



# Tourism Statistics Summary – August 2012

## OVERVIEW

August 2012 visitor arrivals totalled 12,380 visitors, an increase of 35.1% for the period over August 2011, as compared to the 16.2% decline of August 2011/2012.

This increase was as a result of higher excursionist and tourist arrivals for the month of the Anguilla Carnival festival activities which ‘ran’ from July 27 to August 12.

Arrivals by purpose of visit showed that 98.7% of visitors came to Anguilla for vacation and the other 1.3% came on business.

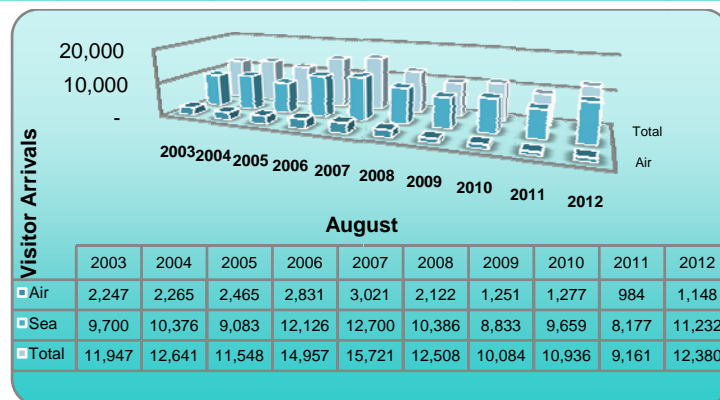


Figure 1: Visitor Arrivals, August 2004 - 2012

## PASSENGER MOVEMENT

Passenger arrivals (residents and visitors) were up this month by 23.3% to 20,943 passengers, compared to the same period in 2011. This is the highest month passenger arrivals figure recorded for the year to date.

Inward passenger movements at the seaports, totalled 18,992 arrivals (90.7%). Of which, 17,768 passengers (93.6%) entered at the Blowing Point terminal and 1,224 (6.4%) arrived at the Sandy Ground port. 1,951 passengers came into Anguilla via the Clayton J. Lloyd International Airport (9.3%).

Passenger departures for the period rose 7.2% relative to the same period in 2011, to 21,632 outbound passengers.

19,409 (89.7%) passengers departed Anguilla via the seaports, where 18,155 passengers (93.5%) left from the Blowing Point terminal and 1,254 passengers (6.5%) made their exit from the Sandy Ground port. 2,223 passengers (10.3%) departed from the Clayton J. Lloyd International Airport.

## TOURIST (Stay- Over Visitors)

Tourists, also called stay-over visitors, to Anguilla for August 2012, were recorded to have 5,026 for the month 25.4% higher than the same time last year.

78.2%, 3,929 tourist arrived using the seaports as their gateway to Anguilla while the airport facilitated 1,097, 21.8%.

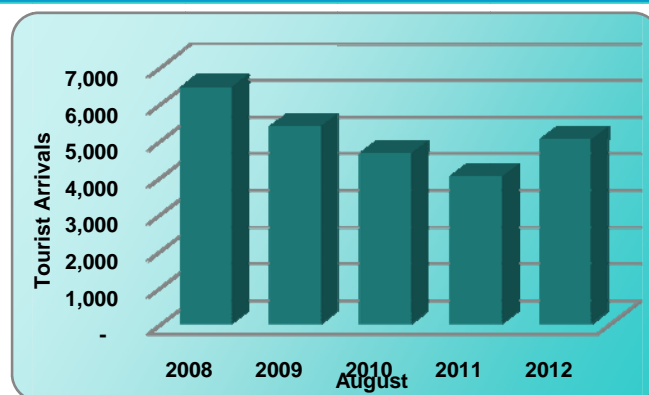


Figure 2: Tourist Arrivals, August 2008 - 2012

**TOURIST (Stay- Over Visitors)** *continued*

The average intended length of stay of tourists this month was 8.1 days. The largest amount of tourists (39.5%) spent 4-7 days in Anguilla. 25.9% of tourists hoped to spend 8 to 15 days, followed by 23.1% indicating 1 to 3 days, 3.2% for 16 to 22 and 8.2% staying for 23 or more days.

