



# Tourism Statistics Summary – March 2015

## OVERVIEW

Visitor arrivals during 2015 continued to show positive increases in the last month of the 1<sup>st</sup> quarter. The month of March; considered to be part of the winter season, registered the third double digits increase, over its corresponding 2014 figure, with 13.8%; 20,989 visitors gracing our shores. This is the highest recorded figure for visitors ever to Anguilla followed by December 2014 with 20,961 visitors.

This increase was due to both types of visitors; tourists and excursionists advancing over their previous 2014 figure. It may also be in part due to Anguilla's Moon Splash weekend which took place in March.

To date, Anguilla has welcomed 58,702 visitors to its shores for the 1<sup>st</sup> quarter 2015; an increase of 12.9% over its 2014 corresponding figure of 51,984.

Most visitor arrivals (98.4%) to Anguilla during March came with the intension of vacationing, while 1.6% came with the intension of doing business.

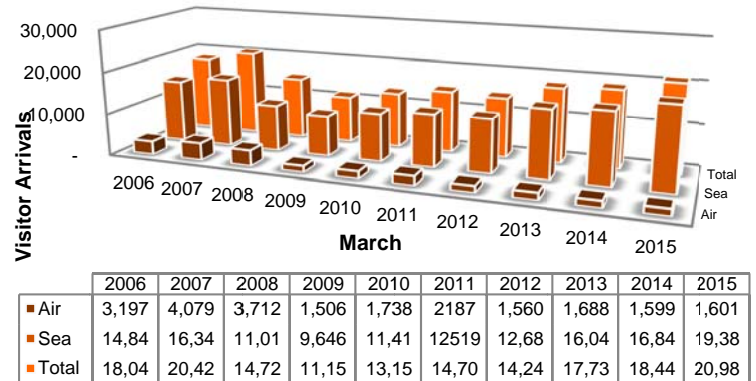


Figure 1: Visitor Arrivals: March 2006 – March 2015

## PASSENGER MOVEMENT

Passenger arrivals, that include both visitors and residents increased this month by 11.3%, to 28,610 passengers from the 25,705 recorded in 2014.

Anguilla's inward passenger movement by water continues to be the main mode of transport; facilitating (26,298) 91.9% of arrivals; of which, 21,086 (80.2%) of these passengers entered through the Blowing Point terminal and 5,212 passengers (19.8%) arrived through the Sandy Ground terminal. The Clayton J. Lloyd Airport accounted for 2,312 (8.1%) of total passengers arrivals.

Departures during this period were up 7.8%, to 28,266 passengers relative to 2014's corresponding figure of 26,233, an increase at a slow rate compared to arrivals.

Of the three ports of exit, the two seaports cumulatively accounted for 91.4%, (25,823) of all departures, of which, the Blowing Point terminal facilitated the movement of 20,724 (80.3%) passengers, and Sandy Ground, 5,099 passengers, 19.7%.

The Clayton J. Lloyd Airport International accounted for 2,443 (8.6%) of passenger departures.

## TOURISTS (Stay - Over Visitors)

Tourist (stay-over visitors) arrivals to Anguilla for March 2015 totaled 8,683; an increase of 10.4% over the 7,868 in March 2014 the largest increase for the year followed by 5.3% in February 2015. 1<sup>st</sup> Quarter 2015 accounted for 22,836 visitors to Anguilla shores, an increase of 6.0% over the 1<sup>st</sup> quarter 2014 of 21,538.

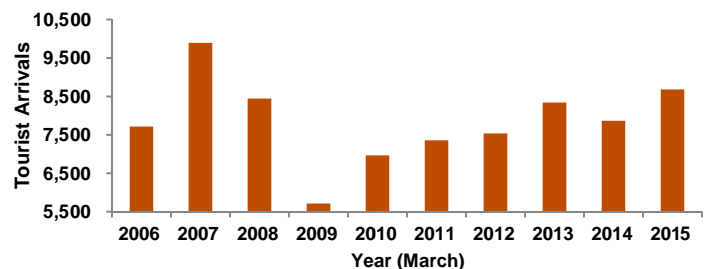


Figure 2: Tourist Arrivals, March 2006 – 2015

**Tourists (Stay-Over Visitors)** *continued*

The intended average length of stay of tourists was 7.3 days; down from the 7.4 when compared to March 2014. The largest proportion of tourists (57.5%) intended to stay for 4 to 7 days; followed by 22.7% who stated 8 to 15 days. 13.9% intended in staying 1 to 3 days, 2.4% for 16 to 22 days and 3.4% indicated 23 or more days.

