



Tourism Statistics Summary

December 2018

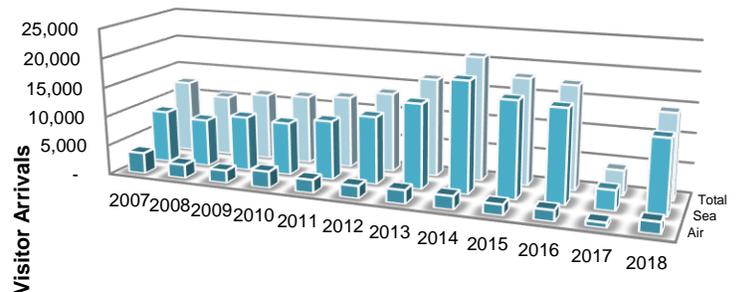
Visitors - ↑239.0%
Tourists - ↑251.8%
Excursionists - ↑218.5%

OVERVIEW

December's visitor arrivals for 2018 totalled 14,345, the fourth annual 17/18 comparative increase to date, since the passage of hurricane Irma in September 2017. December's visitor arrivals increased by 239.0% over its corresponding 2017 figure of 4,232 arrivals. Data as far back as 1993 for the month of December; 26 years, shows that December 2017 registered the lowest recorded visitor arrivals, however December 2018 ranked 7th highest with the years 2014, 2015 and 2016 consecutively ranking first (1st), second (2nd) and third (3rd) respectively. The year 2018 saw a total of 87,345 visitors visiting the shores of Anguilla, the second lowest annual over the 26 years of recorded data.

Both types of visitors; tourists (stay-overs) and excursionists (day-trippers), registered increases which contributed to the total increase. Additionally, tourist arrivals made a complete turnaround from the lowest

recorded figure in December 2017 to the highest for the past twenty-six years, while excursionists registered its highest total since hurricane Irma in September 2018. Of these visitors, 1.9% of the arrivals represented business travellers and the other 98.1% vacationers.



	December											
	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018
■ Air	3,589	2,330	2,146	2,801	2,260	2,109	2,294	2,232	1,796	1,837	842	1,938
■ Sea	8,910	8,102	9,296	8,953	10,013	11,455	14,341	18,729	16,230	15,664	3,390	12,407
■ Total	12,499	10,432	11,442	11,754	12,273	13,564	16,635	20,961	18,026	17,501	4,232	14,345

Visitor Arrivals, December 2007 - 2018

PASSENGER MOVEMENT

Passenger arrivals (including both residents and visitors) recorded an increase of 116.6% (23,358); up from December's 2017 figure of 10,782 passengers.

Anguilla's inward passenger movement by sea continues to be the main mode of entry; as the seaports saw inward passengers of 20,283 (86.8%), of total passengers, of which the Blowing Point terminal accounted for 16,695 (82.3%) arrivals and the port at Sandy Ground accounted for (3,588) 17.7% arrivals. Passenger arrivals by air at the Clayton J. Lloyd International Airport totalled 3,075 (13.2%) of total passengers.

Passenger departures also recorded an increase however at a slower rate than arrivals with 101.0%, relative to the same period in 2017, with 21,440 outbound passengers, compared to the recorded 10,666 in December 2017. Passenger departures via the seaports from Anguilla accounted for (18,597) 86.7%, of which 15,052 (80.9%) passengers left through the Blowing Point terminal and 3,545 (19.1%) passengers made their exit through the Sandy Ground port. The Clayton J. Lloyd International Airport facilitated 13.3% (2,843) of the total departures from Anguilla.

TOURISTS (Stay-Over Visitors)

December's tourist (stay-over visitor) arrivals to Anguilla recorded its fourth December/December increase for the year 2018. This period under review outperformed any December period for the last 26 years (1993-2018), with the highest recorded number of tourists; 9,134, an increase of 251.8% over its corresponding figure of 2,596, which may have been due to the passage of hurricane Irma.

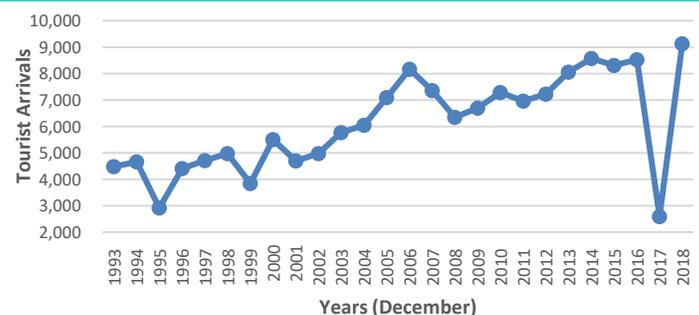


Figure 1: Tourist Arrivals, December 1993–2018

TOURISTS (Stay-Over Visitors) *continued*

The average intended length of stay of tourists for the period under review declined to 8.7 days compared to the 13.7 days in 2017. Most tourists; 40.5% intended to spend 4-7 days in Anguilla. 26.8% of tourists planned to stay 8-15 days, followed by 19.0% who scheduled to stay 1-3 days, 10.3% stated they intended to stay for 23 or more days and 3.3% intended to stay 16-22 days.

