



## Anguilla: Tourism Summary Data March 2005

Visitor arrivals continued to show healthy increases in March 2005 with an annual increase, March 2005 over 2004, of 37 percent. A total of 16,765 visitors came to the shores of Anguilla, the highest monthly number for the year. This increase can be attributed somewhat to the various Easter festivities as well as the Jazz Festival held during this month.

The U.S.A continued the trend of being the country of origin from which most of the visitors to Anguilla originated.

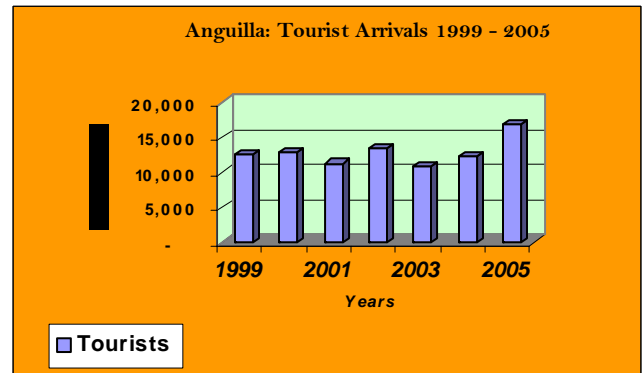
### Passenger Movements

Passenger arrivals (which includes Anguillans as well as tourists) through the airport for this period were 4,411 compared to 3,851 during March 2004, while 20,500 persons passed through the Blowing Point ferry terminal, a 33 percent increase over March 2004. Arrivals through Sandy Ground were 1,946 this March compared to 1,599 during March last year.

### Tourists (Stay-over visitors)

Tourists accounted for 42 percent of the total visitor arrivals to Anguilla during March 2005. 6,997 tourists visited this island during the period under review. When compared to March 2004, there was a 20 percent increase.

Tourists stayed on Anguilla longer this March compared to March 2004. An average of 8 days was the length of time spent on the island compared to 7.6 days last year. 4,191 tourists or 60 percent visited for just under a week while 2,521 tourists or 36 percent stayed for around 3 weeks or more.



Both the Wallblake Airport and the Blowing Point Ferry Port were equal in importance for tourists entering the island during March this year. 48.0 percent of tourists entered through the airport while 51.0 percent entered through the Blowing Point port.

The Caribbean Region is becoming a more attractive destination, with the US Dollar's weakness against European currencies, making it more expensive for US travelers to travel to Europe, as well as with the increased danger from terrorism in the Middle and the Far East and the lower threat in the Caribbean as it is a relatively "safer region". All tourist markets showed increases over their corresponding 2004 figures except Germany, which registered a decline of 75.0 percent.

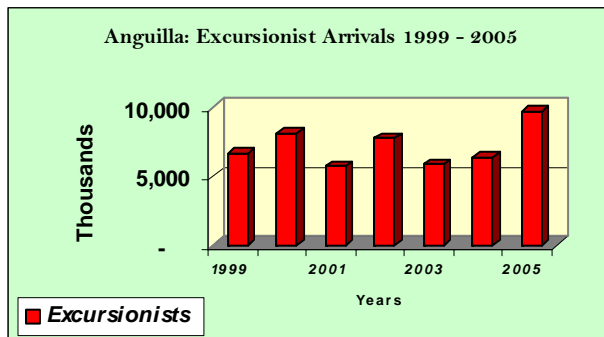
The United States was the main country of residence from which most of Anguilla's tourists came during the month of March 2005. Of the total tourist arrivals, 5,226 were from this country, accounting for 75.0 percent of the market share, an increase of 25.0 percent over the same period in 2004.

However, the market showing the largest increase in arrivals for March was the Italian market with a 120.0 percent increase.



### Excursionists (Day Trippers)

Excursionists also continued to show an increase in number in March 2005, representing 59.0 percent of the overall visitor arrivals to the island. 9,768 excursionists visited this month, resulting in an annual (March 05/04) increase of 53.0 percent.



98.0 percent of them entered through one of the two seaports, with the Blowing Point Ferry Port registering 8,063 (82.5%) and Sandy Ground 1,555 (16.0%) of the arrivals respectively.

Wallblake Airport accounted for 2.0 percent of Day-trippers to Anguilla during March.

Excursionists whose place of residence were either Italy, Canada or Germany registered substantial increases of 164.0 percent, 128.0 percent and 81.1 percent respectively over their corresponding 2004 figures. Additionally, as with the tourist arrivals, the U.S.A was the country of origin from which most of the excursionists came (4,413). A substantial increase of 80.0 percent was registered over the corresponding period in 2004.

### Cruise Passengers

Small sized cruise ships dock into the Sandy Ground Harbour regularly and in March 2005, seven cruise vessels made calls to Anguilla. There was an overall passenger

total of 976 with each vessel carrying on average a total of 139 passengers. This compares to the 6 vessels that made calls to Anguilla during the same period last year with an overall passenger total of 1,396.

*This report along with other Tourism Data, are available at the Government of Anguilla's website: <http://gov.ai/statistics/tourism.htm>*

