



Tourism Statistics Summary

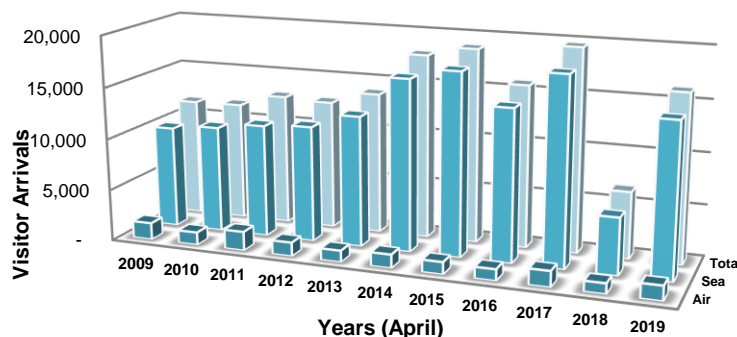
April 2019

OVERVIEW

Anguilla's tourism season continues to show increased arrivals over 2018 for 2019 with April's visitor arrivals totalling 16,167; a 149.7% increase when compared with April 2018 visitors. For data as far back as 1993, April 2019 was recorded the sixth highest figure, with April 2017 recording the highest with 19,618 arrivals and 2018 recorded as the lowest with 6,475 arrivals.

The increase in visitor arrivals for this period under review was positively impacted by the arrivals from both types of visitors; tourists (stay-overs) and excursionists (day trippers).

Of these visitors, 1.4% represented business travellers and the other 98.6% vacationers.



	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019
• Air	1,634	1,235	1,838	1,335	1,112	1,308	1,179	1,090	1,530	1,001	1,407
• Sea	9,919	10,370	10,959	11,260	12,675	16,615	17,654	14,656	18,088	5,474	14,760
• Total	11,553	11,605	12,797	12,595	13,787	17,923	18,833	15,746	19,618	6,475	16,167

Figure 1: Visitor Arrivals, April 2009 - 2019

PASSENGER MOVEMENT

Passenger arrivals (including both residents and visitors) increased by 84.6%, totalling 23,842 in contrast to the 12,917 arrivals in April 2018.

Anguilla's inward passenger movement by sea continues to be the main mode of entry; as the seaports saw inward passengers totalling 21,378 (89.7%), of which, 17,277 (80.8%) passengers entered at the Blowing Point terminal and 4,101 (19.2%) at the Sandy Ground port. Anguilla's Clayton J. Lloyd International Airport facilitated the entry of 2,464, (10.3%) passengers.

Passenger departures in April 2019 also recorded an increase to the same period in 2018 with 79.5% to 24,706 from the 13,765 departures.

Passenger departures via the seaports from Anguilla accounted for 89.2% (22,036), of which 17,755 (80.6%) passengers left through the Blowing Point terminal and 4,281 (19.4%) passengers made their exit through the Sandy Ground port. The Clayton J. Lloyd International Airport facilitated 10.8% (2,670) of the departures from Anguilla.

TOURISTS (Stay-Over Visitors)

April's tourist or stay over visitor arrivals to Anguilla recorded a 147.5% increase over the same period for 2018 with 9,790 arrivals from 3,956 arrivals. This period's figure was recorded as the largest tourist arrivals for any month of April dating back as far as 1993, with April 1993 total being the lowest ever recorded number. The previous periods (December 2018 to March 2019) also recorded a figure for tourist that was the highest recorded for the past 27 years. Thus far, this period under review has recorded the second highest figure for 2019 with March recording the highest with 11,940 arrivals.

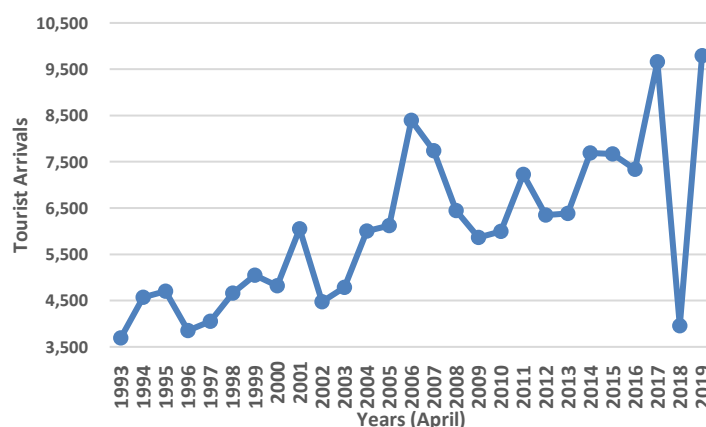


Figure 2: Tourist Arrivals, April 1993-2019

TOURISTS (Stay- Over Visitors) *continued*

The average intended length of stay of tourists in Anguilla for the period under review decreased to 6.6 days compared to 8.3 days for April 2018. The largest slice of tourists, with just over half of the arrivals 55.1% intended to spend 4-7 days in Anguilla. A total of 24.4% of tourists wished to stay 1-3 days, followed by 14.2% who wish to stay 8-15 days, 5.3% indicating they intended to stay 23 or more days and 1.1% for 16-22 days.