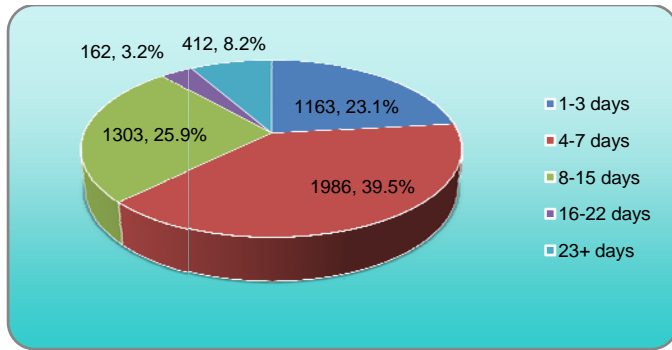


Figure 3: Tourist Arrivals by Length of Stay, August 2012.

The majority of the markets showed an increase over August 2011, with three showing declines of 25.8% for the UK, 10.1% for Italy and 9.9% for the Dutch West Indies Market.

The USA, which is the largest source market, accounted for 51.8% of arrivals this month and saw a 27.2% increase, while the Canadian market accounted for 4.8% and arrivals from this market increased by 116.2% over August 2012.

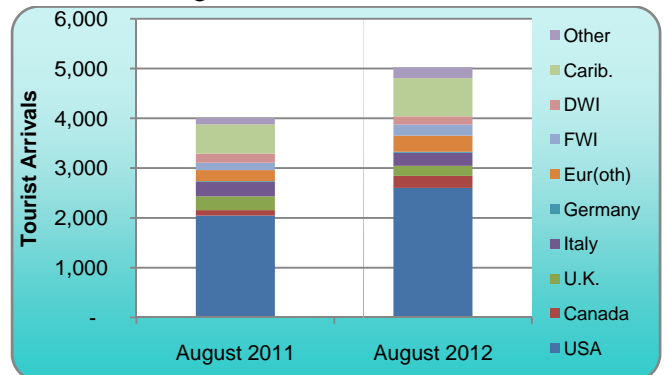


Figure 4: Tourist Arrivals by Country of Residence, August 2011 and 2012

**EXCURSIONIST (Day Trippers)**

August 2012 experienced a higher number of excursionist arrivals (day trippers) into Anguilla, up 42.7% over August 2011 to 7,354 day trippers.

7,303 (99.3%) of excursionists entered Anguilla via the seaports. 83.4% of which came in at the Blowing Point terminal and 16.6% at the Sandy Ground pier. 0.7% entered at the Clayton J. Lloyd Airport.

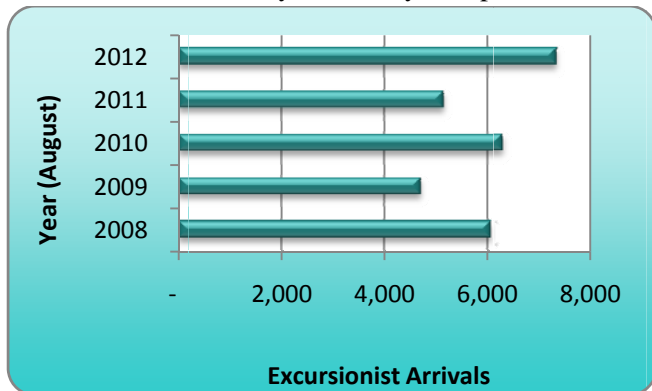


Figure 5: Excursionist Arrivals, August 2008 - 2012

Excursionist from French and Dutch West Indies showed an increase of 70.6% and 86.4% respectively this may have resulted from people coming to enjoy the carnival festival especially J'ouvert morning. The only market that showed a decline in excursionist for the month under review was the Caribbean, by 4.2%.

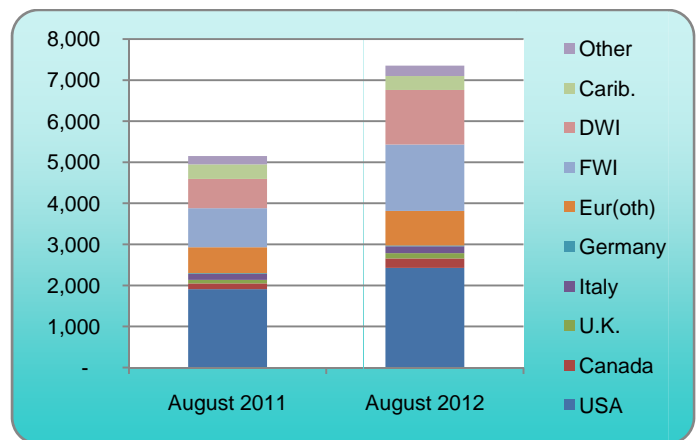


Figure 6: Excursionist Arrivals by Country of Residence, August 2011 and 2012.

This report, along with other Tourism Data, is available at the Government of Anguilla Statistics Department's website: <http://gov.ai/statistics/tourism.htm>