



Tourism Statistics Summary

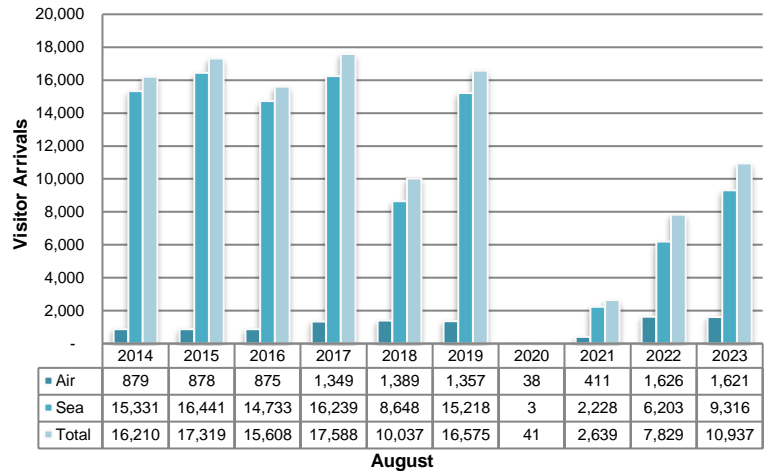
August 2023

OVERVIEW

August's 2023 visitor arrivals to the shores of Anguilla numbered 10,937 persons, a 39.7% increase over the corresponding 7,829 arrivals in August 2022. This figure was recorded as the sixteenth (18th) highest number of arrivals for any August period spanning from 1993 – 2023. The highest number recorded in 2017, with 17,588 visitors.

The majority; 98.8% of the visitor arrivals, came with the intention of vacationing, while 1.2% came with the intention of doing business.

To date January – August, Anguilla has welcomed 113,324 visitors to the island.



Visitor Arrivals, August 2014 - 2023

PASSENGER MOVEMENT

Passenger arrivals (including both residents and visitors) for August 2023 totalled 18,028, an increase of 38.5% when compared to August's 2022 corresponding figure of 13,013 passengers.

The seaports saw the higher number of inward passenger movement with 15,558 (86.3%) total passengers, of which 12,953 (83.3%) entered via the Blowing Point terminal and 2,605 (16.7%) via the Road Bay port. The Clayton J. Lloyd International Airport welcomed 2,470 (13.7%) of the total passengers.

Passenger departures also recorded an increase, totalling 20,277 outbound passengers, an increase of 28.1% when compared to the recorded 15,830 departure in August 2022.

Passenger departures via the seaports of Anguilla numbered 16,976 (83.7%), of which 14,316 (84.3%) left through the Blowing Point terminal and 2,660 (15.7%) via the Road Bay port. The Clayton J. Lloyd International Airport facilitated 3,301 (16.3%) of the total departures from Anguilla.

TOURISTS (Stay-Over Visitors)

Tourist (stay-over visitors) arrivals for August 2023 to Anguilla numbered 5,900; an increase of 22.4% when compared to the corresponding August's 2022 total of 4,822 arrivals. This type of visitor to Anguilla's shores accounted for just over half of the island's arrivals with 53.9% of the total visitor arrivals. This figure under review was recorded as the seventh (7th) highest figure for any August period when reviewing data spanning 1993 – 2023, the highest recorded in 2019, with 8,903.

To date (January – August), Anguilla has welcomed 71,434 of this type of visitor to the island.

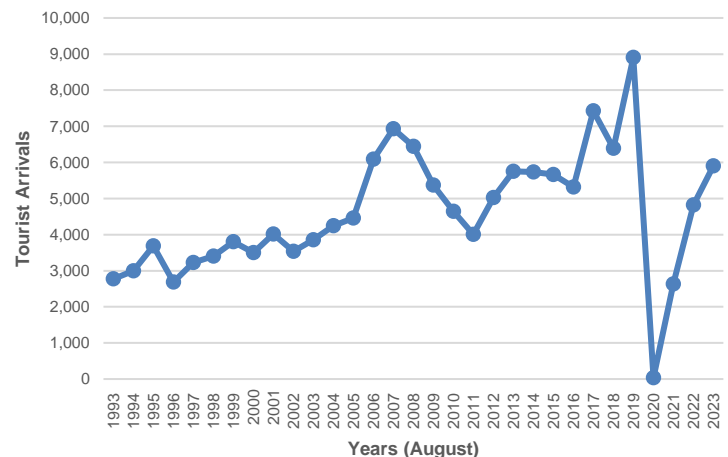


Figure 1: Tourist Arrivals, August 1993–2023

TOURISTS (Stay-Over Visitors) *continued*

The average intended length of stay of tourists in Anguilla for the period under review was 7.3 days, a decrease from the 7.7 days recorded in August 2022. 41.7% of tourists intended to spend 4-7 days in Anguilla, while 31.1% of tourists planned to stay 1-3 days, followed by 16.0% who stated they intended to stay 8-15 days. The remaining tourists, 9.4% and 1.9% intended to stay 23 or more days and 16-22 days respectively.

