



Tourism Statistics Summary

February 2016

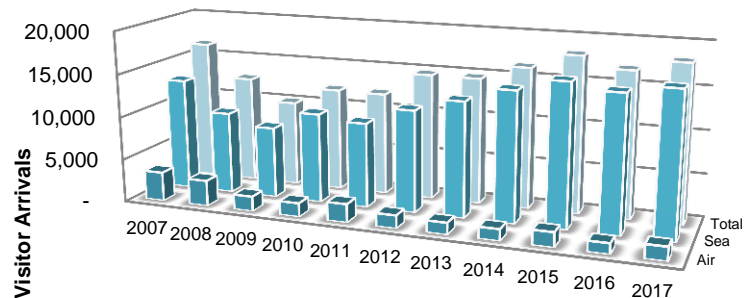
OVERVIEW

Winter season, visitor arrivals for 2017 continue to show increases with February recording a 7.3% increase when compared with February 2016; with arrivals totalling 18,100. January 2017 visitor arrivals registered an increase of 1.1% over its 2016 corresponding figure after the last month of 2016, December ended with a 2.9% decline. Similar to the first month of 2017, this period under review was the second largest recorded number of visitors to Anguilla for the month of February, dating far back to figures from 1993, “topped” only by the year 2015 reporting 18,111 visitors, falling short of 11 visitors in comparison.

This overall visitor arrival figure for February 2017 was impacted positively and solely by excursionist arrivals/day-trippers to the island, while tourist arrivals

experienced a decline in comparison to its 2016’s figure.

Of these visitors, 1.3% of the arrivals represented business travellers and the other 98.7% vacationers.



	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017
■ Air	3,388	2,993	1,736	1,598	2,139	1,512	1,361	1,342	1,704	1,221	1,581
■ Sea	13,064	9,556	8,298	10,439	9,863	11,849	13,344	15,012	16,407	15,648	16,519
■ Total	16,452	12,549	10,034	12,037	12,002	14,705	14,705	16,354	18,111	16,869	18,100

Figure 1: Visitor Arrivals, February 2007 - 2017

PASSENGER MOVEMENT

Passenger arrivals (including both residents and visitors) were up 1.4%, totalling 23,386 from February’s 2016 figure of 23,064 passengers.

Anguilla’s inward passenger movement by sea continues to be the main mode of entry; as the seaports saw inward passengers of 21,214 (90.7%), of which, 16,281 (76.7%) passengers entered at the Blowing Point terminal and 4,933 (23.3%) at the Sandy Ground port. 2,172 (9.3%) passengers came into Anguilla via the Clayton J. Lloyd International Airport.

Passenger departures recorded an increase of 4.0% relative to the same period in 2016, to 23,457 outbound passengers, compared to the recorded 22,544 in 2016. Passenger departures via the seaports from Anguilla accounted for 90.8% (21,301), of which 16,398 (77.0%) passengers left through the Blowing Point terminal and 4,903 (23.0%) passengers made their exit from the Sandy Ground port. The Clayton J. Lloyd International Airport facilitated 9.2% (2,156) of the departures from Anguilla.

TOURISTS (Stay- Over Visitors)

February tourist or stay over visitor arrivals to Anguilla recorded a 0.3% decline over the same period for 2016 with 7,934 persons. This is the second decline for the year 2017 with January experiencing a 0.2% decline over its corresponding figure after the 2.5% increase in December 2016. This period’s figure was recorded as the 2nd largest tourist arrivals for the month February dating far back as 1993, with last year’s 2016 February figure as the largest with 7,960,

followed by 7,668 arrivals recorded a decade prior in 2007.

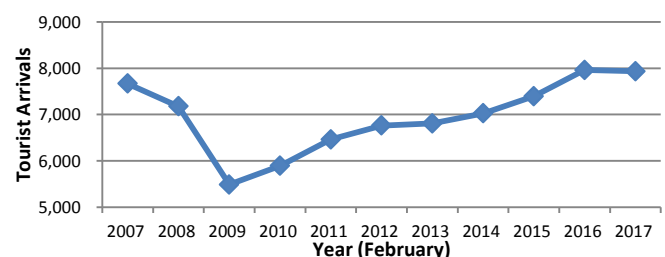


Figure 2: Tourist Arrivals, February 2007–2017

TOURISTS (Stay- Over Visitors) *continued*

The average intended length of stay of tourists in Anguilla for the period under review increased to 7.7 compared to February’s 2016 7.5 days. The largest slice of tourists, almost half of the arrivals with 49.3% intended to spend 4-7 days in Anguilla. 23.0% of tourists wished to stay 8-15 days, followed by 18.8% who wish to stay 1-3 days, 2.8% for 16-22 and 6.1% indicating they intended to stay 23 or more days.

