



Tourism Statistics Summary – July 2011

OVERVIEW

Visitor arrivals to Anguilla for July 2011 stood at 12,702, an overall increase by 12.3%. While both tourist and excursionist arrivals showed improved numbers this month; this increase was largely as a result of higher excursionist arrivals to Anguilla.

Arrivals by air represented 12.8% of visitor arrivals and 87.2% entered at the seaports.

12, 443 visitors came for vacation representing 98.0% of all arrivals and the other 2.0% came on business.

Visitors coming from the Caribbean, which is one of the larger source markets, so far for 2011 comparative to 2010, showed lower arrivals. This month, arrivals from this market fell 6.3%.

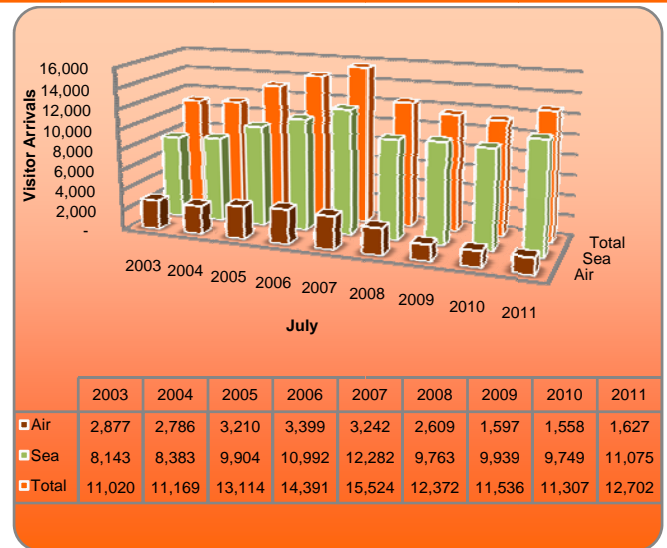


Figure 1: Visitor Arrivals: July 2003 – July 2011

PASSENGER MOVEMENT

Passenger traffic by both residents and visitors increased this month as a result of increased visitor movements as residents travelling continue to be below movements in 2010.

For arrivals, the Blowing Point seaport accommodated the majority of passenger arrivals with 17,143 entries (80.3%). The Sandy Ground port recorded 1,735 passengers (8.1%). The Clayton J. Lloyd International Airport, accommodated 22,471 passenger entries to Anguilla (11.6%).

Passenger departures, in the month when school is closed and holidays begin saw a 6.0% decline in outbound movement, to a total of 17,387 passengers.

The split of departures by port shows that Blowing Point seaport was the main port of exit with 14,673 departures (84.4%). The other seaport at Sandy Ground recorded 696 departures (4.0%). Passengers flying out at the Clayton J. Lloyd International Airport totalled 2,018 departures (11.6%).

TOURIST (Stay-Over Visitors)

International tourist figures increased 4.4% this month over July 2010, to 6,682 tourists. After the contraction in stay-over visitor arrivals in 2009, July arrivals showed growth towards pre-crisis peak levels in 2008.

Arrivals by air held a share of 23.7% and the other 76.3% of tourists entered at the seaports.

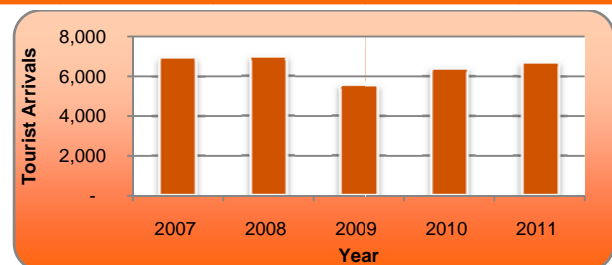


Figure 2: Tourist Arrivals, July 2007 - 2011

Tourists (Stay-Over Visitors) *continued*

The average length of stay was 9.3 days as compared to 8.9 in 2010. By length of stay, the modal group for July visitors was between Anguilla for 4-7 days (38.9%). Visitors spending 1-3 days represented 17.0% of stay-over visitors; 27.9% stayed for 8-15 days; 5.7% spent 16-22 days and 11.2% indicated 23 or more days.

