

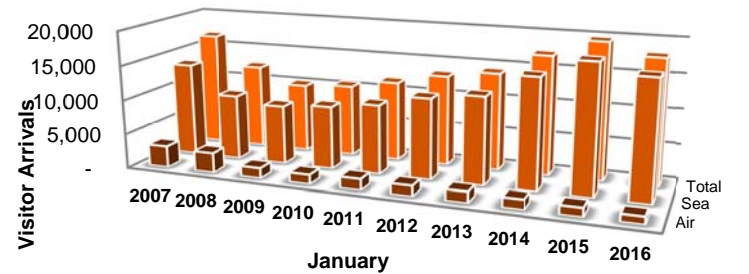


Tourism Statistics Summary – January 2016

OVERVIEW

Winter visitor arrivals to Anguilla for the first month of 2016 started off negatively, with a decrease of 8.6% over its 2015 January figure with 17,918 persons gracing our shores compared to the 19,602 in 2015. This decrease was the first decrease in January since the negative figures 26.1% and 18.4% recorded in 2008 and 2009 respectively; possibly resulting from the economic crisis. However, this decline was as a result of the decrease in excursionist arrivals only, as tourists arrivals to the island increased over the period.

Most visitor arrivals (97.6%) to Anguilla came with the intention of vacationing, while 2.4% came with the intention of doing business.



	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016
■ Air	3,110	2,848	1,471	1,352	1,603	1,530	1,585	1,387	1,251	1,054
■ Sea	13,585	9,488	8,592	9,150	10,029	11,636	12,541	15,796	18,351	16,864
■ Total	16,695	12,336	10,063	10,502	11,632	13,166	14,126	17,183	19,602	17,918

Figure 1: Visitor Arrivals: January 2007 – January 2016

PASSENGER MOVEMENT

Passenger arrivals, which include both visitors and residents, this month decreased by 9.2% to 25,036 passengers from the recorded 27,558 in January 2015.

Anguilla's inward passenger movement by sea continues to be the main form of entry facilitating 93.4% (23,380) of arrivals; of which, 18,206 (77.9%) of sea passenger arrivals entered at the Blowing Point terminal and 5,174 passengers (22.1%) arrived at the Sandy Ground terminal. Passenger arrivals by air at the Clayton J. Lloyd International Airport accounted for 1,656 (6.6%) of total passengers arrivals.

Departures during this period were also down, but at a much faster rate with 11.6%, 25,143 passenger departures relative to 2015's figure of 28,428.

Of the three ports of exit, the two seaports cumulatively accounted for 90.6%, (22,785) of all departures, of which, the Blowing Point terminal facilitated the movement of 17,845 passengers; 78.3% and Sandy Ground with 4,940 passengers; 21.7%.

By air, 2,358 passengers (9.4%) departed Anguilla through the Clayton J. Lloyd Airport International.

TOURISTS (Stay- Over Visitors)

Tourists (stay-over visitors) to Anguilla for the New Year January 2016, numbered 7,280, an increase of 7.7% over the 6,758 in January 2015; which was recorded as an increase at a faster rate when compared to the 1.7% increase recorded for last year's January 2015/2014. Prior to this period's increase, November and December 2015 both recorded decreases of 3.0% over their corresponding 2014 figures.

This was the second highest January recorded figure after the 7,411

arrivals recorded in January 2007, followed by 2015, 2014 and 2013 with 6,758, 6,644 and 6,351 respectively.

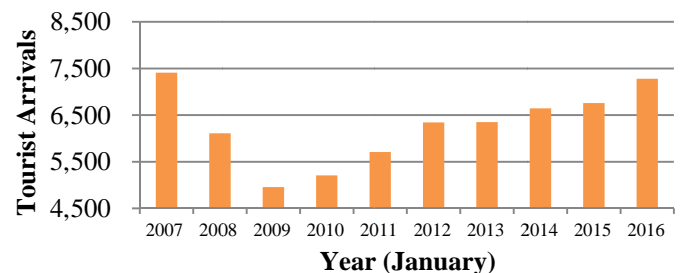


Figure 2: Tourist Arrivals, January 2007 - 2016

Tourists (Stay-Over Visitors) *continued*

The intended average length of stay of tourists was 7.7 days, down from 8.1 compared to January 2015. The largest number of tourist (46.2%) intended to stay for 4 to 7 days, 22.4% between 1 to 3 days, 20.5% for 8 to 15 days, 2.8% for 16 to 22 days and 8.0% indicated 23 or more days.

