



GOVERNMENT OF ANGUILLA  
 Anguilla Statistics Department  
**Tourism Statistics Summary**  
**January 2020**

January 2020/2019  
**ARRIVAL ANALYSIS**

Visitors - ↓ 3.5%

Tourists - ↑ 3.0%

Excursionists - ↓ 12.6%

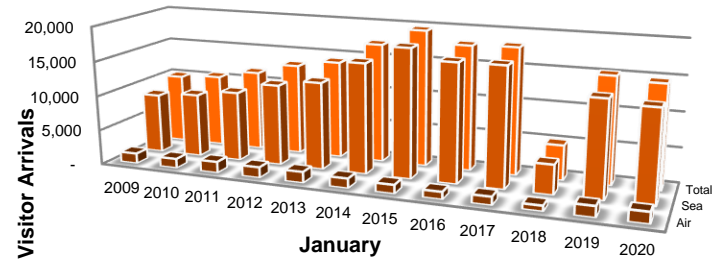
## OVERVIEW

The first month of the New Year 2020 January registered a total of 14,654 visitors who gracing our shores. This figure recorded a decrease of 3.5% over its corresponding January 2019 figure of 15,181. This period under review registered the 8<sup>th</sup> largest figure for a ‘January’ period as far back as 1993, with 2015 recording the largest number of visitors with 19,602, and January 2018 with the lowest with 4,984.

The increase in visitor arrivals for this period under review was positively impacted solely by the arrivals of tourists (stay-overs).

The majority; 97.9% of the visitor arrivals, came with the

intention of vacationing, while 2.1% came with the intention of doing business.



	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020
■ Air	1,471	1,352	1,603	1,530	1,585	1,387	1,251	1,054	1,181	781	1,548	1,612
■ Sea	8,592	9,150	10,029	11,636	12,541	15,796	18,351	16,864	16,933	4,203	13,633	13,042
■ Total	10,063	10,502	11,632	13,166	14,126	17,183	19,602	17,918	18,114	4,984	15,181	14,654

Figure 1: Visitor Arrivals: January 2009 – 2020

## PASSENGER MOVEMENT

Passenger arrivals, which include both visitors and residents for this period under review, measured a 5.0% decrease from 23,036 in 2019 to 21,879 arrivals. Anguilla’s inward passenger movement by sea continues to be the main mode of entry, facilitating 87.5% (19,153) of arrivals; of which, 15,589 (81.4%) of sea passenger arrivals entered at the Blowing Point terminal and 3,564 passengers (18.6%) arrived at the Sandy Ground terminal. Passenger arrivals by air at the Clayton J. Lloyd International Airport accounted for 2,726 (12.5%) of total passenger arrivals.

Departing passengers during this review period recorded an increase, with the total moving from 24,034 in 2019 to 23,147 in 2020; a 3.7% decrease.

Of the three ports of exit, the two seaports cumulatively accounted for 85.1%, (19,709) of all departures, of which, the Blowing Point terminal facilitated the movement of 16,062 (81.5%) passengers and Sandy Ground with 3,647 (18.5%) passengers.

By air, 3,438 (14.9%) passengers departed Anguilla through the Clayton J. Lloyd International Airport.

## TOURISTS (Stay-Over Visitors)

Tourists (stay-over visitors) to Anguilla for the month of January 2020 totaled 9,170, an increase of 3.0% over its corresponding 2019 figure of 8,906. This figure was the highest recorded figure of arrivals to the island for a ‘January’ period as far back as 1993, followed by January 2019’s figure in contrast to January 2018 figure, which was the lowest ever recorded.

Tourist arrivals for January 2020 accounted for 62.6% of the share of visitor arrivals, recording the largest share of visitor arrivals for data which there is data available for.

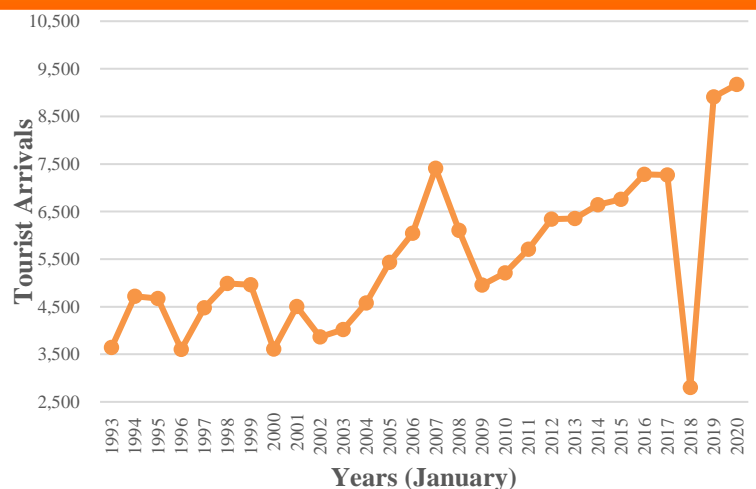


Figure 2: Tourist Arrivals, January 1993 - 2020

## Tourists (Stay-Over Visitors) *continued*

The intended average length of stay of tourists decreased to 7.5 days from 7.8 days in January 2019. The majority of tourist arrivals (46.4%), intended to stay for 4 to 7 days, 24.1% between 1 to 3 days, 19.2% for 8 to 15 days, 7.9% for 23 or more days and 2.3% indicated 16 to 22 days.

