



Tourism Statistics Summary – August 2015

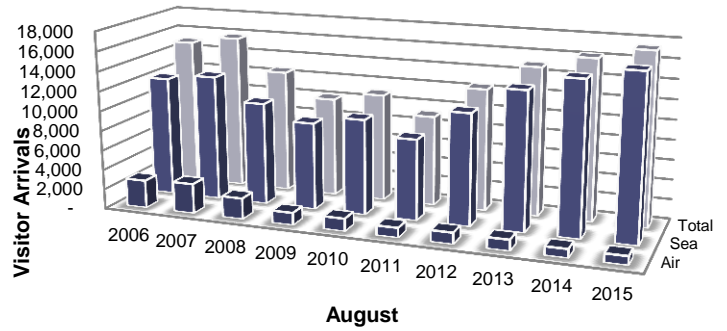
OVERVIEW

Visitor arrivals during the ‘summer’ period (Apr-Sept)

2015 experienced its fourth monthly increase over its corresponding 2014 total, with August 2015 recording a 6.8% increase when compared with August 2014; with arrivals totalling 17,319. This period’s increase was the seventh monthly increase thus far for 2015 when compared to their corresponding 2014 periods with a recorded decrease only in the month of May, by 0.8%.

This increase was in part due to the increase in excursionists and may have been part due to the Summer Festival activities which commenced on the latter part of July and continued into the early August.

Of these visitor arrivals, 1.4% represented business travellers and the other 98.6% were vacationers.



	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015
■ Air	2,831	3,021	2,122	1,251	1,277	984	1,148	1,107	879	878
■ Sea	12,126	12,700	10,386	8,833	9,659	8,177	11,232	13,867	15,331	16,441
■ Total	14,957	15,721	12,508	10,084	10,936	9,161	12,380	14,974	16,210	17,319

Figure 1: Visitor Arrivals, August 2006 - 2015

PASSENGER MOVEMENT

Passenger arrivals (including both residents and visitors) were down 1.7%; the first decline for 2015, totalling 24,788 compared to the 2014 figure of 25,217 passengers.

Anguilla’s inward passenger movement by sea continues to be the main mode of entry; as the seaports saw inward passengers of 23,465 (94.7%), of which, 19,344 (82.4%) passengers entered at the Blowing Point terminal and 4,121 (17.6%) at the Sandy Ground port. The Clayton J. Lloyd International Airport facilitated 1,323 (5.3%) inward passengers.

Passenger departures increased by 1.3% relative to the same period in 2014, totalling 26,982 outbound passengers, compared to the recorded 26,637 in 2014.

Passengers departures via the seaports from Anguilla accounted for 92.9%, of which, 20,923 (83.5%) passengers left through the Blowing Point terminal and 4,134 (16.5%) passengers made their exit using the Sandy Ground port. The Clayton J. Lloyd International Airport facilitated 7.1% (1,925) of the departures from Anguilla.

TOURISTS (Stay-Over Visitors)

Tourist or stay-over visitor arrivals to Anguilla recorded its fourth decline for the year with 1.3% over the same period for 2014 with 5,663 persons. This was the 6th highest amount of tourists to Anguilla for the past decade; the highest recorded figures were in 2007 and 2008 with 6,929 and 6,443 respectively.

All the summer months during 2015 experienced decreases over their corresponding 2014 figure except for July (+22.3%), the largest decline recorded in June (-4.6%) and April with the smallest (-0.4%).

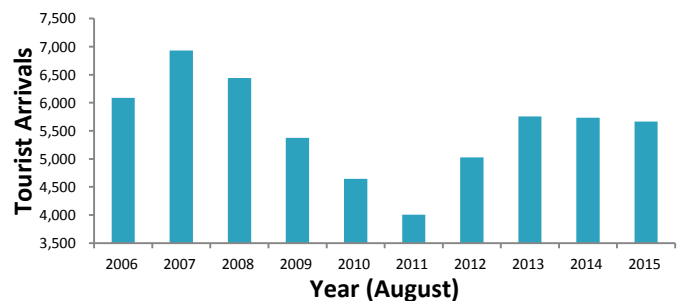


Figure 2: Tourist Arrivals, August 2006-2015

TOURISTS (Stay-Over Visitors) *continued*

The average intended length of stay of tourists in Anguilla for the period under review stood at 7.0 days, down from the 7.5 when compared to 2014. The largest slice of tourists showed that 40.3% intended to spend 4-7 days in Anguilla. 32.4% of tourists wished to stay 1-3 days, followed by 17.8% for 8-15 days, 3.1% and 6.4% indicated they intended to stay 16-22 days and 23 or more days respectively.

