



Anguilla Government Statistics Department

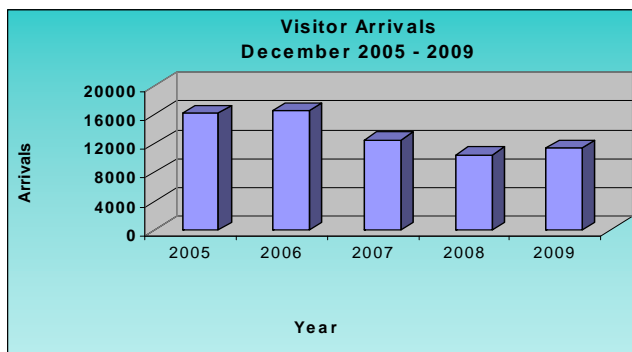
Tourism Statistics Summary - December 2009

OVERVIEW

The month in review, December 2009, marks the end of a slow year in terms of visitor arrivals. But it finishes positively with 11,442 visitors coming to Anguilla's shores, a 9.7% increase in arrivals compared to the same period in 2008 which declined 16.5% following a 24.4% drop in 2007.

Year	Dec -05	Dec -06	Dec -07	Dec -08	Dec -09
Arrivals	16,187	16,542	12,499	10,432	11,442
% Change	23.0%	2.2%	-24.4%	-16.5%	9.7%

Vacationers accounted for 11,220 or 98.1% of visitors. Business travellers held the remaining 222 or 1.9% of arrivals.



PASSENGER MOVEMENT

Passenger traffic to Anguilla, including residents and visitors, was slightly lower this period compared to 2008; down 0.6% to 21,903 passengers. The Blowing Point seaport terminal accounted for 16,516 passengers (75.4%) entering the island. The Wallblake airport was a far second, being the preferred port for 3,298 passengers (15.1%). The third official port of entry at Sandy Ground, received 2,089 arrivals (9.5%).

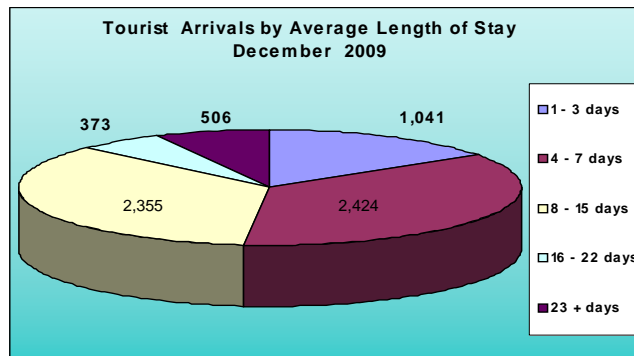
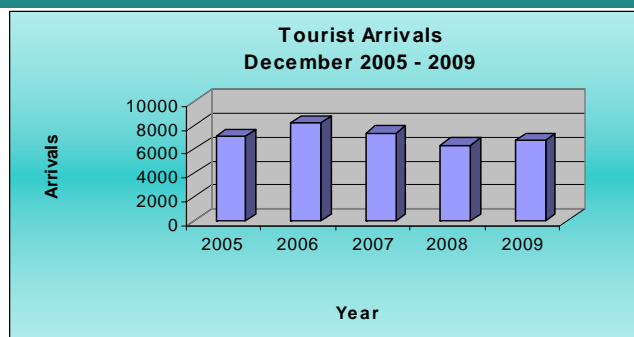
Passenger departures totalled 20,511 during December 2009; a 2.1% drop from the 20,950 departures in December 2008. Following the same ranking as arrivals, Blowing Point seaport was the main port with 17,605 departures (76.4%), followed by Wallblake airport with 2,906 (14.2%) and finally Sandy Ground with 1,929 passengers (9.4%) leaving the island.

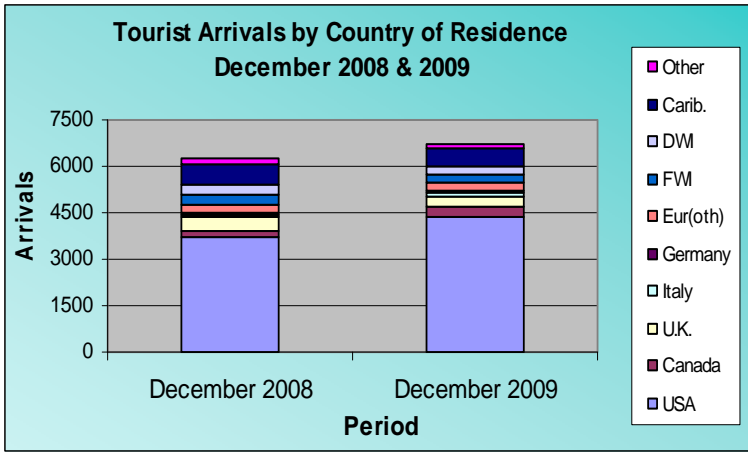
TOURISTS (Stay-Over Visitors)

Tourists or stay over visitors totalled 6,699; a 5.6% increase in arrivals compared to the same period in 2009. This is also the fourth consecutive month to see increases in arrivals when compared to the corresponding period in 2008.

