



# Tourism Statistics Summary December 2019

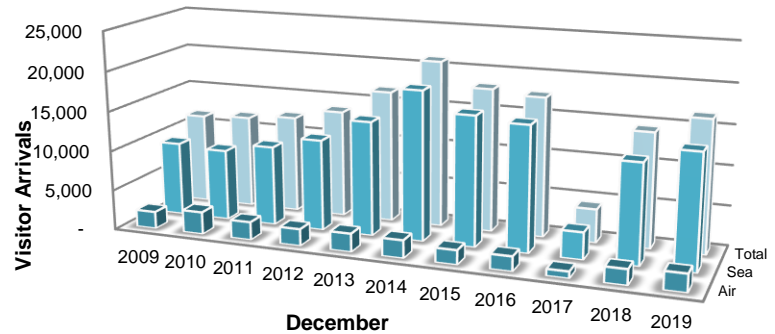
## OVERVIEW

December's visitor arrivals ended 2019 with a figure totalling 16,493 visitors, visiting the shores of Anguilla. This was the twelfth (12<sup>th</sup>) consecutive increase in 2019 over its corresponding 2018 arrivals figure of 14,345; this was a 15.0% increase. Reviewing data as far back as 1993, (27 years), this was the 6<sup>th</sup> largest figure recorded, with the largest recorded being in 2014 with 20,961, followed by 2015 and 2016 with 18,026 and 17,501 arrivals respectively. During 2019, Anguilla has welcomed a total of 166,351 visitors to its shores.

Both types of visitors; tourists (stay-over visitors) and excursionists (day-trippers), positively contributed to the month under review increase.

Of these visitors, 1.2% represented business travellers

and the other 98.8% vacationers.



	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019
Air	2,146	2,801	2,260	2,109	2,294	2,232	1,796	1,837	842	1,938	2,235
Sea	9,296	8,953	10,013	11,465	14,341	18,729	16,230	15,664	3,390	12,407	14,258
Total	11,442	11,754	12,273	13,564	16,635	20,961	18,026	17,501	4,232	14,345	16,493

Visitor Arrivals, December 2009 - 2019

## PASSENGER MOVEMENT

Passenger arrivals (including both residents and visitors) recorded an increase of 4.3%; up to 24,373 from December's 2018 figure of 23,358 passengers.

Anguilla's inward passenger movement by sea continues to be the main mode of entry; as the seaports saw inward movements of 20,950 (86.0%) of total passengers. The Blowing Point terminal accounted for 16,200 (77.3%) and the port at the Sandy Ground accounted for 4,750 (22.7%). Passenger arrivals at the Clayton J. Lloyd International Airport totalled 3,423 (14.0%) of total passengers.

Passenger departures recorded an increase at a higher rate of 4.9% relative to the same period in 2018, with 22,481 outbound passengers, compared to the recorded 21,440 in December 2018.

Passenger departures via the seaports of Anguilla numbered 19,223 (85.5%), of which 14,475 (75.3%) left through the Blowing Point terminal and 4,748 (24.7%) passengers made their exit through the Sandy Ground port. The Clayton J. Lloyd International Airport facilitated 3,258 (14.5%) of the total departures from Anguilla.

## TOURISTS (Stay-Over Visitors)

December's tourist (stay-over visitor) arrivals to Anguilla recorded its tenth increase for the year 2019; an 8.0% to 9,868 in arrivals over its corresponding December 2018 figure of 9,134 arrivals. This figure was recorded as the highest figure for any 'December' month after reviewing data spanning 1993 - 2019, followed by the year 2018, which ranked 2<sup>nd</sup> with 9,134 arrivals. Additionally, this monthly figure was recorded as the second highest figure for the year 2019, with March recording the highest number of 11,940 tourist arrivals.

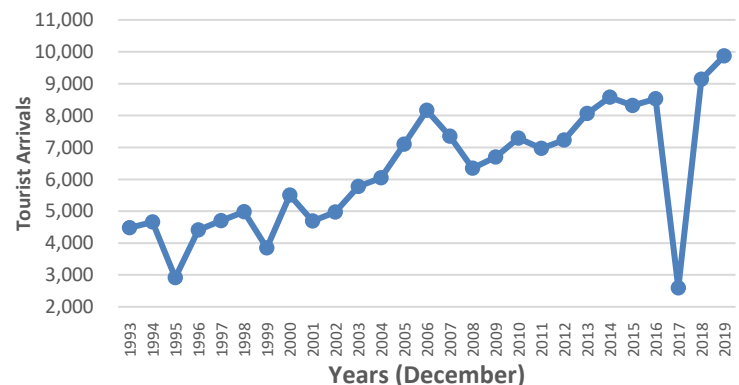


Figure 1: Tourist Arrivals, December 1993-2019

## TOURISTS (Stay-Over Visitors) *continued*

The average intended length of stay of tourists in Anguilla for the period under review declined to 7.9 days from the 8.7 days in 2018. Most tourists; 44.4% intended to spend 4-7 days in Anguilla. 25.8% of tourists planned to stay 8-15 days, followed by 20.1% who stated they intended to stay 1-3 days, 7.3% for 23 or more days and 2.4% intended to stay 16-22 days.

