



# Tourism Statistics Summary – August 2014

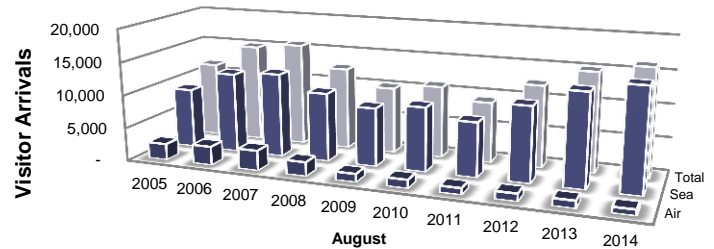
## OVERVIEW

International visitor arrival figures to Anguilla for 2014 continue to record increases for the year thus far, with 16,210 visitors gracing our shores in the month of August; representing an 8.3% increase over the same period in 2013. This figure was the highest figure for the month of August, when compared to data for August dating as far back as 1993.

This increase was mainly as a result of the contribution by excursionists (day-trippers), who may have come to join in Anguilla's 40 days of Carnival festival activities.

The majority of August's visitors (98.6%) came with the

intention of vacationing while the 1.4% came for business.



	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014
■ Air	2,465	2,831	3,021	2,122	1,251	1,277	984	1,148	1,107	879
■ Sea	9,083	12,126	12,700	10,386	8,833	9,659	8,177	11,232	13,867	15,331
■ Total	11,548	14,957	15,721	12,508	10,084	10,936	9,161	12,380	14,974	16,210

Figure 1: Visitor Arrivals, August 2005 – 2014

## PASSENGER MOVEMENT

Passenger arrivals (including both residents and visitors) were up 6.8% from the August's 2013 figure of 23,622, with 25,217 inward passengers during August 2014.

Arrivals through the seaports totalled 23,710 (94.0%) of inward passengers, of which, 21,577 passengers (91.0%) entered at the Blowing Point terminal and 2,133 (9.0%) at the Sandy Ground port. 1,507 (6.0%) passengers came into Anguilla via the Clayton J. Lloyd International Airport.

Passenger departures also increased during this period but at a higher rate, with 8.3% relative to the same period in 2013, with 26,637 outbound passengers. Passenger departures from Anguilla of 92.5% (24,629) did so via the seaports; of which, 22,490 passengers (91.3%) left through the Blowing Point terminal and 2,139 passengers (8.7%) made their exit from the Sandy Ground port. The Clayton J. Lloyd International Airport facilitated 7.5% (2,008) of the departures from Anguilla.

## TOURIST (Stay-Over Visitors)

August tourists or stay-over visitor arrivals to Anguilla were down, despite the increase in visitor arrivals, by 0.3% when compared to the same period in 2013, with 5,735 arrivals. A review of this year's data thus far indicates that this is the lowest of the four recorded declines, over their respective previous year 2013 figure.

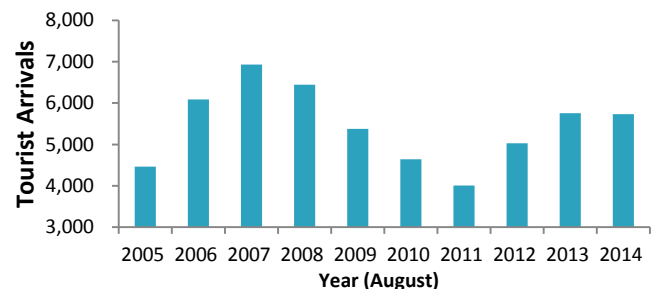


Figure 2: Tourist Arrivals, August 2005–2014

## TOURISTS (Stay- Over Visitors) *continued*

The average intended length of stay of tourists in Anguilla for the period under review stood at an average of 7.5 days, an increase when compared to 7.4 days in August 2013. The largest slice of tourists 38.1% spent 4-7 days in Anguilla, followed by 30.3% of tourists whom wished to stay 1-3 days. 20.9% indicating 8-15 days, 2.7% for 16-22 and 8.0% stating 23 or more days as their intended length of stay.

