



Tourism Statistics Summary

July 2018

Visitors - ↓ 57.5%
Tourists - ↓ 35.0%
Excursionists - ↓ 74.0%

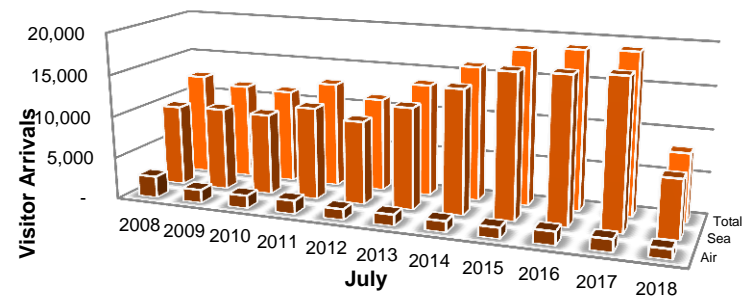
OVERVIEW

Visitor arrivals to Anguilla for the month of July, continued the consecutive month over its comparative monthly decline, after the passage of hurricane Irma, recording a decrease from its 2017 corresponding figure of 19,092 to 8,110 arrivals; a 57.5% decline in the number of visitors gracing our shores. This figure is recorded as the second lowest for the month of July going far back as 1993, with July's 1996 figure after the passage of a similar disaster, hurricane Luis, in September 1995, being the lowest with 6,193 arrivals. Conversely, this July figure represents the highest number of visitors for the year to date, the monthly decline over its corresponding 2017 figure remained within the 50% range as was the case for the past 2 months; from 55.1% in May to 56.8% in June.

Both types of visitors contributed to this monthly decline; tourists (stay-over visitors) and excursionists (day-

trippers).

Most visitor arrivals (97.9%) to Anguilla during July came with the intentions of vacationing, while 2.1% came with the intention of doing business.



	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018
■ Air	2,609	1,597	1,558	1,627	1,294	1,363	1,316	1,310	1,615	1,508	1,188
■ Sea	9,763	9,939	9,749	11,075	9,988	12,134	14,782	17,172	17,298	17,584	6,922
■ Total	12,372	11,536	11,307	12,702	11,282	13,497	16,098	18,482	18,913	19,092	8,110

Figure 1: Visitor Arrivals: July 2007 – 2018

PASSENGER MOVEMENT

Passenger arrivals, (include both visitors and residents) decreased to 15,948 from the 26,954 in July 2017, a decline of 40.8%, the second smallest for 2018 after May's 37.8%. Inward passenger movement through the seaports, continues to be the main ports of entry, facilitated 83.8% (13,364) of the arrivals; of which, 12,209 (91.4%) of sea passenger arrivals entered through the Blowing Point terminal and 1,155 passengers (8.6%) entered at the Sandy Ground terminal. Passenger arrivals by air at the Clayton J. Lloyd International Airport accounted for 2,584 (16.2%) of total passengers arrivals.

Departures during this period also continue to decline, however, at a larger rate of 42.4%; with a total of 15,165 passenger departures compared to the corresponding July 2017 figure of 26,307.

Of the three ports of exit, the two seaports cumulatively accounted for 84.0%, (12,741) of all departures, of which, the Blowing Point terminal facilitated the movement of 11,587 (90.9%) passengers and Sandy Ground with 1,154 (9.1%) passengers. By air, 2,424 (16.0%) passengers departed Anguilla through the Clayton J. Lloyd International Airport.

TOURISTS (Stay - Over Visitors)

Tourist (stay-over visitors) arrivals for July 2018 totaled 5,251 arrivals; a decline of 35.0%, from the 8,084 in 2017. Within the last 26 years, as far back as 1993, this was the fifteen (15th) highest recorded amount with the smallest 2,869, in July 1996 after the passage of hurricane Luis in September 1995, followed by the 3,096 arrivals (25th) which was recorded in 1993. This month's figure recorded the highest monthly figure for 2018, followed by the 4,561 arrivals in March.

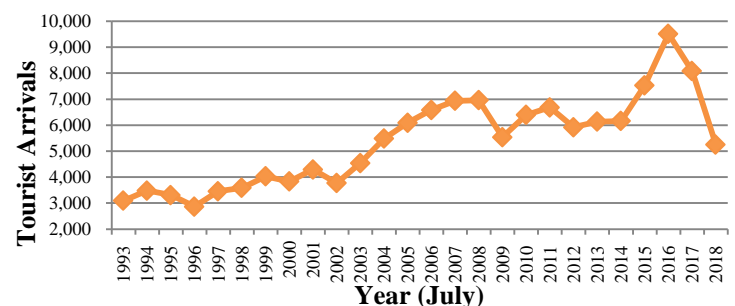


Figure 2: Tourist Arrivals, July 1993 - 2018

Tourists (Stay-Over Visitors) *continued*

The intended average length of stay for tourists was 9.1 days, up from the 8.4 days reported in July 2017. The largest percentage of tourist arrivals, 37.7%, intended to stay for 4 to 7 days, 23.9% for 1 to 3 days, 18.3% between 8 to 15 days, 15.3% for 23 or more days and 4.8% for 16 to 22 days.

