

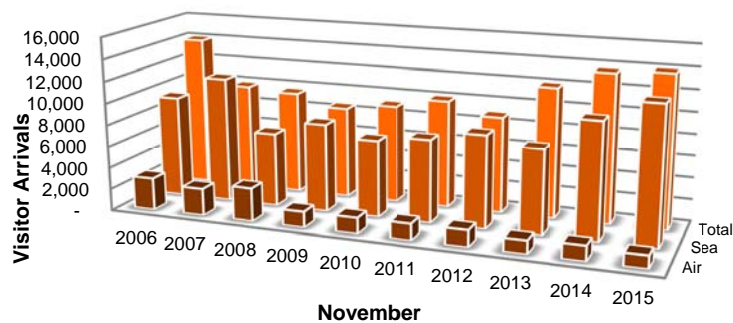


# Tourism Statistics Summary – November 2015

## OVERVIEW

As Anguilla settles into the winter/high season, visitor arrivals recorded its tenth increase for the year; after recording double digit increases in all the month in the 1<sup>st</sup> quarter (January – March), two months within the 2<sup>nd</sup> quarter, ‘April and June’, all the months in 3<sup>rd</sup> quarter and October and November in the 4<sup>th</sup> quarter over their corresponding monthly figures. November showed that, 13,927 visitors were welcomed to Anguilla’s shores; a 2.5% increase from its corresponding 2014 figure of 13,590; mainly due to the increase in excursionists arrivals.

Most visitor arrivals (97.2%) to Anguilla during November came with the intention of vacationing, while 2.8% came with the intention of doing business.



	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015
■ Air	2,939	2,464	3,025	1,436	1,448	1,490	1,507	1,208	1,371	1,148
■ Sea	9,396	11,546	6,798	8,104	7,044	7,585	8,459	7,658	10,565	12,442
■ Total	14,010	9,823	9,540	8,492	9,075	9,966	8,866	11,936	13,590	13,927

Figure 1: Visitor Arrivals: November 2006 – 2015

## PASSENGER MOVEMENT

Passenger arrivals, which include both visitors and residents increased this month by 1.8%, to 20,220 passengers from the 19,872 recorded in 2014.

Anguilla’s inward passenger movement by water; the island’s main mode of transport; facilitated (18,907) 93.5% of arrivals; of which, 15,069 (79.7%) of these passengers entered through the Blowing Point terminal and 3,838 (20.3%) passengers arrived through the Sandy Ground terminal. The Clayton J. Lloyd Airport accounted for 1,313 (6.5%) of total passengers arrivals.

Departures during this period were down by 10.2% to 17,016 passengers, relative to 2014’s corresponding figure of 18,955.

Of the three ports of exit, the two seaports cumulatively accounted for 92.3%, (15,703) of all departures, of which, the Blowing Point terminal facilitated the movement of 14,436 (91.9%) passengers, and Sandy Ground, 1,267 passengers, 8.1%.

The Clayton J. Lloyd Airport International accounted for 1,313 (7.7%) of passenger departures.

## TOURISTS (Stay - Over Visitors)

Tourist (stay-over visitors) arrivals to Anguilla for November 2015 totaled 5,963; a decrease of 3.0% over the 6,148 in November 2014; this was the sixth decrease for the year after the three experienced in the 2<sup>nd</sup> quarter and two in the 3<sup>rd</sup> quarter; August and September. This was the third largest decrease for the year after the 5.2% and 4.6% registered in September and June respectively. For the past decade (2006 - 2015), the November 2015 tourists arrival total was the 4<sup>th</sup> highest amount after November 2006, 2007 and 2014 respectively.

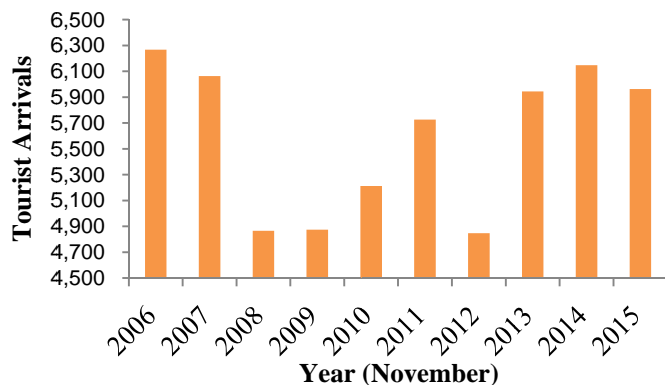


Figure 2: Tourist Arrivals, November 2006 – 2015

**Tourists (Stay-Over Visitors)** *continued*

The intended average length of stay of tourists was 6.6 days; down from the 6.7 when compared to November 2014. The largest proportion of tourists (53.6%) intended to stay for between 4 to 7 days; followed by 23.8% who stated 1 to 3 days. 16.7% intended to stay 8 to 15 days, 1.7% for 16 to 22 days and 4.2% indicated 23 or more days.

