



Tourism Statistics Summary – May 2014

OVERVIEW

Visitor arrivals during the month of May to Anguilla continued to show positive increases for the year 2014; recording a 16.0% over its 2013 May figure, with 13,609 visitors gracing our shores. This was the third largest recorded number of visitors during May, dating back to figures from 1993 after the 13,980 and 13,835 arrivals in May 2007 and 2006 respectively. Persons attending Anguilla’s LitFest and/or Anguilla Day Celebrations may have contributed to this arrival figure.

Most visitor arrivals (97.8%) to Anguilla during May came with the intention of vacationing, while 2.2% came with the intention of doing business.

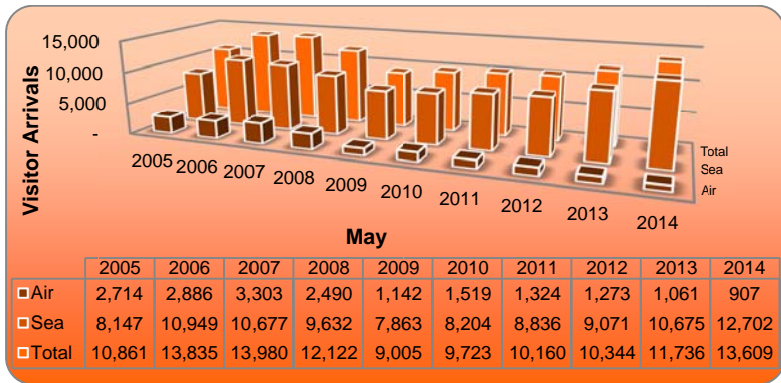


Figure 1: Visitor Arrivals: May 2005 – May 2014

PASSENGER MOVEMENT

Passenger arrivals, which including both visitors and residents this month increased by 11.8% to 20,801 passengers.

Anguilla’s inward passenger movement by water continues to be the mode of transport; facilitating 93.0% of arrivals; of which, 16,853 (87.1%) of sea passenger arrivals entered at the Blowing Point terminal and 2,499 passengers (12.9%) arrived at the Sandy Ground terminal. Arrivals by air at the Clayton J. Lloyd International Airport accounted for 1,449 (7.0%) of total passengers arrivals.

Departures during this period were up 12.4%, to 20,196 passenger departures relative to 2013’s corresponding figure of 17,967.

Of the three ports of exit, the two seaports cumulatively accounted for 93.1%, (18,794) of all departures, of which, the Blowing Point terminal facilitated the movement of 16,320 passengers, 86.8% and Sandy Ground, 2,474 passengers, 13.2%.

By air, 1,402 passengers (6.9%) departed Anguilla through the Clayton J. Lloyd Airport International.

TOURIST (Stay - Over Visitors)

Tourists (stay-over visitors) to Anguilla for the month of May 2014 recorded 5,894 arrivals, a decrease of 1.1% over the 5,961 in May 2013 and the second decrease for the year 2014 to date after the 5.7% decrease in March.

Tourist arrivals by air held a share of 14.8% with the remaining 85.2% arriving by sea.

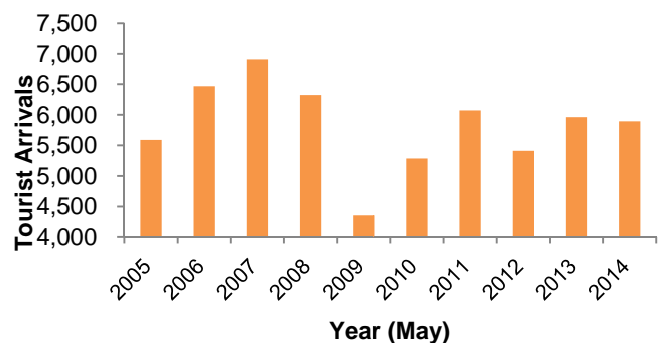


Figure 2: Tourist Arrivals, May 2005 – 2014

Tourists (Stay-Over Visitors) *continued*

The intended average length of stay of tourists was 6.5 days, down from 6.6 compared to May 2013. The largest number of tourists (51.5%) stayed for 4 to 7 days, followed by 27.8% staying between 1 to 3 days, 13.8% for 8 to 15 days, 1.5% for 16 to 22 days and 5.4% indicated 23 or more days.

