

GOVERNMENT OF ANGUILLA Anguilla Statistics Department

Tourism Statistics Summary October 2022

October 2021 - 2022 ARRIVAL ANALYSIS

Visitors 1,188 – 5,740 Tourists 1,187 – 3,301 Excursionists 1 – 2,439

OVERVIEW

October's 2022 visitor arrivals to the shores of Anguilla numbered 5,740 persons; almost five times the number of visitor arrivals in the previous October corresponding 2021 figure of 1,188. This figure under review registered the eighteen (18th) highest number of arrivals for any October period spanning from 1993 – 2022. The increase in visitor arrivals over the 2021 corresponding period was due to the increase in arrivals for both stay-over and day-tripper visitors to the island. From January to October 2022, Anguilla welcomed 69,931 visitors. This period under review was the third lowest monthly figure for the year 2022, with the lowest monthly figure registered in September and the highest arrivals respectively.

PASSENGER MOVEMENT

 $\mathcal{P}_{assenger}$ arrivals (including both residents and visitors) for October 2022 totalled 10,531; an increase over the corresponding October 2021 figure of 1,857 passengers.

The seaports saw the higher number of inward passenger movement with 8,429 (80.0%) total passengers, of which 7,423 (88.1%) exited via the Blowing Point terminal and 1,006 (11.9%) via the Road Bay port. The Clayton J. Lloyd International Airport welcomed 2,102 (20.0%) of the total passengers.

TOURISTS (Stay-Over Visitors)

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m ctober's \ tourist \ (stay-over \ visitors) \ arrivals \ to \ Anguilla}$

for 2022 numbered 3,301; almost tripled its corresponding October 2021 figure of 1,187 arrivals. After below average arrivals in October 2020 and 2021, which may have been due to the world pandemic. This period under review recorded the highest figure for any October period when reviewing data spanning 1993 – 2022 and October 2020, the lowest recorded figure over the said period. This monthly figure was the second lowest number of arrivals for 2022, with the lowest recorded in September with 1,395 arrivals and the highest

The majority; 97.4% of the visitor arrivals, came with the intention of vacationing, while 2.6% came with the intention of doing business.



Visitor Arrivals, October 2013 - 2022

 $\mathcal{P}_{\text{assenger departures also recorded an increase but with}$

a higher figure of 9,291 outbound passengers, over October's 2021 figure of 1,471 departures.

Passenger departures via the seaports of Anguilla numbered 7,866 (84.7%), of which 6,867 (87.3%) left through the Blowing Point terminal and 999 (12.7%) via the Road Bay port. The Clayton J. Lloyd International Airport facilitated 1,425 (15.3%) of the total departures from Anguilla.





TOURISTS (Stay-Over Visitors) continued

The average intended length of stay of tourists in Anguilla for the period under review was 8.4 days; a decrease from the 9.8 days recorded in October 2021. The majority of tourists; 41.1% intended to spend 4-7 days in Anguilla, while 28.7% of tourists planned to stay 1-3 days, followed by 16.4% who stated they intended to stay 23 or more days The remaining tourists; 11.4% and 2.3% intended to stay 8-15 days. and 16-22 days respectively.



Figure 2: Tourist Arrivals by Length of Stay, October 2022

EXCURSIONISTS (Day Trippers)

 $\mathcal{F}_{\mathrm{xcursionist}}$ arrivals for the month under review

numbered 2,439 compared to the corresponding October 2021 figure one year ago of one (1) arrival. Despite this increase in the number of arrivals from the previous corresponding period, this figure remains below the pre COVID-19 period numbers. This figure is ranked the fifth lowest figure for data spanning from 1993 – 2022. The previous two years October 2020 and 2021 registered the lowest (0) and the second lowest (1) arrivals respectively.



A review of the source markets for October 2022, from which the 3,301 tourists visiting Anguilla originated showed that all source markets contributed to this overall figure. Anguilla's main source market, the 'USA' accounted for majority of the arrivals during this period with 1,782 arrivals with 54.0% of the tourist share market. The 'Caribbean' and the 'Dutch West Indies' source markets followed with 398 (12.1%) and 248 (7.5%) of the respective tourist market.



A review of the excursionist numbers for October 2022 showed that all source markets contributed to this increase over corresponding October 2021 period. The majority of the excursionist arrivals were from the 'USA' source market; accounting for a 48.9% (1,192) share of the excursionist numbers, followed by the 'Other European' and 'Dutch West Indies' markets with shares of 17.2% (420) and 11.7% (285) respectively of the excursionist market.



Figure 5: Excursionist Arrivals by Country of Residence, October 2021 and 2022

This report, along with other Tourism Data, is available at the Government of Anguilla Statistics Department's website: http://statistics.gov.ai/StatisticsDept/Tourism2_4_5

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