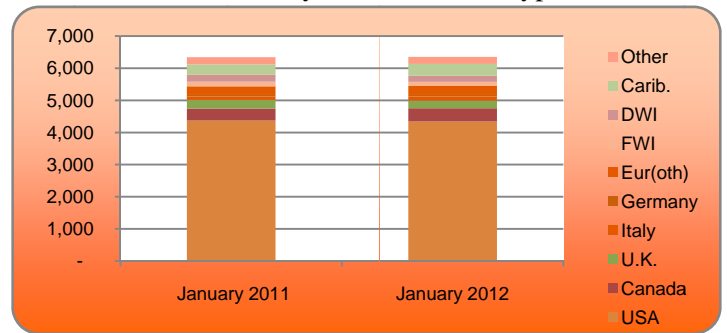


Figure 4: Tourist Arrivals by Country of Residence

EXCURSIONIST (Day Trippers)

Excursionist arrivals for the month in review were up 13.9% to 7,775 arrivals compared to the same period in 2011.

Air arrivals remained relatively low for excursionists, accounting for 1.2% of arrivals, while the seaports accounted for 98.8%. Of the seaport arrivals, the Blowing Point port welcomed 58.4% and 41.6% at the Sandy Ground port.

There were increases in 6 day trippers markets and declines in 4, of which the largest increase was reported by in UK market with 80.0%, followed by 38.8% in the Canadian market. The largest decline was experienced by the French West Indies market of 34.4%, closely followed by the Italian market with 33.5%.

Anguilla's main market the USA reported an increase of 9.6%, compared to the 33.3% increase in January 2012/11 showing a deceleration in arrivals by this type of visitor.

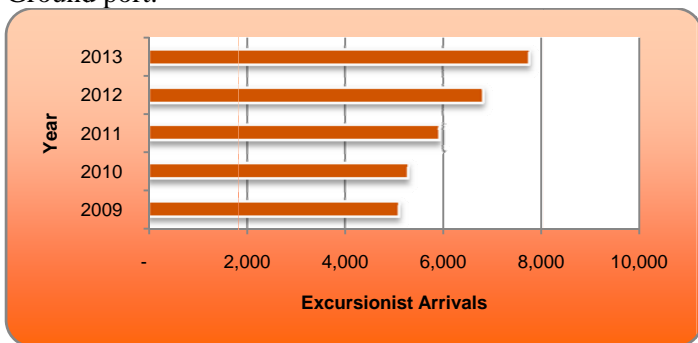


Figure 5: Excursionist Arrivals, January 2009 - 2013

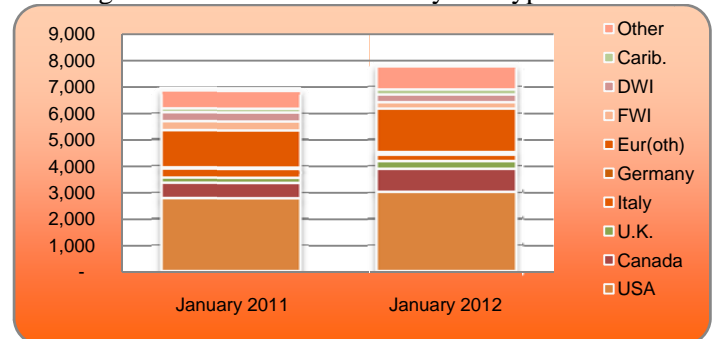


Figure 6: Excursionist Arrivals by Country of Residence

This report, along with other Tourism Data, is available at the Government of Anguilla Statistics Department's website: <http://gov.ai/statistics/tourism.htm>

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