



Tourism Statistics Summary – September 2011

OVERVIEW

Most months so far for 2011 have shown increases in international visitor arrivals when compared to the previous year, but August and now again in September 2011 arrivals have fallen relative to the same period in the previous year, synonymous with the slowing growth and falling confidence in the global economy.

Visitor arrivals fell by 5.9% over its corresponding period in 2010 to 3,637 visitor coming to Anguilla. Visitor traffic at the airport fell 5.3%. Traffic was also down at the seaports by 6.0% relative to 2010.

94.2% of short-term travellers came to Anguilla for vacation and 5.8% came for business purposes.

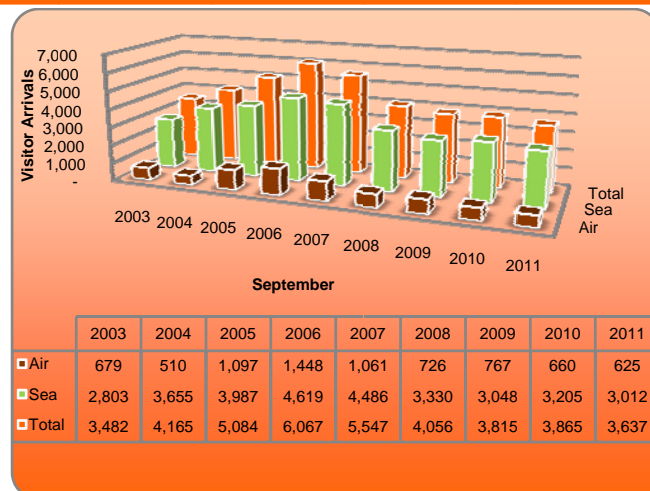


Figure 1: Visitor Arrivals: September 2003 – September 2011

PASSENGER MOVEMENT

The movement of passengers, including both residents and visitors, fell this period by 7.1% to 9,494 arrivals indicative of lower visitor arrivals and also less travel by locals.

The Blowing Point terminal, the main port of entry saw 7,467 passengers (85.9%). The Sandy Ground port registered 687 arrivals (7.2%) and the Clayton J. Lloyd International Airport recorded 1,340 passengers (14.1%).

Passenger departures compared to September 2010, were down 8.2% to 9,659 passengers.

Passenger traffic was strongest at the seaports, accounting for 84.4% of departures. The Blowing Point terminal had 7,491 passengers (77.6%). The Clayton J. Lloyd Airport followed, with 1,508 departures (15.6%) and the Sandy Ground seaport dealt with 660 passengers, 6.8%.

TOURIST (Stay-Over Visitors)

September is historically the slowest month of the year in terms of tourist movements; with many of the accommodation properties partially or completely closed for the period.

Stay-over visitors this month totalled 1,594 - a 9.6% decline compared to September 2010's 1,763 tourists.

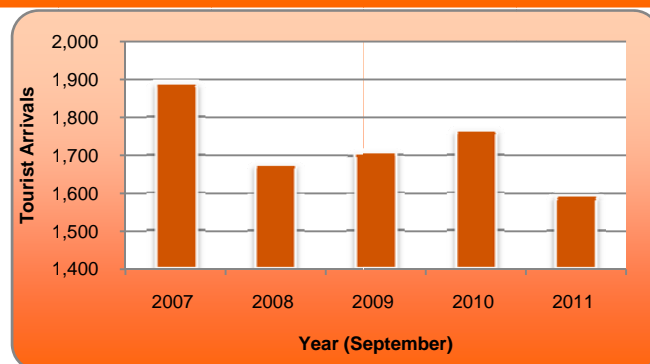


Figure 2: Tourist Arrivals, September 2007 – 2011

Tourists (Stay- Over Visitors) *continued*

The average length of stay of September 2011 tourists was 7.7 days. Tourists were grouped into five time periods; 41.1% of tourists stayed for 1-3 days (the modal group), 29.1% between 4 and 7 days, 12.8% for 8-15 days, 2.1% spent 16-22 days and 14.9% stayed for 23 or more days.

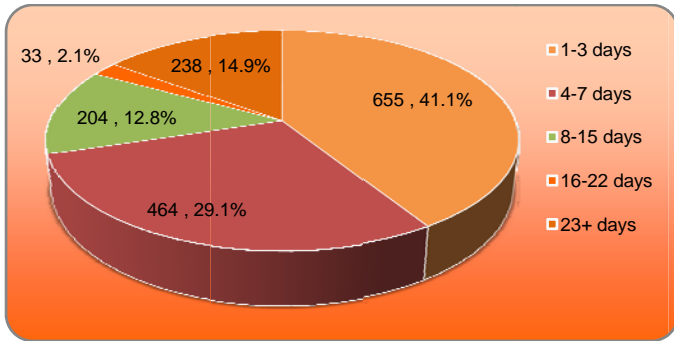


Figure 3: Tourist Arrivals by Length of Stay, September 2011

Tourist arrivals from French and Dutch West Indies increased this month by 6.1% and 9.4% respectively. Tourists from Canada and the UK were also up by 10.2% and 11.5%. All other markets were down.

