



Tourism Statistics Summary – March 2011

OVERVIEW

International visitor arrivals for March increased once again in 2011 by 11.8%, following a 17.9% increase in 2010, with arrivals standing at 14,706 visitors for the month. Both tourist and excursionist arrivals were up for the month by 5.6% and 18.9% respectively.

Source markets for visitors such as the United Kingdom, Italy, French and Dutch West Indies and the Caribbean saw declined arrivals compared to the same period in 2010.

The majority of arrivals, 97.9% were vacationers to Anguilla, with the remaining 2.1% being business travellers.

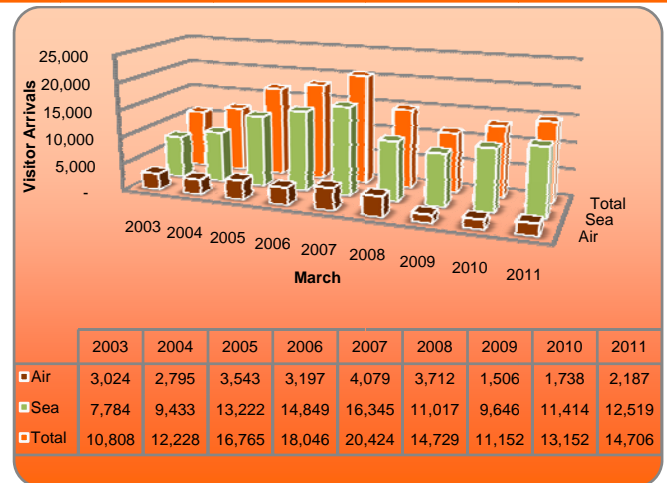


Figure 1: Visitor Arrivals: March 2003 – March 2011

PASSENGER MOVEMENT

Passenger arrivals (both residents and visitors) to Anguilla were up this March, by 4.2% to 22,001 arrivals.

Passenger traffic was strongest at the seaports with the Blowing Point seaport having the most arrivals totalling 19,044 passengers (86.6%). The Sandy Ground port had 3,956 passenger arrivals (18.0%). The Clayton J Lloyd International Airport landed 2,957 passengers (13.4%) to Anguilla.

The number of outbound passengers when compared to March 2010, showed that there was an increase in departure traffic by 5.3% to 21,668 passengers.

Blowing Point seaport remained the main exit point, with 69.5% or 15,068 passengers leaving via this port. At the Sandy Ground port, 3,899 (18.0%) passengers left the island. The other 2,701 (12.5%) of passengers flew out of Anguilla from the Clayton J Lloyd International Airport.

TOURIST (Stay-Over Visitors)

Tourists arrivals or stay-over visitors represented one-half of all visitor arrivals to Anguilla for the period. Compared to March 2010, arrivals increased 11.8% to 7,357 tourists – the highest monthly count in stay-over visitors for the first quarter of the year.

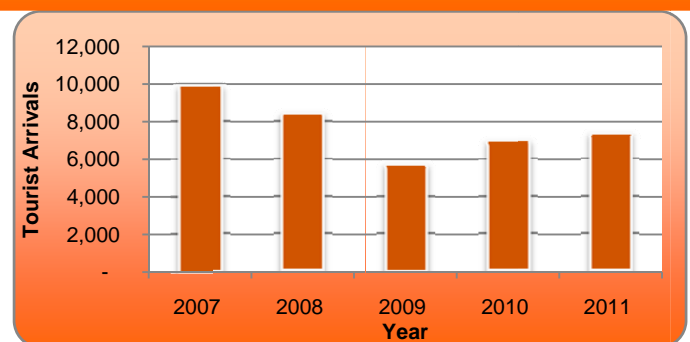


Figure 2: Tourist Arrivals, March 2007 - 2011

Tourists (Stay- Over Visitors) *continued*

The average intended length of stay of tourists was 7.4 days. 67.7% of tourists stayed for one week or less; of which 18.7% spent 1 to 3 days and 49.0% stayed between 4 and 7 days. 25.9% stayed in Anguilla for 8-15 days, 2.3% spent 16 to 22 days and 4.1% for 23 or more days.

