



Tourism Statistics Summary – June 2014

OVERVIEW

International visitor arrival figures to Anguilla for 2014 continue to show increases with 13,315 visitors gracing our shores in the month of June; representing a 19.8% increase over the same period in 2013. This figure was the highest figure for the month of June, in comparison to previous June's data, as far back as 1993.

This increase was mainly as a result of the contribution by excursionist (day-tripper), with this type of visitor recording the highest increase over its monthly figure for the year so far. Anguilla has recorded a total of 96,831 visitors for half of 2014 so far.

The majority of June's visitors (98.7%) came with the

intention of vacationing while the 1.3% came for business.

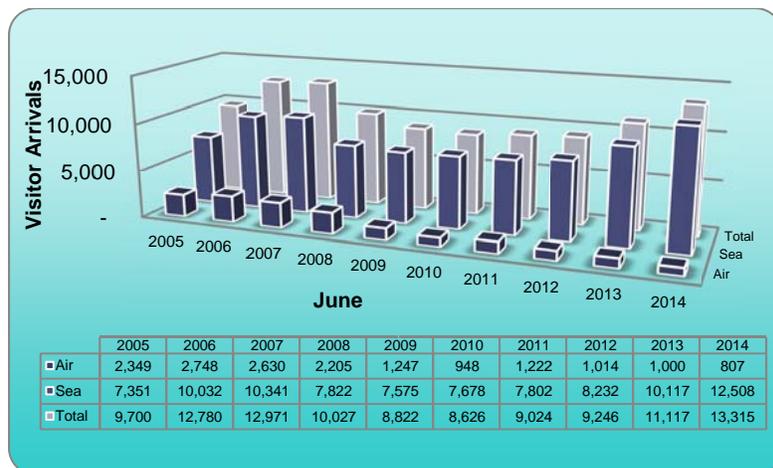


Figure 1: Visitor Arrivals, June 2005 - 2014

PASSENGER MOVEMENT

Passenger arrivals (including both residents and visitors) were up 10.9% from June's 2013 figure, totalling 20,063 passengers for June 2014.

Arrivals through the seaports totalled 18,686 (93.1%) of inward passengers, of which, 16,239 passengers (86.9%) entered at the Blowing Point terminal and 2,447 (13.1%) at the Sandy Ground port. 1,377 (6.9%) passengers came into Anguilla via the Clayton J. Lloyd International Airport.

Passenger departures for the period also increased; 10.2% relative to the same period in 2013, to 19,867 outbound passengers. Passenger departures from Anguilla of 92.8% (18,443) did so via the seaports; of which, 15,978 passengers (86.6%) left through the Blowing Point terminal and 2,465 passengers (13.4%) made their exit from the Sandy Ground port. The Clayton J. Lloyd International Airport facilitated 7.2% (1,424) of the departures from Anguilla.

TOURIST (Stay-Over Visitors)

June tourists or stay over visitor arrivals to Anguilla was down, despite the increase in visitor arrivals, by 4.3% when compared to the same period in 2013, with 5,296 persons. The monthly change for 2014 over their corresponding 2013 figures showed that this is the third decrease for the year so far, the second highest after the 5.7% in March 2014/13. Anguilla's tourist arrivals for

half the year so far totalled 40,426 compared to 39,408 for the similar period in 2013.

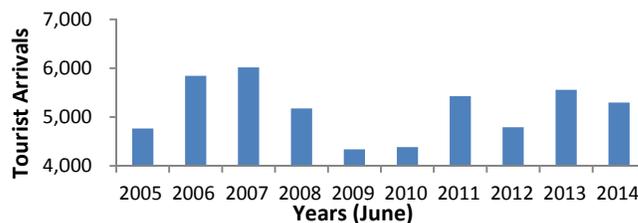
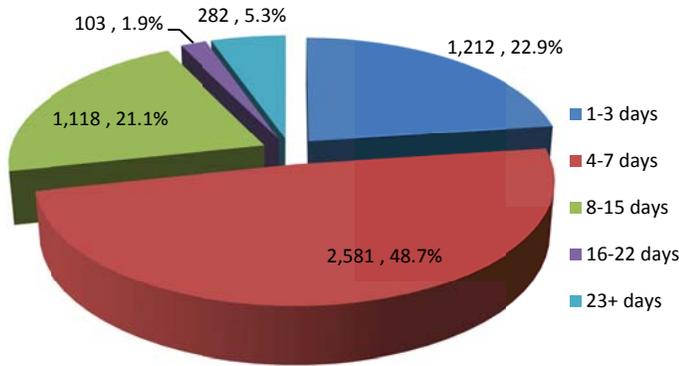