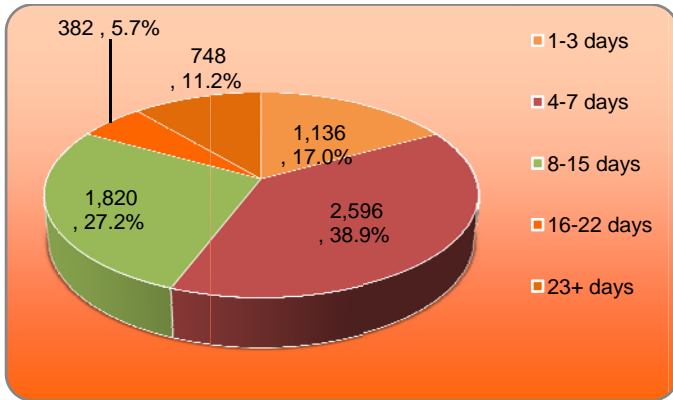


Figure 3: Tourist Arrivals by Length of Stay, July 2011



Figure 4: Tourist Arrivals by Country of Residence

EXCURSIONISTS (Day Trippers)

Excursionist arrivals for July have not shown any definite trend in recent years with arrivals fluctuating from year to year. This July, day trippers were up 22.6% to 6,020 arrivals.

Most day trippers (99.2%) use the seaports as the gateway to the island. Of these sea farers, 71.0% entered at Blowing Point terminal and 28.2% at Sandy Ground. A mere 0.2% of excursionist arrivals were recorded at the Clayton J. Lloyd International Airport.

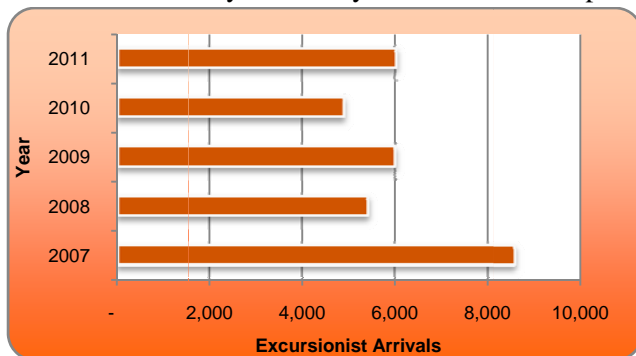


Figure 5: Excursionist Arrivals, July 2007 – 2011

Arrivals from neighbouring St.Maarten / St.Martin accounted for the largest increase in excursionist arrivals. Together they accounted for over 1,000 more day trippers than the number which came the same time last year. The Dutch West Indies and French West Indies had a percentage increase of 93.3% and 82.2% respectively.

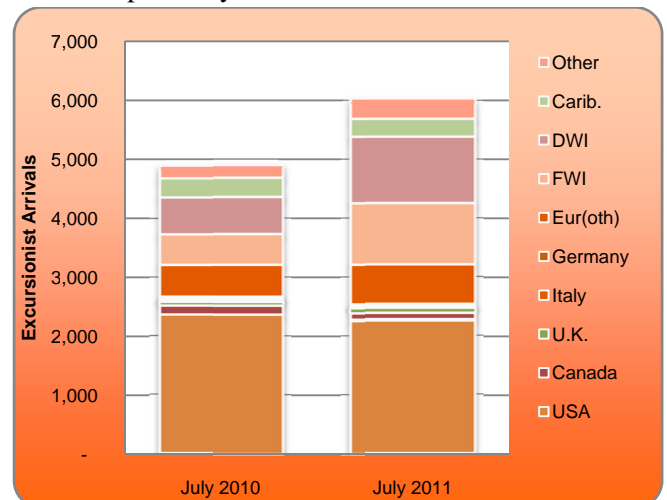


Figure 6: Excursionist Arrivals by Country of Residence

This report, along with other Tourism Data, is available at the Government of Anguilla Statistics Department's website: <http://gov.ai/statistics/tourism.htm>

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