



Tourism Statistics Summary

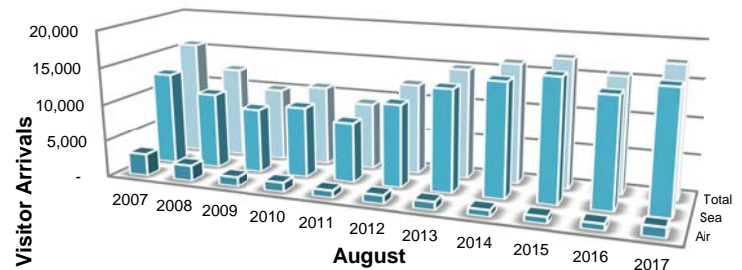
August 2017

OVERVIEW

August's summer season visitor arrivals for 2017 showed an increase; continuing the monthly trend year to date, with the year's eighth increase with 12.7% when compared with August 2016; with arrivals totalling 17,588. This figure is the highest recorded number of visitors to grace our shores during the month of August as far back as 1993, followed by the totals in August 2015 and 2016 of 17,319 and 16,210 respectively.

August's increase in visitor arrivals was due solely to the double-digit increase in the tourists (stay-overs). Conversely, excursionists (day-trippers) arrivals did not contribute to the increase, as there was a recorded decline over its August 2016 figure.

Of these visitors, 1.3% of the arrivals represented business travellers and the other 98.7% vacationers.



	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017
Air	3,021	2,122	1,251	1,277	984	1,148	1,107	879	878	875	1,349
Sea	12,700	10,386	8,833	9,659	8,177	11,232	13,867	15,331	16,441	14,733	16,239
Total	15,721	12,508	10,084	10,936	9,161	12,380	14,974	16,210	17,319	15,608	17,588

Figure 1: Visitor Arrivals, August 2007 - 2017

PASSENGER MOVEMENT

Passenger arrivals (including both residents and visitors) recorded a double digit increase of 10.3%; totalling 26,147 up from August's 2016 figure of 23,700 passengers.

Anguilla's inward passenger movement by sea continues to be the main mode of entry; as the seaports saw inward passengers of 23,779 (90.9%), of which, 19,595 (82.4%) passengers entered at the Blowing Point terminal and 4,184 (17.6%) at the Sandy Ground port. 2,368 (9.1%) passengers came into Anguilla via the Clayton J. Lloyd International Airport.

Passenger departures recorded an increase of 7.4% relative to the same period in 2016, with 29,615 outbound passengers, compared to the recorded 27,577 in 2016. Passenger departures via the seaports from Anguilla accounted for 90.9% (26,919), of which 22,714 (84.4%) passengers left through the Blowing Point terminal and 4,205 (15.6%) passengers made their exit from the Sandy Ground port. The Clayton J. Lloyd International Airport facilitated 9.1% (2,696) of the departures from Anguilla.

TOURISTS (Stay- Over Visitors)

August's tourist (stay-over) visitor arrivals to Anguilla recorded its fourth increase for the year 2017, with a 39.6% increase over the same period for 2016 with 7,428 persons. This year's figure recorded the largest number of tourist arrivals for the month August dating far back as 1993, followed by 6,929 in 2007. This may have been due to the scheduling of the 2017 Carnival's events, which saw more of the events taking place in August compared to 2016, which had more events in July. This also may have impacted the July numbers that showed a 15.0% decline in arrivals.

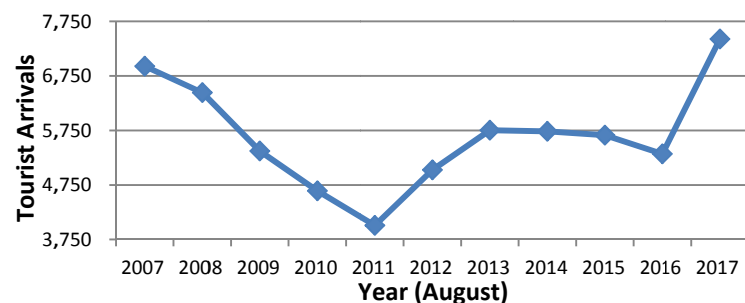


Figure 2: Tourist Arrivals, August 2007-2017

TOURISTS (Stay-Over Visitors) *continued*

The average intended length of stay of tourists in Anguilla for the period under review increased to 7.7 days compared to 7.0 days in 2016 August. Most tourists; 35.6% intended to spend 4-7 days in Anguilla. 31.6% of tourists planned to stay 1-3 days, followed by 20.5% who scheduled to stay 8-15 days, 10.3% stated they intended to stay for 23 or more days and 1.9% intended to stay 16-22 days.

