



# Tourism Statistics Summary – March 2010

## OVERVIEW

The month in review, March 2010, showed improved visitor arrivals when compared to March 2009 in all types of visitors. The total for the month was recorded to be 13,152 visitors, up 17.9% from the same period in 2009. Stay-over visitors when compared to March 2009 were up 22.0% and day-trippers 13.7%. This was the fourth consecutive month experiencing year-on-year increase in visitor arrivals.

Most source markets experienced increases in the volume of visitors to Anguilla except for visitors from the D.W.I. and the Caribbean. Vacation was the main reason of travel for 97.6% of visitors and 2.4% indicated their purpose of visit as business. The annual

Moonsplash Music Festival, which was held from March 25<sup>th</sup> -28<sup>th</sup>, 2010, would have attracted visitors.

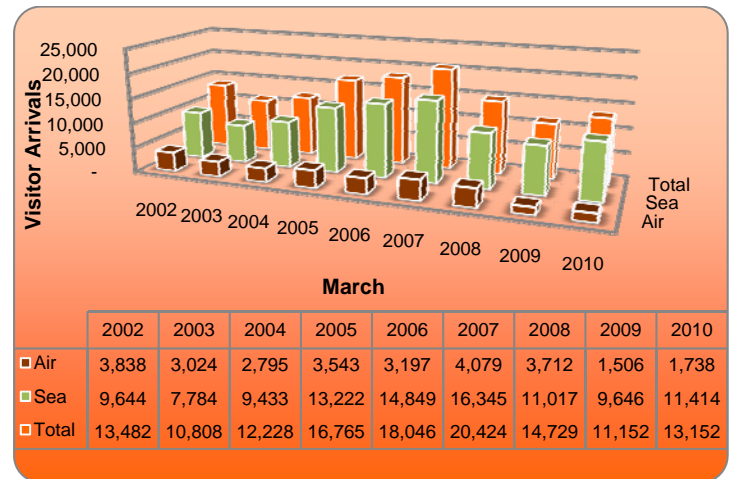


Figure 1: Visitor Arrivals: March 2002 – March 2010

## PASSENGER MOVEMENT

Passenger arrivals (both residents and visitors) to Anguilla picked up at the three official ports this March, up 5.6% to 21,115 arrivals.

The most traffic (88.0%) was at the seaports with the Blowing Point seaport being the number one port with 15,532 passenger coming to the shores (73.6%). The Sandy Ground port welcomed 3,045 passengers (14.4%). The Wallblake Airport received 2,538 landed passengers (12.0%) to Anguilla.

The number of outbound passengers when compared to March 2009, showed increased departure traffic by 2.7% to 20,576 passengers.

Blowing Point seaport remains the leading gateway to travel destinations, with 73.9% or 15,209 passenger departures. At the Sandy Ground port, 3,017 (14.7%) passengers left the island; and the final 2,350 (11.4%) departures were at the Wallblake Airport.

## TOURIST (Stay-Over Visitors)

Stay-over visitors represented 53.0% of all visitor arrivals to Anguilla for the period. The rebound of tourist or stay-over visitor arrivals continued this month, with arrivals up 22.0% to 6,969 tourists compared to the same period in 2009.

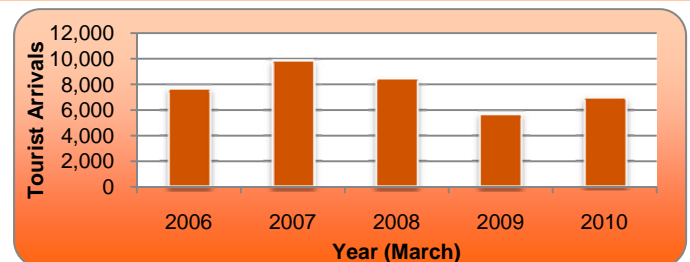


Figure 2: Tourist Arrivals, March 2006 - 2010

**Tourists (Stay- Over Visitors)** *continued*

The intended average length of stay of tourists was 7.5 days (down from 7.8 days in March 2009).

Many of the visitors (67.8%) stayed for one week or less with 17.8% for 1-3 days and 50.0% between 4 and 7 days. 25.2% of short-term visitors remained for 8-15 days, 3.1% spent 16-22 days and 3.9% for 23 or more days.