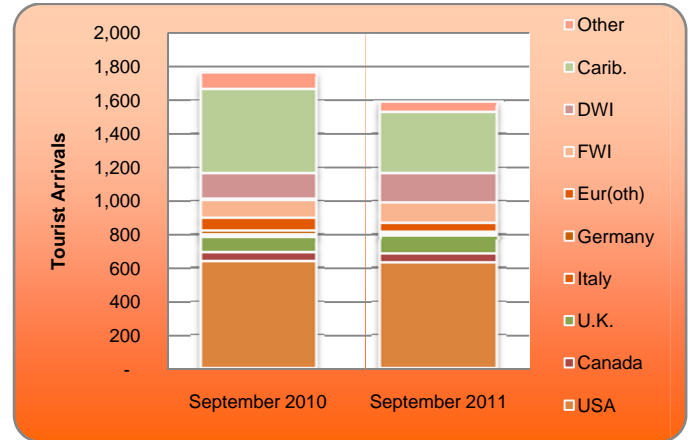


Figure 4: Tourist Arrivals by Country of Residence

EXCURSIONISTS (Day Trippers)

Excursionist arrivals for the period were down 2.8% relative to September 2010 to 2,043 day trippers for the month.

Airport excursionist arrivals, which account for 2.4% of incoming day tripper traffic, was the same as that recorded for September 2010. The main port of entry for excursionist is the Blowing Point terminal, handling 64.1% of arrivals and Sandy Ground cleared 33.5%.

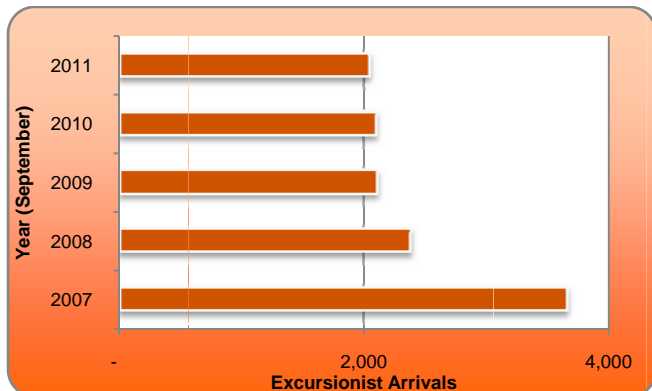


Figure 5: Excursionist Arrivals, September 2007 – 2011

Source markets such as U.K, Europe (Other), French St.Martin, Dutch St.Maarten and the Caribbean showed notable declines in arrivals by 43.0%, 14.8%, 16.2%, 25.8%, and 49.3%, in the same order stated.

Excursionists originating from the North America region, including the USA and Canada accounted 53.4% of arrivals. The USA saw an increase by 22.3% in arrivals compared to September 2010.

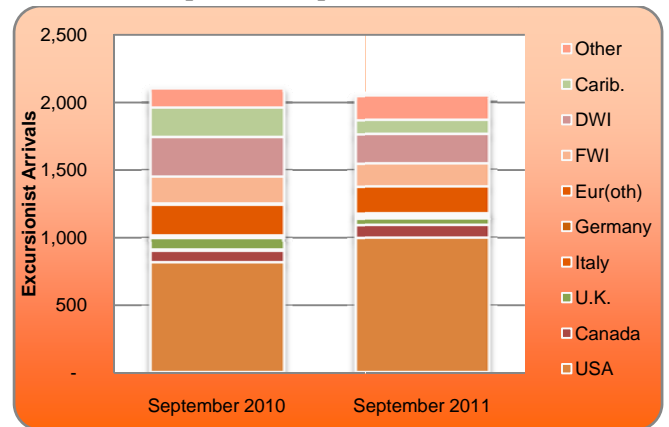


Figure 6: Excursionist Arrivals by Country of Residence

This report, along with other Tourism Data, is available at the Government of Anguilla Statistics Department's website: <http://gov.ai/statistics/tourism.htm>

ANGUILLA STATISTICS DEPARTMENT
 OLD COURT HOUSE BUILDING
 P.O.BOX 60 | THE VALLEY | ANGUILLA
 BRITISH WEST INDIES
 Telephone: +(264) 497-5731 | Fax: +(264) 497-3986
 Email: statistics@gov.ai