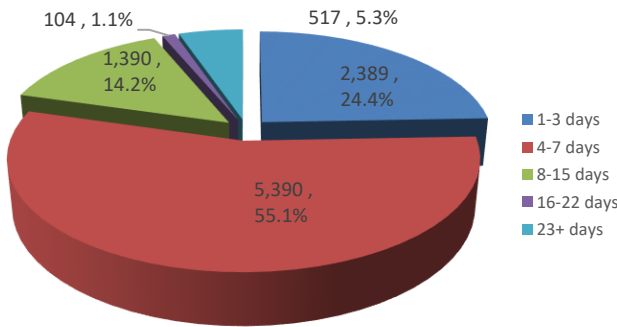


Figure 3: Tourist Arrivals by Length of Stay, April 2019

A review of the source markets for tourists visiting Anguilla during April 2019 showed that all source markets contributed to this recorded increase. The largest increase was experienced in the ‘Italian’ market with 354.5% (33–150 arrivals), followed by the ‘Other’ and ‘Other European’ markets with 220.6% and 182.3% respectively.

The USA market, Anguilla’s major source market recorded an increase of 174.6%, with a figure of 6,656 arrivals, which held a 68.0% share of the tourist arrivals.

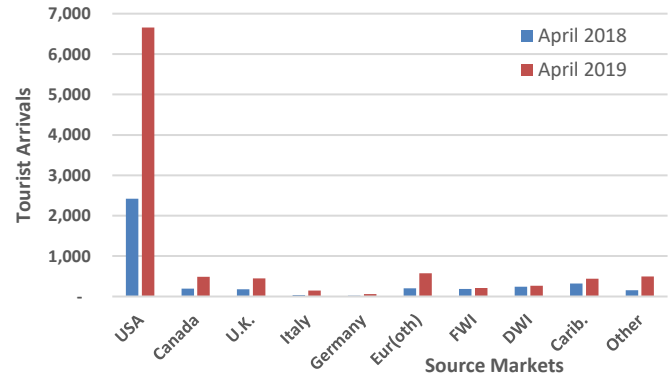


Figure 4: Tourist Arrivals by Country of Residence, April 2018 and 2019

EXCURSIONISTS (Day Trippers)

Excursionist arrivals for the month under review recorded an increase of 153.2% with 6,377 day trippers, compared to 2,519 during the same period in 2018. This was the fifteen (15th) largest number of excursionists to the island for the month of April dating as far back as 1993; with 2015 recording the largest with 11,166 arrivals and last year’s figure (2018) recording as the lowest with 2,519 arrivals. Anguilla also recorded six (6) small cruise vessels that docked during April 2019, accommodating 681 passengers and a crew of 804.

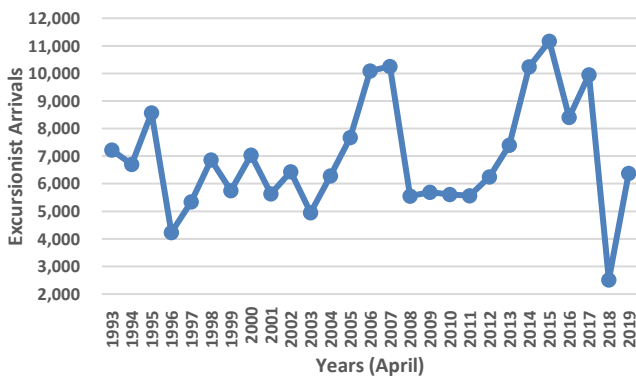


Figure 5: Excursionist Arrivals, April 1993–2019

Day trippers to Anguilla showed that nine (9) of the source markets contributed to the increase in excursionist arrivals during this period under review. The largest increase was recorded in the ‘Canadian’ market with 697.0%, followed by 397.2% and 300.0% in the ‘USA’ and ‘German’ source markets respectively. The sole decrease was recorded in the ‘French West Indies’ with 48.7% over its April 2018 figure.

Anguilla’s main excursionists source market the USA, held a share of 49.8% of this excursionists’ market with 3,177 arrivals.

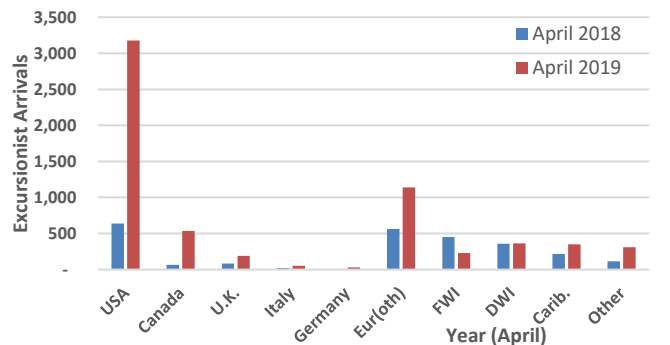


Figure 6: Excursionist Arrivals by Country of Residence, April 2018 and 2019

This report, along with other Tourism Data, is available at the Government of Anguilla Statistics Department’s website: <http://gov.ai/statistics/tourism.htm>

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