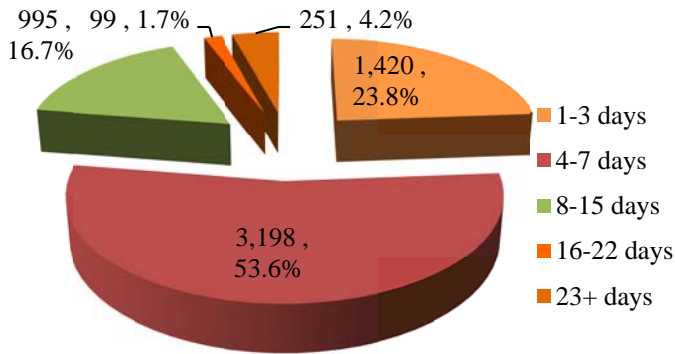


Figure 3: Tourist Arrivals by Length of Stay November 2015

A review of the ten (10) source markets for tourists visiting Anguilla in November 2015 over 2014 revealed decreases in six (6) and increases in four (4) of the source markets.

The largest decrease was experienced by the ‘Italian’ market followed by, the ‘UK’, ‘Caribbean’, ‘French West Indies’, ‘American’ and ‘Canadian’ markets with 38.6%, 13.0%, 12.6%, 6.5%, 3.4% and 2.5% respectively over their 2014 figures. The increases were reported in the ‘Dutch West Indies’, ‘Germany’, ‘Other European countries’ and ‘Other’ countries, source markets with 19.3%, 13.6%, 12.1% and 3.8% respectively.

Anguilla’s main tourists source market; the USA accounted for 69.4% of this type of visitor.

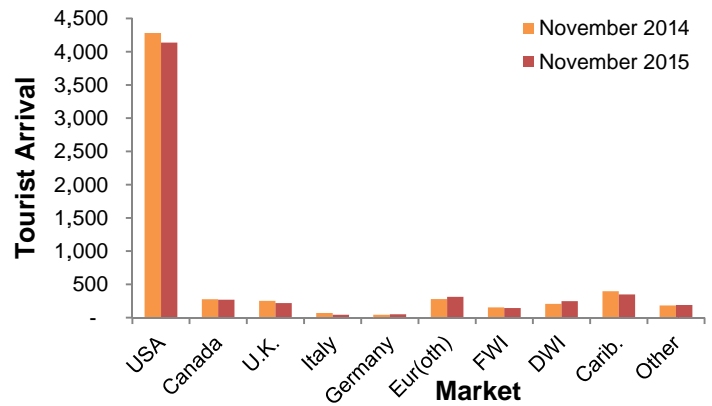


Figure 4: Tourist Arrivals by Country of Residence, November

**EXCURSIONISTS (Day Trippers)**

Excursionist arrivals for the month under review were recorded at 7,964 compared to 7,442 in the same period of 2014; recording a 7.0% increase; the tenth increase for the year.

The majority of these persons travelled through the seaports; 99.4%, came to enjoy the beaches and scenery of Anguilla of which 4,088 passed thru the Blowing Point port and 3,829 thru the Sandy Ground. Sandy Ground port welcomed 6 small cruise vessels during this period accommodating 1,462 passengers. The airport which is not a preferred port of entry for this type of visitor recorded 0.6% of the entrants.

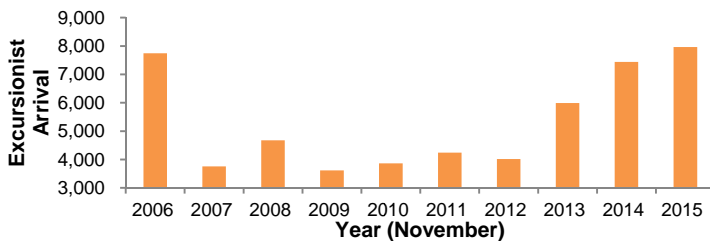


Figure 5: Excursionist Arrivals, November 2006 - 2015

A review of the ten (10) source markets for excursionists showed increases in five (5) and decreases in five (5). The increases were experienced by the ‘French West Indies’, ‘Other European countries’, ‘Caribbean’, ‘Dutch West Indies’ and the ‘Canadian’ markets with 67.9%, 59.6%, 36.3%, 21.2% and 20.7% respectively. The decreases were reported in the ‘UK’, ‘Other Countries’, ‘American’, ‘Italian’, and ‘German’ markets with 32.5%, 16.5%, 7.9%, 7.3% and 5.8% respectively.

Anguilla’s main market the USA accounted for 44.8% of excursionist arrivals to Anguilla.

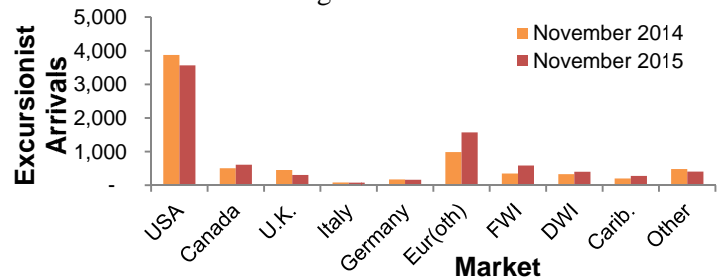


Figure 6: Excursionist Arrivals by Country of Residence, November

This report, along with other Tourism Data, is available at the Government of Anguilla Statistics Department’s website: <http://gov.ai/statistics/tourism.htm>

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