

Anguilla: Tourism Summary Data July 2003

Visitor arrivals for July 2003, which is considered to be among the slow season months, saw an increase of 12% from last year. The 11,020 visitors that came to Anguilla in July was the highest recorded number of arrivals over the last decade. This increase can be attributed to the number of pre carnival/Summer Festival activities, as well as the High School's 50th anniversary reunion, that were held during this month bringing in a number of persons to our shores.

The year to date total of all visitors however shows a decline of 4.1% compared to the previous year, which is mainly due to the reduction of excursionists during the first half of the year.

Tourists (Stay-Over Visitors)

The increase in July visitor arrivals was primarily driven by tourist arrivals. Arrivals increased 20.4% in July compared to July last year. This is the 4th consecutive month that arrivals have been on the increase, with July so far having the greatest. 4,542 persons visited this month compared to 3,771 last year, making July 2003 the highest recorded total for tourist arrivals for the past decade. 30,066 tourists have visited Anguilla during the period January to July compared to 29,270 for the same period in 2002.

Tourist arrivals through the port of Blowing Point for July were 1,674, up 48% from July 2002. Arrivals through the airport also climbed albeit by not as much as Blowing Point, at 9.2% from 2,593 last year to 2,832 in July this year.

3,243 of the 4,542 tourists spent between 4-15 days on the island, 718 stayed for 1-3 days and 581 stayed for 16-23 days. On average for this month the length of stay was up to 9.1 days compared to 7.7 days in July 2002.

Arrivals from Anguilla's source markets continue to show growth during this period compared with last year. Even though Italy represented only 2.3% of the market, it saw the largest increase in arrivals of 75% from July 2002. The United Kingdom represented 7% of the market and saw a 35% increase in arrivals over 2002. The Canadian market saw a 28% increase in arrivals over July 2002. This region represented 2% of the market share. The United States of America which is Anguilla's major market had a 26.2% increase over July last year and represented 56% of the market share. 23% of tourists to Anguilla during July came from the Caribbean and 1% and 4% came from Germany and Other Europe respectively.

Excursionists

After recording a 13% decline in June, excursionist arrivals jumped by 6.8% for July 2003 over the same period last year. 6,478 excursionists visited during this period compared to 6,064 in July 2002. This type of visitor has not been performing well for the year so far. To date 38,596 excursionists have visited compared to 42,358 in 2002, resulting in a 9% decline.

Excursionists through the port of Blowing Point were up 10%. 4,674 excursionists visited in July this year compared to 4,249 last year. Meanwhile, 1,759 excursionists came through the port of Sandy Ground during July compared to 1,744 last year.