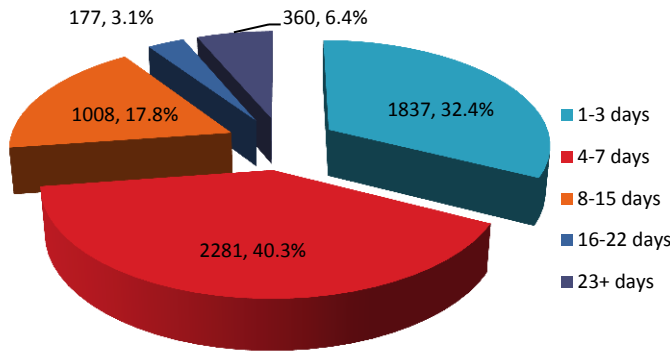


Figure 3: Tourist Arrivals by Length of Stay, August 2015

A review of the source markets for tourists of Anguilla in 2015 showed decreases within six (6) of the source markets and four (4) increases over their respective 2014 figure.

The largest decreases occurred in the ‘Other’, ‘Dutch West Indies’, and the ‘Italian’ markets; 34.6%, 28.0%, and 23.6% respectively. The increases were experienced by the ‘Caribbean’, ‘French West Indies’, ‘German’ and ‘USA’ markets with 27.0%, 14.8%, 9.5% and 0.8% respectively. Anguilla’s major source market USA held a 48.9% share.

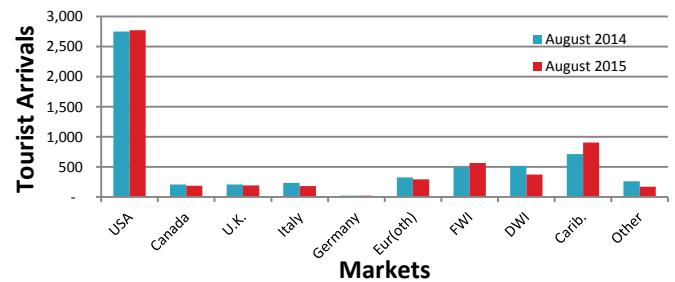


Figure 4: Tourist Arrivals by Country of Residence, August 2014 and 2015

EXCURSIONISTS (Day Trippers)

Excursionist arrivals for August 2015 recorded an increase of 11.3%; 11,656 day trippers, over the 10,475 during the same period in 2014. This was the highest number of excursionists to the island dating back to 1993 for the month of August. During this year excursionists’ totals recorded one decrease, recorded in the month of May by 0.1%.

The seaports were the main mode of entry with 99.4% of excursionists entering; of which 64.6% entered via the Blowing Point terminal and 35.4% came through the Sandy Ground seaport.

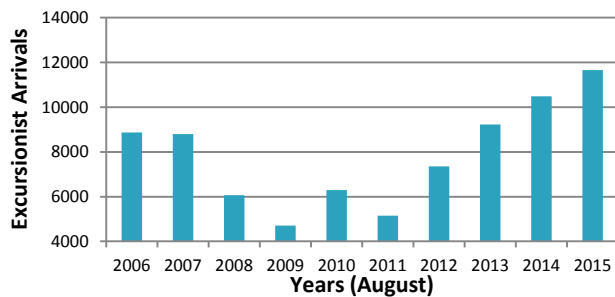


Figure 5: Excursionist Arrivals, August 2006–2015

Day trippers to Anguilla showed growth in five (5) of the source markets and declines in the other (5). The increases were recorded by the ‘Dutch & French West Indies’, ‘Caribbean’, ‘UK’ and ‘Other European’ markets with 64.2%, 55.3%, 47.5%, 27.1%, and 10.8% respectively. The declines were recorded by the ‘German’, ‘Other’, ‘Canadian’, ‘USA’ and ‘Italian’ markets with 66.2%, 27.8%, 14.0%, 11.6% and 5.5% respectively over their 2014 figures.

Anguilla major source market the USA, held a share of 36.6% of this period’s excursionist market.

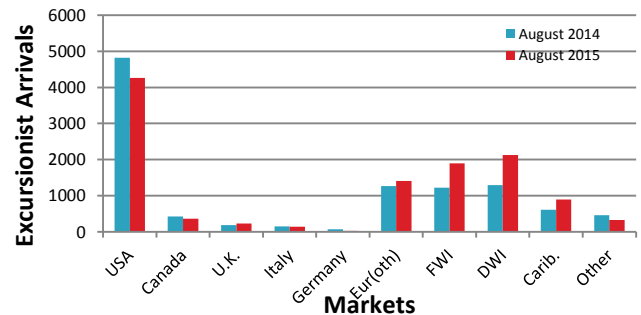


Figure 6: Excursionist Arrivals by Country of Residence, August 2014 and 2015

This report, along with other Tourism Data, is available at the Government of Anguilla Statistics Department’s website: <http://gov.ai/statistics/tourism.htm>