



Tourism Statistics Summary – November 2014

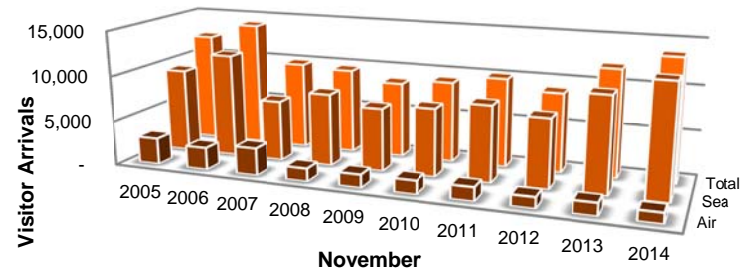
OVERVIEW

Visitor arrivals during 2014 continued to show an increase as the year draws nearer to a close. The month of November; considered to be the start of the high season, registered a 13.9% increase over November's 2013 figure, with 13,590 visitors gracing our shores. This increase was contributed to, by both types of visitors as they registered increases over their 2013 corresponding figure.

To date, Anguilla has welcomed 155,819 visitors to its shores. This year's total to date ranks the largest recorded January to November total, dating back 1993, followed by 2007 and 2006 with 151,568 and 150,703 respectively.

Most visitor arrivals (97.7%) to Anguilla during

November came with the intention of vacationing, while 2.3% came with the intention of doing business.



	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014
■ Air	2,939	2,464	3,025	1,436	1,448	1,490	1,507	1,208	1,371	1,148
■ Sea	9,396	11,546	6,798	8,104	7,044	7,585	8,459	7,658	10,565	12,442
■ Total	12,335	14,010	9,823	9,540	8,492	9,075	9,966	8,866	11,936	13,590

Figure 1: Visitor Arrivals: November 2005 – November 2014

PASSENGER MOVEMENT

Passenger arrivals, which include both visitors and residents increased this month by 12.5%, with 19,872 passengers compared to the 17,671 recorded in 2013.

Anguilla's inward passenger movement by water continues to be the main mode of transport; facilitating (18,334) 92.3% of arrivals; of which, 15,348 (83.7%) of these passengers entered through the Blowing Point terminal and 2,986 passengers (16.3%) arrived through the Sandy Ground terminal. The Clayton J. Lloyd International Airport accounted for 1,538 (7.7%) of total passengers arrivals.

Departures movements during this period were about a half slower than arrivals with an increase of 6.7%, to 18,955 passengers relative to 2013's corresponding figure of 17,759.

Of the three ports of exit, the two seaports cumulatively accounted for 93.1%, (17,648) of all departures, of which, the Blowing Point terminal facilitated the movement of 14,652 (83.0%) passengers, and Sandy Ground, 2,996 passengers, 17.0%.

The Clayton J. Lloyd Airport International accounted for 1,307 (6.9%) of passenger departures.

TOURISTS (Stay - Over Visitors)

Tourist (stay-over visitors) arrivals to Anguilla for November 2014 amounted to 6,148; an increase of 3.4% over the 5,945 in November 2013. This was the sixth monthly increase in 2014, over the respective 2013 figure. Arrivals by air held a share of 18.3% with the remaining 81.7% arriving by sea.

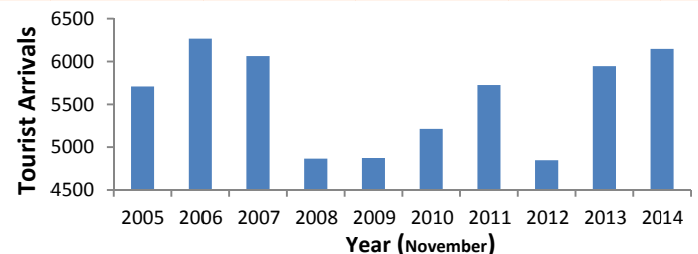


Figure 2: Tourist Arrivals, November 2005 – 2014

Tourists (Stay-Over Visitors) *continued*

The intended average length of stay of tourists was 6.7 days; down 0.1 days from 6.8 when compared to November 2013. The largest number of tourists (55.8%) intended to stay for 4 to 7 days, followed by 21.8% for 1 to 3 days. 16.2% intended in staying 8 to 15 days, 1.8% for 16 to 22 days and 4.3% indicated 23 or more days.