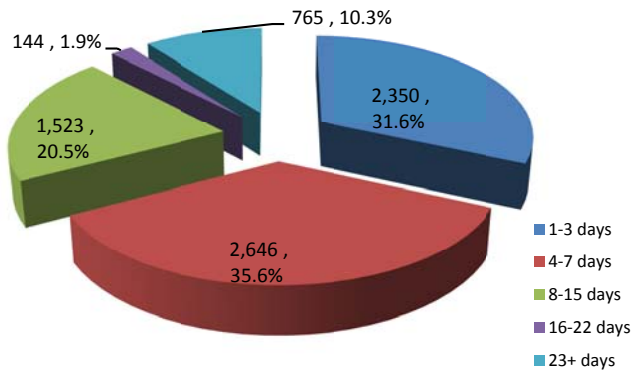


Figure 3: Tourist Arrivals by Length of Stay, August 2017

A review of the source markets for tourists visiting Anguilla during August 2017 showed that nine (9) source markets contributed to this recorded increase. The largest increases were experienced in the ‘French & Dutch West Indies’ markets with 183.6% and 132.6% respectively. The sole decrease was reported in the ‘Canadian’ market with 25.6%. The USA market, Anguilla’s major source market recorded an increase of 21.2%, with a 45.9% share of the tourist arrivals.

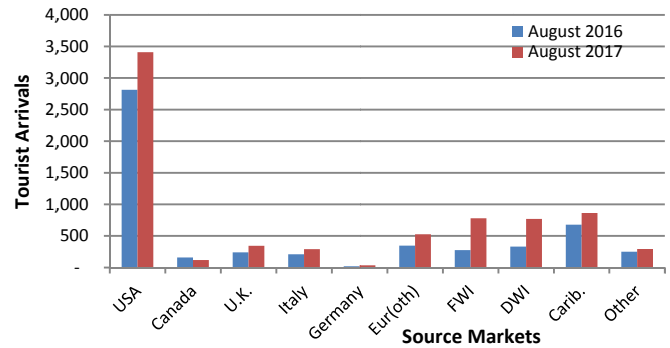


Figure 4: Tourist Arrivals by Country of Residence, August 2016 and 2017

EXCURSIONISTS (Day Trippers)

Excursionist arrivals for the month under review recorded its first decline for the year 2017 with 1.2%; 10,160 day trippers, down from 10,288 during the same period in 2016. For the year-to-date, this was the fifth highest number of excursionists to the island after the months of July, January, March and February with 11,008, 10,847, 10,668 and 10,166 respectively. This figure was recorded as the fourth highest number of excursionists to visit Anguilla during August going as far back as 1993, with the highest number recorded in 2015 with 11,656, followed by 2014 and 2016 with 10,475 and 10,288 respectively.

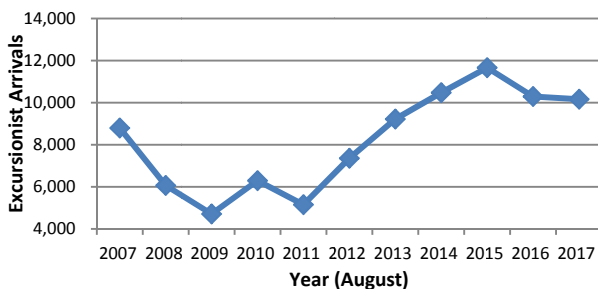


Figure 5: Excursionist Arrivals, August 2007–2017

Anguilla’s day-trippers source markets showed declines in six (6) out of the ten (10) markets, contributing to the decrease in excursionists’ arrivals this month. The largest decrease was recorded in ‘French West Indies’ market with 51.7% followed by the ‘Dutch West Indies’ and ‘U.K.’ source markets with 35.3% and 29.7% respectively. The increases were recorded in the ‘Italian’, ‘German’, ‘USA.’, and ‘Other European’ markets with 83.9%, 59.4%, 17.5% and 16.1% respectively over their August 2016 corresponding figures. Anguilla’s main excursionist source market the USA, held a share of 48.4% of the excursionists’ market.

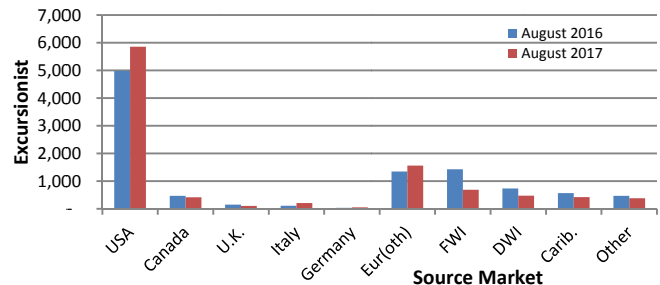


Figure 6: Excursionist Arrivals by Country of Residence, August 2016 and 2017

This report, along with other Tourism Data, is available at the Government of Anguilla Statistics Department’s website: <http://gov.ai/statistics/tourism.htm>