



Tourism Statistics Summary

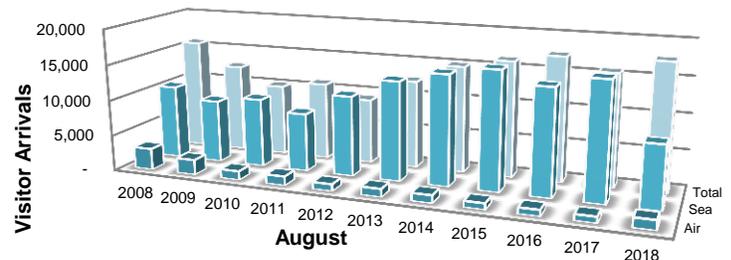
August 2018

OVERVIEW

August's summer season visitor arrivals for 2018 showed a decline of 42.9%; continuing the monthly year to date trend; after all previously larger than 50% declines in the preceding months, when compared to their respective 2017 figures. Visitor arrivals for the month of August 2018 totalled 10,037; 1,437 more visitors when compared to August 1996, the comparative August period after hurricane Luis.

Both types of visitors registered declines, however the decline in excursionists was larger than that of the tourists; with 64.1% and 13.9% respectively.

Of these visitors, 1.9% of the arrivals represented business travellers and the other 98.1% vacationers.



	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018
■ Air	3,021	2,122	1,251	1,277	984	1,148	1,107	879	878	875	1,349
■ Sea	10,38	8,833	9,659	8,177	11,23	13,86	15,33	16,44	14,73	16,23	8,648
■ Total	15,72	12,50	10,08	10,93	9,161	12,38	14,97	16,21	17,31	15,60	17,58

Visitor Arrivals, August 2007 - 2018

PASSENGER MOVEMENT

Passenger arrivals (including both residents and visitors) recorded a decline of 29.8%, (18,363) down from August's 2017 figure of 26,147 passengers.

Anguilla's inward passenger movement by sea continues to be the main mode of entry.; as the seaports saw inward passengers of 15,800 (86.0%), of total passengers. The Blowing Point terminal accounted for 14,388 (78.4%), the Clayton J. Lloyd International Airport for 2,563 (14.0%) and the port at the Sandy Ground accounted for (1,412) 7.7% of total passenger arrivals.

Passenger departures recorded a decrease of 33.5% relative to the same period in 2017, with 19,694 outbound passengers, compared to the recorded 29,615 in August 2017. Passenger departures via the seaports from Anguilla accounted for (16,860) 85.6%, of which 15,497 (91.9%) passengers left through the Blowing Point terminal and 1,363 (8.1%) passengers made their exit through the Sandy Ground port. The Clayton J. Lloyd International Airport facilitated 14.4% (2,834) of the departures from Anguilla.

TOURISTS (Stay-Over Visitors)

August's tourist (stay-over) visitor arrivals to Anguilla recorded its eighth decline for the year 2018, of 13.9% (6,394) persons. However, the total number of tourists was the highest since September 2018 after the passage of hurricane Irma.

This year's recorded tourist arrivals total was the third largest number for the month August dating far back as 2008, preceded only by the totals for August 2017 (7,428) and 2008 (6,443).

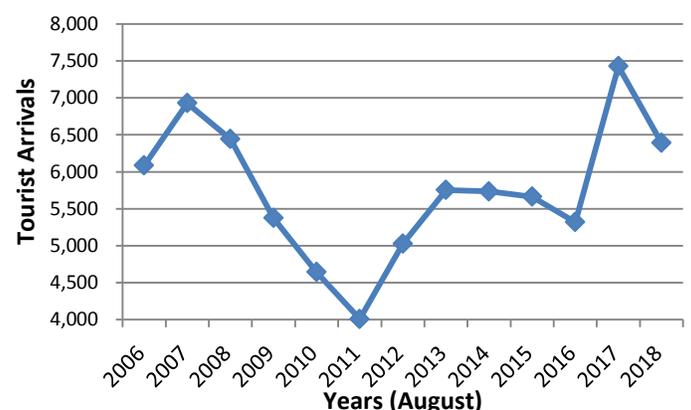


Figure 1: Tourist Arrivals, August 2006–2018

TOURISTS (Stay-Over Visitors) *continued*

The average intended length of stay of tourists in Anguilla for the period under review declined to 7.0 days compared from 7.7 days in 2017 August. Most tourists; 37.5% intended to spend 1-3 days in Anguilla. 36.7% of tourists planned to stay 4-7 days, followed by 14.2% who scheduled to stay 8-15 days, 9.6% stated they intended to stay for 23 or more days and 2.1% intended to stay 16-22 days.