In December, the average intended length of stay is customary longer than many other months, with tourists staying on average 9.1 days. A shorter time than they spent in December 2008, when the average intended length of stay of tourists was 10.4 days.

The mode was for tourists to spend 4-7 days (36.2%), closely followed by 8-15 days (35.2%). Altogether, 86.9% of stay-over visitors intended to spend 15 days or less in Anguilla. The remaining 13.1% intended to be in Anguilla for longer with a split of 5.6% spending 10-22 days and 7.6% hoping to spend 23 days or more.





The USA remains the most prominent source market for winter tourists, with 65.7% of arrivals, a slightly larger share than in 2008 when it accounted for 58.7%. In terms of actual counts, arrivals also increased and were recorded to be 18.1% higher than in 2008 at 4,400.

Canada also held a slighter larger share this period (4.4%) and had more arrivals than in 2008 up 39.4%.

All Caribbean areas and many of the European markets contributed less, in terms of market share this period when compared with 2008.

EXCURSIONISTS (Day Trippers)

Excursionist arrivals also picked up compared to 2008, with December 2009 recording an increase by 16.0% to 4,743, after three consecutive years of declining arrivals in December.

Excursionists also called day trippers, most often use the seaports for entry into Anguilla clearing 4,655 or 98.1% of arrivals. For the Blowing Point and Sandy Ground seaports, 55.3% or 2,625 arrivals and 42.8% or 2,030 excursionists entered Anguilla at the respective ports.

The Wallblake Airport was the gateway for 88 or 1.9% of arrivals; this was an increase in arrivals compared to 2008 when 68 excursionists landed at the airport.

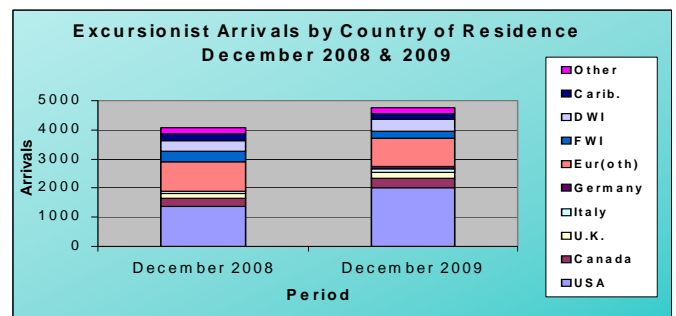
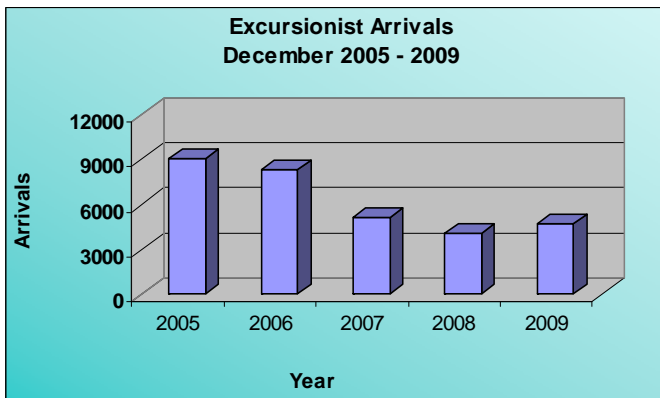
The arrivals are grouped into 10 source markets: two North American markets (USA and Canada) four European markets (UK, Italy, Germany and Other European Countries), three Caribbean markets (French St. Martin, Dutch St. Maarten, Other Caribbean countries) and finally the Rest of the World.

North America, most specifically the USA ranks number one in terms of the volume of excursionists who visit Anguilla totalling 1,997 or 42.1% of arrivals. Arrivals from the Canadian market total 336 or 7.1%.

Europe is the second largest market for day trippers with 1,382 or 29.1% of arrivals.

The Caribbean totals 17.6%, many of which are from the neighbouring island of St. Martin (5.0%) / St. Maarten (8.4%).

Other countries account for 4.1% excursionists.



This report, along with other Tourism Data, is available at the Government of Anguilla Statistics Department's website:
<http://gov.ai/statistics/tourism.htm>

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