



Tourism Statistics Summary

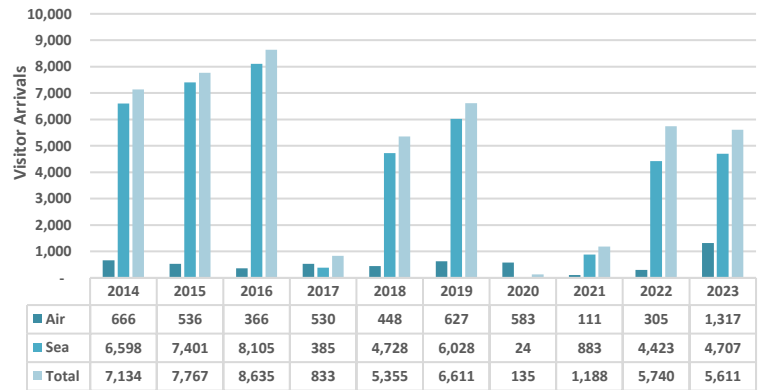
October 2023

OVERVIEW

October's 2023 visitor arrivals to the shores of Anguilla numbered 5,611 persons; a decrease of 2.2% from its corresponding October 2022 figure of 5,740. This figure under review registered the twentieth (20th) highest number of arrivals for any October period spanning from 1993 – 2023.

This period under review was the second lowest monthly total, to date for 2023, with the lowest monthly total registered in September with 4,371 arrivals. The highest recorded total for the year was registered in January with 17,128 arrivals. Additionally, this was the first monthly decline in visitors experienced for 2023, over their corresponding 2022 figure. This decline was due to a decline in tourist arrivals. Conversely, excursionist arrivals increased over this period.

The majority; 96.8% of the visitor arrivals, came with the intention of vacationing, while 3.2% came with the intention of doing business. Anguilla has welcomed 123,306 visitors for the period January to October 2023.



October
Visitor Arrivals, October 2014 - 2023

PASSENGER MOVEMENT

Passenger arrivals (including both residents and visitors) for October 2023 totalled 10,596; an increase of 0.6% over the corresponding October 2022 figure of 10,531 passengers.

The seaports saw the higher number of inward passenger movement with 8,944 (84.4%) total passengers, of which 7,778 (87.0%) entered via the Blowing Point terminal and 1,166 (13.0%) via the Road Bay port. The Clayton J. Lloyd International Airport welcomed 1,652 (15.6%) of the total passengers.

Passenger departures also recorded an increase, 9,377 outbound passengers, over October's 2022 figure of 9,291 departures.

Passenger departures via the seaports of Anguilla numbered 8,175 (87.2%), of which 6,957 (85.1%) left via the Blowing Point terminal and 1,218 (14.9%) via the Road Bay port. The Clayton J. Lloyd International Airport facilitated 1,202 (12.8%) of the total departures from Anguilla.

TOURISTS (Stay-Over Visitors)

October's tourist (stay-over visitors) arrivals to Anguilla for 2023 numbered 2,953; a decrease of 10.5% over its corresponding October 2022 figure of 3,301 arrivals. This period under review recorded the fifth (5th) highest figure for any October period when reviewing data spanning 1993 – 2023. This decline was the only decline for this type of visitor for the year 2023 and a decline from October's highest ever-recorded figure in 2022.

Tourist arrivals accounted for more than half of total visitors with, 52.6%. Anguilla has welcomed 75,948 tourists to the island to date from January –October.

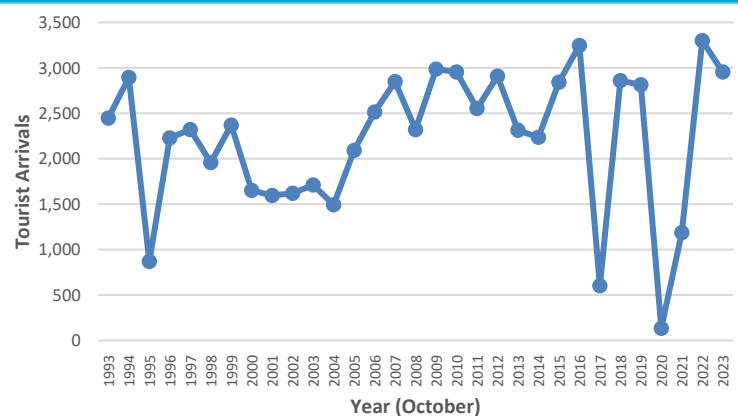


Figure 1: Tourist Arrivals, October 1993–2023

TOURISTS (Stay-Over Visitors) *continued*

The average intended length of stay of tourists in Anguilla for the period under review was 7.9 days; a decline from the 8.4 days recorded in October 2022. The majority of tourists; 39.8% intended to spend 4-7 days in Anguilla, while 31.5% of tourists planned to stay 1-3 days, followed by 14.2% who stated they intended to stay 23 or more days. The remaining tourists; 12.4% and 2.1% intended to stay 8-15 days. and 16-22 days respectively.

