

Anguilla: Tourism Summary Data November 2003

There was a strong increase in the number of tourists, which made up 55% of all visitors to Anguilla in November. At the same time, there was an overall annual decline in visitor arrivals. 8,244 visitors arrived in Anguilla during the month of November 2003, which represented a decline of 2.4% in comparison to November 2002, when there were 8,445 visitors. This month's decline was a slight improvement on the year to date figures, which showed a decline of 3%.

Tourists (Stay-Over Visitors)

November 2003 was the strongest month of November for tourists since records have been kept. This month saw 4,541 tourist arrivals to the island as compared to 3,786 in November 2002 a 19.9% increase. For the first eleven months of the year, tourist arrivals have increased by 4.5%. Wallblake airport accounted for nearly 50% of the arrivals, Blowing Point 48% and Sandy Ground 2%.

69% of tourist arrivals spent a week or less in Anguilla. 25% spent 8-15 days, 6% spent more than two weeks. The average length of stay for November was 7.3 days as compared to 7.9 in October 2003.

The main market, from which tourists came this month, as with previous months this year, was from the USA with 70% of arrivals to Anguilla coming from this market. Other countries showing significant contributions to visitor arrivals were the Caribbean with 10%, Europe with 8% and the United Kingdom with 6%. The Dutch West Indies (St. Maaten) and French West Indies (St. Martin) accounted for only 2%.

Excursionists (Less than 24 hour visitors)

The number of excursionists for November 2003 was fewer than the number of tourists for the first time since 1995. There were 3,703 excursionists, a decline of 20.5% from November 2002. Total excursionist arrivals up to the end of the month of November were 56,640 compared to 61,824 in 2002, showing a decline of 8.4%.

The USA, in keeping with the country/regional distribution pattern of Anguilla's excursionist arrivals, was the largest contributor to total excursionist arrivals for November with a market share of 38%. Other countries showing significant contributions were Dutch West Indies (St. Maaten), French West Indies (St. Martin), Europe including the UK and the Caribbean with 13%, 13%, 20%, and 8% respectively.