



Tourism Statistics Summary – January 2018

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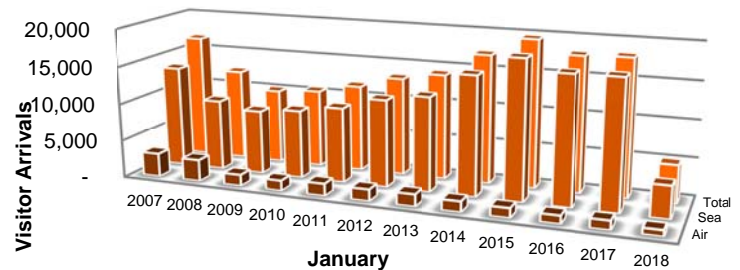
Visitors - ↓ 72.5%
Tourists - ↓ 61.4%
Excursionists - ↓ 79.9%

OVERVIEW

Visitor arrivals to Anguilla for the first month of the year, usually considered part of the high season, recorded a decrease from its 2017 corresponding figure of 18,114 to 4,984 persons; a 72.5% decline in the number of visitors gracing our shores. This figure is recorded as the lowest for the month of January going far back as 1993, even when compared to the January in 1996 after the passage of hurricane Luis in September 1995. However, monthly visitor arrivals have increased since the devastating event with; 653 in September, followed by 833 in October, 2,352 in November and 4,232 in December.

Both types of visitors contributed to this monthly decline, tourists (stay-over visitors) and excursionists (day-trippers). Most visitor arrivals (95.7%) to Anguilla during

January came with the intentions of vacationing, while 4.3% came with the intention of doing business.



	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018
■ Air	3,110	2,848	1,471	1,352	1,603	1,530	1,585	1,387	1,251	1,054	1,181	781
■ Sea	13,585	9,488	8,592	9,150	10,029	11,636	12,541	15,796	18,351	16,864	16,933	4,203
■ Total	16,695	12,336	10,063	10,502	11,632	13,166	14,126	17,183	19,602	17,918	18,114	4,984

Figure 1: Visitor Arrivals: January 2007 – 2018

PASSENGER MOVEMENT

Passenger arrivals, (include both visitors and residents) decrease to 10,642 from the 25,214 in January 2017, a decline of 57.8%. This decline however, was at a slower rate when compared to the numbers for Sept (83.6%), Oct (80.8%), Nov (66.1%) and Dec (58.2%) after Hurricane Irma in 2017. Inward passenger movement through the seaports, that continue to be the main ports of entry, facilitated 82.4% (8,764) of the arrivals; of which, 7,550 (86.1%) of sea passenger arrivals entered at the Blowing Point terminal and 1,214 passengers (13.9%) entered at the Sandy Ground terminal. Passenger arrivals by air at the Clayton J. Lloyd International Airport accounted for 1,878 (17.6%) of total passengers arrivals.

Departures during this period also decreased when compared to its corresponding January 2017 figure, a decrease by 61.8%; with a total of 9,963 passenger departures as opposed to the corresponding January 2017 figure of 26,107.

Of the three ports of exit, the two seaports cumulatively accounted for 83.8%, (8,348) of all departures, of which, the Blowing Point terminal facilitated the movement of 7,151 (85.7%) passengers and Sandy Ground with 1,197 (14.3%) passengers.

By air, 1,615 (16.2%) passengers departed Anguilla through the Clayton J. Lloyd International Airport.

TOURISTS (Stay - Over Visitors)

Tourist (stay-over visitors) arrivals for January 2018 recorded 2,804 arrivals, a decline of 61.4%, from the 7,267 in 2017. This figure is recorded as the smallest number of arrivals for any January as far back as 1993. Despite this decrease after the passing of Hurricane Irma in September, tourist arrivals have increased from 351 arrivals in September 2017 to arrivals of 602 in October, 1,299 in November and 2,596 in December.

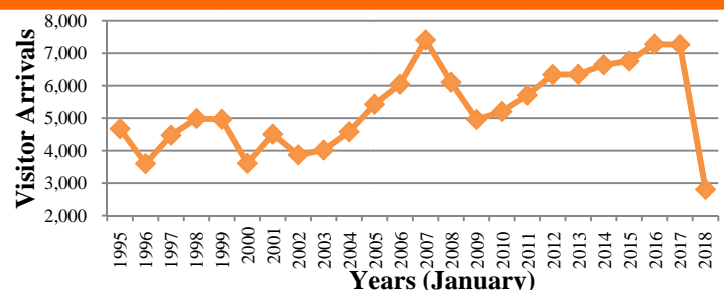


Figure 2: Tourist Arrivals, January 1995 - 2018

Tourists (Stay-Over Visitors) *continued*

The intended average length of stay for tourists was 11.7 days, up from the 7.9 days reported in January 2017. This was the longest recorded intended length of stay for tourist visiting during any January as far back as 2003, but recorded as the fifth longest intended length of stay since hurricane Irma with the longest recorded in October 2017 with 17.4 days. The largest percentage of tourist arrivals, 31.6%, intended to stay for 23 or more days, 24.8% between 1 to 3 days, 22.2% for 4 to 7 days, 17.6% for 8 to 15 days and 3.9% for 16 to 22 days.