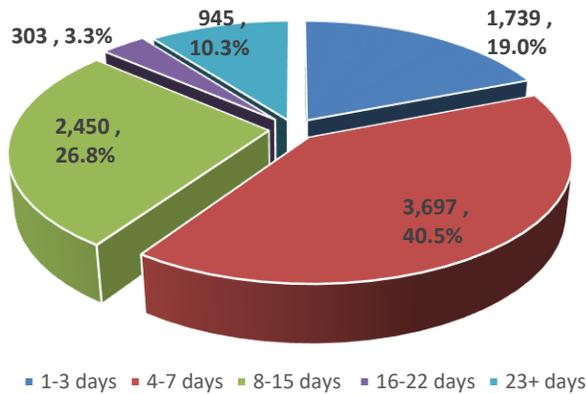


Figure 2: Tourist Arrivals by Length of Stay, December 2018

A review of the source markets for tourists visiting Anguilla during December 2018 showed that all source markets contributed to this increase. The largest increase was experienced by the ‘Canadian’ market with 444.4%, followed by ‘USA’, Italian and U.K. markets with 359.8%, 288.2% and 284.2% respectively. The USA market, Anguilla’s major source market recorded held a 66.7% share of the tourist arrivals.

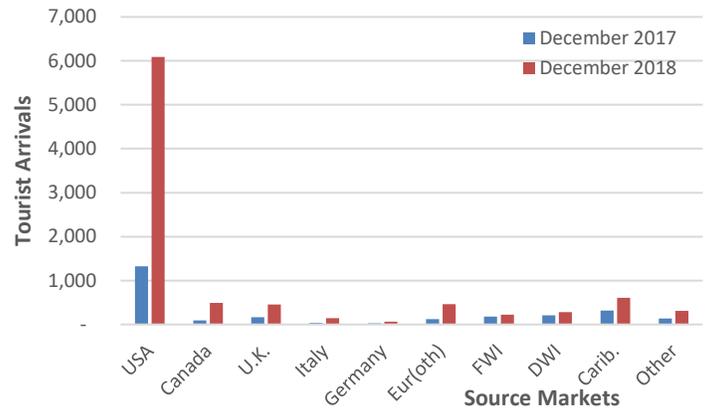


Figure 3: Tourist Arrivals by Country of Residence, December 2017 and 2018

EXCURSIONISTS (Day Trippers)

Excursionist arrivals for the month under review recorded 5,211 arrivals, an increase of 218.5% from its corresponding figure of 1,636 arrivals. A review of the data (1993-2018) showed that excursionists as well as tourist arrivals for December 2017 both ranked 26th, however excursionist arrivals’ performance 2018 was at a slower rate than that of tourist arrivals, where this type of visitor ranked seventeenth (17th) highest. Excursionists are usually tourists visiting from St. Maarten/St. Martin, that is also recovering from the passage of hurricane Irma, who wish to ‘experience’ Anguilla.

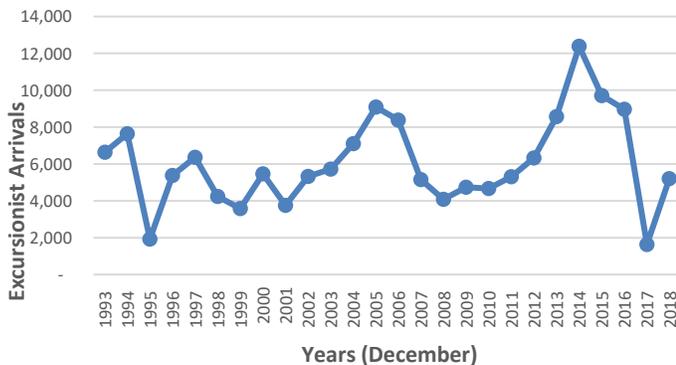


Figure 4: Excursionist Arrivals, December 1993 – 2018

Anguilla’s day-trippers source markets showed increases in all the markets, contributing to the increase experienced in excursionist arrivals this month. The largest increases were recorded in the ‘German’, ‘Canadian’, ‘USA’ and ‘U.K.’ markets with 1,144.4% (9 to 112 persons), 920.7%, 512.0% and 330.9% respectively. Anguilla’s main excursionist source market the USA, held a share of 40.2% of the excursionists’ market.

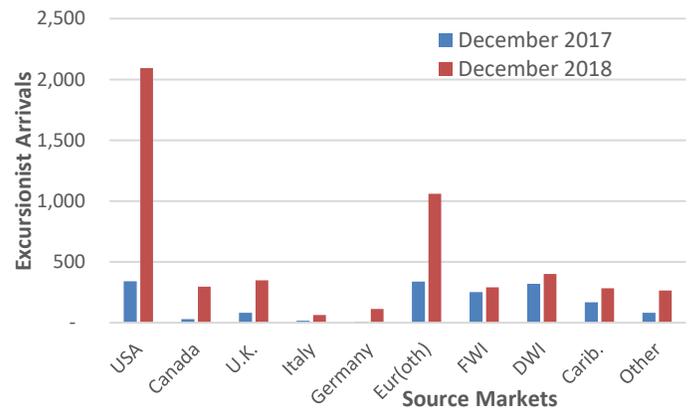


Figure 5: Excursionist Arrivals by Country of Residence, December 2017 and 2018

This report, along with other Tourism Data, is available at the Government of Anguilla Statistics Department’s website: <http://gov.ai/statistics/tourism.htm>