



# Tourism Statistics Summary – October 2015

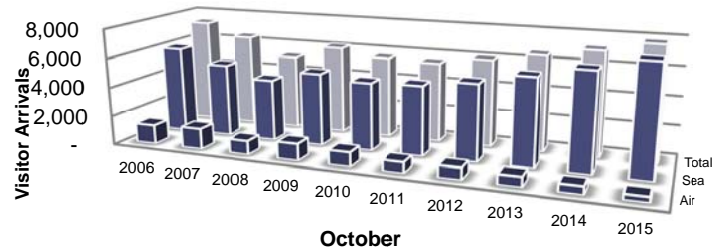
## OVERVIEW

Visitor arrivals during 2015 experienced its ninth monthly increase over its corresponding 2014 figure for October which is considered the winter season. An increase of 8.9% was recorded for the month under review when compared to the corresponding October 2014; with arrivals totalling 7,767. This period's increase was the fifth highest monthly increase for 2015 thus far when compared to the corresponding 2014 periods; with the highest comparative month increase being in June, with 14.8%.

This increase was due to increases in both types of visitors over their corresponding 2014 monthly figure.

Of these visitor arrivals, 8.3% represented business travellers, the highest portion of visitors for the year

stating business as their purpose of visit, while majority, 91.7% were vacationers.



	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015
■ Air	1,307	1,412	944	1,140	974	741	807	666	536	366
■ Sea	5,988	5,029	4,248	4,977	4,645	4,757	5,194	5,913	6,598	7,401
■ Total	7,295	6,441	5,192	6,117	5,619	5,498	6,001	6,579	7,134	7,767

Figure 1: Visitor Arrivals, October 2006 - 2015

## PASSENGER MOVEMENT

Passenger arrivals (including both residents and visitors) were up 7.7%; totalling 14,156 compared to the 2014 figure of 13,143 passengers.

Anguilla's inward passenger movement by sea continues to be the main mode of entry; as the seaports received 13,472 (95.2%) passengers, of which 11,920 (88.5%) entered at the Blowing Point terminal and 1,552 (11.5%) at the Sandy Ground port. The Clayton J. Lloyd International Airport facilitated 684 (4.8%) inward passengers.

Passenger departures increased by 7.0% relative to the same period in 2014, totalling 13,310 outbound passengers, compared to the recorded 12,441 in 2014.

Passengers departures via the seaports from Anguilla accounted for 12,713 (95.5%), of which 11,176 (87.9%) passengers left through the Blowing Point terminal and 1,537 (12.1%) passengers made their exit using the Sandy Ground port. The Clayton J. Lloyd International Airport facilitated 4.5% (597) of the departures from Anguilla.

## TOURISTS (Stay-Over Visitors)

Tourist or stay-over visitor arrivals to Anguilla recorded its fifth increase for the year with 27.1% over the same period for 2014 with 2,841 persons. This was the highest monthly increase during 2015 for tourists to Anguilla over their corresponding monthly figure followed by July and March with 22.3% and 10.4% respectively. This figure was the fifth highest figure for the past decade with the highest figure recorded in 2009, followed by 2010, 2012 and 2007 by 2,985, 2,956, 2,909 and 2,847 respectively.

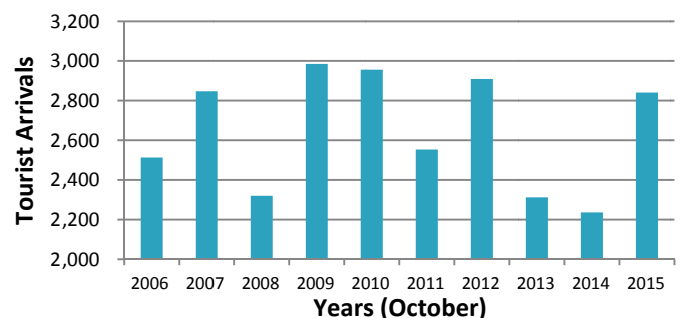


Figure 2: Tourist Arrivals, October 2006-2015

## 2 TOURISTS (Stay-Over Visitors) *continued*

The average intended length of stay of tourists in Anguilla for the period under review declined to 6.6 days compared to the 8.0 days in 2014, this was the lowest intended length of stay for October dating back to 2003. The largest slice of tourists showed that 43.4% intended to spend 1-3 days in Anguilla. 32.8% of tourists wished to stay 4-7 days, followed by 12.4% for 8-15 days, 9.0% and 2.4% indicated they intended to stay 23 days or more and 16-22 days respectively.

