



GOVERNMENT OF ANGUILLA
 Anguilla Statistics Department
Tourism Statistics Summary
March 2020

March 2020/2019
ARRIVAL ANALYSIS
 Visitors - ↓ 59.0%
 Tourists - ↓ 64.7%
 Excursionists - ↓ 49.6%

OVERVIEW

March's visitor arrivals for 2020 showed that a total of 7,886 visitors gracing our shores, historically this period has generally been the period in which most visitors visited Anguilla. This figure represented a decrease of 59.0% over its corresponding figure of 19,222 in March 2019. Over the past 28 years for which there is data for any March; Mar 2020 the period under review, registered a ranking of 26th highest figure, 3rd lowest, after dropping from a ranking of 5th highest in 2019. March 2018 recorded the lowest number of arrivals; 6,802 after the passage of hurricane Irma, followed by the second lowest in March 1996 of 7,341 arrivals after the passage of hurricane Luis. As Anguilla's visitor arrivals were improving after what may have been as a result of Hurricane Irma, the Global pandemic of the COVID-19 in 2020, may have contributed to the decline, as Anguilla closed its borders in response, to mitigate the spread of the virus on March 20, 2020.

The decrease in visitor arrivals for this period under review was negatively impacted by the arrivals from both types of visitors; tourists (stay-overs) and excursionists (day trippers). The majority; 98.4% of the visitor arrivals, came with the intention of vacationing, while 1.6% came with the intention of doing business.

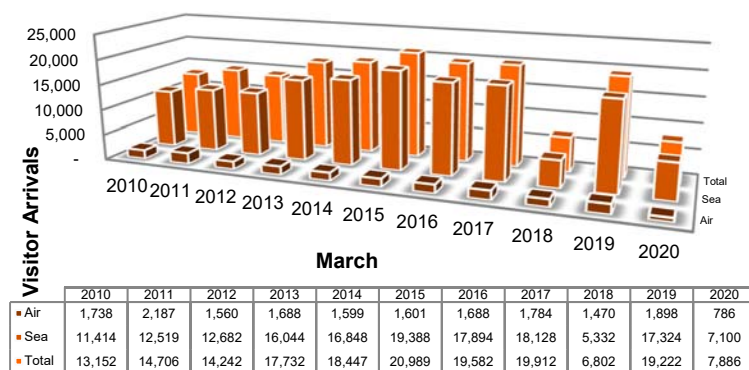


Figure 1: Visitor Arrivals: March 2010 – 2020

PASSENGER MOVEMENT

Passenger arrivals, which include both visitors and residents for this period under review, measured a 57.0% decline from 26,888 in 2019 to 11,571 in 2020. Anguilla's inward passenger movement by sea continues to be the main mode of entry, facilitating 87.6% (10,136) of arrivals; of which, 7,618 (75.2%) of sea passenger arrivals entered at the Blowing Point terminal and 2,518 passengers (24.8%) arrived at the Sandy Ground terminal. Passenger arrivals by air at the Clayton J. Lloyd International Airport accounted for 1,435 (12.4%) of total passenger arrivals.

Departing passengers recorded a decline of 50.8%; with the total moving from 26,748 in 2019 to 13,154 in 2020.

Of the three ports of exit, the two seaports cumulatively accounted for 83.6%, (10,993) of all departures, of which, the Blowing Point terminal facilitated the movement of 8,470 (77.0%) passengers and Sandy Ground 2,523 (23.0%) passengers.

By air, 2,161 (16.4%) passengers departed Anguilla through the Clayton J. Lloyd International Airport.

TOURISTS (Stay-Over Visitors)

Tourists (stay-over visitors) to Anguilla for the month of March 2020 totalled 4,217, a 64.7% decline, more than half of its corresponding 2019 figure of 11,940. Tourist arrivals dropped from the highest recorded figure in 2019 to the 26th highest number (3rd lowest) for any March period as far back as 1993. This figure was recorded to be lower than the figure recorded after the passage of Hurricane Irma in March 2018 with 4,561 arrivals. To date, the 1st quarter recorded 23,198 visitors a decline of 23.0% over the 30,135 in 2019.

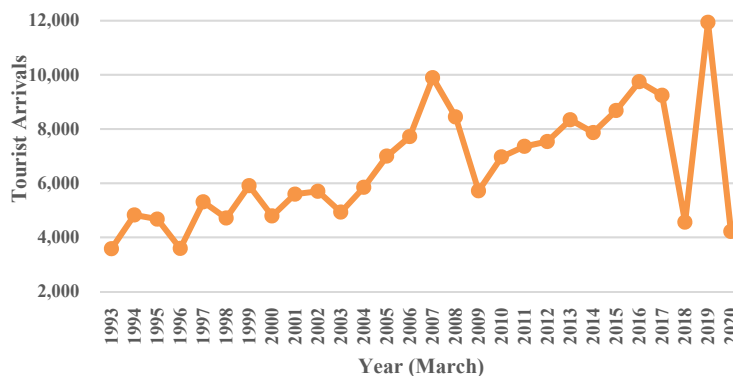


Figure 2: Tourist Arrivals, March 1993 - 2020

Tourists (Stay-Over Visitors) *continued*

The intended average length of stay of tourists increased to 7.3 days from the 6.8 days in March 2019. The majority of tourist arrivals with just less than half of the arrivals, 47.2% intended to stay for 4 to 7 days, 23.7% between 1 to 3 days, 20.3% for 8 to 15 days, 6.6% for 23 or more days and 2.2% indicated 16 to 22 days.

