



Tourism Statistics Summary – July 2016

OVERVIEW

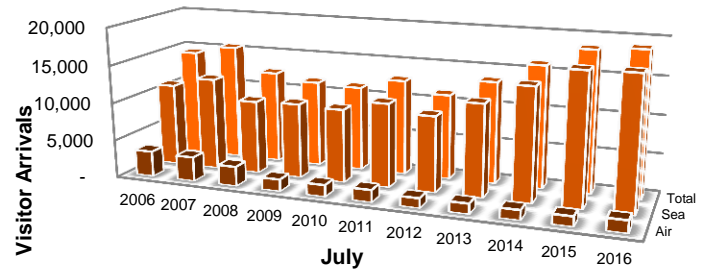
Visitor arrivals to Anguilla for 2016 recorded its first increase after the negative consecutive trend for the first half of the year January – June. This increase for the month of July was recorded at 2.3% with 18,913 persons gracing our shores compared to July's 2015 figure of 18,482. July 2016 recorded the highest number of visitors to grace our shores for the month of July dating back to 1993, followed by 2015 and 2014 with 18,482 and 16,098 respectively.

Visitor arrivals for this period were positively and solely influenced by the increase in tourist arrivals to the island over the period July 2016/2015. Excursionist arrivals (day-trippers), which once impacted positively on the number of visitor arrivals in the recent previous years, failed to positively influence growth during 2016 thus far.

Majority, 98.3% of the visitor arrivals, came with the

intention of vacationing, while 1.7% came with the intention of doing business.

To date, Anguilla has welcomed 115,760 visitors to the island.



	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016
■ Air	3,399	3,242	2,609	1,597	1,558	1,627	1,294	1,363	1,316	1,310	1,615
■ Sea	10,992	12,282	9,763	9,939	9,749	11,075	9,988	12,134	14,782	17,172	17,298
■ Total	14,391	15,524	12,372	11,536	11,307	12,702	11,282	13,497	16,098	18,482	18,913

Figure 1: Visitor Arrivals: July 2006 – 2016

PASSENGER MOVEMENT

Passenger arrivals, which include both visitors and residents, recorded its first increase for the year with 3.1% from 26,183 in July 2015 to 26,994. Anguilla's inward passenger movement by sea continues to be the main mode of entry facilitating 91.1% (24,581) of arrivals; of which, 20,680 (84.1%) of sea passenger arrivals entered at the Blowing Point terminal and 3,901 passengers (15.9%) arrived at the Sandy Ground terminal. Passenger arrivals by air at the Clayton J. Lloyd International Airport accounted for 2,413 (8.9%) of total passengers arrivals.

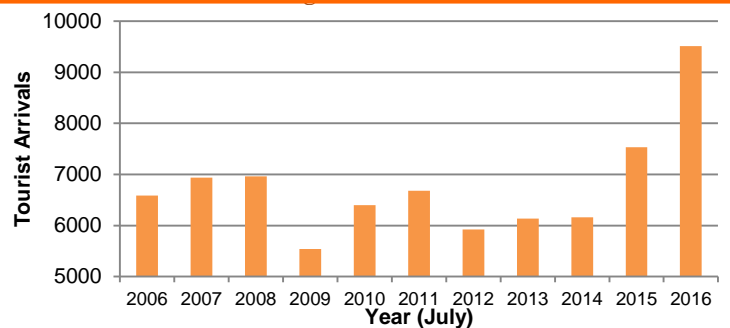
Departures during this period continued with its negative trend for 2016 of 4.3%, 22,814 passenger departures left the shores relative to the 23,844 in 2015.

Of the three ports of exit, the two seaports cumulatively accounted for 91.4%, (20,863) of all departures, of which, the Blowing Point terminal facilitated the movement of 16,994 (81.5%) passengers and Sandy Ground with 3,869 (18.5%) passengers.

By air, 1,951 (8.6%) passengers departed Anguilla through the Clayton J. Lloyd Airport International.

TOURISTS (Stay - Over Visitors)

Tourists (stay-over visitors) to Anguilla for July 2016 totaled 9,512, with an increase of 26.3% over the 7,532 in July 2015. This monthly increase out performed all the other monthly increases for the year 2016. This figure under review is the largest recorded July figure when compared with the months of July dating back to 1993, followed by 2015's figure. Additionally, this figure compared to the other months within 2016, was the second highest number of visitors for 2016, the highest being recorded within the month of March with 9,743 arrivals.



Tourist Arrivals, July 2006 - 2016

Tourists (Stay-Over Visitors) *continued*

The intended average length of stay of tourists was 7.6 days, down from 8.1 days recorded for July 2015. The majority of the number of tourists (40.2%), intended to stay for 4 to 7 days, 28.2% between 1 to 3 days, 20.4% for 8 to 15 days, 3.4% for 16 to 22 days and 7.8% indicated 23 or more days.