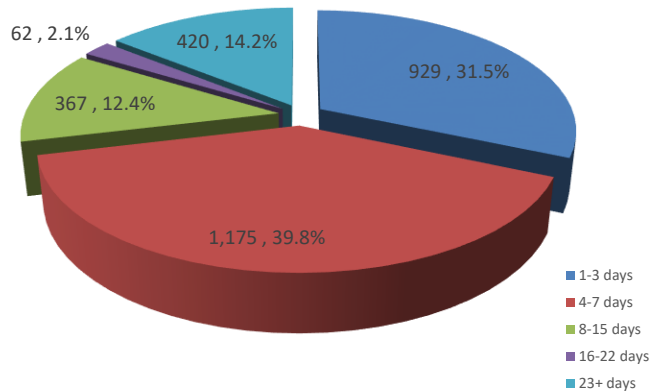


Figure 2: Tourist Arrivals by Length of Stay, October 2023

A review of the source markets for October 2023, from which the 2,953 tourists visiting Anguilla originated showed that seven (7) source markets contributed to this overall monthly decline. Anguilla’s main source market, the ‘USA’ accounted for majority of the arrivals during this period with 1,509 arrivals with 51.1% of the tourist share market. The ‘Caribbean’ and the ‘United Kingdom’ source markets followed with 475 (16.1%) and 215 (7.3%) of the respective tourist market. The Canadian, Caribbean and ‘Other’ markets showed increases over their corresponding 2022 October figures.

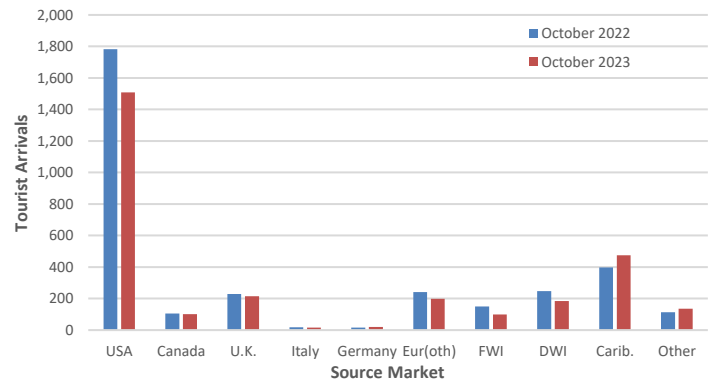


Figure 3: Tourist Arrivals by Source Market, October 2022 and 2023

EXCURSIONISTS (Day Trippers)

Excursionist arrivals for the month under review numbered 2,658, an increase of 9.0% over the corresponding October 2022 figure of 2,439 arrival. This figure is ranked the seventh lowest figure for data spanning from 1993 – 2023. Excursionist arrivals accounted for 47.4% of total visitor arrivals. Anguilla has welcomed 47,358 tourists to the island to date for the period January – October.

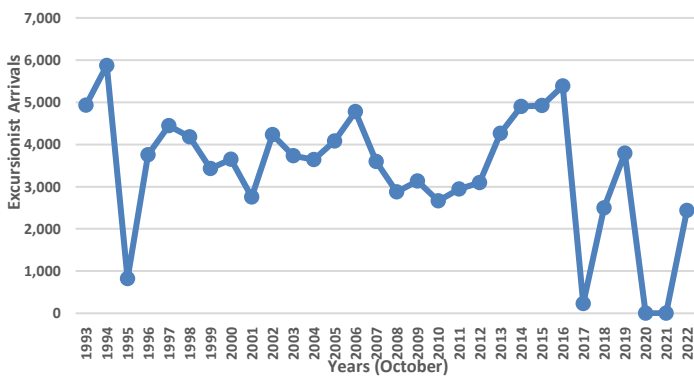


Figure 4: Excursionist Arrivals, October 1993 – 2023

A review of the excursionist numbers for October 2023 showed that all source markets contributed to this increase over corresponding October 2022 period. The majority of the excursionist arrivals were from the ‘USA’ source market; accounting for a 53.5% (1,421) share of the excursionist numbers, followed by the ‘Dutch West Indies’ and ‘Other European’ markets with shares of 10.0% (265) and 8.0% (212) respectively of the excursionist market.

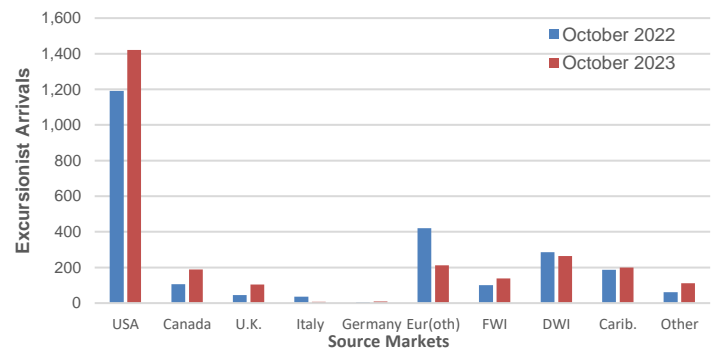


Figure 5: Excursionist Arrivals by Country of Residence, October 2022 and 2023

This report, along with other Tourism Data, is available at the Government of Anguilla Statistics Department’s website:

http://statistics.gov.ai/StatisticsDept/Tourism2_4_5

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