



GOVERNMENT OF ANGUILLA
 Anguilla Statistics Department
Tourism Statistics Summary
January 2025

January 2025/24
ARRIVAL ANALYSIS

Visitors: ↑14.9%

Tourists: ↑5.6%

Excursionists: ↑28.5%

OVERVIEW

January's 2025 visitor arrivals to Anguilla numbered 23,548 arrivals to its shores; an increase of 14.9% over its corresponding January 2024 figure of 20,487. January 2025 recorded the highest number of arrivals, for any January period, to Anguilla over the past 33 years. The second highest total number of visitor arrivals was 20,487 recorded in 2024, followed by the third highest of 19,602 arrivals in 2015.

The increase in visitor arrivals for this period under review was positively impacted by the arrivals from both types of visitors; tourists (stay-overs) and excursionists (day-trippers).

The majority (99.2%) of the visitors during this period came with the intention of vacationing, while 0.8% came for

business.

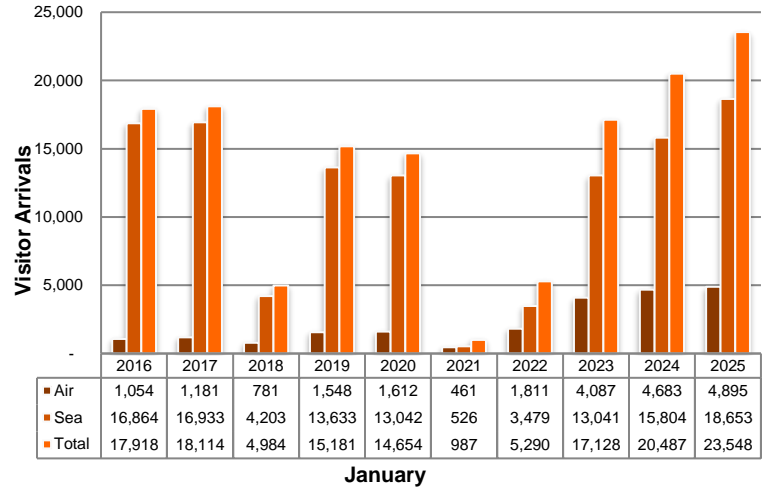


Figure 1: Visitor Arrivals, January 2016 – 2025

PASSENGER MOVEMENT

Passenger arrivals, which include both visitors and residents for January 2025, increased 13.5% over the January 2024 of 27,100 arrivals to 30,758.

Anguilla's inward passenger movement by sea totalled 24,663 (80.2%) of total passenger arrivals. The Blowing Point terminal welcomed 16,082 (65.2%) of the passenger arrivals who came by sea and the remaining 8,581 (34.8%) arriving at the Sandy Ground terminal. Passenger arrivals by air into the Clayton J. Lloyd International Airport accounted for 6,095 (19.8%) of total passenger arrivals.

Departing passenger numbers recorded an increase of 12.9% over the January 2024 figure of 27,727 to 31,294 in January 2025.

Of the three ports of exit, the two seaports cumulatively accounted for 24,395 (78.0%) of all departures, with the Blowing Point terminal facilitating the movement of 15,886 (65.1%) and Sandy Ground 8,509 (34.9%) passengers.

By air, 6,899 (22.0%) of total passengers departing Anguilla exited through the Clayton J. Lloyd International Airport.

TOURISTS (Stay-Over Visitors)

Tourists (stay-over visitors) to Anguilla for January 2025 totalled 12,812, an increase of 5.6% over the corresponding 2024 figure of 12,135. A review of the data as far back as 1993 shows that tourist arrivals for January 2025 ranked the highest for any January period. This is followed by the years 2024 with the second highest and 2023 with the third highest number of tourists recording 12,135 and 10,444 arrivals respectively.

The total number of tourist arrivals for January 2025 represented a 54.4% share of Anguilla's total visitors.

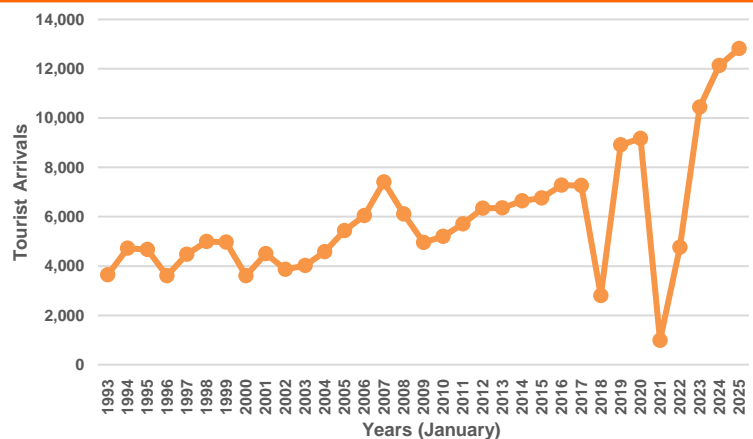


Figure 2: Tourist Arrivals, January 1993 – 2025

Tourists (Stay-Over Visitors) *continued*

The intended average length of stay of tourists for January 2025 decreased to 6.6 days from the 6.8 days in January 2024. The majority of tourist arrivals; 46.0% intended to stay for 4 to 7 days, followed by 32.1% of whom intended to stay for 1 to 3 days, followed by 13.7% of whom intended to stay for 8 to 15 days, 6.3% intended to stay for 16 to 22 days and 1.9% indicated 23 or more days.

