



# Tourism Statistics Summary – February 2010

## OVERVIEW

February 2010 international visitor arrivals totalled 12,037; up 20.0% on February 2009 but still 26.8% below the arrivals of the record year of 2007. This upward turn in arrivals can be seen as a positive trend after three consecutive months experienced year-on-year increases in arrivals.

The number of business travellers declined compared to the corresponding period in 2009, accounting for 251 or 2.1% of arrivals. Vacationers totalled 11,786 or 97.9% of visitor arrivals.

The airport continued to see reduced visitor arrivals. This month recording 1,593 visitors, down 7.9% compared to the previous February, at this port.

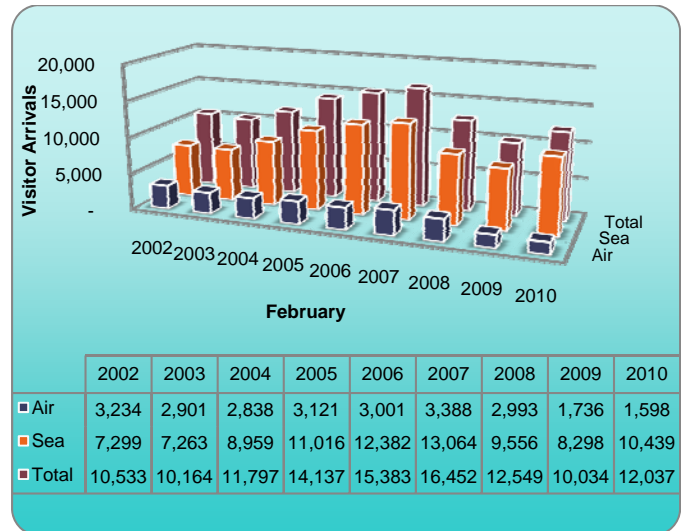


Figure 1: Visitor Arrivals, February 2002 - 2010

## PASSENGER MOVEMENT

Year apart growth in passenger arrivals by 13.5% (including both residents and visitors) saw arrivals bounce up to 19,746 for the period.

Arrivals at the three official ports all had a greater volume of traffic this year compared to February 2009. The Wallblake Airport welcomed 2,520 passengers or 12.8% of arrivals. The seaports facilitated the most inbound passengers, with 14,158 (71.7%) entering at the Blowing Point terminal. The other 3,068 (15.5%) of arrivals came in at the Sandy Ground port.

Passenger departures also increased this period by 12.5% to 19,198 passengers. Many of the passengers left Anguilla via the seaports (86.2%); with 13,513 passengers or 70.4% taking the ferry or a chartered boat from the Blowing Point seaport and the 3,035 or 15.8% at the Sandy Ground port.

The remaining 2,650 or 13.8% of passenger flew out of Anguilla from the Wallblake airport.

## TOURIST (Stay- Over Visitors)

Tourist or stay over visitors accounted for 48.9% of visitor arrivals. For the month in review arrivals were up 7.3% to 5,892 tourists from February 2009. The number of nights tourists intended to stay in Anguilla was about the same this period as in February with the average length of stay at 8.2 nights.

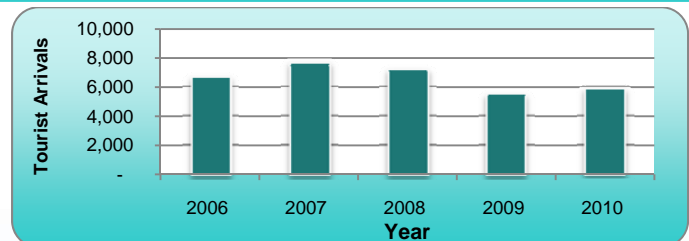


Figure 2: Tourist Arrivals, February 2006 - 2010

**TOURIST (Stay- Over Visitors)** *continued*

The mode this month that tourists (42.4%) intended to stay for was 4-7 days in Anguilla, followed by 29.1% of tourists who indicated they would stay 8-15 days.