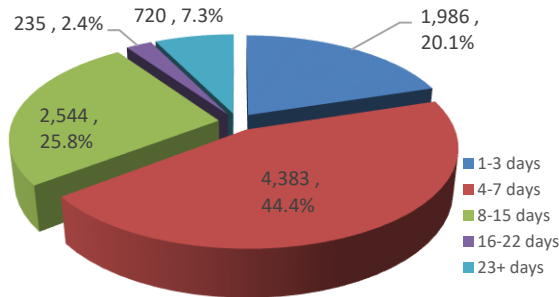


Figure 2: Tourist Arrivals by Length of Stay, December 2019

A review of the source markets for tourists visiting Anguilla during December 2019, showed that half (5) of the source markets contributed to the recorded increase in the number of tourist. The largest increases were experienced in the 'Italian', 'Other', 'USA', 'Other European' and 'Canadian' markets with 56.8%, 30.9%, 11.3%, 11.0% and 5.9% respectively. The 'USA' market; Anguilla's major source market recorded a 68.7% share of the tourist arrivals.

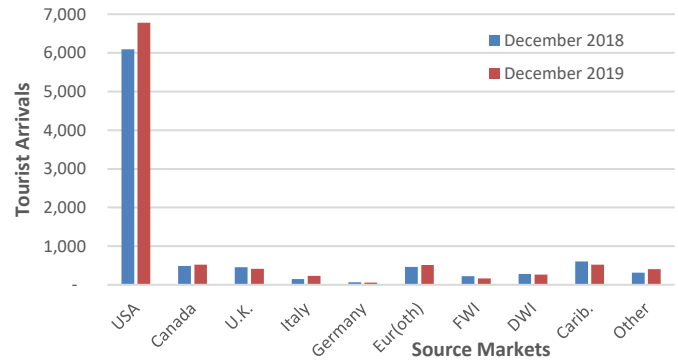


Figure 3: Tourist Arrivals by Source Market, December 2018 and 2019

## EXCURSIONISTS (Day Trippers)

Excursionist arrivals for the month under review numbered 6,625; the 10<sup>th</sup> highest based on data as far back as 1993. This figure was a recorded increase of 27.1% when compared to the 5,211 arrivals in December 2018. Additionally, this month registered the 12<sup>th</sup> consecutive increase for 2019 however it was the smallest comparative monthly increase over the respective corresponding 2018 figure.

Anguilla also recorded the docking of eight (8) small cruise vessels during December 2019, which accommodated 780 passengers and a crew of 818.

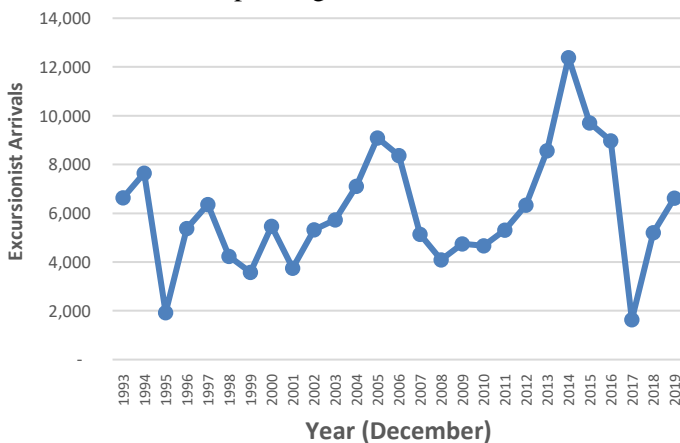


Figure 4: Excursionist Arrivals, December 1993 – 2019

Anguilla's day-trippers source markets showed that five of the markets contributed to the increase experienced in excursionist arrivals for December. Similar to tourist arrivals, the same five markets; 'Canadian', 'USA', 'Other', 'Italian', and the 'Other European' markets showed increases. The increases experienced by these markets were 116.2%, 59.4%, 22.0%, 15.9% and 10.9% respectively. Anguilla's main source market for excursionist; the USA, held a share of 50.4% (3,337) of the excursionists' market.

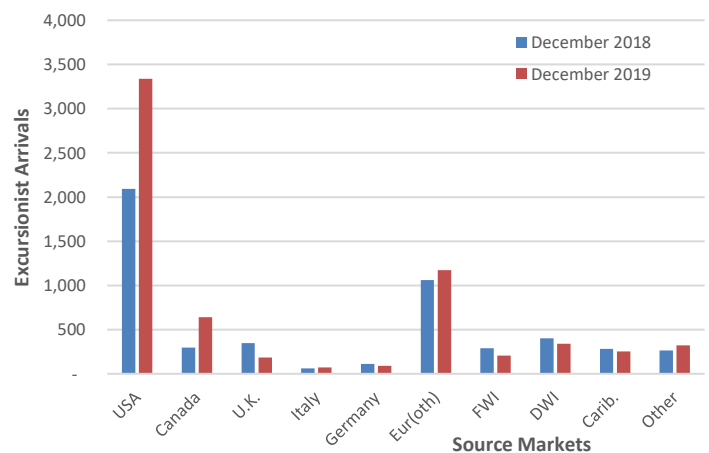


Figure 5: Excursionist Arrivals by Country of Residence, December 2018 and 2019

This report, along with other Tourism Data, is available at the Government of Anguilla Statistics Department's website: <http://gov.ai/statistics/tourism.htm>