Figure 2: Tourist Arrivals, June 2005–2014

TOURIST (Stay-Over Visitors) *continued*

The average intended length of stay of tourists in Anguilla for the period under review stood at an average of 7.2 days, an increase when compared to 7.1 days in June 2013. The largest slice of tourists 48.7% spent 4-7 days in Anguilla. 22.9% of tourists wished to stay 1-3 days, followed by 21.1% indicating 8-15 days, 1.9% for 16-22 and 5.3% stating 23 or more days as their intended length of stay.



Anguilla source market data showed increases within five of its source markets during this period; with the Italian source market showing the largest increase with 78.8% followed by visits from the French West Indies and 'Other' markets with 56.2% and 49.6% respectively over their previous corresponding June 2013 figure. Anguilla's major source market USA decline this period by 4.1%, holding a share of 72.1% of the tourist market.

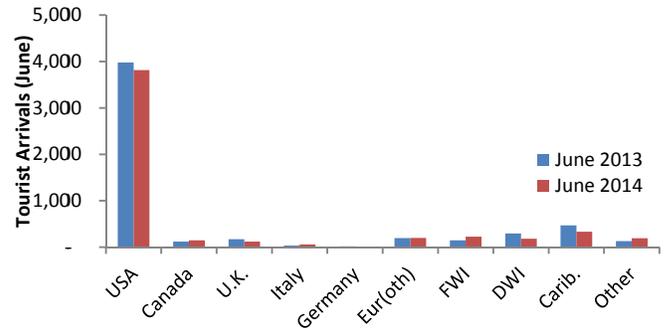


Figure 4: Tourist Arrivals by Country of Residence, June 2013 and 2014

EXCURSIONIST (Day Trippers)

Excursionist arrivals for the month under review over the same period in 2013, recorded a 44.3% increase; 8,019 day-trippers. This was the highest number of excursionists to Anguilla for the month of June dating back to 1993. 99.7% of excursionists entered Anguilla at the seaports. The majority (70.1%) excursionists came via St. Martin/ St. Maarten mostly with the intention to enjoy Anguilla scenery and beaches, 29.9% came through the Sandy Ground port.

Day trippers to Anguilla showed growth in all its major markets for the period except for one. This sole decline was reported by the Dutch West Indies market which recorded a 10.3% decline over its June 2013 figure. The German market recorded the highest increase, more than doubled its June 2013 figure (20 to 41 visitors), and followed by 85.5% from French West Indies market. Anguilla major source market the USA, held a share of 66.7% of this excursionists' market with an increase of 49.4% over the period June 2013.

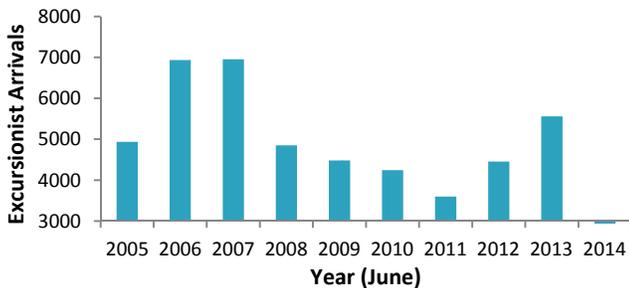


Figure 5: Excursionist Arrivals, June 2005–2014

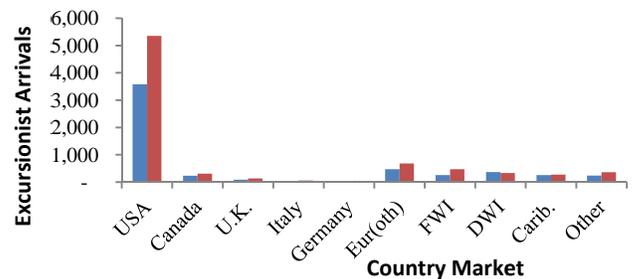


Figure 6: Excursionist Arrivals by Country of Residence, June 2013 and 2014

This report, along with other Tourism Data, is available at the Government of Anguilla Statistics Department's website: <http://gov.ai/statistics/tourism.htm>

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