



Tourism Statistics Summary – August 2011

OVERVIEW

International visitor arrivals to Anguilla for August 2011 fell by 16.2% when compared to the same period in 2010, to a total of 9,161 visitors for the period. Relative to the same period in the previous year, key markets such as the USA fell 7.1% and the Caribbean fell 18.6%.

Tourist or stay – over visitor arrivals accounted for 43.8% of arrivals and the other 56.2% were excursionists or day trippers.

August is the time of the year when the Anguilla Summer Festival’s activities are concentrated. 98.4% of visitors indicated that they came to Anguilla for vacation or pleasure and 1.6% for business.

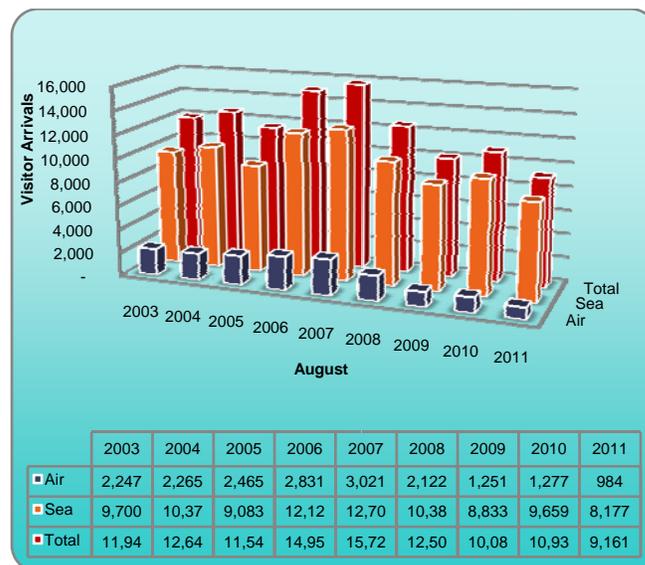


Figure 1: Visitor Arrivals, August 2003 - 2011

PASSENGER MOVEMENT

Passenger arrivals to Anguilla (including both residents and visitors) totalled 16,979 passengers, a 13.9% decline relative to 2010 August arrivals. Of the three official ports of entry, Blowing Point port registered 13,826 passengers or 81.4%; Sandy Ground saw 1,376 passengers or 8.1% of total arrivals; and the airport landed 1,777 passengers or 10.5%.

The departure of passengers from the ports for the month of August was down 3.3% compared to the same month in 2010 to 20,179 departures. Outgoing ferry services at the Blowing Point terminal carried 16,215 passengers or 80.4%, followed by the Clayton J. Lloyd Airport with 2,510 outbound passengers or 12.4% and finally Sandy Ground had 1,454 departing passengers or 7.2%.

TOURIST (Stay-Over Visitors)

Since 2007, when there was a record count in arrivals for August, records show a steady decline in the number of tourist arrivals; registering its fourth consecutive August year-on-year decline in tourists. For this time around, arrivals fell by 13.7% to 4,009 stay-over visitors when compared with August 2010 figures.

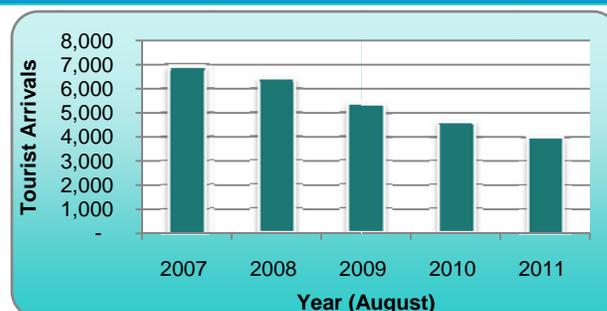


Figure 2: Tourist Arrivals, August 2007 – 2011

TOURIST (Stay-Over Visitors) *continued*

The average length of stay of tourists was calculated as 8.2 days which was slightly longer this year compared to the same period last year. A breakdown of stay-over visitors who arrived in August showed that 2.4% stay for 1-3 days, the modal group with 40.5% spend 4-7 days, 23.1% stay for 8-15 days and the final 9.4% of tourists spend 2 weeks or more.