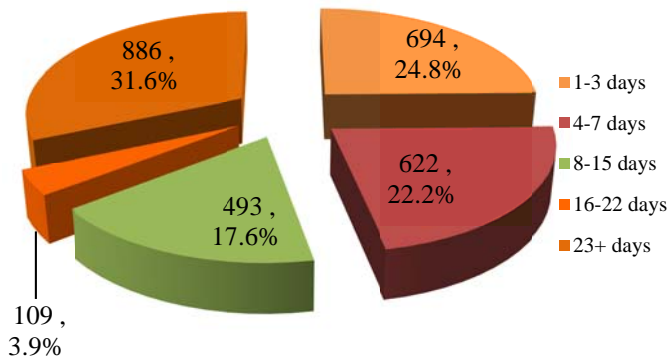


Figure 3: Tourist Arrivals by Length of Stay, January 2018

A review of the source markets for tourists visiting Anguilla during January 2018 over 2017, showed that all the source markets contributed to this decline. The largest decrease which contributed to this overall decline in this type of visitor was reported within the 'Italian' market with 84.1%, followed by 'USA' (68.7%), 'Other European Countries' (67.8%), 'Canadian' (63.4%), 'German' (57.7%), 'Other Countries' (55.7%), 'U.K' (48.8%), 'Dutch West Indies' (17.6%), 'Caribbean' (8.7%) and 'French West Indies' (2.2%) markets.

Anguilla's main source market for tourists; the USA, reported 1,503 arrivals; holding a 53.6% share of the tourist market.

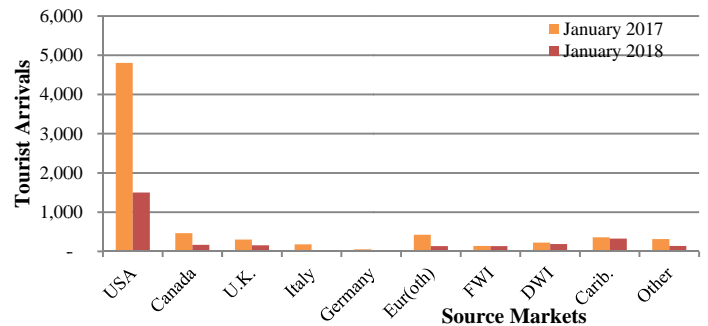


Figure 4: Tourist Arrivals by Country of Residence January 2017 and 2018

EXCURSIONISTS (Day Trippers)

Excursionist arrivals for the month under review totaled 2,180 arrivals, registering a decline for the year with 79.9%. Although this type of visitor is also increasing monthly after the passage of hurricane Irma, its recovery is slower than the tourist arrival, whose monthly figures have been usually higher than that of tourist arrivals in most months, in recent years. This monthly figure under review was recorded as the smallest number for this type of visitor to grace our shores during this period as far back as 1993, followed by 3,190 excursionist arrivals whose figure may have been as a result of the passage of Hurricane Luis, Sept 5th, 1995.

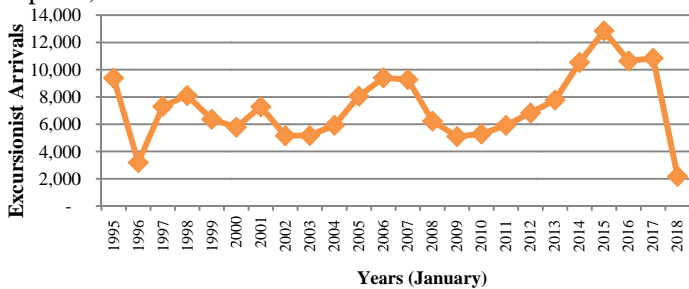


Figure 5: Excursionist Arrivals, January 1995 - 2018

All the source markets recorded high declines ranging from 39.0% to 97.0% during this period under review. The largest decrease was contributed by the 'Italian' source market with 96.6%, followed by the 'Canadian' (95.5%), 'USA' (91.5%), 'Other' (81.2%), 'German' (76.8%), 'French West Indies' (74.2%), 'U.K.' (63.4%), 'Other European Countries' (58.7%), 'Caribbean' (51.2%) and the 'Dutch West Indies' (39.1%) markets. Anguilla's main source market for excursionists, the USA, reported 388 day trippers; holding a 17.8% share of this market, with the largest share held by the 'Other European Country' market with 39.2%.

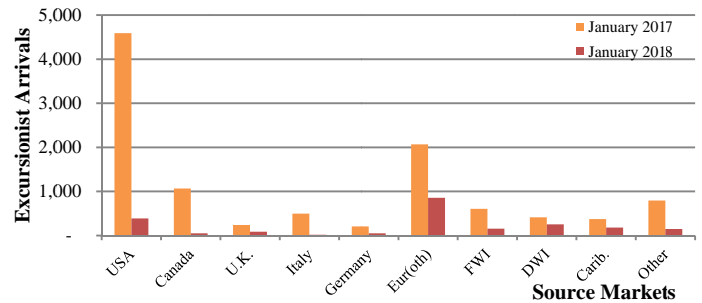


Figure 6: Excursionist Arrivals by Country of Residence January 2017 and 2018

This report, along with other Tourism Data, is available at the Government of Anguilla Statistics Department's website: <http://gov.ai/statistics/tourism.htm>