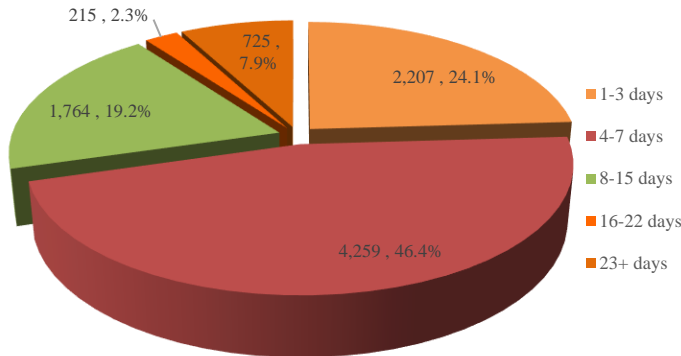


Figure 3: Tourist Arrivals by intended Length of Stay, Jan 2020

A review of the ten source markets from which tourists to Anguilla originated, shows that there were increases in six (6) of the source markets in January 2020, contributing to the monthly increase. Four (4) source markets recorded

decreases, having a negative impact. The largest increase was experienced from the ‘Italian’ market with 32.5% (154 to 204 persons), followed by the ‘Other European’ market with 29.6% and the ‘Other’ market with 25.8%. The decreases that were experienced in the tourist arrivals’ source markets were for the ‘German’ with 24.4%, ‘Canadian’ (-10.3%), ‘Caribbean’ (9.2%) and ‘U.K’ (4.2%). Anguilla’s main market, USA recorded an increase of 0.8% over it corresponding January figure, also accounted for a 67.5% share of the tourist market by country of residence.

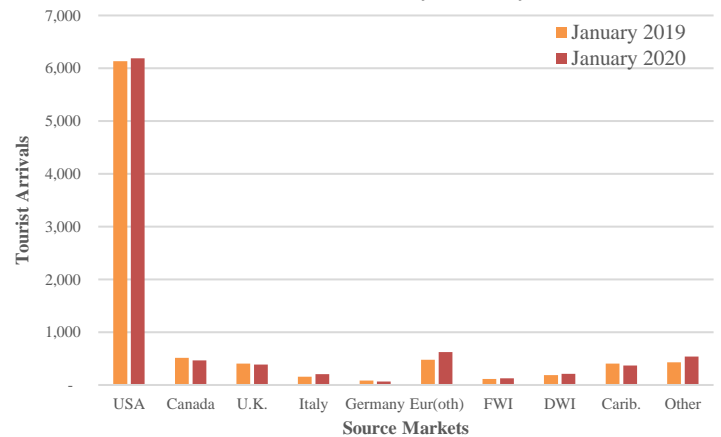


Figure 4: Tourist Arrivals by Country of Residence

## EXCURSIONISTS (Day Trippers)

Excursionist arrivals for this period under review recorded a total of 5,484, up from the 6,275 arrivals recorded in January 2019. This period recorded a decrease of 12.6% over the corresponding 2019 figure after recording a 65.3% increase for January 2019/2018. January 2020 ranked the 22<sup>nd</sup> highest when data as far back as 1993 was reviewed. The trend of post Irma shows that excursionist arrivals have not returned to their pre hurricane Irma figures. Excursionist arrivals accounted for 37.4% of the visitor market, the smallest share for this type of visitor for as far back as 1993.

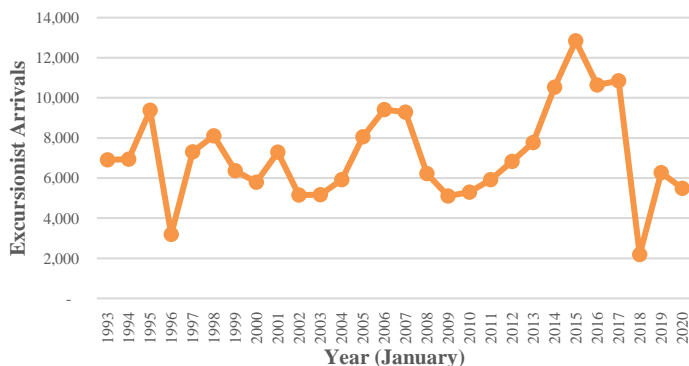


Figure 5: Excursionist Arrivals, January 1993 - 2020

Seven (7) source markets contributed to this decrease in excursionist arrivals. The largest decrease by source markets over their corresponding January 2019 figure was experienced in the ‘U.K’ market with 67.9%. This was followed by the ‘German’, ‘French West Indies’ and ‘Other European’ markets with 42.4%, 37.1% and 21.2% decreases respectively. The increases were recorded by Canadian (29.9%), Italian (14.1%) and Caribbean (0.5%) markets. Anguilla’s main source market ‘USA’, recorded a decline of 6.8%, represented a 44.7% share of the excursionist market.

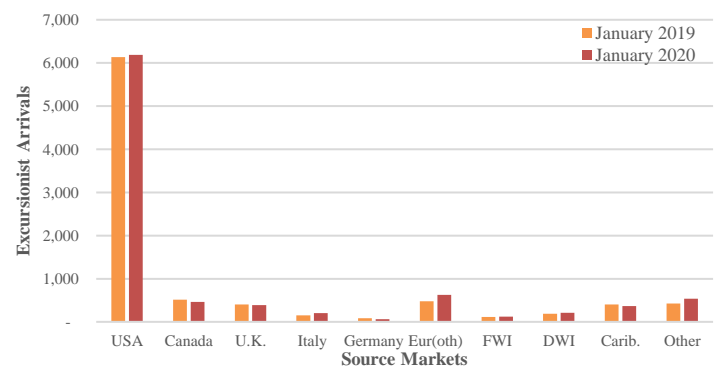


Figure 6: Excursionist Arrivals by Country of Residence

This report, along with other Tourism Data, is available at the Government of Anguilla Statistics Department’s website: <http://gov.ai/statistics/tourism.htm>