



Tourism Statistics Summary

June 2022

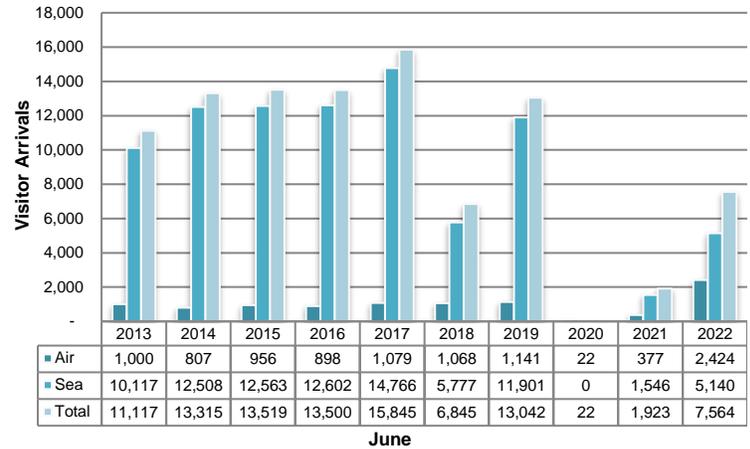
OVERVIEW

June's 2022 visitor arrivals to the shores of Anguilla numbered 7,564 persons. Two years ago, June 2020 visitor arrivals to the island totalled twenty-two (22), the lowest number of arrivals for any June period spanning from 1993 – 2022, followed by the second lowest in 2021 of 1,923 arrivals. This increase in visitor arrivals were due to the increase in arrivals for both stay-over and day-tripper visitors to the island.

The majority; 98.5% of the visitor arrivals, came with the intention of vacationing, while 1.5% came with the intention of doing business.

June represents the end of the 2nd quarter (April – June), which registered 23,771 visitor arrivals, compared to the corresponding 2021, 2nd quarter figure of 3,824 arrivals who graced Anguilla's shores. This

month represented the end of the 1st half the year, January – June for which Anguilla recorded 44,783 visitors to the island.



Visitor Arrivals, June 2013 - 2022

PASSENGER MOVEMENT

Passenger arrivals (including both residents and visitors) for June 2022 totalled 11,091, an increase when compared to June's 2021 corresponding figure of 2,150 passengers.

The seaport saw the higher number of inward passenger movement with 7,900 (71.2%) total passengers, of which 7,733 (97.9%) exit via the Blowing Point terminal and 167 (2.1%) via the Road Bay port. The Clayton J. Lloyd International Airport welcomed 3,191 (28.8%) of the total passengers.

Passenger departures also recorded an increase but with a lower figure of 11,001 outbound passengers, compared to the recorded 2,268 departure in June 2021.

Passenger departures via the seaports of Anguilla numbered 7,796 (70.9%), of which 7,641 (98.0%) left through the Blowing Point terminal and 155 (2.0%) via the Road Bay port. The Clayton J. Lloyd International Airport facilitated 3,205 (29.1%) of the total departures from Anguilla.

TOURISTS (Stay-Over Visitors)

June's tourist (stay-over visitors) arrivals to Anguilla for 2022 numbered 6,603, more than 3 times its corresponding June 2021 figure of 1,922 arrivals. This type of visitor to Anguilla's shores accounted for most of the island's arrivals with 87.3% of total visitor arrivals. This figure under review was recorded as the third highest figure for any June period when reviewing data spanning 1993 – 2022. However, the previous two years, 2020 and 2021 registered the lowest (22) and the second lowest (1,922) arrival figures respectively.

Anguilla welcomed 39,950 tourists thus far for 2022 period; January – June 2022.

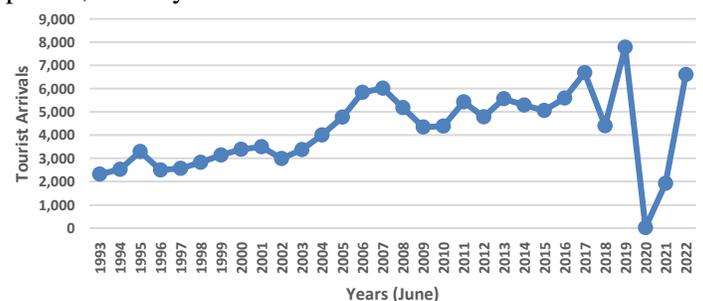


Figure 1: Tourist Arrivals, June 1993–2022

TOURISTS (Stay-Over Visitors) *continued*

The average intended length of stay of tourists in Anguilla for the period under review was 7.1 days, a decrease from the 7.9 days recorded in June 2021. More than half, 64.0% of tourists intended to spend 4-7 days in Anguilla, while 15.3% of tourists planned to stay 8-15 days, followed by 13.8% who stated they intended to stay 1-3 days. The remaining tourists; 5.7% and 1.1% intended to stay 23 or more days and 16-22 days respectively.