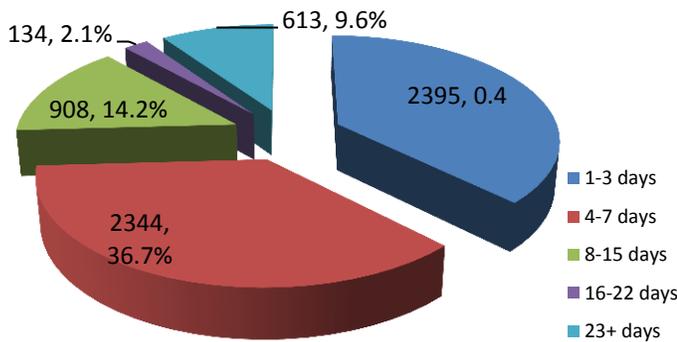


Figure 2: Tourist Arrivals by Length of Stay, August 2018

A review of the source markets for tourists visiting Anguilla during August 2018 showed that six (6) source markets contributed to this recorded decrease. The largest decreases were experienced in the ‘Italian & Other Europe’ markets with 71.7% and 63.7% respectively. The increases were reported in four (4) markets, with the largest market increases being in the ‘French West Indies’ and ‘Dutch West Indies’ markets with 33.3% and 29.6% respectively. The USA market, Anguilla’s major source market recorded a decline of 27.5%, while holding a 38.7% share of the tourist arrivals.

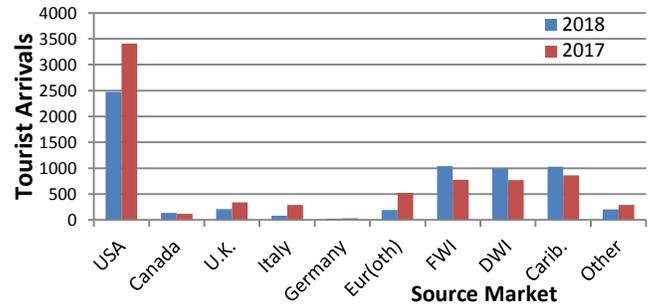


Figure 3: Tourist Arrivals by Country of Residence, August 2017 and 2018

EXCURSIONISTS (Day Trippers)

Excursionist arrivals for the month under review recorded the lowest total; 3,643 persons based on data as far back as 1993. This was a 64.1% decline when compared to the August 2017 figure. Year-to-date, this was the highest number of excursionists to the island directly preceded by July 2018.

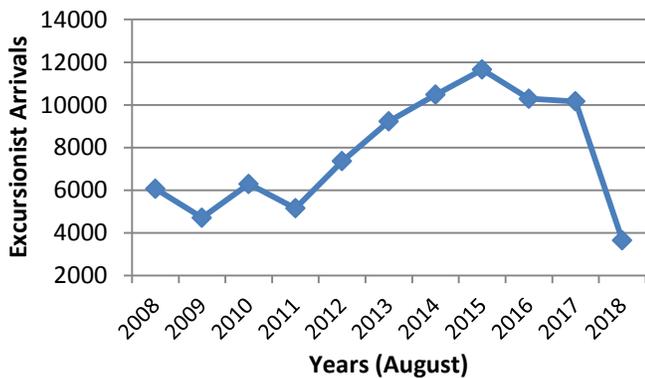


Figure 4: Excursionist Arrivals, August 2008 – 2018

the decrease in excursionists’ arrivals this month. The largest decrease was recorded in the ‘Italian’ market with 87.9% followed by the ‘U.S.A.’ and ‘Canadian’ source markets with 85.6% and 74.0% respectively. The increases were recorded in the ‘French West Indies’, ‘Dutch West Indies’ and ‘Caribbean’ markets with 9.4%, 29.6% and 0.7% respectively over their August 2017 corresponding figures. Anguilla’s main excursionist source market the USA, held a share of 23.2% of the excursionists’ market.

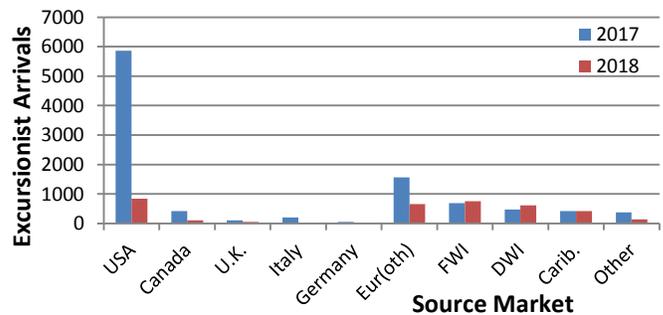


Figure 5: Excursionist Arrivals by Country of Residence, August 2017 and 2018

Anguilla’s day-trippers source markets showed declines in seven (7) out of the ten (10) markets, contributing to

This report, along with other Tourism Data, is available at the Government of Anguilla Statistics Department’s website: <http://gov.ai/statistics/tourism.htm>

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