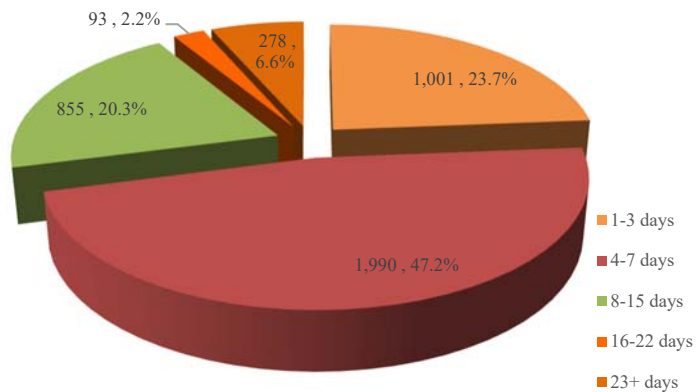


Figure 3: Tourist Arrivals by intended Length of Stay, March 2020

EXCURSIONISTS (Day Trippers)

Excursionist arrivals for this period under review recorded a total of 3,669, down by 3,613 arrivals from the recorded figure of 7,282 in March 2019, a 49.6% decline. The trend of previous years shows that excursionist arrivals have not returned to their pre hurricane Irma position. Additionally, the global pandemic may have influence the arrival of this type of visitor in the period under review, ranking it the 2nd lowest for the last 28 years for any March period, with March 2018 post Irma figure recording the lowest arrivals. Anguilla also recorded five (5) small cruise vessels that docked during March 2020, accommodating 558 passengers and a crew of 436.

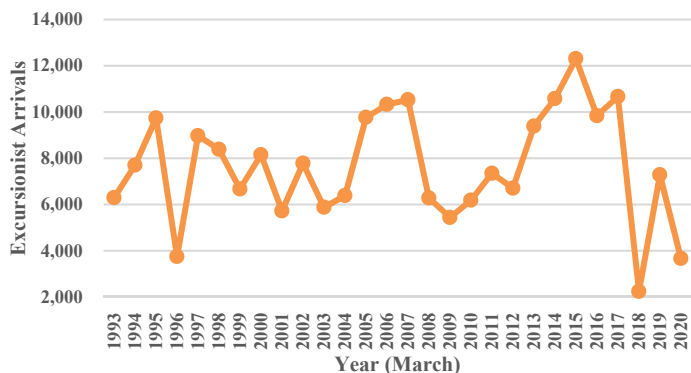


Figure 5: Excursionist Arrivals, March 1993 - 2020

A review of the ten source markets from which tourists to Anguilla originate show that all of the source markets contributed to the monthly decrease. The largest decrease was experienced within the ‘French West Indies’ market with 70.3%, followed by the ‘Other’ markets with 69.3% and the ‘Italian’ market with 69.2%.

Anguilla’s main market, USA experienced a decline of 66.6% over its corresponding 2019 figure. Its March 2020 figure of 2,839 arrivals, accounted for a 67.3% share of the tourist market by the country of residence.

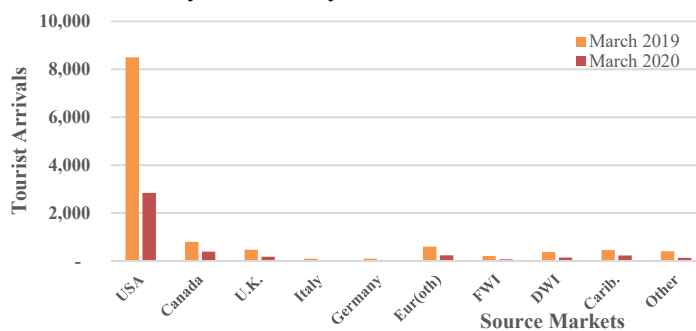


Figure 4: Tourist Arrivals by Country of Residence

All the source markets contributed to this decrease in excursionist arrivals with all showing negative movements. The largest decrease by source markets over their corresponding March 2019 figure was experienced by the ‘UK’ market with 90.8%. This was followed by the ‘Italian’ and ‘German’ markets with 75.4% and 70.8% decreases respectively. The source markets that had a relatively small impact was the ‘USA’ and ‘Other European’ markets with 39.5% and 40.9% respectively.

Anguilla’s main source market ‘USA’, represented a 52.1% (1,911) share of the excursionist market.

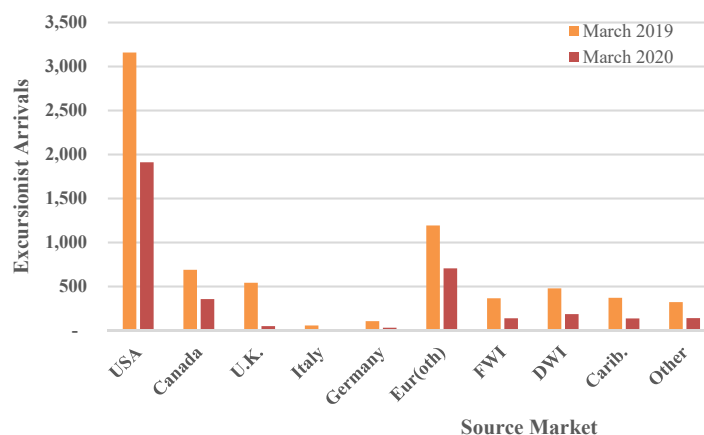


Figure 6: Excursionist Arrivals by Country of Residence

This report, along with other Tourism Data, is available at the Government of Anguilla Statistics Department’s website: <http://gov.ai/statistics/tourism.htm>