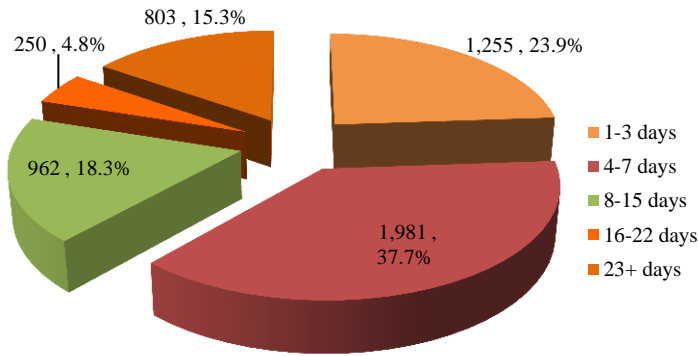


Figure 3: Tourist Arrivals by Length of Stay, July 2018

A review of the source markets for tourists visiting Anguilla during July 2018 over 2017 showed that nine of

the ten source markets contributed to this overall decline in the figures for this type of visitor. The largest decrease was reported within the 'Italian' market with 57.7%, followed by 'Other European Countries' (45.1%), 'Canadian' (41.1%), 'USA' (40.2%), 'Other' (35.5%), 'U.K.' (30.4%), 'Caribbean' (26.5%), 'Dutch West Indies' (22.1%) and 'German' (4.8%) markets. The sole increase which would have positively impacted the arrivals figure and soften the decline was recorded in the 'French West Indies' markets with 35.6%. Anguilla's main tourists source market; the USA, reported 2,916 arrivals; holding a 55.5% share of the tourist market.

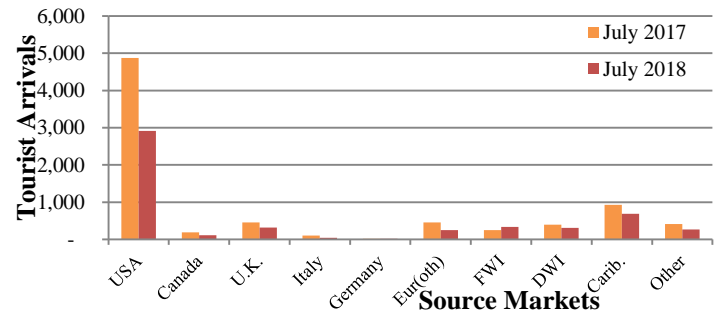


Figure 4: Tourist Arrivals by Country of Residence July 2017 and 2018

EXCURSIONISTS (Day Trippers)

Excursionist arrivals for the month under review totaled 2,859 arrivals, registering a decline for the year with 74.0%. This was also recorded as the highest figure for 2018, Although there has been monthly improvement in the numbers for this type of visitor since the passage of hurricane Irma, its recovery is slower than that of the tourists, even though historically, in most of the past months, excursionist totals were usually higher than those of tourist totals. This monthly figure under review was recorded as the smallest amount for this type of visitor to grace our shores during July as far back as 1993 that visited after the passage of Hurricane Luis (3,324), Sept 5th, 1995.

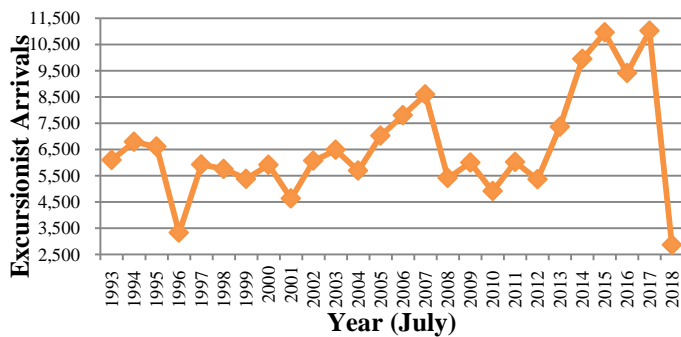


Figure 5: Excursionist Arrivals, July 1993 - 2018

All ten source markets recorded declines, contributing to the overall decline during this period under review. The largest decrease was contributed by the 'Canadian', source market with 87.8%, followed by the 'USA' (84.5%), 'Other European Countries' (70.5%), 'Italian' (69.0%), 'U.K.' (65.5%), 'Other' (64.2%), 'German' (61.5%), 'French West Indies' (34.5%), 'Caribbean' (20.2%) and 'Dutch West Indies' (17.6%) markets. Anguilla's main source market for excursionists, the USA, reported 39.9% share of this market.

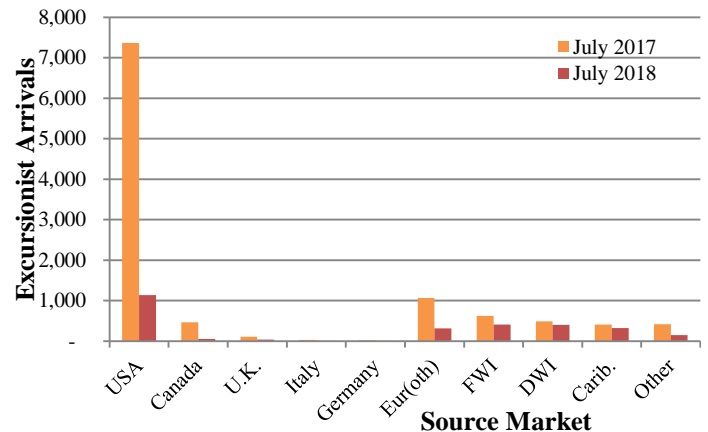


Figure 6: Excursionist Arrivals by Country of Residence July 2017 and 2018

This report, along with other Tourism Data, is available at the Government of Anguilla Statistics Department's website: <http://gov.ai/statistics/tourism.htm>