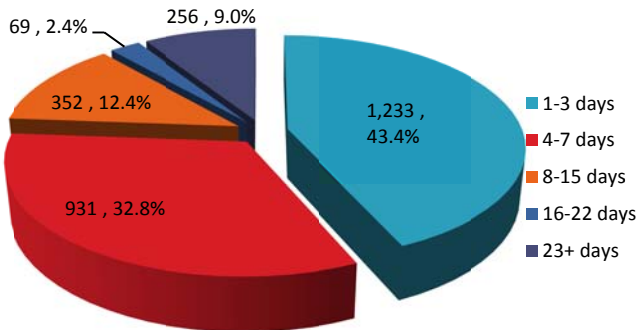


Figure 3: Tourist Arrivals by Length of Stay, October 2015

A review of the source markets for tourists to Anguilla in October 2015 showed increases within six (6) of the source markets and four (4) decreases over their respective 2014 figure.

The largest increases occurred in the ‘Dutch, the French West Indies’, and the ‘Other European’ markets; 84.6%, 52.0%, and 31.7% respectively. The decreases were experienced in the ‘Canadian’, ‘Italian’, ‘German’ and ‘UK’ markets with 61.9%, 20.0%, 15.4% and 12.2% respectively. Anguilla’s major source market, the USA increased by 30.1% with a share of 42.4% of tourist.

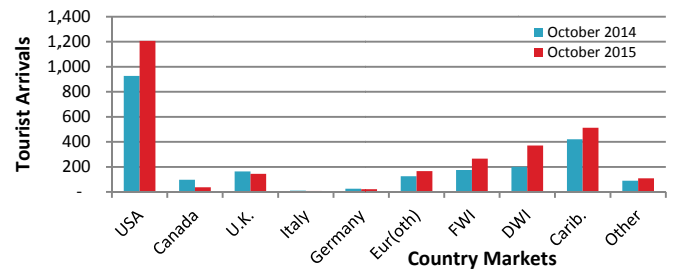


Figure 4: Tourist Arrivals by Country of Residence, October 2014 and 2015

## EXCURSIONISTS (Day Trippers)

Excursionist arrivals for October 2015 recorded an increase of 0.6% at a very much slower pace than tourist arrivals; 4,926 day trippers, over the 4,898 during the same period in 2014. Conversely, this was the third highest number of excursionists to the island dating back to 1993 for the month of October. This monthly increase was the small increase experienced by this type of visitor for the year so far with the highest recorded in January with 21.9%.

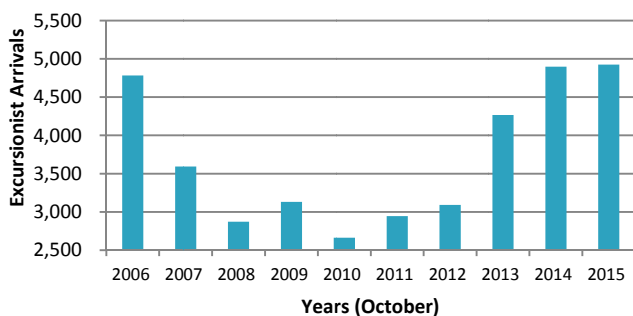


Figure 5: Excursionist Arrivals, October 2006–2015

Day trippers to Anguilla showed growth in six (6) of the source markets and declines in the other four (4). The highest increases were recorded by the ‘Italian’, ‘French West Indies’ and the ‘Canadian’ markets with 47.6%, 41.4% and 27.5% respectively. The declines were recorded by the ‘UK’, ‘Other’, ‘German’ and ‘USA’ markets with 34.7%, 18.9%, 12.7% and 6.2% respectively over their 2014 figures.

Anguilla major source market the USA, held a share of 49.0% of this period’s excursionist market.

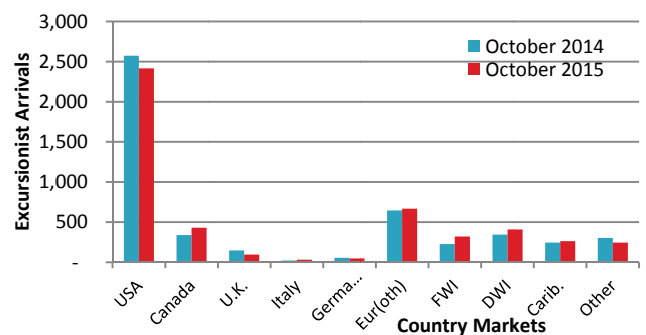


Figure 6: Excursionist Arrivals by Country of Residence, October 2014 and 2015

This report, along with other Tourism Data, is available at the Government of Anguilla Statistics Department’s website: <http://gov.ai/statistics/tourism.htm>

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