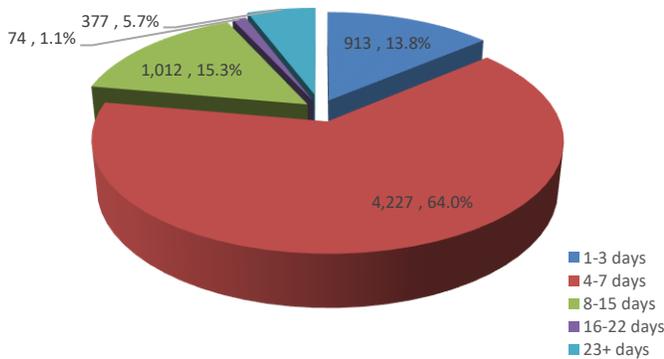


Figure 2: Tourist Arrivals by Length of Stay, June 2022

A review of the source markets from which the 6,603 tourists visiting Anguilla during June 2022 originated showed that all source markets have contributed to this overall figure, which was an increase over the 1,922 arrivals in 2021. The main source market, the ‘USA’, accounted for 79.1% of the tourist market share with 5,221 of total arrivals, followed by the ‘Canada’ and ‘Other Europe’ source markets with 4.1% and 3.8% respectively.

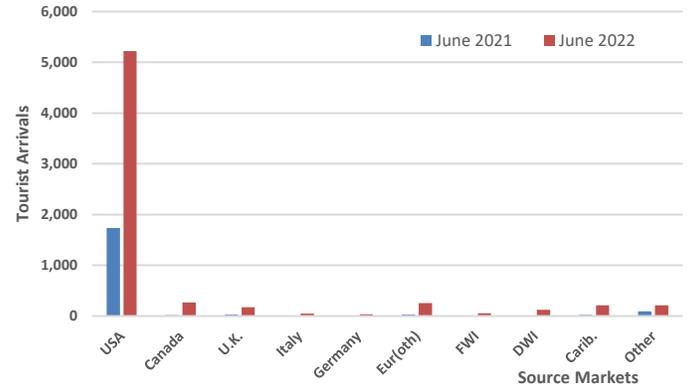


Figure 3: Tourist Arrivals by Source Market, June 2021 and 2022

EXCURSIONISTS (Day Trippers)

Excursionist arrivals for the month under review numbered 961 with the corresponding June 2021 figure one year ago recorded one (1) arrival.

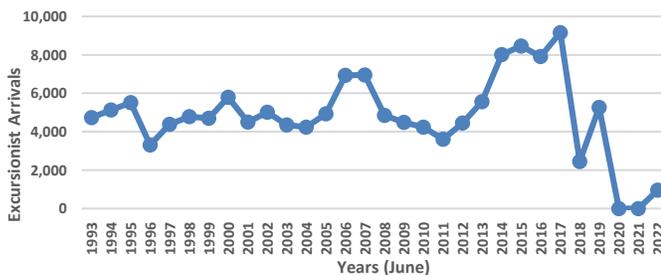


Figure 4: Excursionist Arrivals, June 1993 – 2022

Arrivals of this type of visitor have been noticeably impacted since the COVID-19 pandemic, as this type of visitor to Anguilla is usually a tourist visiting St. Maarten/St. Martin who travels to Anguilla on a day trip to enjoy our beaches and hospitality for a day. Anguilla had implemented precautionary measures to ensure the safety of its inhabitants, with mandatory screening and a quarantine period, which may have inhibited

day-trippers from visiting. To date, there has been some ease to the restrictions, which may have caused the increase in this type of visitor.

A review of the excursionist market for June 2022 showed that all source markets contributed to this increase over the sole arrival from the ‘UK’ source market in the corresponding June 2021 period. The majority of the excursionist arrivals were from the ‘USA’ source market, which accounted for a share of 41.9%, followed by the ‘Other European’ and ‘Dutch West Indies’ markets with 15.6% and 12.4% respectively of the excursionist market.

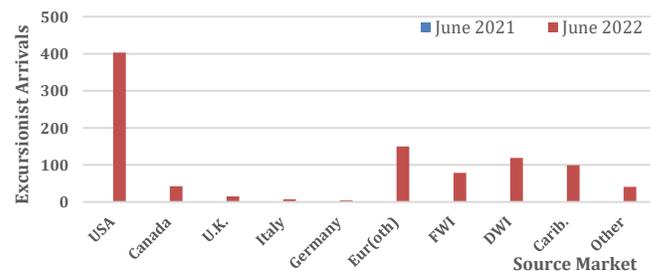


Figure 5: Excursionist Arrivals by Country of Residence, June 2021 and 2022

This report, along with other Tourism Data, is available at the Government of Anguilla Statistics Department’s website:

http://statistics.gov.ai/StatisticsDept/Tourism2_4_5

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