



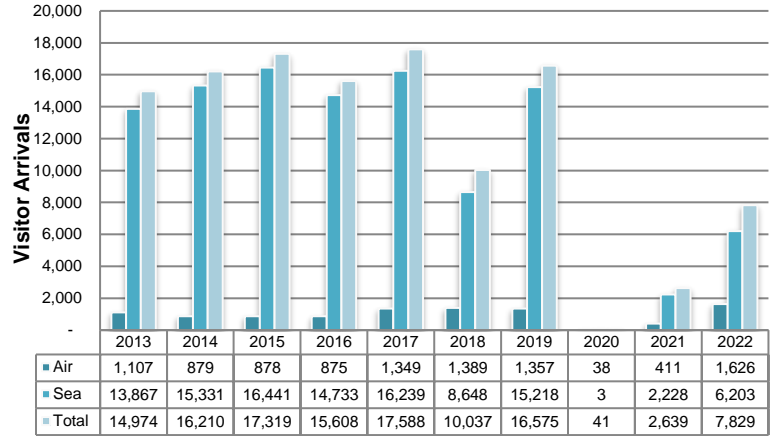
Tourism Statistics Summary

August 2022

OVERVIEW

August's 2022 visitor arrivals to the shores of Anguilla numbered 7,829 persons; almost three times the number of visitor arrivals in the previous August corresponding 2021 figure of 2,639. This figure under review registered as the third (3rd) lowest number of arrivals for any August period spanning from 1993 – 2022. The increase in visitor arrivals over the 2021 corresponding period was due to the increase in arrivals for both stay-over and day-tripper visitors to the island.

The majority; 98.9% of the visitor arrivals, came with the intention of vacationing, while 1.1% came with the intention of doing business.



August
Visitor Arrivals, August 2013 - 2022

PASSENGER MOVEMENT

Passenger arrivals (including both residents and visitors) for August 2022 totalled 13,013, an increase of over 3 times its corresponding August 2021 figure of 3,393 passengers.

The seaport saw the higher number of inward passenger movement with 10,600 (81.5%) total passengers, of which 9,257 (87.3%) exit via the Blowing Point terminal and 1,343 (12.7%) via the Road Bay port. The Clayton J. Lloyd International Airport welcomed 2,413 (18.5%) of the total passengers.

Passenger departures also recorded an increase but with a higher figure of 15,830 outbound passengers, over 3 times August's 2021 figure of 4,675 departures.

Passenger departures via the seaports of Anguilla numbered 12,742 (80.5%), of which 11,425 (89.7%) left through the Blowing Point terminal and 1,317 (10.3%) via the Road Bay port. The Clayton J. Lloyd International Airport facilitated 3,088 (19.5%) of the total departures from Anguilla.

TOURISTS (Stay-Over Visitors)

August's tourist (stay-over visitors) arrivals to Anguilla for 2022 numbered 4,822; almost doubling its corresponding August 2021 figure of 2,632 arrivals. This increase may have been due to arrivals for Anguilla's Carnival activities that spanned July 22 - August 7. This type of visitor to Anguilla's shores accounted for most of the island's arrivals with 61.6% and ranked as the thirteen highest figure for any August period when reviewing data spanning 1993 – 2022. However, for August, the previous two years, 2020 and 2021 registered the lowest (38) and the second lowest (2,632) arrival figures respectively. During 2022, this monthly figure was the second lowest number of arrivals for 2022 with the lowest recorded in

January with 4,755 and the highest in April with 7,952 arrivals.

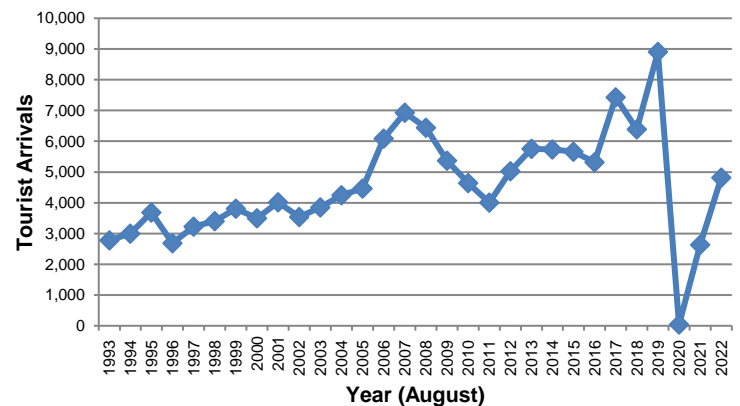


Figure 1: Tourist Arrivals, August 1993–2022

TOURISTS (Stay-Over Visitors) *continued*

The average intended length of stay of tourists in Anguilla for the period under review was 7.7 days; a decrease from the 7.8 days recorded in August 2021. Over half, 51.2% of tourists intended to spend 4-7 days in Anguilla, while 22.9% of tourists planned to stay 1-3 days, followed by 12.5% who stated they intended to stay 8-15 days. The remaining tourists; 11.2% and 2.2% intended to stay 23 or more days and 16-22 days respectively.