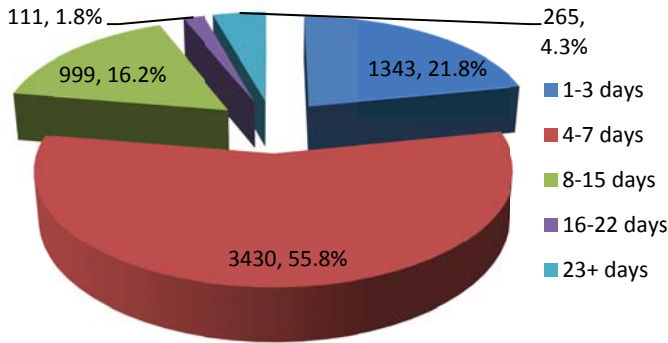


Figure 3: Tourist Arrivals by Length of Stay November 2014

A review of the ten (10) source markets for tourists visiting Anguilla in November 2014 over 2013; increases were noted in eight (8) source markets and declines in two (2).

The largest increase; was reported by the German market which increase more than 3 times its 2013 figure (13 – 44) with 238.5%, followed by the Dutch West Indies market category by 31.0% and the Caribbean by 15.4%. The decreases were reported by the Canadian market with 41.9% and the Italy market with 12.5%.

Anguilla’s main tourists source market; the USA, recorded an increase of 5.7% over the corresponding 2013 figure, accounted for 69.6% of this type of visitor by country of residence.

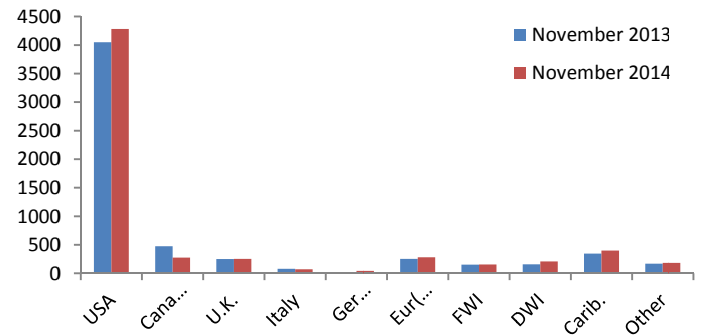


Figure 4: Tourist Arrivals by Country of Residence

EXCURSIONISTS (Day Trippers)

Excursionist arrivals for the year so far totaled 93,466 and has already ranked 2nd among the other years’ totals as far back as 1993, after 2006 with a recorded amount of 94,283.

This type of visitor continues to be the main visitor type to Anguilla, accounting for 54.8% of November’s visitor arrival total. Monthly figures for 2004 to date have recorded all positive changes with the highest recorded figure in June with 44.3%

There were increases in eight (8) day-tripper source markets and a decrease in two (2). The largest increase was reported in the UK source markets with 92.0%, followed by 60.7% by the German market. The declines were experienced by the Dutch West Indies and Caribbean markets with 20.9% and 21.5% respectively.

Anguilla’s main market the USA recorded an increase of 32.0% over the period and accounted for 52.0% of excursionist arrivals to Anguilla.

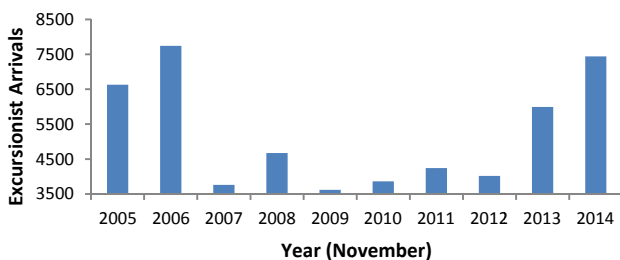


Figure 5: Excursionist Arrivals, November 2005 - 2014

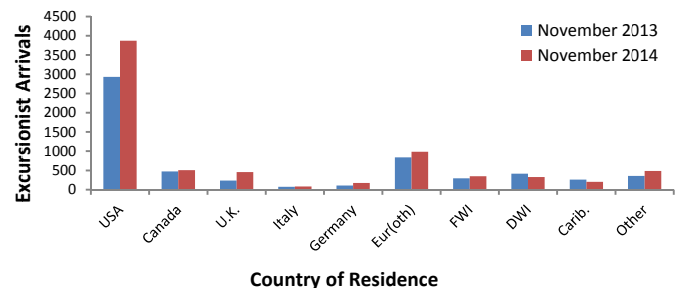


Figure 6: Excursionist Arrivals by Country of Residence

This report, along with other Tourism Data, is available at the Government of Anguilla Statistics Department’s website: <http://gov.ai/statistics/tourism.htm>

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