

GOVERNMENT OF ANGUILLA Anguilla Statistics Department

Tourism Statistics Summary February 2019

FEB 2019/2018 ARRIVAL ANALYSIS Visitors - ↑180.2% Tourists - ↓184.9% Excursionists -↑173.59

OVERVIEW

Anguilla's tourism season continues to show increased arrivals for 2019 with February's visitor arrivals of 15,549; recording a 180.2% increase when compared with February 2018 visitors. Thus far, the previous month January totalled 15,181, registering an increase of 204.6% over its 2018 corresponding figure. For data as far back as 1993, February 2019 was recorded the sixth highest figure, with February 2015 being the highest with 18,111 arrivals and 2018 recorded as the lowest with 5,549 arrivals.

The increase in visitor arrivals for this period under review was positively impacted by the arrivals from both types of visitors; tourists (stay-overs) and excursionists (day trippers). Of these visitors, 1.4%

PASSENGER MOVEMENT

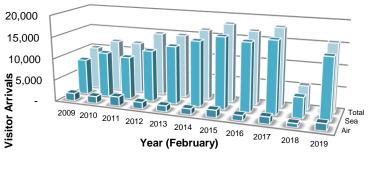
 $\mathcal{P}_{ ext{assenger}}$ arrivals (including both residents and

visitors) were up 126.0%, totalling 22,066 in contrast to the 9,764 arrivals in February 2018; five months after hurricane Irma.

Anguilla's inward passenger movement by sea continues to be the main mode of entry; as the seaports saw inward passengers totalling 19,632 (89.0%), of which, 15,181 (77.3%) passengers entered at the Blowing Point terminal and 4,451 (22.7%) at the Sandy Ground port. Anguilla's Clayton J. Lloyd International Airport facilitated the entry of 2,434. (11.0%) passengers.

TOURISTS (Stay- Over Visitors)

 \mathcal{F} ebruary's tourist or stay over visitor arrivals to Anguilla recorded a 184.9% increase over the same period for 2018 with 9,289 arrivals from 3,260 arrivals. This period's figure was recorded as the largest tourist arrivals for the month of February dating back as far as 1993 with February 2018 total being the lowest ever recorded number. The previous period (January 2019) also recorded a figure for tourist that was the highest recorded for the past 27 years for any recorded January. represented business travellers and the other 98.6% vacationers.

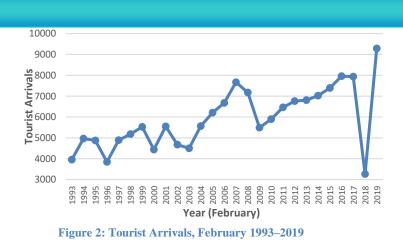


	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019
Air	1,736	1,598	2,139	1,512	1,361	1,342	1,704	1,221	1,581	873	1,588
Sea	8,298	10,439	9,863	11,849	13,344	15,012	16,407	15,648	16,519	4,676	13,961
Total	10,034	12,037	12,002	14,705	14,705	16,354	18,111	16,869	18,100	5,549	15,549

Figure 1: Visitor Arrivals, February 2009 - 2019

 $\mathcal{P}_{\text{assenger}}$ departures in February 2019 increased relative to the same period in 2018 five months after hurricane Irma figure by 127.8% to 21,613.

Passenger departures via the seaports from Anguilla accounted for 88.2% (19,069), of which 14,647 (76.8%) passengers left though the Blowing Point terminal and 4,422 (23.2%) passengers made their exit through the Sandy Ground port. The Clayton J. Lloyd International Airport facilitated 11.8% (2,544) of the departures from Anguilla.



TOURISTS (Stay- Over Visitors) continued

The average intended length of stay of tourists in Anguilla for the period under review decreased to 7.3 days compared to February's 2018 10.1 days. The largest slice of tourists, with just over half of the arrivals 52.4% intended to spend 4-7 days in Anguilla. A total of 21.3% of tourists wished to stay 1-3 days, followed by 17.5% who wish to stay 8-15 days, 2.1% for 16-22 and 6.7% indicating they intended to stay 23 or more

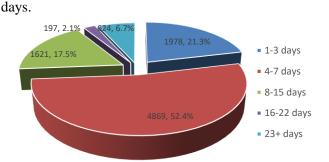


Figure 3: Tourist Arrivals by Length of Stay, February 2019

EXCURSIONISTS (Day Trippers)

 \mathcal{E} xcursionist arrivals for the month under review recorded an increase of 173.5% with 6,260 day trippers, compared to 2,289 during the same period in 2018. This was the sixteen (16th) largest number of excursionists to the island for the month of February dating as far back as 1993, with 2015 recording the largest with 10,716 arrivals and last year's figure (2018) recorded as the lowest. In comparison to previous years' arrivals, this type of visitor numbers fell below its February's 2012 -2017 pre-hurricane Irma figures. Anguilla also recorded ten (10) small cruise vessels that docked during February 2019, accommodating 1,875 passengers and a crew of 1,539.

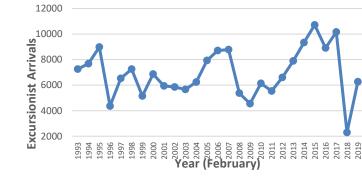


Figure 5: Excursionist Arrivals, February 1993–2019

Tourism Statistics Summary- February 2019

A review of the source markets for tourists visiting Anguilla during February 2019 showed that all source markets contributed to this recorded increase. The largest increase was experienced in the "Italian" market with 606.3% (16–113 arrivals), followed by the "German" and "Canadian" markets with 392.9% and 339.5% respectively.

The USA market, Anguilla's major source market recorded an increase of 240.5%, with a figure of 6,821 arrivals, which held a 73.4% share of the tourist arrivals.

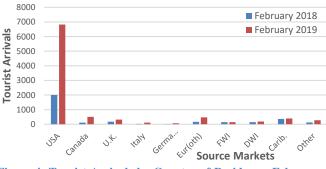


Figure 4: Tourist Arrivals by Country of Residence, February 2018 and 2019

Day trippers to Anguilla showed that nine (9) of the source markets contributed to the increase in excursionist arrivals during this period under review. The largest increase was recorded in the 'Canadian' market with 565.3%; followed by 363.6% and 325.0% in the 'UK' and "Italy" source markets respectively. The sole decrease was recorded in the 'French West Indies' with 18.9% over its February 2018 figure. Anguilla's main excursionists source market the USA,

held a share of 43.4% of this excursionists' market with 2,714 arrivals; an increase of 173.5% over its corresponding February 2018 figure.



Figure 6: Excursionist Arrivals by Country of Residence, February 2018 and 2019

This report, along with other Tourism Data, is available at the Government of Anguilla Statistics Department's website: <u>http://gov.ai/statistics/tourism.htm</u> ANGUILLA STATISTICS DEPARTMENT OLD COURT HOUSE BUILDING P.O.BOX 60 | THE VALLEY | ANGUILLA BRITISH WEST INDIES Telephone: + (264) 497-5731 | Fax: + (264) 497-3986 Email:<u>statistics@gov.ai</u>

'Sound Statistics for Sustainable Development'