



GOVERNMENT OF ANGUILLA
 Anguilla Statistics Department
Tourism Statistics Summary
March 2019

March 2019/2018
ARRIVAL ANALYSIS
 Visitors - ↑ 182.6%
 Tourists - ↑ 161.8%
 Excursionists – ↑ 224.9%

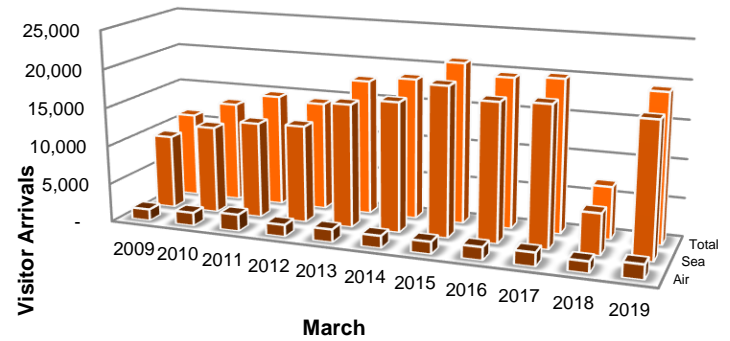
OVERVIEW

March's visitor arrivals for 2019 showed that a total of 19,222 visitors gracing our shores. This figure represented an increase of 182.6% over its corresponding figure of 6,802 in March 2018. This period under review registered the 5th largest figure for any 'March' period as far back as 1993, with 2015 recording the largest number of visitor arrivals with 20,989 and March 2018 with the lowest; 6,802.

The increase in visitor arrivals for this period under review was positively impacted by the arrivals from both types of visitors; tourists (stay-overs) and excursionists (day trippers).

The majority; 98.5% of the visitor arrivals, came with the intention of vacationing, while 1.5% came with the

intention of doing business.



	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019
■ Air	1,506	1,738	2,187	1,560	1,688	1,599	1,601	1,688	1,784	1,470	1,898
■ Sea	9,646	11,414	12,519	12,682	16,044	16,848	19,388	17,894	18,128	5,332	17,324
■ Total	11,152	13,152	14,706	14,242	17,732	18,447	20,989	19,582	19,912	6,802	19,222

Figure 1: Visitor Arrivals: March 2009 – 2019

PASSENGER MOVEMENT

Passenger arrivals, which include both visitors and residents for this period under review, measured a 106.8% increase from 13,001 in 2018 to 26,888 in 2019. Anguilla's inward passenger movement by sea continues to be the main mode of entry, facilitating 89.3% (23,998) of arrivals; of which, 18,945 (78.9%) of sea passenger arrivals entered at the Blowing Point terminal and 5,053 passengers (21.1%) arrived at the Sandy Ground terminal. Passenger arrivals by air at the Clayton J. Lloyd International Airport accounted for 2,890 (10.7%) of total passenger arrivals.

Departing passengers recorded an increase of 119.4%; with the total moving from 12,189 in 2018 to 26,748 in 2019.

Of the three ports of exit, the two seaports cumulatively accounted for 88.8%, (23,761) of all departures, of which, the Blowing Point terminal facilitated the movement of 18,949 (79.7%) passengers and Sandy Ground 4,812 (20.3%) passengers.

By air, 2,987 (11.2%) passengers departed Anguilla through the Clayton J. Lloyd International Airport.

TOURISTS (Stay-Over Visitors)

Tourists (stay-over visitors) to Anguilla for the month of March 2019 totalled 11,940, an increase of 161.8% over its corresponding 2018 figure of 4,561. March's tourist arrivals for 2019 accounted for 62.1% of the share of visitor arrivals, recorded. The March 2019 total tourists arrival figure was the highest recorded figure to the island for any 'March' period as far back as 1993, followed by March 2007 with a recorded 9,895 arrivals and in contrast to March 1993 figure, which was recorded as the lowest. The previous three periods, December 2018 to February 2019 has also recorded their highest monthly figure for the past 27 years. Thus far, this period recorded the highest amount of tourist for 2019.

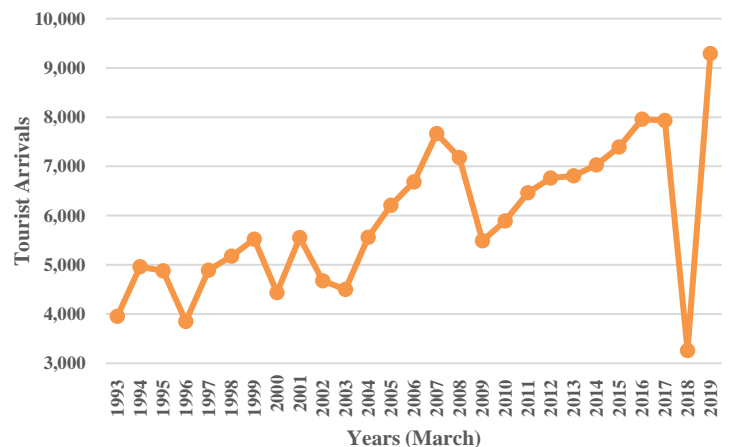


Figure 2: Tourist Arrivals, March 1993 - 2019

Tourists (Stay-Over Visitors) *continued*

The intended average length of stay of tourists decreased to 6.8 days from 9.2 days in March 2018. The majority of tourist arrivals with over half of the arrivals (53.9%), intended to stay for 4 to 7 days, 23.0% between 1 to 3 days, 16.6% for 8 to 15 days, 5.3% for 23 or more days and 1.2% indicated 16 to 22 days.