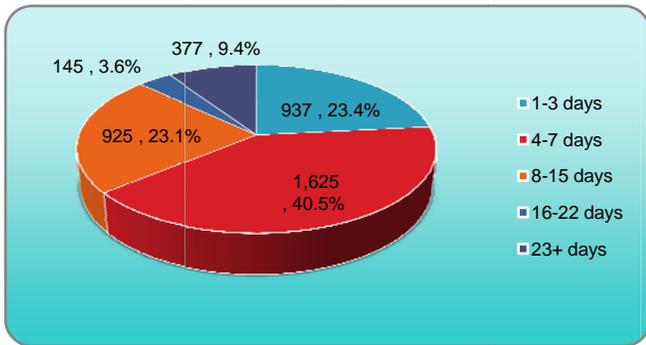


Figure 3: Tourist Arrivals by Length of Stay, August 2011

Figures from all regions of the world showed weaker tourist arrivals for the period relative to August 2010. The UK had an 11.3% in arrivals and the Other category saw a 25.0% increase. All other markets were down. The main market, USA, fell by 5.9%, the Caribbean was down 27.4% and the French and Dutch West Indies were down 19.8% and 21.6% respectively.

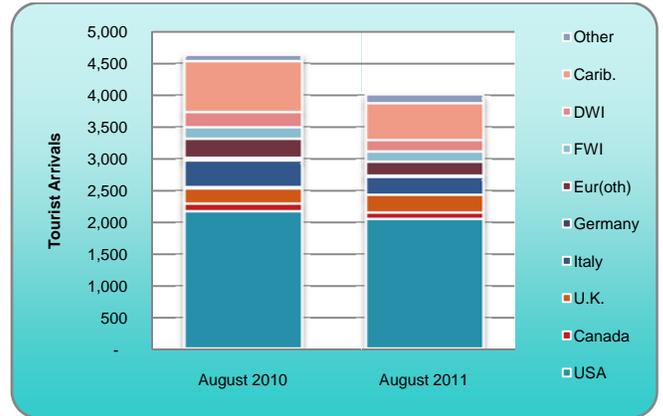


Figure 4: Tourist Arrivals by Country of Residence, August 2010 and 2011

EXCURSIONIST (Day Trippers)

Excursionist arrivals this month were down 18.1% to 5,152 day trippers. The seaports are the main gateways to Anguilla for seafaring day trippers, accounting for 99.1% of arrivals, of which 72.4% entered at Blowing Point and 26.7% at Sandy Ground.

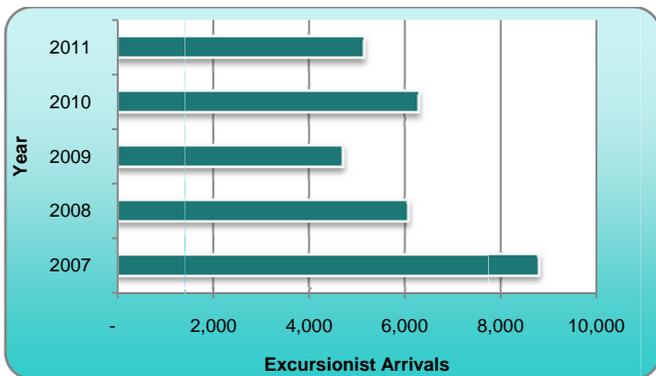


Figure 5: Excursionist Arrivals, August 2007 - 2011

Excursionists from the Canada (a fairly small market) rose 9.4%, so did the Caribbean by 2.0% and the Other category by 3.0%. All other markets declined when compared to the same period in 2010. Top source markets such as the USA fell by 8.3%, French St. Martin fell by 16.9% and Dutch St. Maarten was down 31.4%.

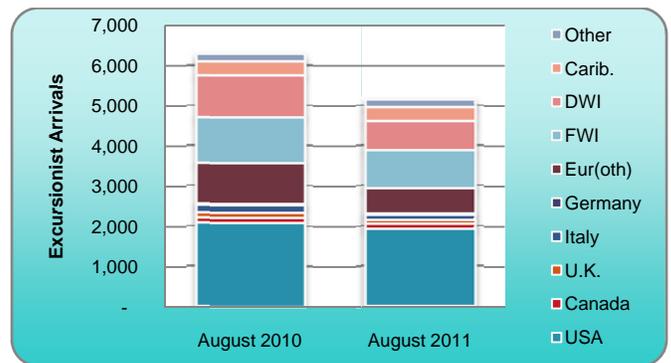


Figure 6: Excursionist Arrivals by Country of Residence, August 2010 and 2011

This report, along with other Tourism data, is available at the Government of Anguilla Statistics Department's website: <http://gov.ai/statistics/tourism.htm>

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