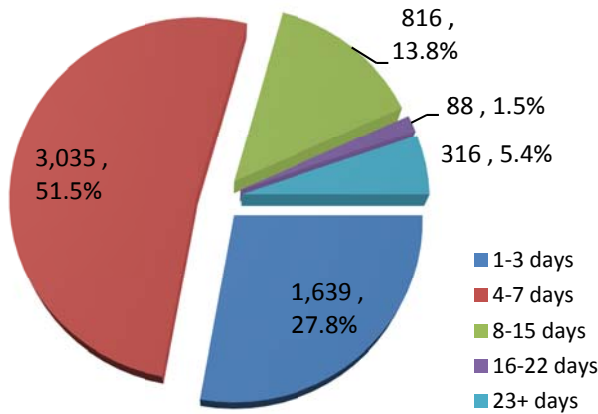


Figure 3: Tourist Arrivals by Length of Stay May 2014

A review of the source markets for tourists visiting Anguilla in May 2014 over 2013, showed increases in five (5) of the source markets with the other five (5) showing decreases.

The highest increase; was reported in the Dutch West Indies market with 63.6% followed by the German market which increased by 34.8%. The highest decreases were reported by the Canadian market with 50.6%, followed by the French West Indies market of 19.1%.

Anguilla’s main market the USA, accounted 66.6% of this type of visitor by country of residence, recording an increase of 1.8% relative to the May 2013 figure.

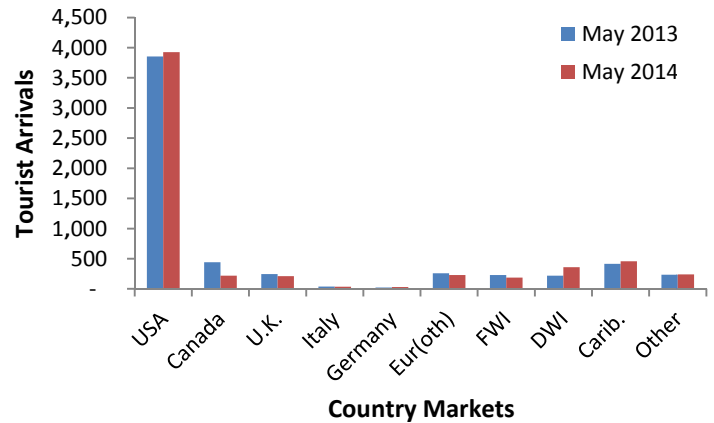


Figure 4: Tourist Arrivals by Country of Residence

EXCURSIONIST (Day Trippers)

Excursionist arrivals for the month under review were up 33.6% to 7,715 arrivals compared to 5,775 in the same period of 2013.

Air arrivals remained relatively low for excursionists, accounting for 0.4% of arrivals, while the seaports accounted for 99.6%, of which the Blowing Point port welcomed 68.1% of visitors who came to enjoy the beaches and scenery of Anguilla and the Sandy Ground port with 31.9%.

There were increases in nine (9) day-trippers source markets and a decrease in one. The largest increase was reported in the “Other” source markets with 76.4%, followed by 50.0% from the Canadian market. The sole decline was experienced by the Other European market with 4.3%.

Anguilla’s main market the USA recorded an increase of 43.3% over the period and accounted for 56.6% of excursionist arrivals to Anguilla.

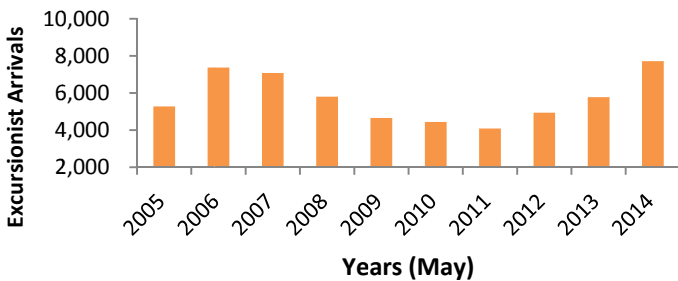


Figure 5: Excursionist Arrivals, May 2005 - 2014

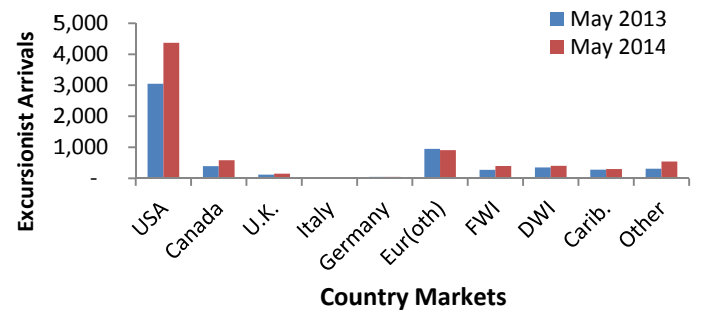


Figure 6: Excursionist Arrivals by Country of Residence

This report, along with other Tourism Data, is available at the Government of Anguilla Statistics Department’s website: <http://gov.ai/statistics/tourism.htm>