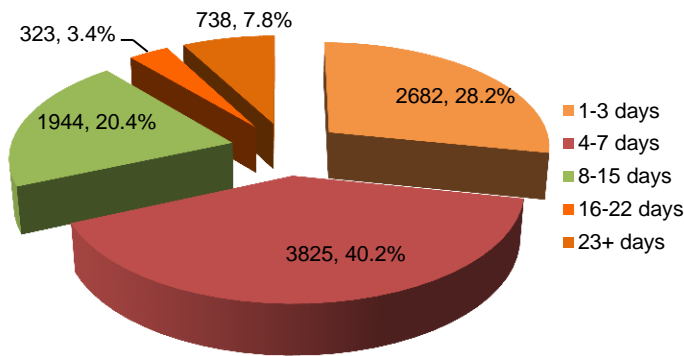


Figure 3: Tourist Arrivals by intended Length of Stay, July 2016

A review of the source markets for tourists visiting Anguilla in July 2016 over 2015, showed an increase in seven (7) of the source markets which contributed to the monthly increase, two (2) markets declines

and one remaining firm. The largest increase was reported within the ‘Other’ source markets, followed by the ‘French and Dutch West Indies’ markets with 169.5%, 139.5%, and 78.1% respectively over their corresponding 2015 figures. The decreases were recorded in the ‘Italian’ and ‘German’, markets with 78.4%, and 19.4% respectively over their corresponding 2015 figures.

Anguilla’s main market, USA reported an increase of 18.6% over July’s arrivals in 2015, accounting for a 51.2% share of the tourist market.

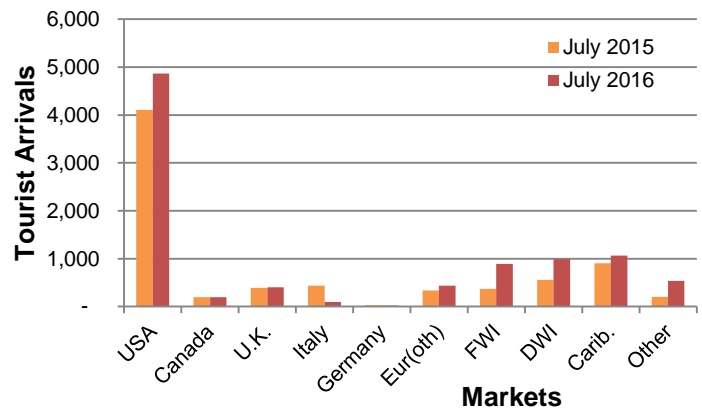


Figure 4: Tourist Arrivals by Country of Residence

EXCURSIONISTS (Day Trippers)

Excursionist arrivals for the month under review were down for the 7th consecutive period during 2016 with this period under review of 14.1% to 9,401 arrivals, compared to the same period in 2015 of 10,950 arrivals. 2016 monthly analysis over their corresponding 2015 figures have recorded all double digit declines except for June which recorded a 6.5% decline for this type of visitor.

The seaports accounted for 99.6% of these excursionist arrivals, of which the Blowing Point port welcomed 5,748 (61.4%). The Sandy Ground port welcomed 3,616 (38.6%).

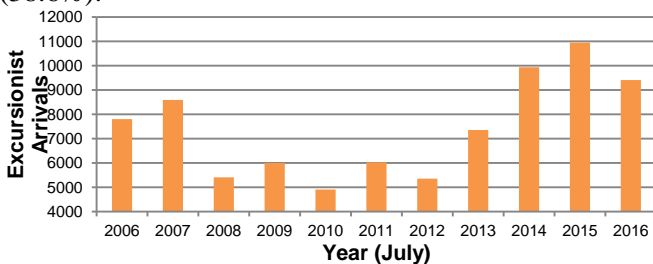


Figure 5: Excursionist Arrivals, July 2006 - 2016

There were decreases in seven (7) day-trippers source markets, which contributed to this overall decrease and three (3) increases. The largest decrease was reported by the ‘German’ market with a 50.9%, followed by the ‘UK’ and ‘Caribbean’ markets by 48.5% and 27.7% respectively. The increases were experienced by the ‘Dutch and French West Indies’, ‘Italian’ markets by 14.0%, 3.6%, and 3.8% respectively.

Anguilla’s main source market, the USA, experienced a decline by 16.8% during this period over its 2015 figure; accounting for 60.7% of excursionist arrivals to Anguilla.

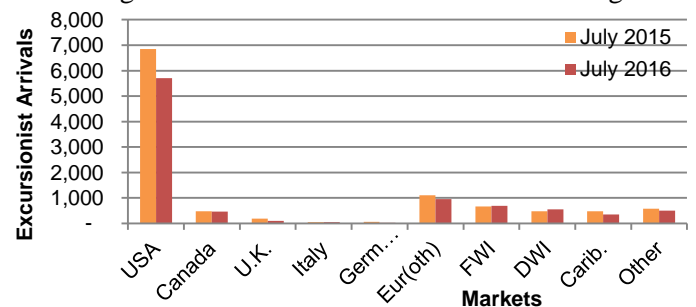


Figure 6: Excursionist Arrivals by Country of Residence

This report, along with other Tourism Data, is available at the Government of Anguilla Statistics Department’s website: <http://gov.ai/statistics/tourism.htm>

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