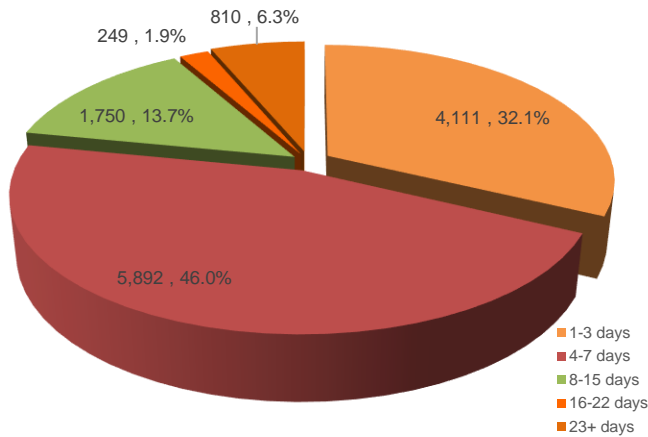


Figure 3: Tourist Arrivals by Intended Length of Stay, January 2025

A review of the ten (10) source markets from which the 12,812 tourists to Anguilla originated, showed eight (8) of the source markets showed increases while two (2) reported declines. The largest contributing number of arrivals recorded was from Anguilla’s main source market, the ‘USA’, with a 72.4% (9,275) share of the total. The ‘Canada’ and ‘Other Europe’ source markets followed with shares of 6.0% (773) and 5.5% (706) respectively. The source markets that showed declines were the ‘German’ and ‘Other European’ markets, with declines of 30.5% and 13.7% respectively.

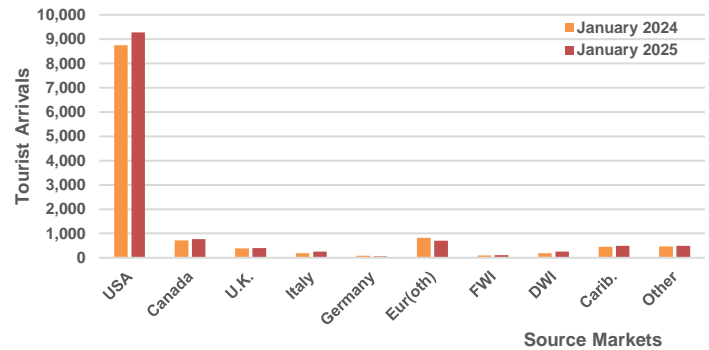


Figure 4: Tourist Arrivals by Country of Residence, January 2024 & 2025

EXCURSIONISTS (Day Trippers)

Excursionist arrivals for this period under review, January 2024 totaled 10,736, an increase of 28.5% over the corresponding January 2024 figure of 8,352 arrivals. This figure under review was recorded the third (3rd) highest ranked January excursionist arrivals total for any January period within the past 33 years, for which there is data. The highest ranked recorded January figure was in the year 2015 with 12,844 arrivals followed the year 2017 with 10,847 arrivals. This type of visitor accounted for 45.6% of total visitors to the island during this period.

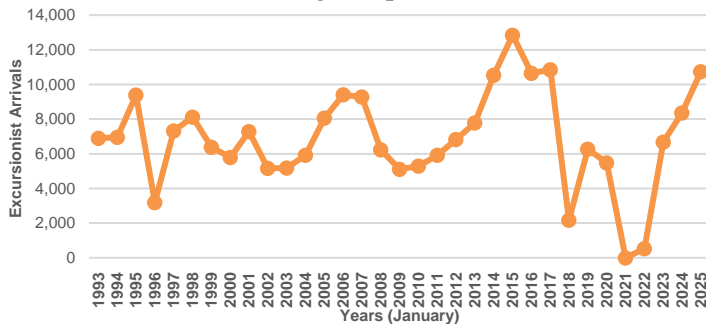


Figure 5: Excursionist Arrivals, January 1993 - 2024

A review of data for this type of visitor showed that all ten (10) source markets showed increases. The largest percentage share 52.4%, of excursionist arrivals, during this period under review, originated out of the ‘USA’, with 5,622 of these arrivals. The ‘Other European’ and ‘Canadian’ markets followed with respective shares of 17.8% (1,909) and 12.2% (1,308). The largest recorded increase over their corresponding 2024 figures in percentage terms were recorded by the ‘German’ and ‘UK’ markets with 146.7% and 66.2% respectively.

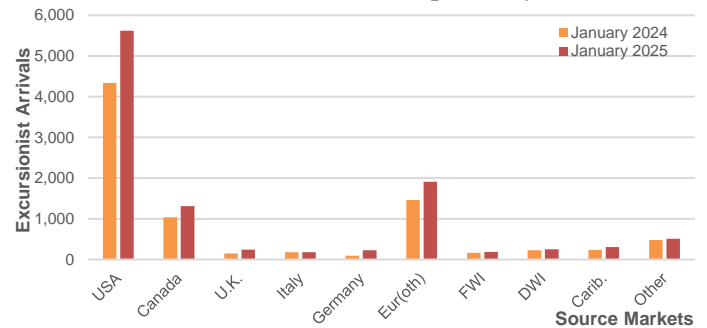


Figure 6: Excursionist Arrivals by Country of Residence, January 2024 & 2025

This report, along with other Tourism Data, is available at the Government of Anguilla Statistics Department’s website: http://statistics.gov.ai/StatisticsDept/Tourism2_4_5