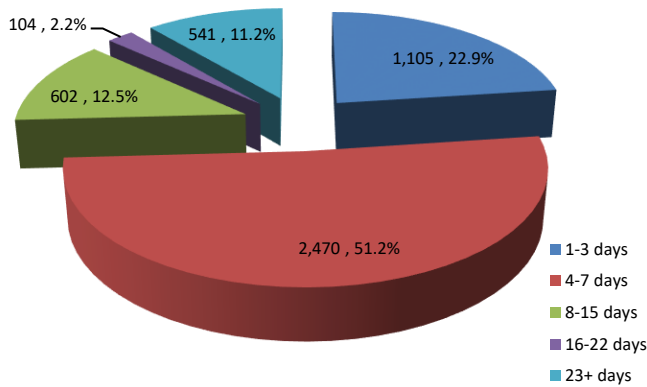


Figure 2: Tourist Arrivals by Length of Stay, August 2022

A review of the source markets from which the 4,822 tourists visiting Anguilla during August 2022 originated showed that all source markets contributed to this overall figure. Anguilla’s main source market, the ‘USA’ accounted for majority of the arrivals during this period with 2,949 arrivals with 61.2% of the tourist share market. The ‘Caribbean’ and the ‘Other European’ source markets followed with 408 (8.5%) and 318 (6.6%) of the respective tourist market.

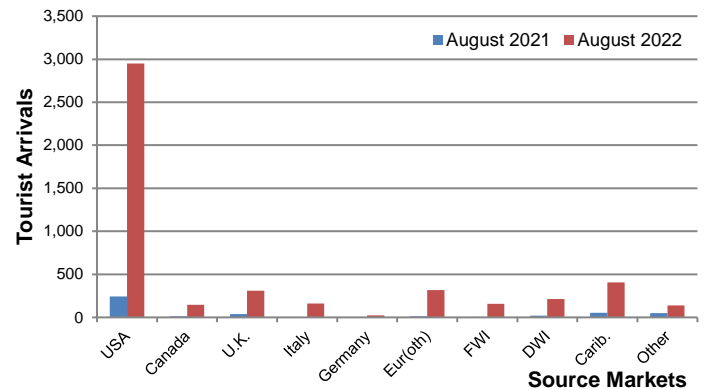


Figure 3: Tourist Arrivals by Source Market, August 2021 and 2022

EXCURSIONISTS (Day Trippers)

Excursionist arrivals for the month under review numbered 3,007 compared to the corresponding August 2021 figure one year ago of seven (7) arrivals. Despite this increase in the number of arrivals from the previous corresponding period, this figure remains below the pre COVID-19 period numbers. This figure is ranked the third lowest figure for data spanning from 1993 – 2022. The previous two years August 2020 and 2021 registered the lowest (3) and the second lowest (7) arrivals respectively.

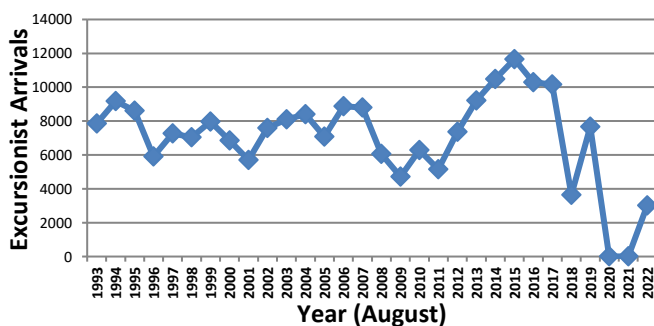


Figure 4: Excursionist Arrivals, August 1993 – 2022

A review of the excursionist numbers for August 2022 showed that all source markets contributed to this increase over corresponding August 2021 period. The majority of the excursionist arrivals were from the ‘USA’ source market; accounting for a 47.9% (1,425) share of the excursionist numbers, followed by the ‘Other European’ and ‘Dutch West Indies’ markets with shares of 15.6% (622) and 12.4% (289) respectively of the excursionist market.

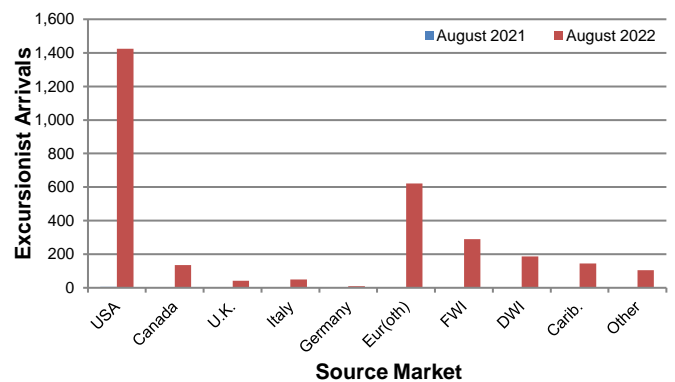


Figure 5: Excursionist Arrivals by Country of Residence, August 2021 and 2022

This report, along with other Tourism Data, is available at the Government of Anguilla Statistics Department’s website:

http://statistics.gov.ai/StatisticsDept/Tourism2_4_5

ANGUILLA STATISTICS DEPARTMENT
P.O.BOX 60 | THE VALLEY | ANGUILLA
BRITISH WEST INDIES

Telephone: + (264) 497-5731 | Fax: + (264) 497-3986

Email: statistics@gov.ai

'Sound Statistics for Sustainable Development'