



# Tourism Statistics Summary – January 2012

## OVERVIEW

Winter visitor arrivals to Anguilla, for the first month of 2012, started the year off with a 13.2% year-on-year increase in arrivals of 13,166 visitors. International visitor arrivals for 2011 when compared to 2010 showed growth of 4.3%; with the recovery expected to continue way into 2012.

Visitors mostly came to Anguilla for vacation with, 98.2% indicating such and other 1.8% came on business.

Compared to January 2011, visitor arrivals by air were down 4.6% in spite of an increase in the number of flight. Arrivals by sea were up 16.0%.

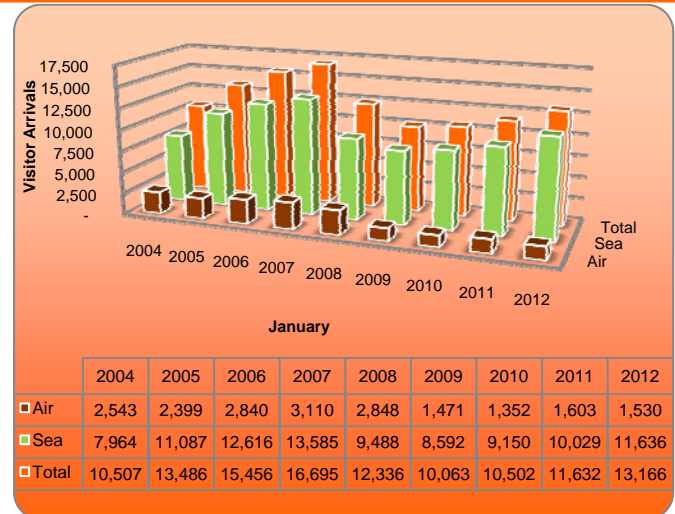


Figure 1: Visitor Arrivals: January 2004 – January 2012

## PASSENGER MOVEMENT

Passenger arrivals, including both visitors and residents, this month increased by 6.2% to 20,606 passengers. This growth was largely as a result of visitor movements, with travel motivation for residents still low.

Blowing Point seaport was the number one port in terms of passenger counts with 15,076 arrivals or 73.2% of all arrivals being accommodated, at the other seaport in Sandy Ground/Road Bay 3,266 passengers or 15.8% entered and 2,264 passengers or 11.0% came in at the Clayton J. Lloyd International Airport.

Departures relative to the same period in 2011 were up 1.9% to 20,681 passenger departures.

Of the three ports of exit, the two seaports cumulatively accounted for 85.4% of all departures. Of which, the Blowing Point terminal facilitated the movement of 14,441 passengers or 69.8%. At Sandy Ground, 3,217 passengers departed or 15.6%.

The Clayton J. Lloyd Airport followed, with 3,023 departures or 14.6% of all passengers leaving Anguilla for the period.

## TOURIST (Stay- Over Visitors)

Reviewing data over a 20 year span, tourist or stay-over visitor arrivals this month were strong, with arrivals up 11.1% to 6,342 tourists coming to Anguilla for the period. This January total is second only to January 2007 when arrivals stood at 7,411 tourists.

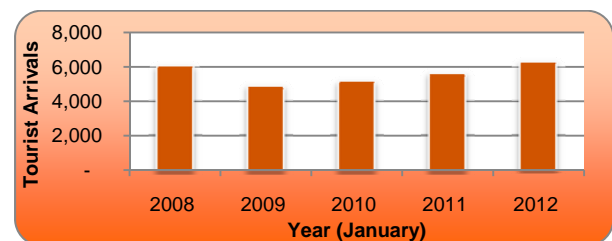


Figure 2: Tourist Arrivals, January 2008 – 2012

**Tourists (Stay- Over Visitors)** *continued*

The average length of stay of tourists was 8.4 days.

Tourists were grouped into five categories based on their intended length of stay. 16.8% of tourists stayed for 1 to 3 days, 48.3% between 4 and 7 days, 21.7% for 8 to 15 days, 3.2% for 16 to 22 days and the final 9.9% indicated 23 or more days.

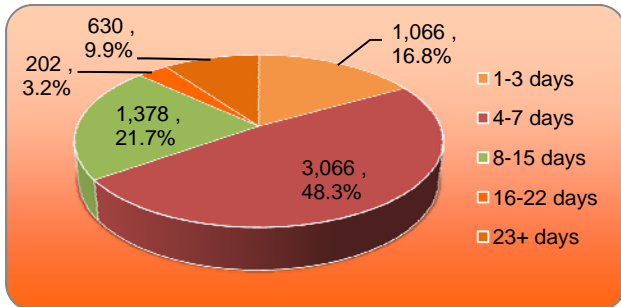


Figure 3: Tourist Arrivals by Length of Stay, January 2012

Looking at the individual source markets for tourists visiting Anguilla, the USA ranks number one, solely accounting for 68.9% of arrivals.