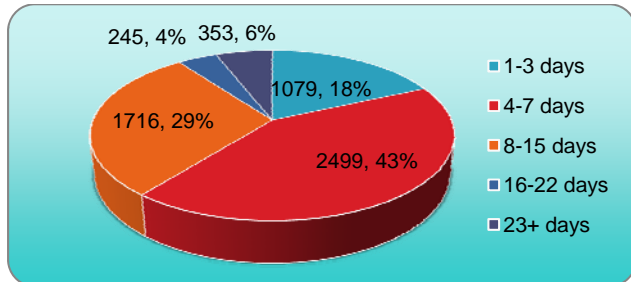


Figure 3: Tourist Arrivals by Length of Stay, February 2010

The leading market for tourists, singly accounting for 70.0% of arrivals was- the USA which showed improvement in arrivals this month up 11.8% from the same month last year. Italy, Caribbean markets and Other saw declines in arrivals.

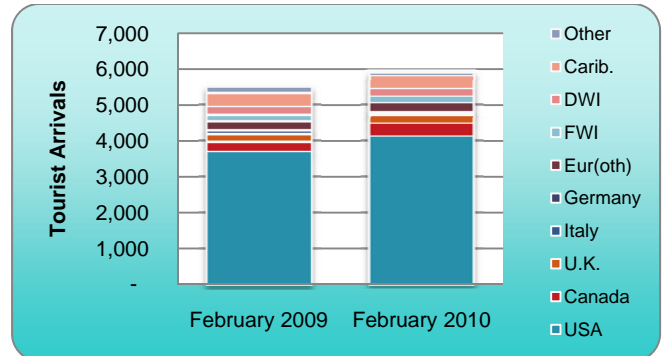


Figure 4: Tourist Arrivals by Country of Residence, February 2009 and 2010

**EXCURSIONIST (Day Trippers)**

Monthly excursionist arrivals at the end of the second month of 2010 stood at 6,145 day trippers, an increase by 35.2% over February 2009.

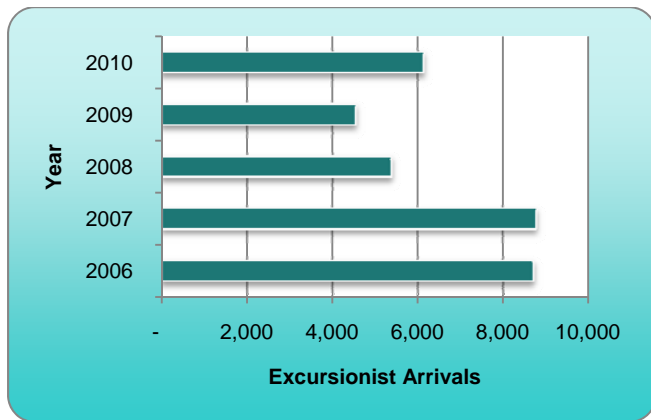


Figure 5: Excursionist Arrivals, February 2006 - 2010

The main markets for excursionist arrivals are North America (47.3%) and Europe (30.1%). In the North American markets both the USA and Canada had

growth in arrivals by 65.0% and 54.7% respectively. The challenges in the European community were seen in arrivals from countries such as the UK and Italy down 18.9% and 31.2% respectively.

Arrivals from French and Dutch St. Martin/St. Maarten and other Caribbean countries were also down compared to February 2009.

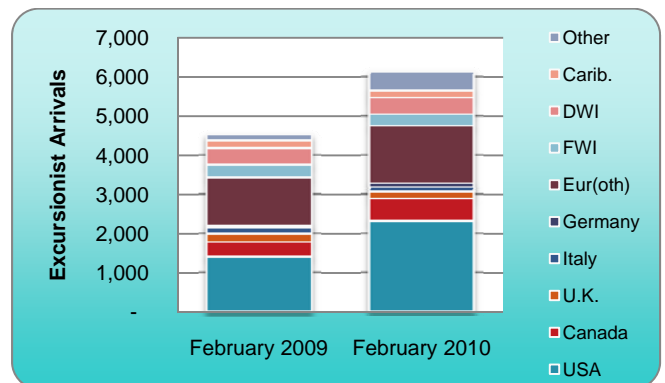


Figure 6: Excursionist Arrivals by Country of Residence, February 2009 and 2010

This report, along with other Tourism Data, is available at the Government of Anguilla Statistics Department's website: <http://gov.ai/statistics/tourism.htm>

ANGUILLA STATISTICS DEPARTMENT  
 OLD COURT HOUSE BUILDING  
 P.O. BOX 60 | THE VALLEY | ANGUILLA  
 BRITISH WEST INDIES  
 Telephone: +(264) 497-5731 | Fax: +(264) 497-3986  
 Email: [statistics@gov.ai](mailto:statistics@gov.ai)