



Tourism Statistics Summary – February 2015

OVERVIEW

Winter season, visitor arrivals for 2015 continue to show increases; with February recording a 10.7% increase when compared with February 2014; with arrivals totalling 18,111. This period's increase was due to increases in tourist and excursionist arrivals.

This was the largest recorded number of visitors to Anguilla for the month of February, dating back to figures from 1993, followed by February 2007 and 2014 recording 16,452 and 16,354 respectively.

Of these visitors, 1.6% of the arrivals represented business travellers and the other 98.4% vacationers.

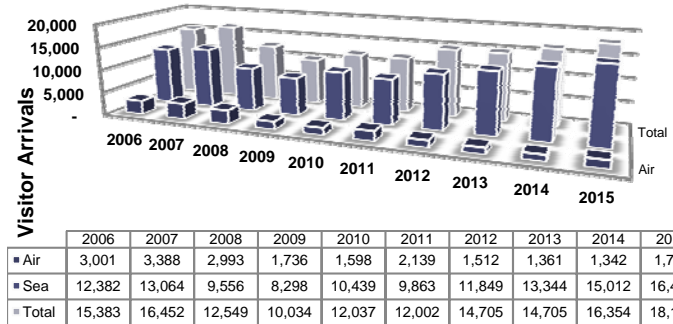


Figure 1: Visitor Arrivals, February 2006 - 2015

PASSENGER MOVEMENT

Passenger arrivals (including both residents and visitors) were up 11.7%, totalling 24,641 from the February's 2014 figure of 22,061 passengers.

Anguilla's inward passenger movement by sea continues to be the main mode of entry; as the seaports saw inward passengers of 22,421 (91.0%), of which, 17,928 (80.0%) passengers entered at the Blowing Point terminal and 4,493 (20.0%) at the Sandy Ground port. 2,220 (9.0%) passengers came into Anguilla via the Clayton J. Lloyd International Airport.

Passenger departures increased by 10.5% relative to the same period in 2014, to 24,135 outbound passengers, compared to the recorded 21,842 in 2014.

Passengers departures via the seaports from Anguilla accounted for 91.4%, of which, 17,644 (79.9%) passengers left through the Blowing Point terminal and 4,426 (20.1%) passengers made their exit from the Sandy Ground port. The Clayton J. Lloyd International Airport facilitated 8.6% (2,065) of the departures from Anguilla.

TOURISTS (Stay-Over Visitors)

February tourist or stay over visitor arrivals to Anguilla was up 5.3% over the same period for 2014 with 7,395 persons. Anguilla's tourist arrivals in February showed increases over the previous years since 2010 after a 23.5% decline in 2009 over the February 2008 figure. This period's figure recorded the second highest tourist arrivals to Anguilla dating back to 1993.

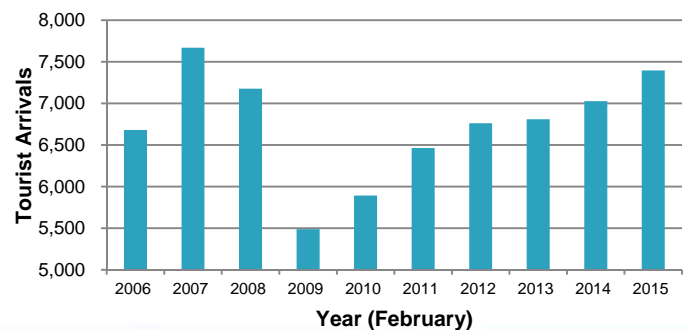


Figure 2: Tourist Arrivals, February 2006-2015

TOURISTS (Stay- Over Visitors) *continued*

The average intended length of stay of tourists in Anguilla for the period under review stood at 7.5 days, down from the 7.6 when compared to February 2014. The largest slice of tourists, representing more than half (51.1%) intended to spend 4-7 days in Anguilla. 23.9% of tourists wished to stay 8-15 days, followed by 17.4% for 1-3 days, 2.8% for 16-22 and 4.8% indicating they intended to stay 23 or more days .