Most markets saw an increase in tourists to Anguilla, excluding the Caribbean markets and Italy. The French West Indies was down 3.4%, Dutch West Indies fell by 4.5% and Caribbean dropped 21.2% and Italy was down 32.7%.

The ‘Other’ market increased 51.4%, largely as a result of an increase in arrivals from Central and South America, which moved from 56 tourists in January 2011 to 124 tourists this period.

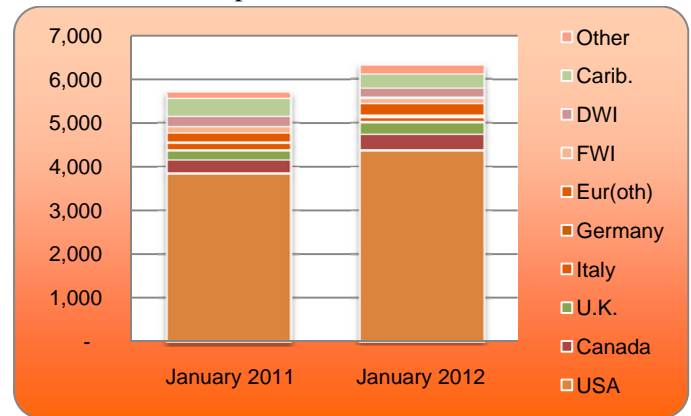


Figure 4: Tourist Arrivals by Country of Residence

**EXCURSIONIST (Day Trippers)**

Excursionist arrivals for the month in review were up 15.2% to 6,824 arrivals compared to the same period in 2011.

Air arrivals remained relatively no-existent for excursionists, accounting for a mere 0.8%, while the seaports accounted for 99.2%. The Blowing Point port welcomed 51.8% of excursionists and 47.3% docked at the Sandy Ground port.

Day trippers from neighbouring French St. Martin, increased 61.4%, while the Dutch West Indies and Caribbean were down 19.4% and 0.6% respectively. Excursionists from the USA, the largest source market, increased by one third over the corresponding period in 2011. Visitors from Canada and most markets from the European region had more day trips to Anguilla than last January, excluding Germany (a relatively small source market) which was down 30.8%.

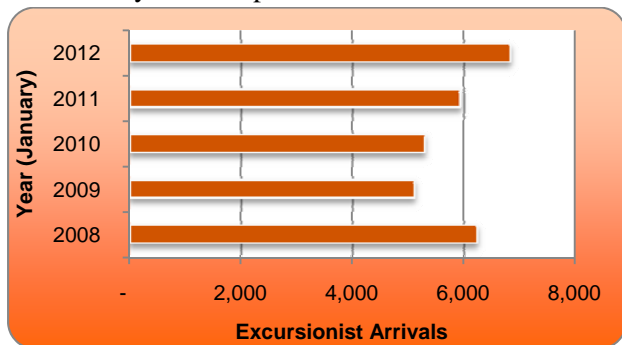


Figure 5: Excursionist Arrivals, January 2008 - 2012

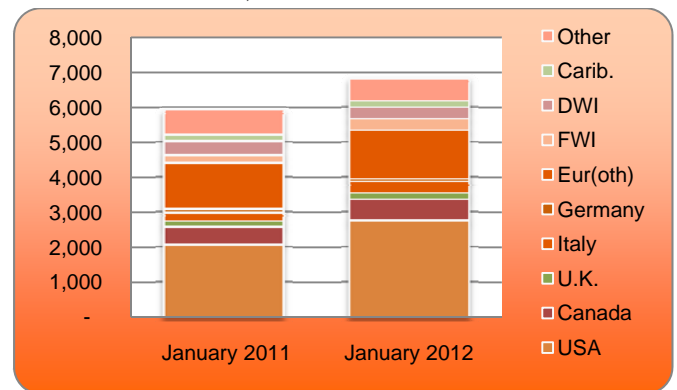


Figure 6: Excursionist Arrivals by Country of Residence

This report, along with other Tourism Data, is available at the Government of Anguilla Statistics Department’s website: <http://gov.ai/statistics/tourism.htm>