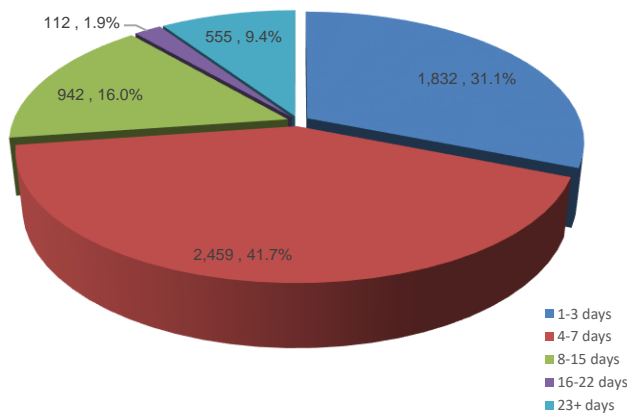


Figure 2: Tourist Arrivals by Length of Stay, August 2023

A review of the source markets from which the 5,900 tourists visited Anguilla during August 2023 originated showed that seven (7) of the ten (10) source markets contributing to this overall figure. The main source market; the ‘USA’, accounted for a 50.3% share of the tourist market with 2,968 of the total arrivals, which was a 0.6% increase over its corresponding 2022 figure, with the ‘Caribbean’ and ‘Other Europe source markets respectively following with a 13.1% and 9.3% increase. The ‘German’, ‘Canadian’ and ‘Italian’ source market were the three (3) markets that record declines over their corresponding 2023 figure, with 30.4%, 12.2% and 4.4% respectively.

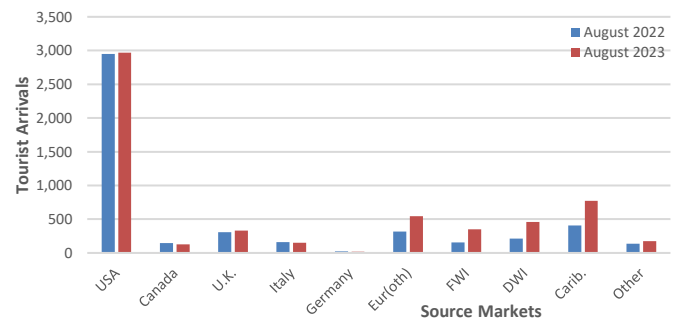


Figure 3: Tourist Arrivals by Source Market, August 2022 and 2023

EXCURSIONISTS (Day Trippers)

Excursionist arrivals for the month under review numbered 5,037, a 67.5% increase from the corresponding August 2022 figure of 3,007. This figure seems to be moving closer to the pre COVID-19 pandemic August totals for this type of visitor.

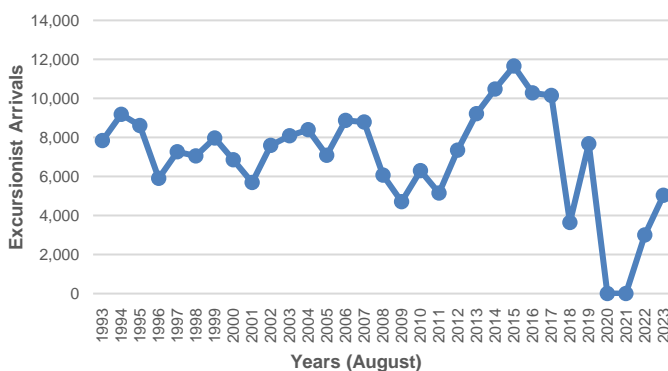


Figure 4: Excursionist Arrivals, August 1993 – 2023

This type of visitor to Anguilla is usually tourist visiting St. Maarten/St. Martin who travels to Anguilla on a day trip to enjoy our beaches, hospitality and other activities for a day.

A review of the excursionist source markets for August 2023 showed that all markets contributed to this increase except for the ‘Italian’ and ‘French West Indies’ source markets. The majority of the excursionist arrivals were from the ‘USA’ source market, which accounted for a share of 54.1%, followed by the ‘Other European’ and ‘Caribbean’ markets with 10.7% and 8.8% respectively of the excursionist market.

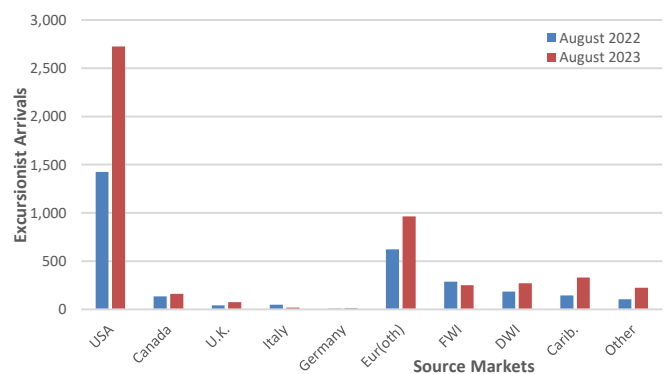


Figure 5: Excursionist Arrivals by Country of Residence, August 2022 and 2023

This report, along with other Tourism Data, is available at the Government of Anguilla Statistics Department’s website:

http://statistics.gov.ai/StatisticsDept/Tourism2_4_5

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