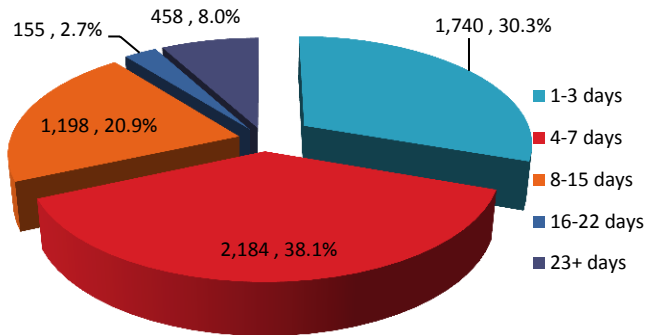


Figure 3: Tourist Arrivals by Length of Stay, August 2014

Anguilla source market data showed increases within five of its markets during this period; with the ‘Other’ markets showing the largest increase with 52.9% followed by the Dutch and French West Indies with 51.9% and 36.5% respectively over their previous corresponding August 2013 figure.

Declines in tourists arrivals from the German market may have contributed to the decline in overall tourist arrivals during this period, as it registered the largest market decrease. Additionally, Anguilla’s major source market USA also registered a decline, of 10.1%; holding a share of 47.9% of the tourist market.

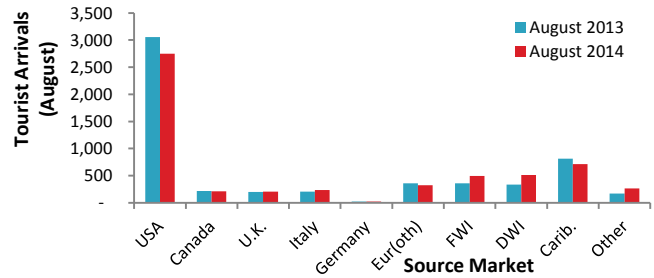


Figure 4: Tourist Arrivals by Country of Residence, August 2013 and 2014

## EXCURSIONISTS (Day Trippers)

Excursionist arrivals for the month under review over the same period in 2013, recorded a 13.6% increase; 10,475 day-trippers. This was the highest number of excursionists to Anguilla for the month of August dating back to 1993, followed by 9,220 in 2013. 99.5% of excursionists entered Anguilla at the seaports of which, majority (79.6%) excursionists came via St. Martin/ St. Maarten mostly with the intension to enjoy Anguilla scenery and beaches, 20.4% came through the Sandy Ground port.

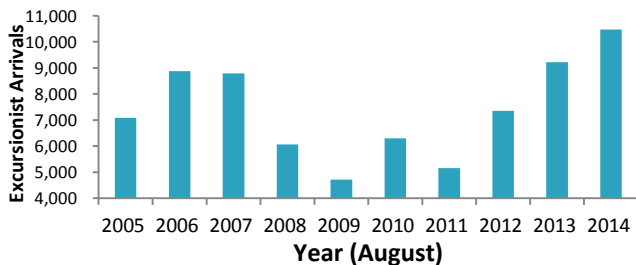


Figure 5: Excursionist Arrivals, August 2005–2014

Day trippers to Anguilla showed similar growth to that recorded for tourist arrivals with five source markets recording increases during this period. The ‘Other’ source market category, along with the USA, recorded 36.0% and 35.3% increases respectively over their August 2013 figure. The largest decreases were experienced by the German and French West Indies markets by 11.0% and 8.1%. Anguilla’s major source market the USA, held a share of 46.1%.

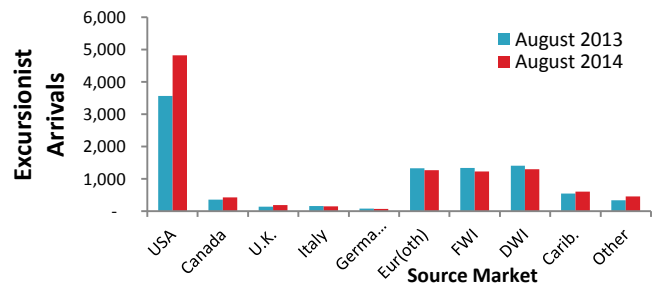


Figure 6: Excursionist Arrivals by Country of Residence, June 2013 and 2014

This report, along with other Tourism Data, is available at the Government of Anguilla Statistics Department’s website: <http://gov.ai/statistics/tourism.htm>

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