



Anguilla: Tourism Summary Report August 2005

Although, the month of August is usually seen as a 'high point' for visitor arrivals to Anguilla, when a throng of persons descend on the island to celebrate in the Summer Festival among other activities, arrivals during this month declined by 9.0% over last year's corresponding period. Arrivals totaled 11,548 visitors in comparison to the 12,641 who came in August 2004. However, to date there has been a total overall increase of 17.0% or 103,403 visitors compared to 88,557 in 2004.

Anguilla, known for its wonderful amenities, is the reason that people visit. The Island is also quickly developing into a thriving business "atmosphere" as can be seen in the number of persons visiting for the purpose of "business". During the period January to August business travelers to Anguilla has increased 13.0% over the corresponding period in 2004.

During this month, out of the 11,548 visitors that visited, 366 persons came for business purposes compared to 256 in August of last year and 11,182 came for pleasure compared to 12,385 during August 2004.

**Table A: Visitor Arrivals by Purpose of Visit : Business
January to August**

Year	2001	2002	2003	2004	2005
No. of Business Travelers	2,464	2,658	2,293	2,496	2,816
% Change		8%	-14%	9%	13%

Passenger Movements

- Passenger movements - arrivals, which includes Anguillans as well as tourists, through the Wallblake Airport for this reporting period were 3,690 compared to 3,886 during August 2004, while arrivals through Blowing Point port were 18,428 compared to 18,870 in August last year. Arrivals through Sandy Ground were 280 this August as opposed to 1,376 last year's August.
- Passenger movements – departures; through the Wallblake Airport during August 2005 were 2,318 compared to 4,998, while arrivals through Blowing Point port were 19,233 compared to 19,677. The port of Sandy Ground saw 688 departures during this month compared to 1,485 during August 2004.

Tourists (Stay-Over Visitors)

This month's data showed a 5.0% increase in tourist arrivals. Arrivals for August totaled 4,460 compared to 4,246 during August 2004, which brings a year to date total in tourist arrivals to 45,659, surpassing the 40,856 tourists that came for the same period in 2004.

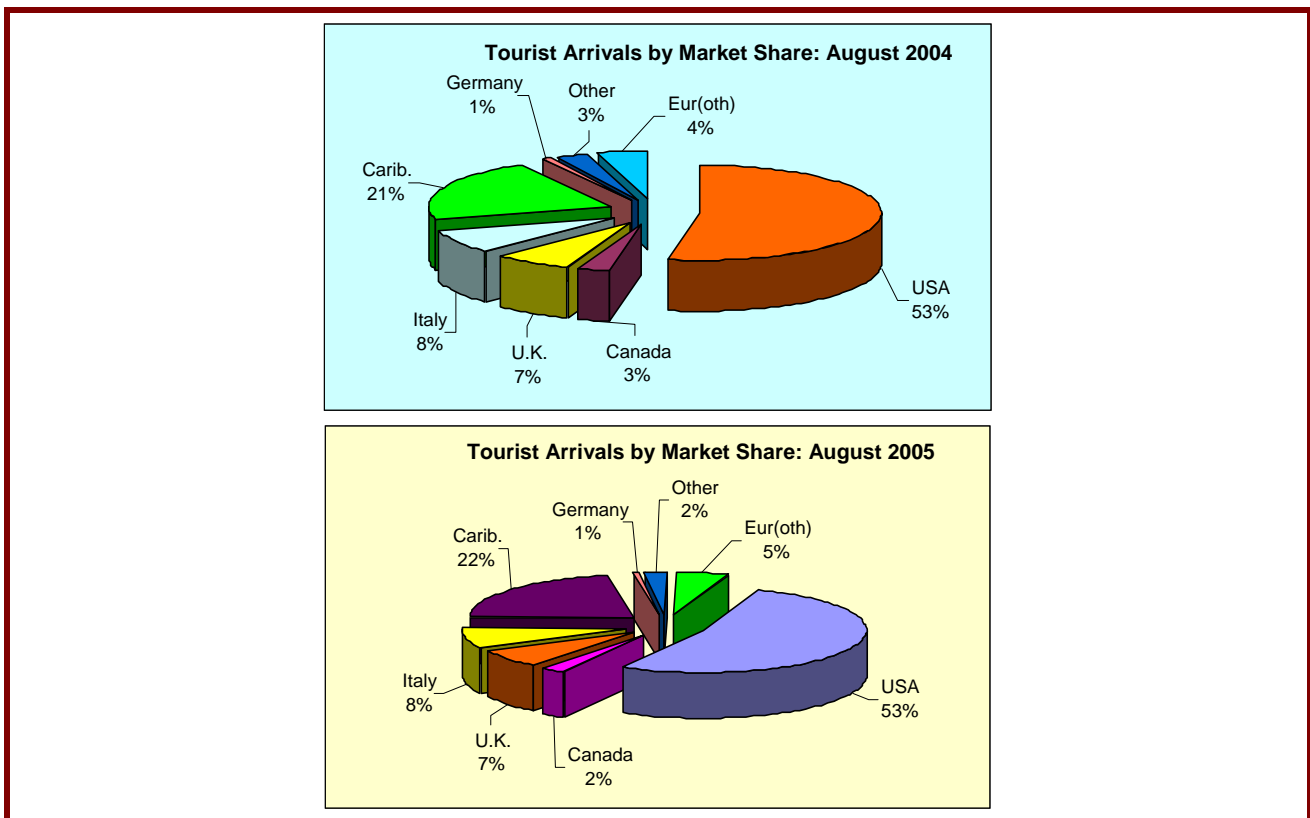
Just over half (51.0%) of the tourists visiting the island entered through Wallblake Airport. 2,359 tourists came through this port increasing by 7.0% over August last year.

