



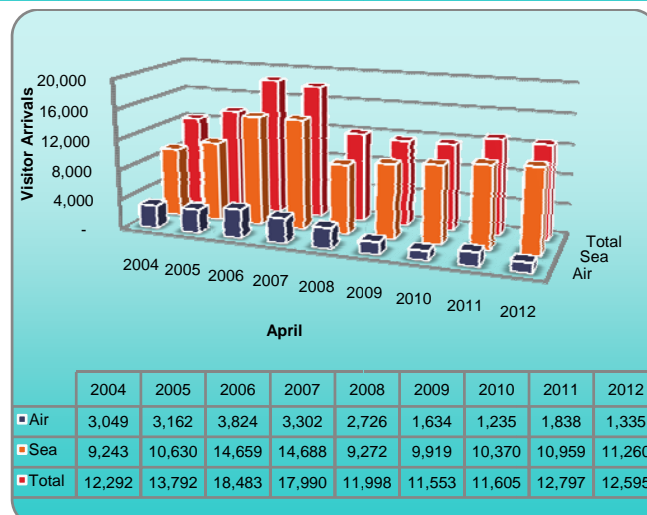
Tourism Statistics Summary – April 2012

OVERVIEW

April, or part thereof, is the final month in the tourism high season period for Anguilla. Visitor arrivals to Anguilla, for this month was 12,595; 1.6% lower than April 2011. This decline was mostly impacted by lower stay over visitor arrivals for 2012.

Looking at the visitor arrivals by purpose of visit, 98.6% came to Anguilla for vacation and the other 1.4% came on business.

The Easter season was celebrated this month. Anguilla's Festival Del Mar, a 3-day event, was held during the Easter holiday weekend.



PASSENGER MOVEMENT

Passenger arrivals (including both residents and visitors) fell 2.9% compared to the same period in 2011 to 20,114 passengers for the month.

Inward passenger movements at the seaports, totalled 18,042 arrivals (89.7%). Of which, 15,228 passengers (84.4%) entered at the Blowing Point terminal and 2,814 (15.6%) arrived at the Sandy Ground port. 2,072 passengers came into Anguilla via the Clayton J. Lloyd International Airport (10.3%).

Passenger departures for the period were down 3.0% relative to the same period in 2011, to 20,706 outbound passengers.

88.2% of the passengers departed Anguilla via the seaports. Looking at each of the two official seaports, 15,447 passengers (84.6%) left from the Blowing Point terminal and 2,822 passengers (15.4%) made their exit from the Sandy Ground port. 2,437 passengers (11.8%) departed from the Clayton J. Lloyd International Airport.

TOURIST (Stay- Over Visitors)

Anguilla welcomed 12.2% less tourists or stay over visitor arrivals, 6,346, this April compared to the same time last year.

Looking at cumulative arrivals for the first four months of 2012, arrivals are up 0.9% over 2011.

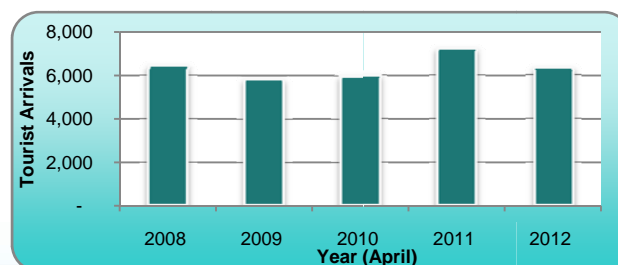


Figure 2: Tourist Arrivals, April 2008 - 2012

TOURIST (Stay- Over Visitors) *continued*

The average intended length of stay of tourists was 6.9 days. This marginal decline brings the intended length of stay to below a full week (7.0 days), which hasn't happened in this month since April 2004. The largest slice of tourists, representing just over one half (56.6%) spent 4-7 days in Anguilla. 19.5% of tourists wished to spend 1 to 3 days, followed by 17.6% indicating 8 to 15 days, 1.7% for 16 to 22 and 4.6% staying for 23 or more days.

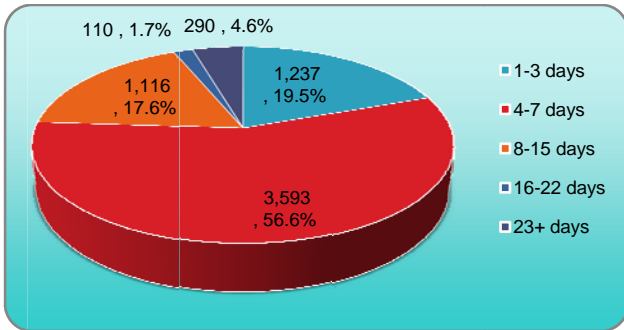


Figure 3: Tourist Arrivals by Length of Stay, April 2012

Out of the total international tourist arrivals for the period in review, 66.4% came from the USA. This market however, saw a 10.5% decline in arrivals compared to 2011. Many of the markets decreased in terms of tourist arrivals numbers. Canada and the Other market, specifically countries in Central and South America, were the only two categories (albeit small markets) to show improved tourist numbers over April 2011, up 10.3% and 20.0% respectively.



Figure 4: Tourist Arrivals by Country of Residence, April 2011 and 2012

EXCURSIONIST (Day Trippers)

April 2012 saw a higher number of excursionist arrivals or day trippers into Anguilla, up 12.3% over April 2011 to 6,249 day trippers.

99.3% of excursionists entered Anguilla via the seaports. 55.3% of which came in at the Blowing Point terminal and 44.7% at the Sandy Ground pier. 0.7% entered at the Clayton J. Lloyd Airport.

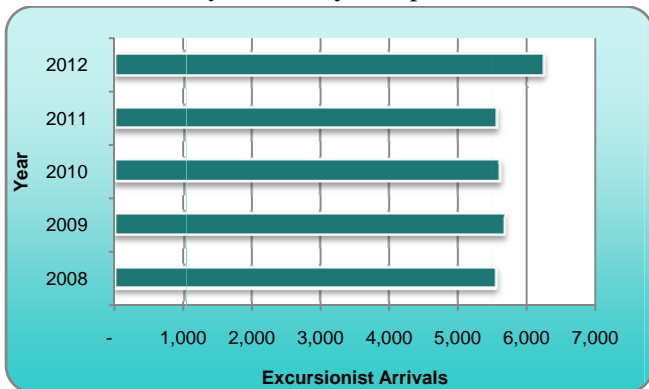


Figure 5: Excursionist Arrivals, April 2008 - 2012

Day tripper statistics showed an increased number of arrivals from varied sources for the period. The most marked increase was in arrivals of USA residents, with an additional 421 excursionist to 2,841. Europe (Other) and the Other market, were the only markets to register lower arrivals, down 7.0% and 1.2% respectively.



Figure 6: Excursionist Arrivals by Country of Residence, April 2011 and 2012

This report, along with other Tourism Data, is available at the Government of Anguilla Statistics Department's website: <http://gov.ai/statistics/tourism.htm>

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