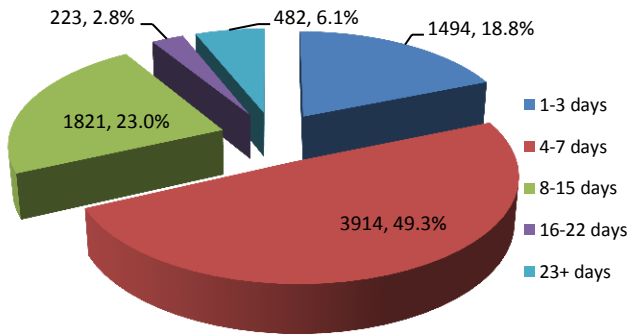


Figure 3: Tourist Arrivals by Length of Stay, February 2017

A review of the source markets for tourists visiting Anguilla during February 2017 showed that 4 source markets contributed to this recorded decline. The largest decrease was experienced in the “German” market with 32.7%, followed by the “French West Indies”, “Caribbean” and “Other European” markets by 31.5%, 12.8% and 2.7% respectively. The largest increases were reported in the “Other”, “Italian” and “Dutch West Indies” markets by 24.2%, 9.2% and 5.2% respectively. The USA market, Anguilla’s major source market recorded an increase of 0.1%, with a 71.9% share of the tourist arrivals.

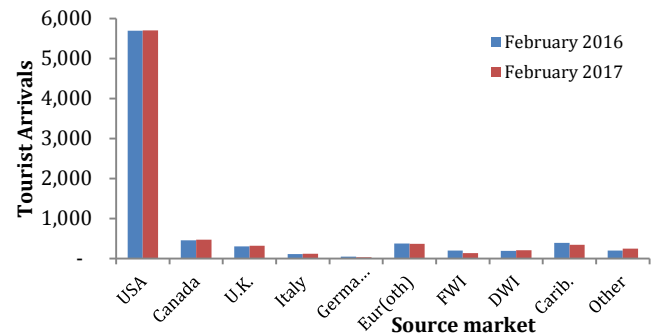


Figure 4: Tourist Arrivals by Country of Residence, February 2016 and 2017

EXCURSIONISTS (Day Trippers)

Excursionist arrivals for the month under review recorded an increase of 14.1%; 10,166 day trippers, over the 8,909 during the same period in 2016. This was the second largest number of excursionists to the island for the month of February dating as far back as 1993, with 2015 recording the largest with 10,716 arrivals. The seaports were the main mode of entry with 99.7% of excursionists entering; of which 54.4% entered via the Blowing Point terminal. The Sandy Ground seaport welcomed 45.6%. Seven (7) small cruise vessels docked, during February 2017, accommodating 1,215 passengers and a crew of 1,123.

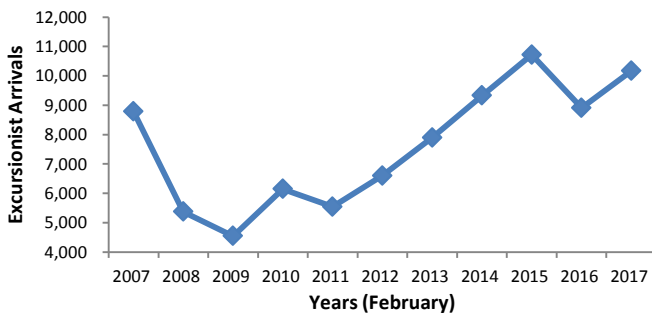


Figure 5: Excursionist Arrivals, February 2007–2017

Day trippers to Anguilla showed that six (6) of the source markets contributed to the increase in excursionist arrivals during this period under review. The largest increase was recorded in the ‘French West Indies’ market with 49.4%; followed by 34.8% and 23.6% in the ‘Other’ and “Other European” source markets respectively. The decreases were recorded in the ‘Caribbean’, ‘Dutch West Indies’, ‘German’ and ‘U.K’ markets with 30.1%, 17.9%, 7.4% and 0.3% respectively over 2016 figures

Anguilla’s main excursionists source market the USA, held a share of 47.1% of this excursionists’ market which showed an increase of 14.5% over the period February 2016.

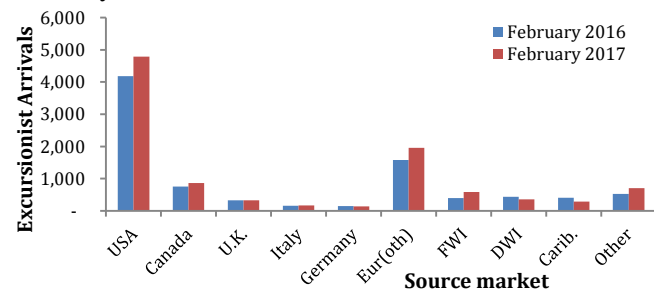


Figure 6: Excursionist Arrivals by Country of Residence, February 2016 and 2017

This report, along with other Tourism Data, is available at the Government of Anguilla Statistics Department’s website: <http://gov.ai/statistics/tourism.htm>