The port of Blowing Point accounted for 47.0% of tourists entering Anguilla during this month. 2,091 tourists made this port their entry point to the island compared to 1,975 tourists in August 2004 accounting for an annual (*Aug03/Aug04*) increase of 6.0%.

1,063 or 24.0% of stay-overs visiting during August spent approximately 1 – 3 days on the island, 1,809 or 41.0% spent just under a week, while 1,077 or 24.1% stayed for 8 – 15 days. 11.4% spent 16 days or more on the island. On average the length of stay was 8.0 days compared to 7.3 days in August 2004.

Most of the major tourist markets registered increases during this period with Other European Countries recording the largest. Although arrivals from this area is small in number when compared to other markets, it showed a 28.0% increase in arrivals over August 2004 and accounted for 5.0% of the market share. 235 persons came from this region during this period compared to 184 in August 2004.

Arrivals from Anguilla’s three main markets (U.S.A., U.K. and the Caribbean) had market shares of 53.0%, 7.0% and 22.0% respectively during August 2005; compared to August 2004 the distributions were similar with the U.S.A (53.0%), U.K (7.0%) and the Caribbean (21.0%).



It is typical for the Caribbean market to show an increase during this period as many of the summer visitors to Anguilla originate out of the Caribbean islands, taking time out to enjoy the island’s annual Summer Festival as well as visit their loved ones. The Caribbean market had an increase in arrivals of 5.0% over last August. This region accounted for 22.0% of the market share.

Arrivals from the United Kingdom and Italy increased by 4.0% and 0.3% respectively. There was a 6% increase in arrivals this year from the U.S.A over August 2004. The U.S market accounted for the majority of the arrivals with 53.0%.

Excursionists (Day-Trippers)

Arrivals in this category of visitor declined during August 2005 by 16% from August 2004. However, the cumulative total January to August 2005 at 57,744 shows a 21.1% increase in arrivals over the 47,701 arrivals recorded for the same period last year.

The port of Blowing Point is still the main gateway to Anguilla for this type of visitor. During August 6,717 day-trippers passed through this port compared to 7,032 last August, resulting in a 4.5% drop. Albeit, this port accounted for 95% of overall day-trippers entering Anguilla. Wallblake airport accounted for 1% of excursionist arrivals during this period, while the port of Sandy Ground accounted for 3%.

Four of the major markets experienced declines in excursionist activity during August 2005. These countries were the United States of America by 18.0%, the Caribbean by 18.0%, Other European Countries by 14.0% and Italy by 25.0%. Canada and the U.K showed increases of 8.0% and 10.0% respectively. Arrivals in numbers totaled 285 and 247 compared to 263 and 224 in August 2004.

This report along with other Tourism Data, are available at the Government of Anguilla's website: <http://gov.ai/statistics/tourism.htm>