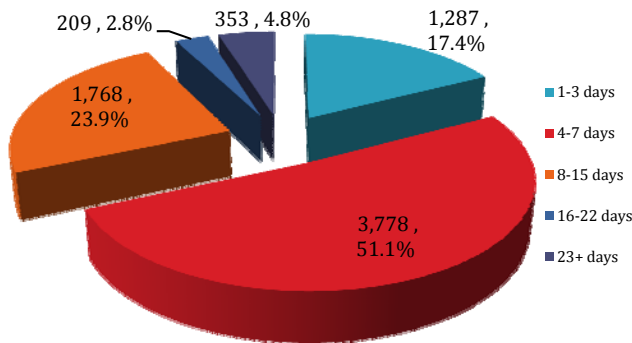


Figure 3: Tourist Arrivals by Length of Stay, February 2015

A review of the source markets for tourists visiting Anguilla in February 2015 showed increases within eight (8) of the source markets and two (2) showed decreases over their respective February 2014 figure.

The largest increase occurred in the ‘UK’ market with 38.2% followed by the ‘Dutch West Indies’ market source with 26.9%. The declines were experienced by the German and Other European market with 34.2% and 9.4% respectively. Anguilla’s major source market USA increased by 1.3%, with a 71.2% share of the tourist market.

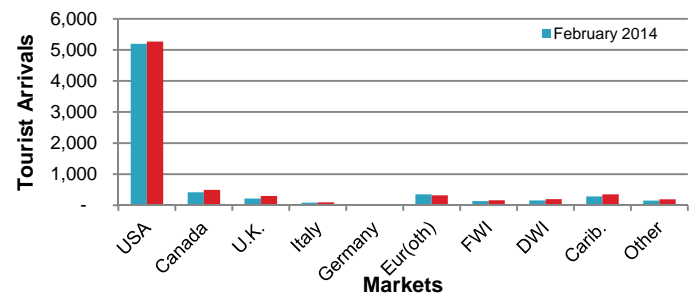


Figure 4: Tourist Arrivals by Country of Residence, February

EXCURSIONISTS (Day Trippers)

Excursionist arrivals for February 2015 recorded an increase of 14.9%; 10,716 day trippers, over the 9,328 during the same period in 2014. This was the highest number of excursionists to the island since recorded figures dating back to 1993 for February. The seaports were the main mode of entry with 99.1% of excursionists entering; of which 58.2% entered via the Blowing Point terminal. The Sandy Ground seaport welcomed 41.8%. Eight small cruise vessels docked, during February 2015.

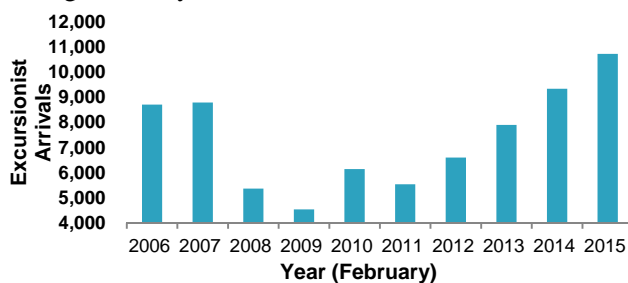


Figure 5: Excursionist Arrivals, February 2006–2015

Day trippers to Anguilla showed growth in seven (7) of the source markets and declines in three (3). The largest increase was in the ‘Other’ market with 83.6%; followed by 62.6% and 56.7% in the UK and Caribbean markets. The declines was recorded by the Italian, other European countries and German markets with 29.7%, 5.4% and 4.0% respectively over 2014 figures

Anguilla major source market the USA, held a share of 45.7% of this excursionists’ market which showed an increase of 14.2% over the period February 2014.

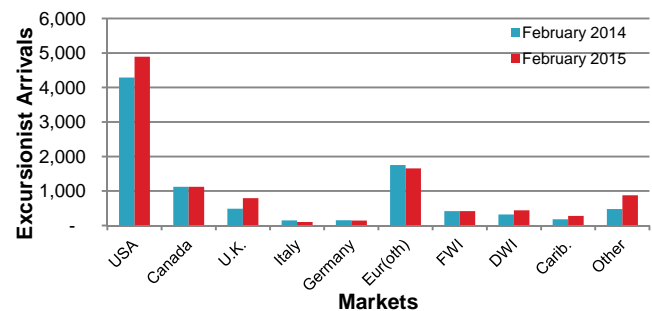


Figure 6: Excursionist Arrivals by Country of Residence, February 2014 and 2015

This report, along with other Tourism Data, is available at the Government of Anguilla Statistics Department’s website: <http://gov.ai/statistics/tourism.htm>

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