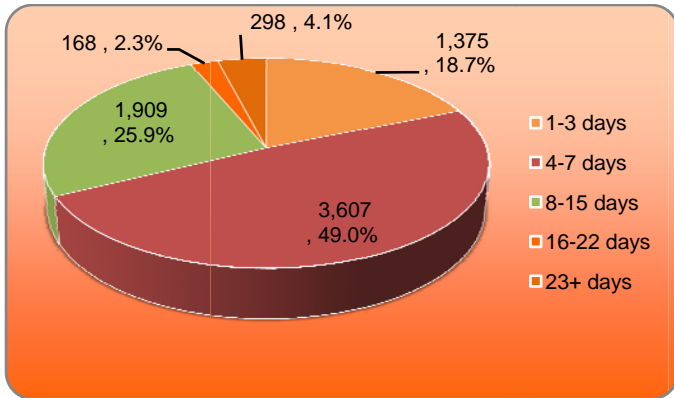


Figure 3: Tourist Arrivals by Length of Stay, March 2011

Slow but steady growth in the US market continued this month, with arrivals up 9.6% compared to March 2010. However, the UK, Italy and Caribbean markets such as the French West Indies, Dutch West Indies and other Caribbean countries were down by 29.8%, 39.7%, 30.6%, 23.3% and 9.9% over the corresponding period in 2010.

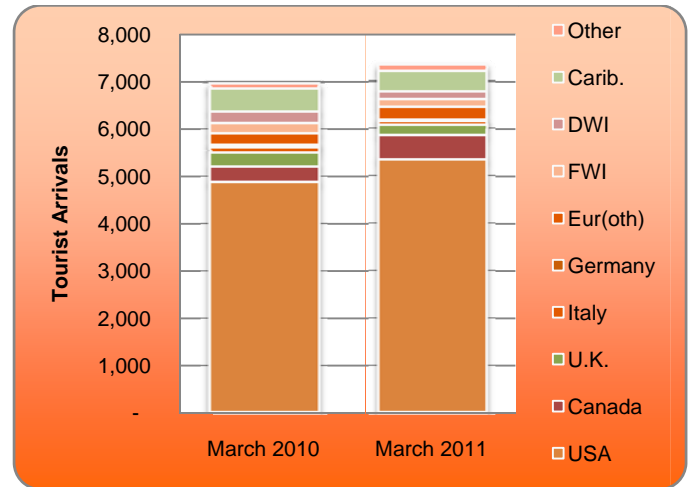


Figure 4: Tourist Arrivals by Country of Residence

EXCURSIONISTS (Day Trippers)

Excursionist arrivals for March 2011 showed growth this year by 18.9%, with day trippers to Anguilla totalling 7,349; This highest count in recent years following the peak in 2007 to 10,328 and dramatic fall off in 2008 to 6,283.

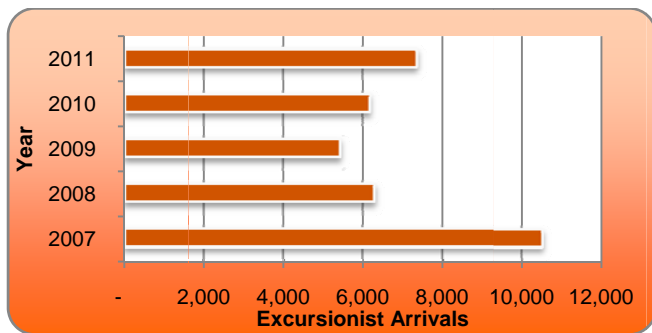


Figure 5: Excursionist Arrivals, March 2007 - 2011

The source markets generally saw improved arrivals except for Italy and French West Indies. The Other category, which is a catch all for countries that do not

generally use Anguilla as a travel destination, showed increased arrivals by 110.4%, with more than half of its arrivals from Central & South America, and many of these day trippers entered via the Sandy Ground port.

For the two largest markets of excursionist arrivals, the USA saw a 15.5% increase in arrivals and Europe (Other) was up 21.6%.

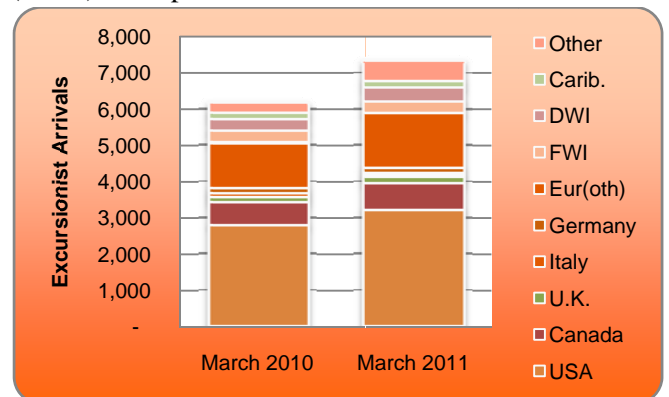


Figure 6: Excursionist Arrivals by Country of Residence

This report, along with other Tourism Data, is available at the Government of Anguilla Statistics Department's website: <http://gov.ai/statistics/tourism.htm>

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