



Tourism Statistics Summary – June 2011

OVERVIEW

International visitor arrivals to Anguilla for June 2011 increased by 4.6% compared to last year, June 2010, with visitors from overseas totalling 9,024. Arrivals via the seaports were strongest, amounting to 7,802 visitors (86.5%) at both the Blowing Point and Sandy Ground ports. Visitors flying into Anguilla held the smaller share of 13.5% of visitor arrivals, to a total of 1,222 visitors entering at the Clayton J. Lloyd International Airport for the period in review.

Most visitors were vacationers, with 8,759 or 97.1% stating so as their main purpose of visit. The other 265 or 2.9% of visitors were business travellers.

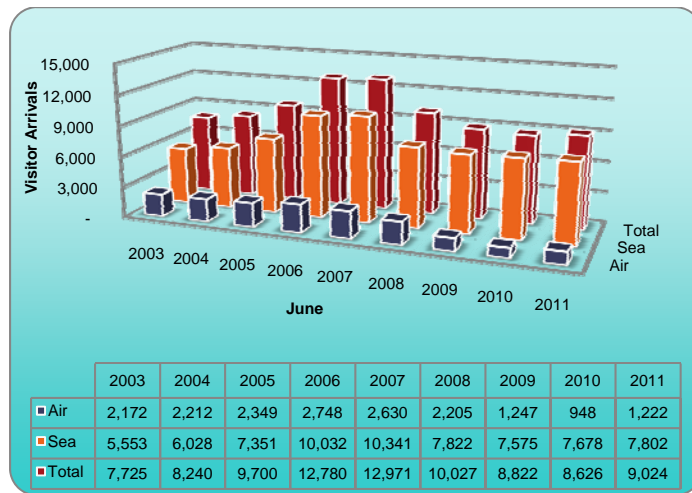


Figure 1: Visitor Arrivals, June 2003 - 2011

PASSENGER MOVEMENT

Passenger arrivals for June 2011, including both residents and visitors, showed an overall 1.0% increase in arrivals over the corresponding period in 2010 to a total of 15,943.

The main gateway to Anguilla was via the Blowing Point terminal for 12,610 or 79.1% of arrivals. Sandy Ground saw 1,338 or 8.4 % of total arrivals. The Clayton J. Lloyd International Airport, the only air access point into Anguilla, recorded 1,995 passengers, a share of 12.5%.

Passenger departures for June summed to 15,654, up 1.3% over the same period in 2010. The seaports were the main exit points for persons leaving the island.

The Blowing Point port facilitated most movements to a total of 12,171 departing passengers (77.8%) and the seaport at Sandy Ground had 1,407 (9.0%) departures.

The Clayton J. Lloyd International Airport had 2,076 or 13.3% of passenger departures.

TOURIST (Stay- Over Visitors)

June 2011 tourist arrivals, or stay over visitors, grew 23.8% compared to June 2010, to a total of 5,426 arrivals; the highest count in the past 3 years for the month of June. It also marked one of the strongest year-on-year improvements seen in 2011.

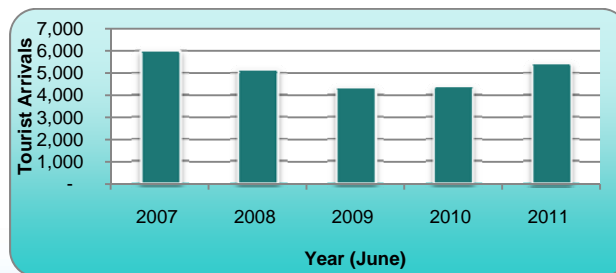


Figure 2: Tourist Arrivals, June 2007 – 2011

TOURIST (Stay- Over Visitors) *continued*

The average intended length of stay of tourists was one week, specifically an average of 7.2 days; which is a bit shorter than 7.4 days in 2010. The modal group was 4 to 7 days representing 48.9% of tourists; followed by 1 to 3 days (23.1%), then 8 to 15 days (20.3%). The other 7.7% of tourists spent 2 weeks or more in Anguilla.