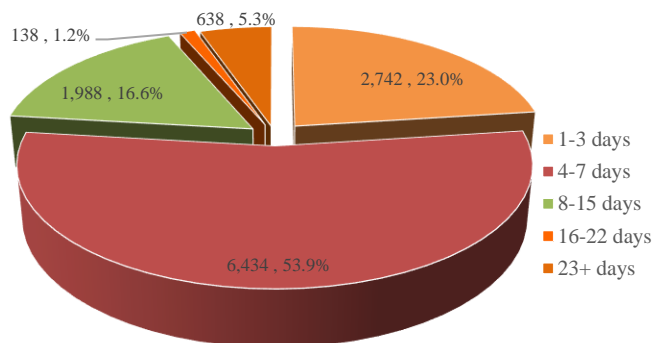


Figure 3: Tourist Arrivals by intended Length of Stay, March 2019

A review of the ten source markets from which tourists to Anguilla originate show that eight of the source markets

contributed to the monthly increase, while two of the markets experienced a decline in their figures over their 2018 figure. The largest increase was experienced within the ‘Canadian’ market with 436.7%, followed by the ‘Italian’ market with 333.3% and the ‘German’ market with 237.0%. The two declines were experienced in the ‘Caribbean’ and ‘French West Indies’ islands source markets for tourist to Anguilla with 2.0% and 26.8% respectively. Anguilla’s main market, USA experienced an increase of 208.8% over its corresponding 2018 figure. Its 2019 figure of 8,495 arrivals, accounted for a 71.1% share of the tourist market by the country of residence.

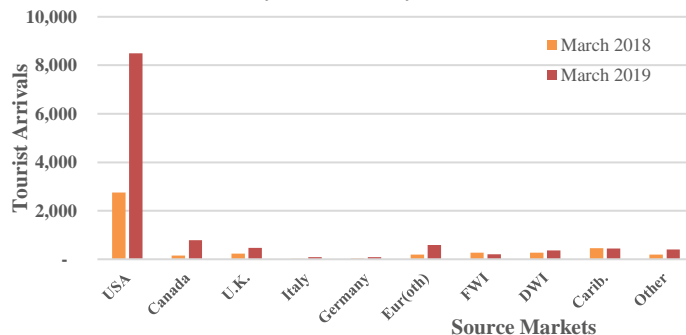


Figure 4: Tourist Arrivals by Country of Residence

EXCURSIONISTS (Day Trippers)

Excursionist arrivals for this period under review recorded a total of 7,282, up from the 2,241 arrivals recorded in March 2018, resulting in an increase of 224.9%. The trend of previous years shows that excursionist arrivals have not returned to their pre hurricane Irma position. March 2019 ranked 16th highest when compared to data as far back as 1993. March 2017, pre Irma, recorded the 2nd highest figure in contrast March 2018, post Irma, which recorded the lowest ranking (27th). Anguilla also recorded seven (7) small cruise vessels that docked during March 2019, accommodating 1,321 passengers and a crew of 1,220.

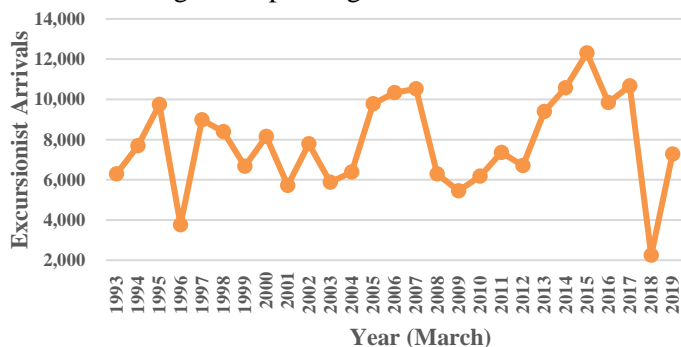


Figure 5: Excursionist Arrivals, March 1993 - 2019

All the source markets contributed to this increase in excursionist arrivals with all showing positive movements. The largest increase by source markets over their corresponding March 2018 figure was experienced by the ‘UK’ market with 709.0%. This was followed by the ‘Canadian’ and ‘USA’ markets with 509.7% and 355.7% increases respectively. The source markets that had a relatively smallest impact was the ‘Caribbean’ and ‘Dutch West Indies’ with 36.7% and 80.8% respectively. Anguilla’s main source market ‘USA’, represented a 43.4% share of the excursionist market.

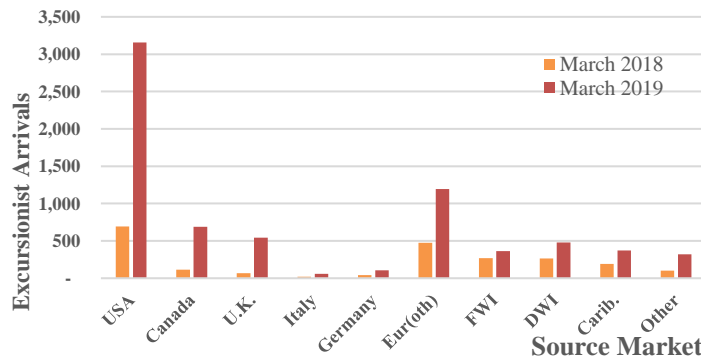


Figure 6: Excursionist Arrivals by Country of Residence

This report, along with other Tourism Data, is available at the Government of Anguilla Statistics Department’s website: <http://gov.ai/statistics/tourism.htm>