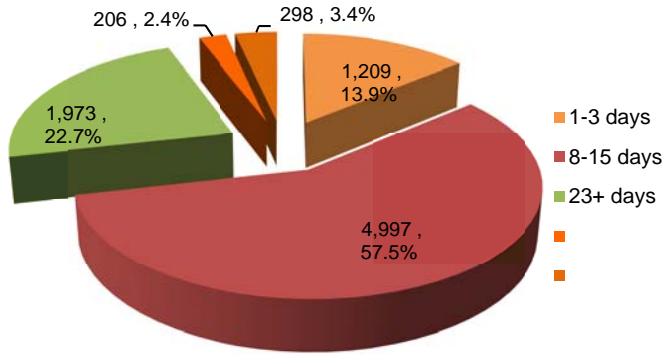


Figure 3: Tourist Arrivals by Length of Stay March 2015

A review of the ten (10) source markets for tourists visiting Anguilla in March 2015 over 2014; revealed increases in six (6) source markets and decreases in four (4) markets.

The highest increases were reported in the ‘Other Countries’ source markets with 38.4%, followed by the Canadian and UK markets with 22.9% and 22.1% respectively over their 2014 figures. The decreases were reported in the German, Dutch & French West Indies and the ‘Other Europe’ markets with 16.4%, 11.6%, 8.8% and 7.1% respectively.

Anguilla’s main tourists source market; the USA, recorded an increase of 10.4% over the corresponding 2014 figure accounting for 73.6% of this type of visitor.

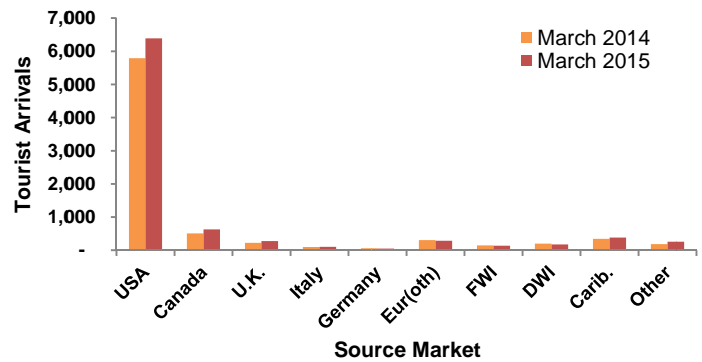


Figure 4: Tourist Arrivals by Country of Residence

**EXCURSIONISTS (Day Trippers)**

Excursionist arrivals for the month under review were recorded as 12,306 compared to 10,579 in the same period of 2014; a 16.3% increase. The 1<sup>st</sup> quarter of 2015 registered 35,866 day trippers to Anguilla, an increase of 17.8% over the corresponding 2015 period.

The majority of these persons travelled through the seaports; 99.6%, of which the Blowing Point port welcomed 57.8% who came to enjoy the beaches and scenery of Anguilla. The Sandy Ground port welcomed 42.2% of which 1,392 passengers and 1,295 crew members came via 13 small cruise vessels that called on port.

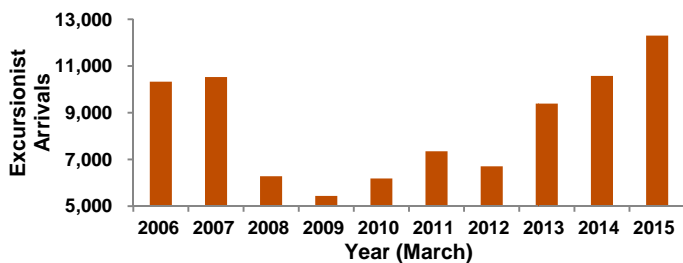


Figure 5: Excursionist Arrivals, March 2006 - 2015

A review of the ten (10) source markets for excursionists showed that increases in six (6) and a decrease in four (4). The largest increase was reported in the UK market with 47.2%, followed by 27.3% and 22.2% in the US and the Caribbean markets respectively. The declines were experienced in the Italian, French, Other Europe and German markets with 18.6%, 15.2%, 13.1% and 3.4% respectively.

Anguilla’s main market the USA and accounted for 56.2% of excursionist arrivals to Anguilla followed by the European countries (UK, Italy, Germany & other European countries) with the total of 18.5%.

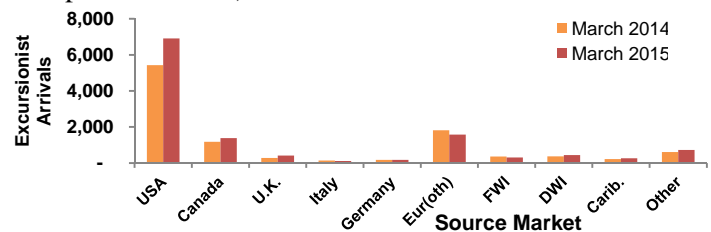


Figure 6: Excursionist Arrivals by Country of Residence

This report, along with other Tourism Data, is available at the Government of Anguilla Statistics Department’s website: <http://gov.ai/statistics/tourism.htm>