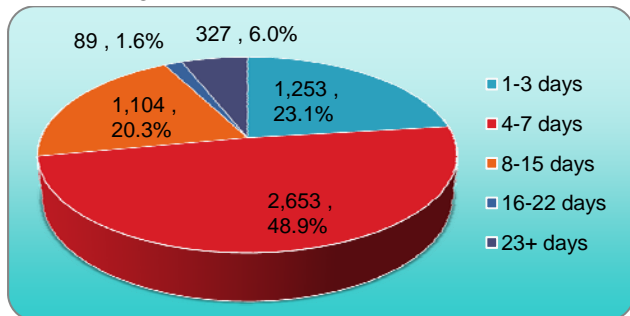


Figure 3: Tourist Arrivals by Length of Stay, June 2011

All regions or markets showed an increase in visitor arrivals for the period when compared to June 2010. Most notably, the USA which is the largest source market for arrivals to Anguilla increased by 20.0%. Europe (other) had the second greatest impact on arrivals, up 38.3% over 2010. Dutch and French West Indies were also up by 52.8% and 25.9% respectively.

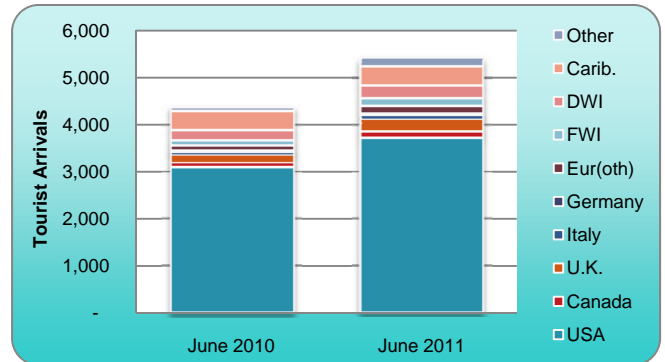


Figure 4: Tourist Arrivals by Country of Residence, June 2010 and 2011

EXCURSIONIST (Day Trippers)

Excursionist arrivals to Anguilla for this month fell 15.2% compared to June 2010 for the fourth consecutive June, totalling 3,598 arrivals.

98.5% of all day trippers entered via a seaport. 61.5% of which came to Anguilla by ferry or other sea craft at the Blowing Point terminal; and the other 37.0% docked into the Sandy Ground port. The other 1.5% of arrivals entered at the airport.



Figure 5: Excursionist Arrivals, June 2007 - 2011

Lower arrivals from the North American region, specifically the USA and Canada had the greatest impact on the falling excursionists, with declines by 30.7% and 44.6% respectively when compared to June 2010. The Caribbean also had lower arrivals, down 23.0%

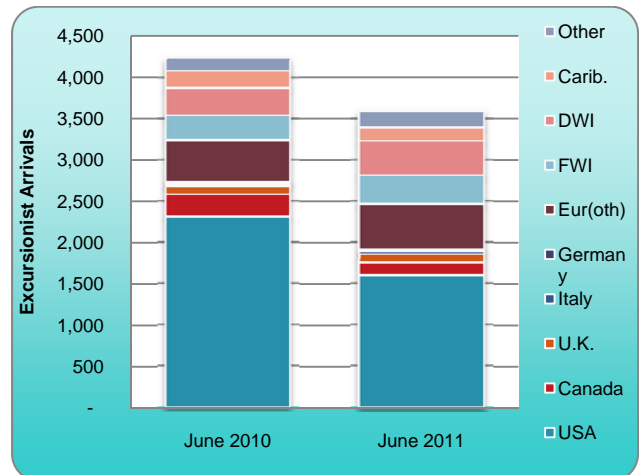


Figure 6: Excursionist Arrivals by Country of Residence, June 2010 and 2011

This report, along with other Tourism Data, is available at the Government of Anguilla Statistics Department's website: <http://gov.ai/statistics/tourism.htm>

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