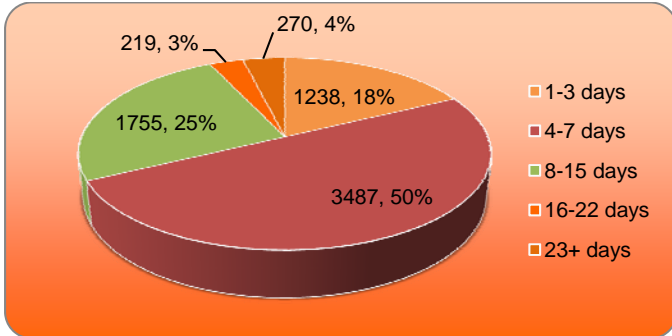


Figure 3: Tourist Arrivals by Length of Stay, March 2010

The increase in arrivals was pressured mostly by the USA (up 26.7% or by 1,027 tourists), followed by Canada (+37.9% or 92 tourists), UK (+24.6% or 57 tourists) and French West Indies (+24.4% or 43 tourists).

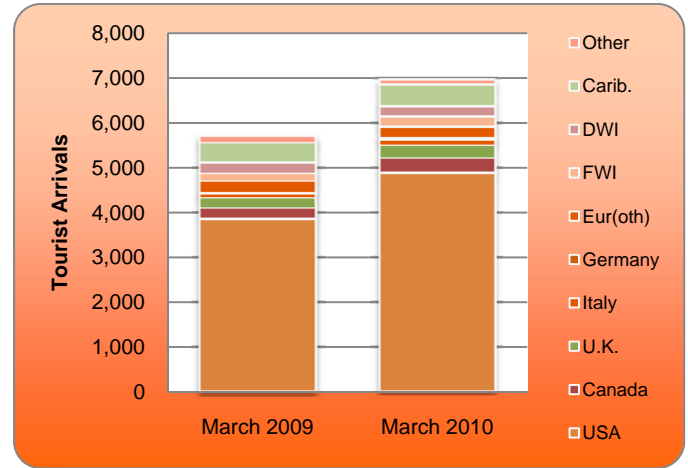


Figure 4: Tourist Arrivals by Country of Residence

**EXCURSIONISTS (Day Trippers)**

Excursionist arrivals numbered 6,183 day trippers this March, a 13.7% increase over March 2009. Although arrivals were up from 2009, they were down 1.6% from March 2008 and down 41.3% from March 2007.

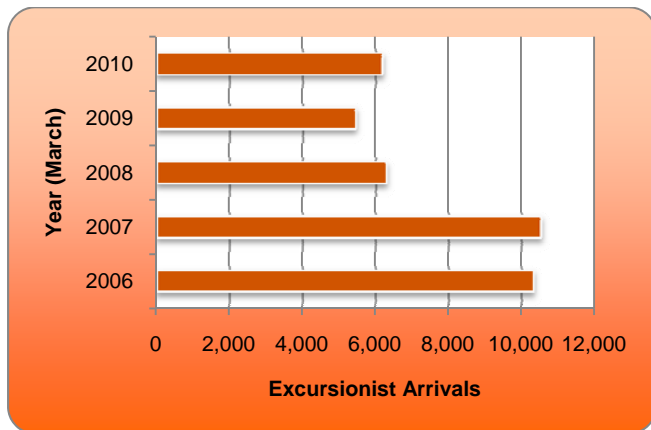


Figure 5: Excursionist Arrivals, March 2006 - 2010

Most source markets recovered some of their arrivals this period with the leading markets having shares of USA (45.2%); Europe (Other) (20.2%) and Canada (10.3%).

The UK, French and Dutch West Indies and Caribbean were the only markets to see decreased arrivals, down 7.4%, 2.7%, 5.5% and 31.4% respectively compared to March 2009.

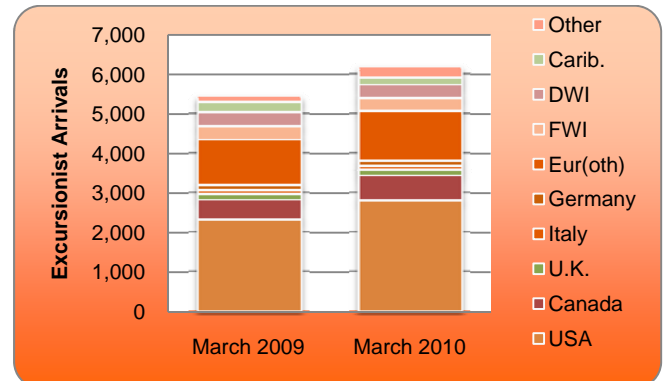


Figure 6: Excursionist Arrivals by Country of Residence

This report, along with other Tourism Data, is available at the Government of Anguilla Statistics Department's website: <http://gov.ai/statistics/tourism.htm>

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