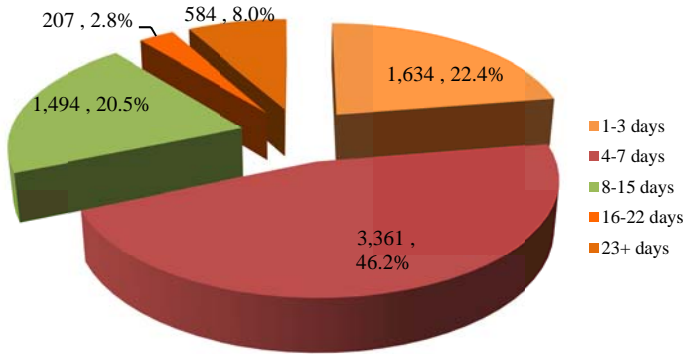


Figure 3: Tourist Arrivals by Length of Stay, January 2016

A review of the source markets for tourists visiting Anguilla in January 2016 over 2015, showed an increase in eight (8) of the source markets, with two (2) showing a decrease.

The largest increases were reported within the European markets, the “German” market 36.0%, followed by the “Italian” and “Other European” market with 23.6% and 21.3% respectively. The decreases were recorded in two of the Caribbean Markets; French West Indies by 11.6% and the other “Caribbean” countries market by 7.1%, however, the “Dutch West Indies” markets increased by 8.7%.

Anguilla’s main market, USA reported an increase of 7.3% over January’s arrivals in 2015, holding 66.1% share of the tourist market.

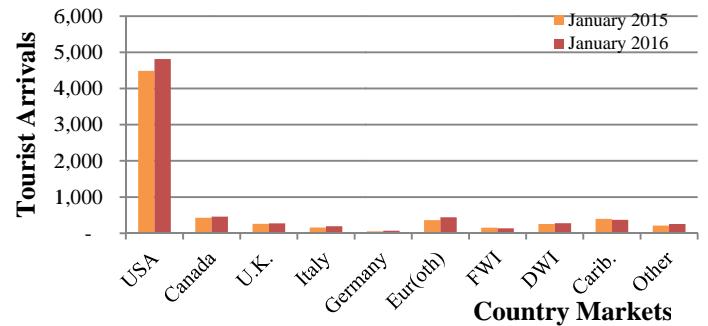


Figure 4: Tourist Arrivals by Country of Residence

EXCURSIONISTS (Day Trippers)

Excursionist arrivals for the month under review were down 17.2% to 10,638 arrivals compared to the same period in 2015 of 12,844 arrivals.

The seaports accounted for 99.6% of excursionist arrivals of which the Blowing Point port welcomed 55.2%, who usually are visitors to St. Martin/St. Maarten enjoying a daytrip to Anguilla. The Sandy Ground port welcomed 44.8%; with 8 small cruise vessels docking; transporting 1,136 visiting passengers and 861 crew members.

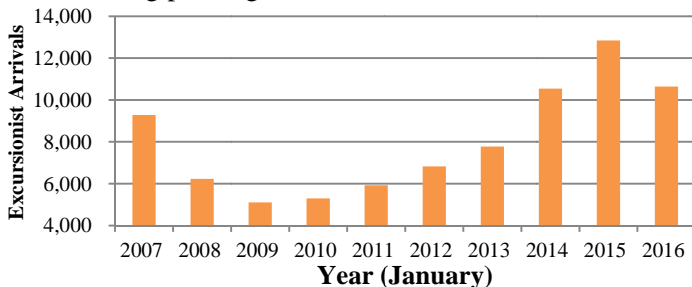


Figure 5: Excursionist Arrivals, January 2007 - 2016

There were decreases in six (6) day-trippers source markets and four (4) increases. The largest decreases were reported in the “UK” market with 49.2%, followed by the “German” and “Other Country” markets by 48.2% and 41.5% respectively. The increases were experienced in the “Caribbean”, “Dutch West Indies”, “Italian” and “French West Indies” markets by 40.0%, 35.0%, 33.1% and 10.6% respectively.

Anguilla’s main source market the USA, decreased by 12.0% during this period over its 2015 figure, accounted for 45.1% of excursionist arrivals to Anguilla.

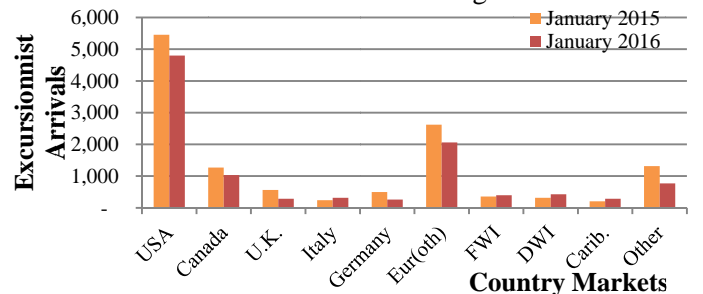


Figure 6: Excursionist Arrivals by Country of Residence

This report, along with other Tourism Data, is available at the Government of Anguilla Statistics Department’s website: <http://gov.ai/statistics/tourism.htm>

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